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**HONGKONG
MARCH SHOW
BUSINESS & TRENDS**



JAGS

JEWELLERS ASSOCIATION
GEMSTONE SHOW

**One More Edition.
One More Success Story.**



**KNOW
YOUR GEMS**

Zambia vs. Ethiopia vs.
Brazil Emeralds

GEMFIELDS X GUILD

Launched Coloured
Gemstone Masterclass

DESIGN SPEAK

SHOWCASING
NEW TALENT FOR
INDUSTRY



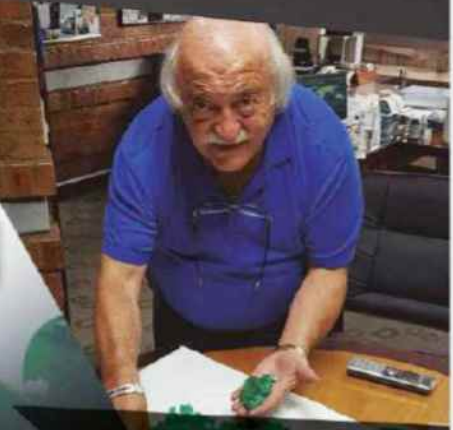
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 **Benny Bazalel**
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JAGS

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Jewellers Association
Johri Bazaar, Jaipur 302 003 (India)
P: +91 141 4034112-13
F: +91 141 2560125
E: gemworld@jajaipur.com
W: www.jajaipur.com

FOR ADVERTISING, TARIFF OR DETAILS, PLEASE CONTACT:

P: +91 141 4034112-13
M: +91 72299 54040 | +91 99502 11331
E: gemworld@jajaipur.com

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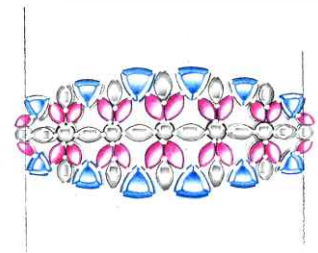
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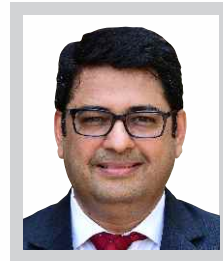
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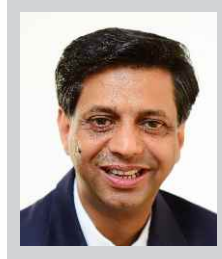
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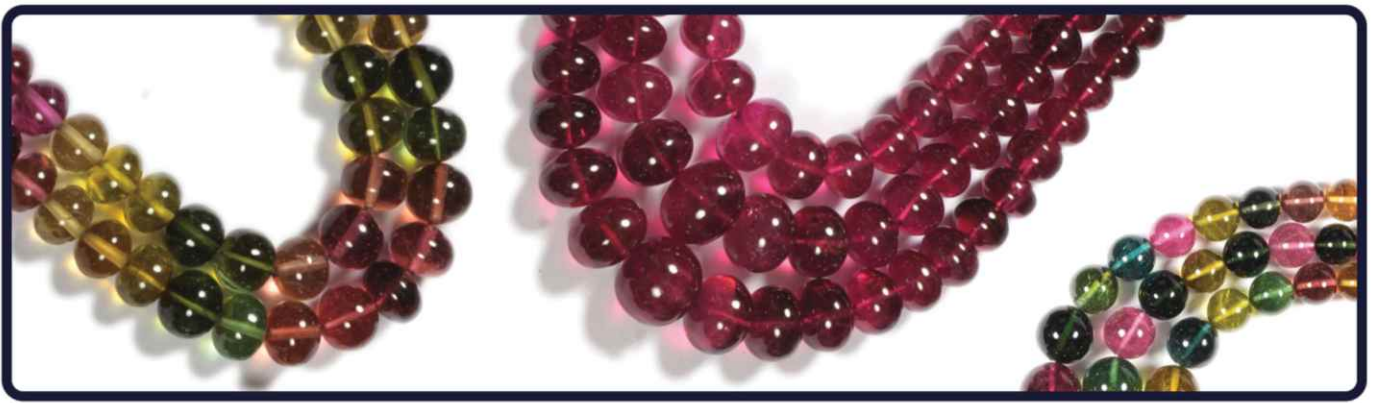
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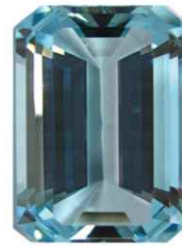
Tourmaline



Bi-color



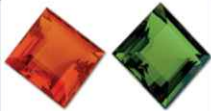
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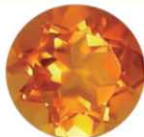
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Corporate Office

RMC Gems India Ltd.

24, Bardiya Colony, Museum Road,
Jaipur 302004 India

Tel: 91-141-2533050, 2533092

Email: rmc@rmcgems.in

RMC
www.rmcgems.in

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G1-18 & 19, SEZ Phase 1, Sitapura Industrial Area,
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THE PREMIUM B2B SHOW
7-8-9 JULY 2023



JEWELLERS' ASSOCIATION
JAIPUR

JECC, SITAPURA, JAIPUR

*Season's
Auspicious
Beginning*



7-8-9

July
2023



JAS July Edition

All Set to Charm & Create New Opportunities

The Jewellers Association proudly brings forth yet another edition of JAS: The Premium B2B Show. The show is scheduled for 7, 8 & 9 July 2023 at JECC - Sitapura, Jaipur.

JAS: THE ROOTS

For more than a decade, JAS has been at the forefront of the global gems and jewellery industry, establishing itself as a prominent leader. It serves as a trusted platform for jewellery manufacturers, gemstone experts, jewellery enthusiasts, craftspeople, and retailers.

JAS is hosted by one of the oldest trade associations of the world - Jewellers Association, Jaipur, and has been connecting the industry in one place since 2007. Established with the objective of promoting the gems and jewellery trade of Jaipur during the pre-independence era in 1927, the Jewellers Association has garnered a remarkable reputation both nationally

and internationally. Till date, it remains one of the most proactive and influential organizations in the industry. In addition, Jewellers Association also publishes a bi-



THE PREMIUM B2B SHOW
7-8-9 JULY 2023



monthly magazine named, Gem World, highlighting Jaipur Jewellers and featuring informative articles and updates about the gems & jewellery trade. It fulfils its CSR by operating Janopyogi Bhawan, providing affordable accommodation for psychiatric patients, and running a Dharam Kanta at its office premises.

The Jewellers Association Show has become a hallmark event for the jewellery industry, attracting key players and fostering an environment of innovation and thought leadership. With a relentless focus on progress, JAS continues to surpass expectations and present exceptional showcases of art and excellence.

THE SUCCESS STORY: JAS

With successful B2B shows, JAS has transformed the gems and jewellery industry, providing a mutual platform for premium buyers and sellers. The last show in November '22 drew 400+ hosted buyers and 2500+ trade visitors, generating buzz and establishing itself as a landmark event.

These shows have attracted a global audience and spurred growth & innovation in the ever-evolving gems and jewellery market, offering vast networking opportunities.



WATCH OUT FOR...

GEMSTONES, DIAMOND &
GEMSTONE JEWELLERY, GOLD
JEWELLERY, AND KUNDAN MEENA
JADAU JEWELLERY AND ARTEFACTS



TIMING OF JAS: SEASON'S AUSPICIOUS BEGINNING

July marks the beginning of the auspicious period in the Hindu calendar and is the perfect time for jewellery shopping before the wedding season and festivities commence. Recognizing this, the upcoming show of JAS will be held on 7, 8 & 9 July. As a collective platform for the jewellery fraternity, the show aims to provide an ideal opportunity for networking and building lasting relationships within the industry.



ASHOK MAHESHWARI
Convenor, JAS

It fills us with immense joy to be organising yet another edition of JAS: The Premium B2B Show. The Show timing in the calendar marks auspicious beginnings for gems & jewellery manufacturers, wholesalers and retailers pan India and abroad. JAS b2b show is a golden opportunity for jewellery retailers to plan their purchases and gives an exceptional platform for exhibitors to showcase their exquisite collections. July, being the month of new beginnings, would serve as the best time to prepare an exclusive inventory for the wedding season. JAS, being the very first show before the wedding season, will provide a competitive edge to our exhibitors. They will be networking with industry professionals and showcasing their exquisite designs for a successful season ahead. This edition of JAS can benefit our exhibitors in gaining early exposure and potentially securing lucrative business partnerships. We anticipate maximum participation from industry professionals during the show on 7, 8, 9 July 2023 at JECC Sitapura- Jaipur.



JEWELLERY EMINENCE AWARDS

Celebrating creativity, innovation and excellence in jewellery design the Jewellery Eminence Awards (JEA) focus on designer's journey from inspiration to creation. JEA is highly regarded for its unprecedented and honest methods of recognizing creatively inspiring talents in the jewellery industry. What makes JEA unique and different is its impartial, technical and scientific methods of judging.



THE BIGGER PURPOSE OF JAS: CONNECT TO SOURCE

Jaipur has been a central force when it comes to gemstones and traditional Jadau jewellery. The Pink City is one of the biggest manufacturing centres for coloured gemstones. To re-align the demand for jewellery and gemstones and direct them to Jaipur, a prominent source point in the world, JAS encapsulates the essence of 'connect to source' to boost trade and allied possibilities. With a rich bank of trained and skilled labour Jaipur has always enjoyed an unparalleled status and JAS aims to reinstate that by promoting Jaipur as a destination for all gem and jewellery needs – be it loose stones or jewellery.



AJAY GODHA
Co-Convenor, JAS

We are all gearing up to host another successful edition of JAS: The Premium B2B show. The Show has been planned at an opportune time in July, from 7th-9th before the festive and wedding season begins. JAS assures great business opportunities because it is not overlapped or followed after any other trade show. This means that manufacturers, retailers and traders, everyone gets to do good business and build great partnerships. This edition of JAS will also have Jewellery Eminence Awards, which are premium design awards aimed at promoting design talent in the industry in an unbiased and fair manner.



NARESH AGROYA
Co-Convenor, JAS

JAS: The Premium B2B Show happening on 7th-9th July is even bigger and better with the perfect timing ahead of the wedding season. This time JAS will truly define the creativity and exclusivity, along with comfort for gems and jewellery manufacturers and buyers. We've invited selected hosted buyers to Jaipur, and premium gems & jewellery exhibitors to showcase their latest jewellery collections. The auspicious month of July marks the beginning of the holy month of Sawan, leading towards new beginnings and good fortune. It's an opportunity to establish oneself as a leader in the industry.

jas
ROYALE

APREMIUMADDITION

JAS introduced *JAS ROYALE*, an exclusive membership for hosted buyers last year. It provides the highest standard of luxury including premium arena, uninterrupted service of refreshments & beverages, a dedicated area for one-to-one business meetings, and more. It is a perfect blend of luxury and business. JAS offers its hosted buyers with added luxuries this year to ensure an unforgettable and comfortable experience.





JAS & JAIPUR

Jaipur, also known as the Pink City, is the capital and largest city of Rajasthan. With alluring forts, large Havelis, stunning edifices, and magnificent palaces, this place emulates a beautiful past and a dignified present.

Jaipur is a leading hub of gemstone cutting, carving, trading, and jewellery manufacturing. The city has long been a well-established centre for business, with popular shopping areas like Kishanpole Bazar, M.I Road, Bapu Bazar, Johri Bazar, and Chaura Rasta attracting both domestic and international buyers of gems and jewellery.

Moreover, being a UNESCO World Heritage Site, visiting Jaipur is a complete enriching experience. The city's heritage sites, such as the Amer Fort, Jantar Mantar, and Hawa Mahal, continue to fascinate visitors with their timeless beauty, and Jaipur's vibrant culture & warm hospitality only adds to the charm of this amazing city.





One More Edition. One More Success Story.



Jewellers Association Jaipur organised and successfully concluded the most anticipated trade show – Jewellers Association Gemstone Show (JAGS), on April 29, 2023 at Janopyogi Bhavan, Jaipur. This was the 23rd edition of JAGS - the rough and cut gemstone show and there were more than 100 coloured stones exhibited under one roof in various cuts, shapes and sizes. The show was inaugurated by Deepak Punjabi, TT Gems (Mumbai) along with members of committee. More than 1500 people participated. With an aim to connect mines to markets, JAGS has always played a crucial role and it

brings together jewellery manufacturers, gemmologists, gemstone experts, mine-owners, manufacturers, traders, exporters and craftsmen under one roof. This show is also a platform to witness newly trending gemstones, fashionably demanded beads and stones and is also a place that provides tremendous potential for design inspiration to jewellery designers and jewellery manufacturers. JAGS witnessed visitors from all parts of the country and also international buyers. Seeing the huge demand of this b2b show, the number of stalls were increased from 60 to 70. Of these, 30 stalls exhibited

roughs of various coloured stones and 40 stalls had cut and polished stones in all varieties.

The success of JAGS was resounded in the conversations of visitors and participants. The one-day show not only saw good business happening all over but also witnessed warm networking amongst people of the trade.



DP KHANDELWAL
President, Jewellers Association

Jaipur is a major gemstone hub in the world where wide varieties of coloured stone rough and cut stones are available. This show hosts a huge collection of all types of coloured stones for gemstone jewellery manufacturers, traders and retailers. JAGS has been an effort to not only boost gemstone trade of Jaipur but also to connect the world to source of gemstones.



NEERAJ LUNAWAT
Hony. Secretary
Jewellers Association

JAGS – rough and cut gemstone show is organised as a one-stop destination to address all requirements of coloured stones for jewellery manufacturers. This show attracts buyers and exhibitors from across the globe and offers a conducive environment for purchasing as well as networking. This show sizeably promotes trade opportunities and expands avenues for growth in the gems and jewellery industry.



ABHISHEK SAND
Convenor, JAGS

JAGS was conceived in 2007 and this is the 23rd edition. The motive of JAGS has been to connect gemstone miners, manufacturers and cutters to the world. This is the only gemstone show of India and enjoys the privilege of being one-of-its-kind. This show is set to become the Tucson show of India where gemstones are not only traded but also celebrated.



Buyers
Express



DEEPAK PUNJABI
TT Gems, Mumbai

I am deeply honoured to be made the Chief Guest at the show and I am extremely impressed with the varieties displayed at JAGS. I personally went to each and every stall and was very happy to see the merchandise on display and also the arrangements made at the show. This is a great b2b platform for focused buying and I'd like to congratulate the entire organising committee for putting up a great show.



SIMREN & RATI
Sitapura, Jaipur



We are super excited to be here at JAGS. The available variety of roughs and cut stones is just mind blowing. Conceptually, JAGS is brilliant and is an amazing platform to see what is new and trending. For designers, seeing such a huge collection of stones gives inspiration and ideas to incorporate different stones and shapes in jewellery.



Exhibitors Speak



RAHUL GOYAL
GR Silver Designs International

There is no other show like this when it comes to gemstones and roughs and I really like the concept of this show. From show arrangements to the variety of rough of coloured gemstones, different shapes and sizes of cut stones, everything is par excellence. This is a wonderful platform to not only do business but also to meet fellow-industry men.



VINESH JAIN
Vinayak International

We are importers of all kinds of roughs in coloured stones. Our major imports happen from Africa and we deal in roughs of tourmalines, garnets, iolites, etc. JAGS is a brilliant platform to meet and interact with buyers and showcase our merchandise. We'd like to continue participating in this show and want it to be organised at a much bigger scale.



SHAILESH KUMAR MEHTA
Poojisha Impex

I have a wide range of stones but our collections of aquamarine, chalcedony, tourmaline are widely appreciated and demanded. I have been participating in this show since its inception and the best thing about this is that we get to interact with actual buyers. The quality of the show is continuously improving and this will become the biggest trade show for gemstones in future.

Reverberating Show Sentiments

One day of JAGS unleashed infinite opportunities for business growth, be it buyers or exhibitors. Local trade saw a steep rise in sales, enquiries and networking. The concurrent feedback of everyone visiting in JAGS was of smiles and positivity. The success of JAGS is not only defined by exceeding numbers of sales but also in the fact that one b2b show steers major upward rising trend in demand and sends out signals of positive growth prospects for future.



Hong Kong Shows Usher Good Business & Hope



from overseas – and over 60,000 buyers from 130 countries and regions. A total of 20 regional pavilions were set up at the twin shows this year, including Mainland China, Italy, Turkey, Japan and more.



Hong Kong Convention and Exhibition Centre Management Limited (HML) celebrated the successful conclusion of the 39th Hong Kong International Jewellery Show and the 9th Hong Kong International Diamond, Gem & Pearl Show which utilised all the venue's exhibition halls. It was the first time the “full house” sign had gone up since the pandemic.



In an on-site survey with around 700 exhibitors and buyers, about 60% expected their business to

return to pre-pandemic levels in one year, reflecting a positive outlook for the jewellery sector.

The twin jewellery shows adopted a brand-new Exhibition+ model comprising four key elements:

- the HKTDC-organized physical fairs;
- business-matching platform, Click2Match (Click2Match is a user-friendly business matching platform that allows traders to seamlessly



connect with buyers.)

- online-to-offline seminars (under the Intelligence Hub); and
- the HKTDC.com Sourcing online platform that provided round-the-clock services to boost the flexibility and effectiveness of business promotion for small- and medium-sized enterprises (SMEs).

Held at the Hong Kong Convention and Exhibition Centre (HKCEC), 1- 5 March 2023, and organised by the Hong Kong Trade Development Council (HKTDC), the twin five-day jewellery shows attracted over 2,500 exhibiting companies from 36 countries and regions – with half of them

Gram worth Glimpses of the Show Captured @ Prernaa Makhariaa



Prernaa Makhariaa was recently felicitated as Jewellery Influencer of The Year 2023 by Jewel Buzz Iconic Awards, presented by Shiv Narayan Jewellers and powered by GJC India.



Prernaa Makhariaa, with more than 163k followers on Instagram, is India's first jewellery influencer. A globetrotter when it comes to gems and jewellery shows and iconic trade events, Prernaa's page is full of fascinating and relevant jewellery content. We grabbed some exclusive snippets from her page when she recently visited the 39th Hong Kong International Jewellery Show and 9th Hong Kong International Diamond, Gems and Pearl Show.



Spotted this Paraiba Tourmaline rough along with a one-of-a-kind polished Paraibas weighing 57.46 cts and 92.50 cts at RMC Gems.



This stunning jade diamond necklace and earring set carries exclusive jade stone from Burma. It captured my eye in the Hall of Extraordinary at booth of On Tung Company.



Spotted a gorgeous necklace, earrings and bracelet set of yellow diamonds and emeralds from Muzo mines by @scarsellidiamonds.



DIAMOND PENDANT WITH
EMERALD TANZANITE AND
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Achal Jewels



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DIAMOND AND
EMERALD STATEMENT CHOKER
Birdhichand Ghanshyamdas



PINK TOURMALINE
Lunawat Gems



18K GOLD RING
WITH BLACK ENAMEL STUDDED
WITH AQAMARINE AND DIAMONDS

Gem Plaza



EMERALD ROUGH
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ROUGH COLOMBIAN EMERALD
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JADAU POLKI NECKLACE WITH
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Tatiwalas Gehna



VICTORIAN JEWELLERY
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EMERALD ROUGH STONES
Rakesh Kumar Vijay



COCKTAIL RING WITH
RUSSIAN EMERALD
Achal Jewels



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JADAU POLKI NECKLACE WITH
EMERALDS AND SOUTH PEARLS
Tatiwalas Gehna



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18KT GOLD EARRINGS STUDDED WITH
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JAIPUR 302003 (RAJ.) INDIA

EMAIL : BH@LAKHI.NET



AQUAMARINE

Cool and Warm!

Presenting to our readers, some iconic snippets from rare collections of aquamarine from the treasures of Dr Rajnikant Shah. The information about aquamarine stone has been provided by Gagan Choudhary.

Aquamarine's name is derived from Latin for seawater – aqua means “water”, marine means “of the sea”. The pastel greenish-blue to blue colours of aquamarine



are usually associated with warm tropical waters or cool icebergs. The preferred colour of aquamarine is blue to greenish-blue of moderate intensity i.e., neither too light nor too dark (with gray overtone). It belongs to the mineral beryl (emerald is another member of the same family with green colour caused by presence of impurities like chromium and/or vanadium).

The best gems combine high clarity and blue to greenish-blue hues. Aquamarine forms large transparent crystals making it suitable for faceting into remarkable gems, while crystals with eye-visible inclusions are fashioned as cabochons, beads or carvings.



As a gem, aquamarine is accessible, beautiful and wearable due to its high hardness, reasonably good toughness i.e., it can easily take routine wear and tear or scratching. And, due to its availability in large sizes, it can easily be used as a centre stone in any jewellery – be it a ring, pendant, bracelet etc.

Aquamarine gets its blue to greenish-blue colours due to iron impurities within colourless beryl. Often yellow to green beryl are heat treated to produce blue of aquamarine, which is stable and does not fade over a period of time. Deeper the blue, higher the price, but deeper shades of aquamarine have limited availability. Most of the aquamarines are available in lighter tones. One such example is aquamarine originating from Santa Maria in Brazil, which is characterized by deep blue colour and is



considered as a premium variety of aquamarine. Although, the term 'Santa Maria' refers to a locality in Brazil, but in trade, aquamarine originating from any location having a deep blue colour is referred as 'Santa Maria'

aquamarine. Other notable localities of aquamarine are Madagascar, Nigeria, Mozambique, Zambia, Russia, Myanmar and Vietnam.

Aquamarine is also the birthstone for March and is the ideal colour to accompany in spring. As per the lore, aquamarine is said to calm waves and keep the sailors safe at sea. In medieval times, aquamarine was also said to enhance happiness of marriages. Any gemstone has that power, especially when gifted by the husband to the wife on the eve of 19th wedding anniversary - aquamarine is the official gemstone for 19th wedding anniversary too!

Introduction

Dr Rajnikant Shah is a dynamic visionary who has worked tirelessly for the general welfare of the jewellery trade and its people. A medical doctor by profession, he learnt the nuances of jewellery business and went on to become an icon in the field of gemstones. A jeweller, a philanthropist and an ardent devotee, Dr Shah has been a passionate connoisseur of gemstone artefacts and jewellery and his contribution towards gems and jewellery museum is immense.



Gagan Choudhary, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). He has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemology from Gem-A, UK and has completed the Scientific Gemology Course from SSEF, Basel.



Product Image Courtesy:
Lunawat Gems

Aquamarine

Description

Name– Refers to Sky Blue
 In Latin – Water of Sea
 Having Delicate Blue, Turquoise
 Coloring Agent is Iron

Family : Beryl

Host Rock is Pregmatite

Color: Light blue to dark blue,
 blue green

Moh's Hardness: 7½ - 8

Chemical Composition

Beryllium Aluminum Silicate

It is brittle & sensitive to
 pressure

Transparency: Transparent to
 Translucent

Density: 2.68 - 2.74

Common Cut is Emerald, Oval,
 Pear Shape, as well as beads etc.

Occurrence: Brazil, Russia,
 USA, Australia, Southern
 Regions of Africa

Special Feature–Light Green
 or Yellow Green can be
 converted to Blue by heating up
 to certain temperature for a
 certain period of time

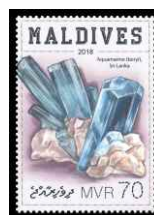
Note: differentiate from Blue
 Topaz & Light Blue Spinel

Error – Compare with Original
 Kenya - Country Name & Value
 is Missing
 Brazil - Color Difference

Art Work – Different types of
 carvings

Stamp

Rough Stones



Cut Stones



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Errors



Work of Art - Idols



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CASE STUDY

Zambia vs.
Ethiopia vs.
Brazil Emeralds

ORIGIN & DETERMINATION OF GEMSTONES:
Perspective and Challenges

GAGAN CHOUDHARY, FGA

INTRODUCTION

In the last issue of Gem World magazine, article titled, 'Origin Determination of Gemstones: Perspective and Challenges' discussed about separation of Colombian and Afghanistan (Panjshir) emeralds covering microscopic features and chemical information. This article is an extension of the same subject with yet another case study – Zambian vs. Ethiopian vs. Brazilian emeralds.

As discussed in the previous article, origin determination of gemstones is mainly dependent on the following factors:

Geological Setting of the Locations where Stone Originates: nature of host rock, interaction between the host rock and the surrounding rocks, pressure-temperature conditions and chemical environment at the time of formation.

Gemological-mineralogical Characterization of the Gemstone:

inclusion features (type and nature of other minerals present, phase-inclusions, growth pattern, etc.), optical properties, spectral fingerprinting (absorption patterns or infra-red features) and chemical fingerprinting.

The gemological-mineralogical properties are governed, directly or indirectly, by the geological setting under which a gemstone is formed.



Figure 1. Faceted samples of emeralds from Brazil (left) and Ethiopia (right) displaying similar hues but reduced transparency, due to presence of minute inclusions.



Figure 2. Faceted samples of emeralds from Zambia displaying different shades of green from yellowish (left) to bluish (right).

Few gemstones grow in similar geological setting and as a result their gemological properties also tend to overlap in terms of inclusion features, optical characteristics and chemical fingerprint (especially major and minor). In such cases, separation between two locations requires very minute detailing and analyses, which may not be performed in non- or ill-equipped laboratory.

CASE STUDY: ZAMBIAN VS. ETHIOPIAN VS. BRAZILIAN EMERALDS

Today, emeralds from Zambia have the most consistent supply in the industry, ranging in low commercial to super fine and premium qualities. However, in the year 2010, emeralds from Ethiopia were also a regular feature in the trade, while Brazilian emeralds have existed for many decades now. High commercial to premium quality stones from all these three deposits are rich green with medium to high saturations.

However, due to similar geological setting of these three deposits i.e., their growth environment, their gemological properties including inclusion features

and optical features tend to overlap, making the separation much challenging. Therefore, chemical fingerprinting and correlation of some specific chemical elements help in their separation.

Geological Environment

All these three deposits are associated with mica schist resulting from tectonic-magmatic processes i.e., the deposits have formed due to cooling down and crystallization of magma. However, during the cooling down, magma interacted with the pre-existing rocks to create a complex chemical reaction resulting in various types of rock bodies and minerals, including emerald.

Inclusion Features

Since all these emerald deposits, Zambia, Ethiopia and Brazil, are associated with schist, mica is the most common mineral inclusion present. Other mineral inclusions present are quartz, feldspar, talc, chlorite, actinolite, etc. Therefore, presence or absence of specific mineral inclusions does not help in separation of these deposits. However, emeralds from Santa Terezinha (Brazil) are characterised by chromite, pyrite and carbonate (calcite / dolomite) crystals.

Fine thin and reflecting films of ilmenite and hematite are yet another common feature in emeralds from Zambia and Brazil. With experience and using reference samples, it is possible to separate the two deposits based on the pattern of these films.

Generally speaking, other fluid inclusions such as two or three phase and their patterns appear similar. All these deposits display blocky – rectangular / cuboid shaped phase inclusions, oriented along the length of crystal. Whitish – frosted films associated with these phase inclusions are commonly seen in these emeralds, along with elongated growth tubes consisting multiple phases.

Because of the similar inclusion scene, separation of emeralds from these three deposits becomes challenging just on the basis of inclusions.

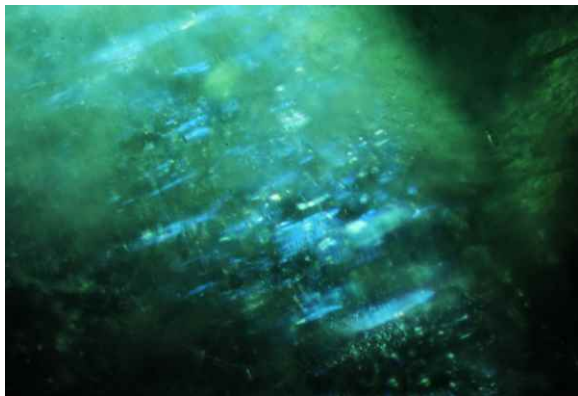


Figure 3. Reflecting films oriented along the basal plane in Zambian emerald.



Figure 4. Whitish frosted films around 2-phase inclusions are often seen in emeralds originating from Brazil, Ethiopia and Zambia.

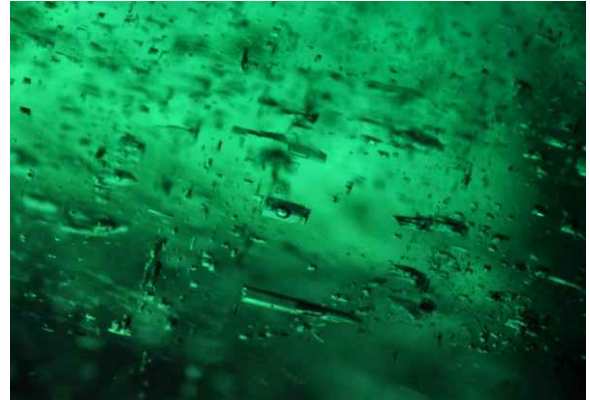


Figure 5. Rectangular / elongated 2-phase inclusions are common features found in emeralds from Brazil, Ethiopia and Zambia. This image represents 2-phase inclusions in Zambian emerald.

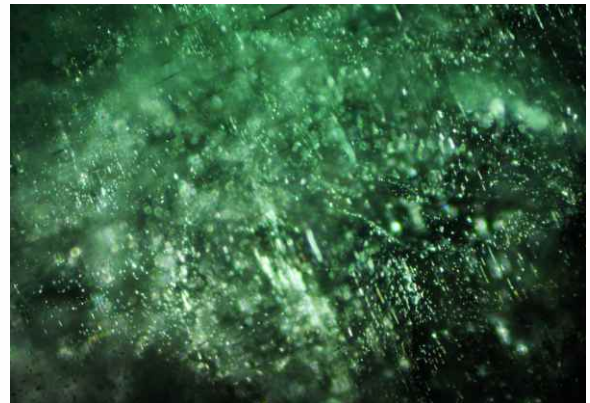


Figure 6. Fine elongated growth tubes throughout the sample is another common feature seen in emeralds from Brazil, Ethiopia and Zambia.

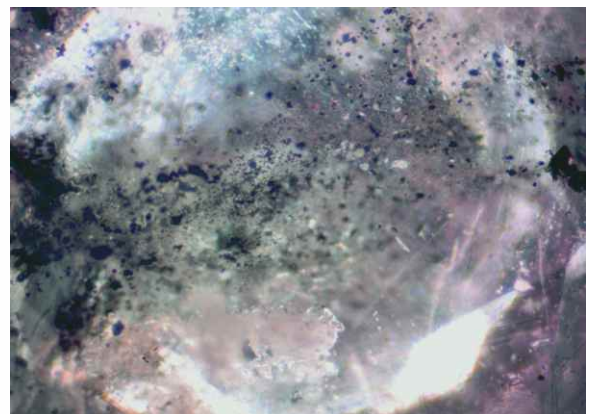


Figure 7. Emeralds from Santa Terezinha, Brazil is characterized by black chromite and white carbonate crystals.

Optical Properties

There is a close overlap in refractive index (RI) and birefringence of emeralds originating from these deposits, and hence do not assist in their separation.

Chemical Fingerprinting

In most of the gemological laboratories, chemical fingerprinting is commonly performed using Energy Dispersive X-Ray Fluorescence (EDXRF) spectrometer, however, considering the limitations of EDXRF all major laboratories including IIGJ-Research & Laboratories Centre have now started using more advanced, sophisticated and sensitive technique for chemical fingerprinting, Laser Ablation-In Coupled Plasma Mass Spectrometer (LA-ICPMS). This instrument has the capability of detecting the presence of trace elements up to parts per billion (ppb) levels, which become very useful in separation of emeralds from Zambia, Ethiopia and Brazil. Further, only the content level (i.e., high, medium or low) is not enough to identify an origin, but correlation diagrams between specific elements and their contents are used to establish positive identification.

Due to the overlap of chemical data, not only the binary plots, but ternary diagrams of selected trace elements are used at the IIGJ-Research & Laboratories Centre for separation of these origins; this is a standard practice followed by all major gemological laboratories too.

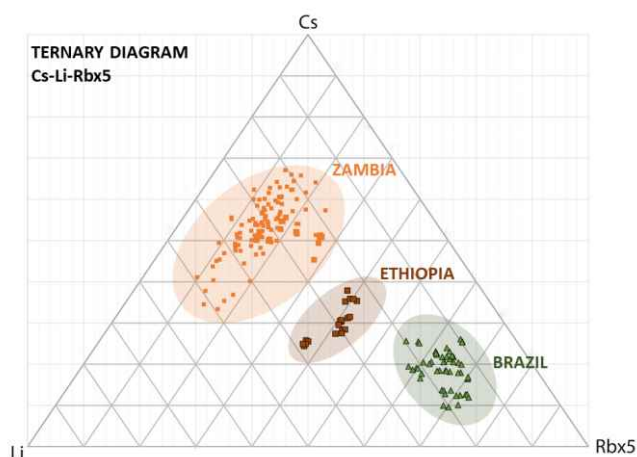


Figure 8. This ternary diagram/plot of Cs vs. Li vs. Rb provides useful separation of Zambian, Ethiopian and Brazilian emeralds, even though the inclusions and other properties closely overlap with each other. Such plots are routinely used for origin determination at the IIGJ-Research & Laboratory Centre from the data collected on highly sensitive and advanced instrument, LA-ICPMS.

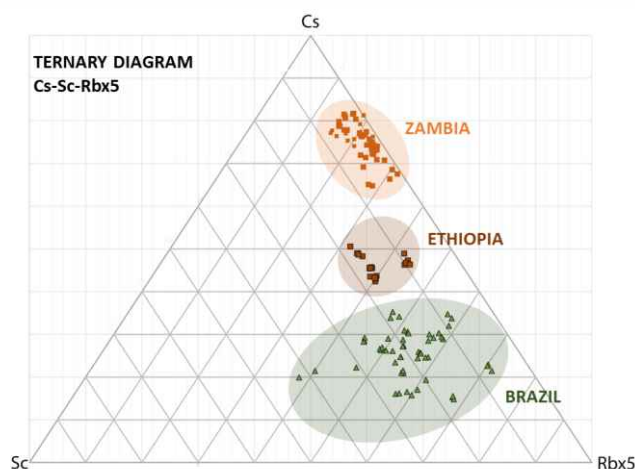


Figure 9. Ternary diagram/plot of Cs vs. Sc vs. Rb is another important and useful correlation of elements providing a separation of emeralds originating from Zambia, Ethiopia and Brazil.

CONCLUSION

This case study of Brazilian, Ethiopian and Zambian emeralds illustrates the challenges of origin determination based only on microscopic observations and basic gemological tools. Further, with the discovery of new deposits worldwide, origin determination is becoming more challenging. However, authentic reference samples and above mentioned analytical tools and procedures must be integrated for reliable and consistent deduction of origin, along with the classical microscopic observations.

Acknowledgement: To Neelima Chauhan (Executive-Gemologist) and Priti Bhabhor (Executive-Technical Analyst) for data collection, analysis of data and creation of correlation plots.



ABOUT THE AUTHOR

Gagan Choudhary, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemology from Gem-A, UK and has completed the Scientific Gemology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory. The author of Understanding Rough Gemstones, Gems & Rocks (in Hindi) and The Science of Gemstone Treatment, Choudhary is also the author of gem-passion.com, where he has shared numerous reports on interesting gem materials and other gem-related articles. He is also an editor of the Gem News International section of GIA's Gems & Gemology journal.

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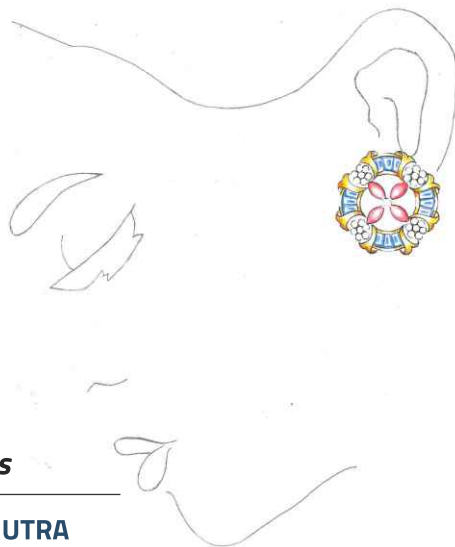


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KRISHIKA SINGH

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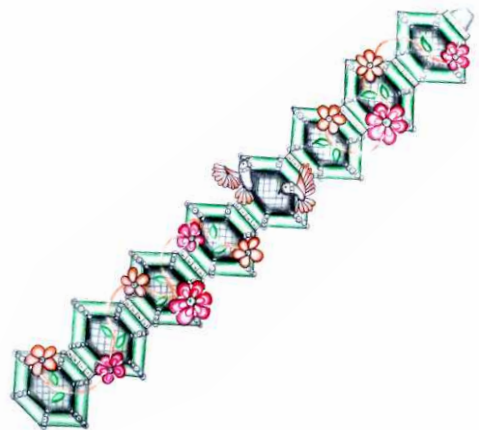


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NANDITA BHUTRA

nanditabhutra@gmail.com

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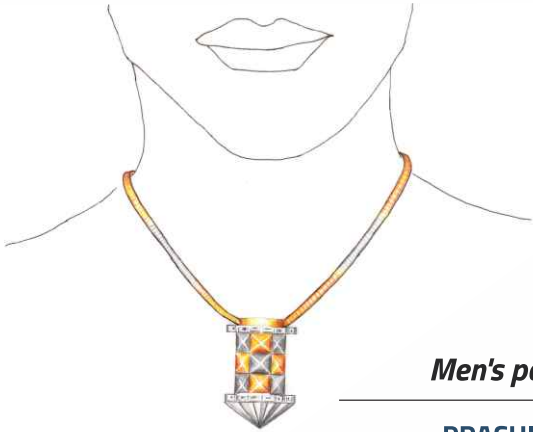


Bracelet

PRACHI DAGA

prachibhandari79@gmail.com

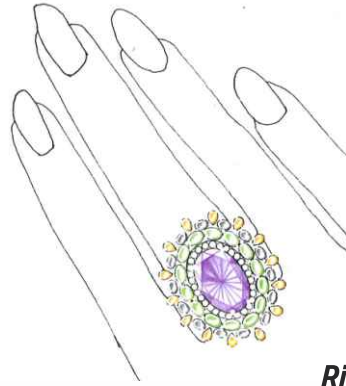
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Men's pendant

PRACHI GARG

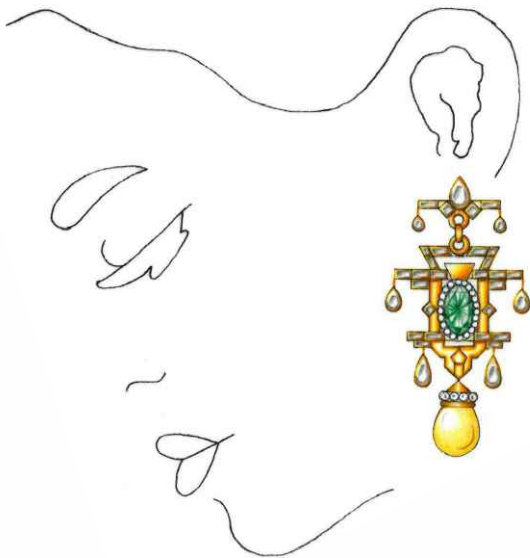
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Theme: The Gold Pyramid Pendant



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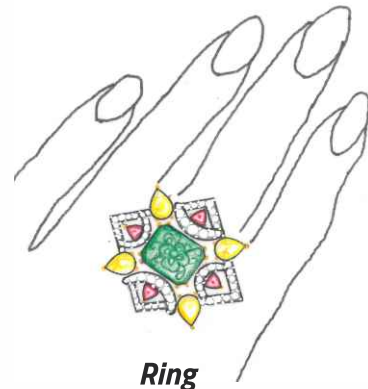
prashant.team30@gmail.com
Theme: The Mauve Sparkly Ring



Earrings

RASHMI AGRAWAL

rashmiagrawal9240@gmail.com
Theme: The Trapezium Chandelier



Ring

RIDHI GUPTA

ridhi.a5@gmail.com
Theme: Bouquet De Fleurs Ring



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RITIKA MAHESHWARI

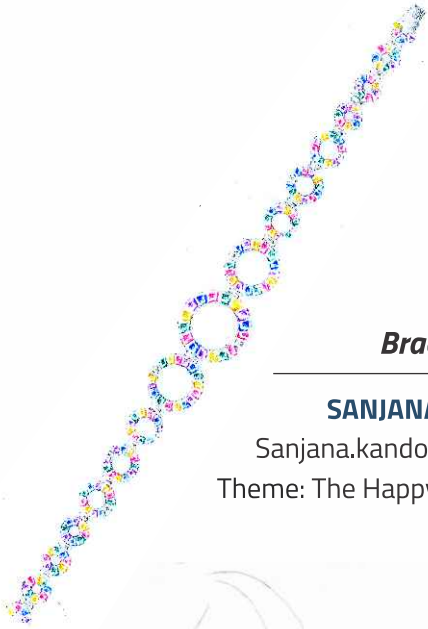
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Theme: The Blue Rose Cuff



Necklace

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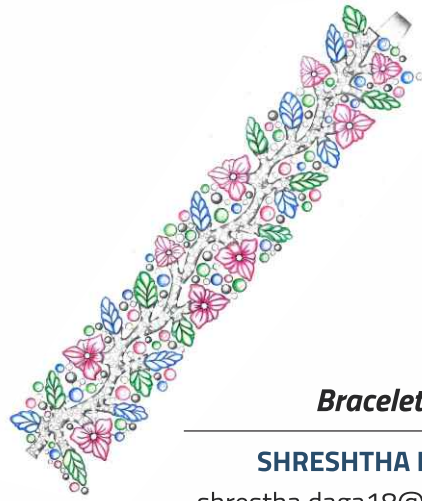
saaniyaburad@gmail.com
Theme: The Sawai Mayur Necklace



Bracelet

SANJANA KANDOI

Sanjana.kandoi22@gmail.com
Theme: The Happy Rainbow Bracelet



Bracelet

SHRESHTHA DAGA

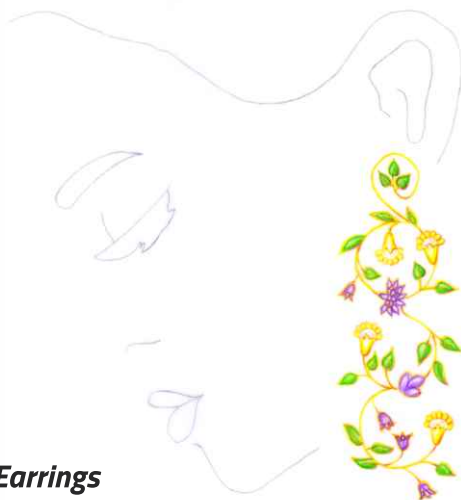
shreshtha.daga18@gmail.com
Theme: The Florette Saga Bracelet



Earrings

SHUBHI PITLIYA

Shubhipitliya3122@gmail.com
Theme: Maahru Noori Earrings



Earrings

SUNAYANA KABRA

Sunayanakabra12@gmail.com
Theme: The Taj Earrings



Necklace

SOUMYA AGARWAL

soumyaagarwal1999@gmail.com
Theme: The Hydrangea Necklace

GJSCI & IIT-Bombay Organise Workshop To Unleash the Power of Machine Learning in Jewellery Retail



Machine Learning (ML) has the power to revolutionise the jewellery retail industry, and the Gem and Jewellery Skill Council of India (GJSCI) in collaboration with IIT-Bombay is at the forefront of this transformation.

On March 27th, 2023, GJSCI and IIT-Bombay organised a one-day workshop on the “Application of Machine Learning in Jewellery Retail Business Analytics” to provide practical knowledge and insights into the latest machine learning techniques and their applications in the jewellery retail industry.

The GJSCI and IIT-Bombay workshop covered various topics, including data collection and pre-processing techniques, ML algorithms and techniques for predictive analytics, and case studies on the successful implementation of ML in jewellery retail businesses. It also spoke about the difference between AI and ML and how machine learning models can learn from data.

The GJSCI workshop was conducted by project head Prof. Asim Tewari from IIT-Bombay, who has extensive experience in the field of machine learning and jewellery retail business

analytics. Participants had the opportunity to hear from experts and gained first-hand information in implementing ML models for real-world problems.

This workshop was designed for jewellery business owners, CEOs, Chief Marketing Officers, Senior Managers, and Retail Sales Heads looking to leverage the latest technology to improve their operations and gain a competitive advantage in the marketplace. Participants were given an opportunity to understand how machine learning can be used to gain valuable insights into customer

RECENT UPDATES

behaviour, optimise inventory management, and improve sales forecasting.

Tewari discussed the analysis of different products sold over three years and how festivals affect sales. He also mentioned the importance of analysing online store popularity, engagement, and visitor details, such as location and search history. He noted the existence of web spiders that gather tangential data and the importance of targeting choices for customers.

Tewari explained about the different types of analytics that can be applied in retail, such as personalised in-store experiences, demand and inventory forecasting, store management strategies, and targeted marketing schemes. He highlighted the importance of using data to create models that can predict and influence customer behaviour and improve customer satisfaction, brand value, and revenue.

Finally, he stressed the need for businesses to understand the data available to them and use it effectively to inform their decisions.

The workshop on the “Application of Machine Learning in Jewellery Retail Business

Analytics” was a window to the vast and exciting future possibilities in jewellery retail.

The GJSCI's Jewellery Artificial Intelligence & Data Science Excellence (JADE) project is focused on two AI-based projects – one on demand-forecasting and hit-prediction for retailers, and another on improving the investment casting process for jewellery manufacturers. Tewari suggested that AI and ML can provide significant advantages to the Indian gems and jewellery industry, which is growing worldwide.

Machine Learning is a powerful tool that can be used to analyse vast amounts of data and identify patterns and insights that may not be immediately apparent to humans.

In the context of the jewellery retail business, machine learning can be used to analyse customer preferences, predict buying behaviour, and optimise

inventory management. For example, machine learning algorithms can be used to analyse customer data and predict which products are likely to be most popular in the coming months. This information can then be used to inform purchasing decisions and ensure that retailers are stocking the right products to meet customer demand.

Additionally, machine learning can be used to analyse sales data and identify trends and patterns in customer behaviour. This information can be used to develop targeted marketing campaigns, optimise pricing strategies, and improve customer service.

The application of machine learning in the jewellery retail business has the potential to transform the industry by providing retailers with valuable insights and enabling them to make data-driven decisions.



IGJS Jaipur Woos International Buyers at the Exclusive Gems & Jewellery Show

The Gem & Jewellery Export Promotion Council (GJEPC) organised the 2nd edition of International Gem & Jewellery Show (IGJS) Jaipur from April 1-5, 2023 at the Jaipur Marriott Hotel. The event was inaugurated by the Sugriva Meena, Commissioner of Customs, Jaipur, who was joined by other esteemed guests such as the Vice Chairman of GJEPC, Kirit Bhansali, and the Executive Director of GJEPC, Sabyasachi Ray; Regional Chairman Rajasthan, GJEPC, Nirmal Bardiya; GJEPC COA member Krishna Behari Goyal; Member of Synthetic Stones Panel Badrinarayanan Gupta; Former Chairman, GJEPC Pramod Agrawal; International Exhibition Sub Committee Member Abhisek Sand along with others.

IGJS Jaipur was a curated show that brought together over 50 participating companies spread over 65 booths, each presenting a wide range of product categories including loose colour gemstones & diamonds, studded jewellery and silver jewellery.

The show catered to the diverse requirements of over 200 international buyers from 30 countries across North America, Europe, Latin America, the Middle East,

Russia, CIS, and Australia. The buyer's profile included wholesalers, retail majors, importers-exporters, independent retailers, design houses, jewellery manufacturers, etc.



TheDiamondTalk, a very popular gram profile, is the brainchild of Renu Choudhary. With more than 105k followers on Instagram, Renu is a popular digital creator and consultant when it comes to gems and jewellery.

Gramming with Renu Choudhary

We revel at everything she shares and loved her 'gram diaries on IGJS 2023. Here are a few eye-catching brands that featured on TheDiamondTalk.



@jewelsbysephora



@nolkhajaipur



1st Edition of IIJS Tritiya Achieves Resounding Success



The Gem & Jewellery Export Promotion Council (GJEPC) presented India International Jewellery Show - IIJS Tritiya – in Southern India at the Bangalore International Exhibition Centre (BIEC) from 17th to 20th March 2023. IIJS Tritiya follows the stupendous success of IIJS Premiere - Bengaluru 2021, which revealed the latent potential of Southern region.

The inauguration of IIJS Tritiya 2023 was graced by Dr.

Murugesh R. Nirani, Minister for Large and Medium Industries, Government of Karnataka (Chief Guest); and T. S. Kalyanaraman, Managing Director of Kalyan Jewellers (Guest of Honour); along with Vipul Shah, Chairman, GJEPC; Kirit Bhansali, Vice Chairman, GJEPC; R. Arulanandan, Director of the Department of Commerce; Suresh Kumar Ganna, President, Jewellers Association Bengaluru; Nirav Bhansali, Convener, National Exhibitions, GJEPC; Sabyasachi

Ray, ED, GJEPC along with others.

The event was expected to attract over 15,000 trade visitors from 600 cities and showcase a wide range of products, including gold and gold CZ studded jewellery, diamond, gemstone and other studded jewellery, silver jewellery, artefacts, and gifting items, loose stones, lab-grown diamonds, as well as laboratories and educational resources.

Committed to increase public awareness on coloured stones

Gemfields x GUILD Launched Coloured Gemstone Masterclass



Gemfields x GUILD Ruby Masterclass

Gemfields, a world-leading coloured gemstone miner, in collaboration with GUILD Institute of Gemology, held a media master-class on ruby appreciation in Chengdu for the first time on March 30th 2023. Gemfields creates the industry's foremost extensive gemstone mining and jewellery appreciation experience, bringing together top experts from the industry.

In June 2022, Gemfields introduced an exceptional pair of Mozambican rubies, which

weigh in at 61.50 carats in the rough, at its ruby auction and offered them for sale. This pair of extraordinary gemstones, 32.50 and 29 carats respectively, is both from Montepuez Ruby Mining's Mugloto mining pit.

Highest-quality cut rubies of over 5 carats are extremely rare, and it is anticipated that each of these gemstones will remain over 10 carats even once cut and polished. As well as their remarkable size, the pair is notable for having an

exceptionally vivid red hue and remarkable crystalline lustre.

Gemfields and GUILD Institute of Gemology have been working together since 2019 to offer gemstone appreciation and training courses. In 2021, the first Ruby Media Master-class and Emerald Media Master-class were held respectively in Shanghai and Beijing, receiving unanimous praise from the media. Being the first and only international gemological institute in China, GUILD Institute of Gemology has always been widely recognized by the industry for its professional competence. The Master-class was hosted and instructed by Liu Lihong, Founder of GUILD Gem Laboratories and GUILD Institute of Gemology, President of GUILD Gem Laboratories, and Andrew Lucas, President of GUILD Institute of Gemology and Senior Vice President of GUILD Gem Laboratories.



Liu Lihong and Andrew Lucas

Commercial Quality Emerald Auction Results of March 2023

Gemfields is pleased to announce the results of an emerald auction comprised of commercial quality rough emeralds held during the period 6 March - 24 March 2023.

Highlights – March 2023 – Commercial-Quality Emerald Auction

- Total auction revenues of USD 21.2 million
- 29 lots were offered for sale, of which 25 were sold (86%)
- Average price of USD 7.13 per carat

- 95% of the carats offered were sold
- The 44 auctions of Kagem gemstones held since July 2009 have generated USD 920 million in total revenues

The auction lots were made available for private, in-person viewings by customers in Jaipur. Following the viewings, the auctions took place via an

online auction platform specifically adapted for Gemfields, which permitted customers from multiple

jurisdictions to participate in a sealed-bid process.

The rough emeralds sold were extracted by Kagem (which is 75% owned by Gemfields and 25% by the Industrial Development Corporation of Zambia). The proceeds of this auction will be fully repatriated to Kagem in Zambia, with all



royalties due to the Government of the Republic of Zambia being paid on the full sales prices achieved at the auction. The results of the five most recent commercial-quality Kagem auctions are summarised in the table below (and earlier results are available at www.gemfieldsgroup.com):

AUCTION RESULTS (COMMERCIAL QUALITY)	Feb'20 AUCTION	Jul-Aug'21 AUCTION	Mar-Apr'22 AUCTION	Aug-Sep'22 AUCTION	Mar'23 AUCTION
Dates	18-21 Feb 2020	28 Jul - 11 Aug 2021	15 Mar - 1 Apr 2022	31 Aug - 19 Sept 2022	6 - 24 Mar 2023
Location	Lusaka, Zambia	Online Auction	Jaipur, India / Online	Jaipur, India / Online	Jaipur, India / Online
Type	Commercial Quality	Commercial Quality	Commercial Quality	Commercial Quality	Commercial Quality
Carats offered	4.49 million	3.59 million	4.52 million	3.75 million	3.15 million
Carats sold	2.86 million	3.50 million	4.52 million	3.65 million	2.97 million
No. of companies placing bids	29	49	56	44	45
Average no. of bids per lot	6	14	17	11	11
No. of lots offered	25	32	32	34	29
No. of lots sold	19	31	32	33	25
Percentage of lots sold	76%	97%	100%	97%	86%
Percentage of lots sold by weight	64%	97%	100%	97%	95%
Total sales realised at auction	USD 11.5 Million	USD 23.1 million	USD 42.3 Million	USD 32.9 million	USD 21.2 million
Average per carat sales value	USD 4.01/carats	USD 6.61/carats	USD 9.37/carats	USD 9.01/carats	USD 7.13/carats

Seminar on E-Commerce



The Jewellers Association, Jaipur, along with GJEPC, jointly organised a seminar on new e-commerce policy on March 14th, 2023 at Sukhadiya Auditorium, Chamber Bhavan. There were over 125 members present for the session. Abhishek Sharma, Joint Director,

Foreign Trade and Vivek Sharma, Director, Shipmax International Courier Company, shared the following information.

1. Parcels up to Rs 5 Lakh can be sent as courier mode.
2. E-commerce parcels can be sent at a minimum of Rs 300 cost and these may reach their destinations in 3-10 days.

Members interested to know more about this may contact

- Ajay Purohit
SHIPMAX - 98293 81458 or
- Naresh Jain
JEWELLERS ASSOCIATION
- 93144 43618

Jewellers Association Discusses Future Plans at the AGM

Jewellers Association Jaipur organised their General Meeting on 2nd May 2023 at Janopyogi Bhawan. The agenda for the meeting was,

- 1) Approval of annual audit report of the year 2021-22
- 2) Appointment of Auditor for the year 2022-24
- 3) Official handover the charge to the new working committee
- 4) Discussion and approval on proposal of amendments in association's rules and regulations
- 5) Information on current tenure and future schemes by president D P Khandelwal

The GM began with office bearers of 2020-22- Ramsharan Gupta (President), Alok

Sonkhiya (Vice-President), Ashok Maheshwari (Hony Secretary), Neeraj Lunawat (Jt. Secretary) and Raju Mangodiwala Agarwal (Treasurer).

Ramsharan Gupta (President) & Ashok Maheshwari (Hony Secretary) addressed and welcomed the members and presented the progress report of their tenure. This was followed by Raju Mangodiwala Agarwal, Ex-Treasurer, presenting the financials of the last tenure.



Later, Election Officer, CA S R Sharma, welcomed the new working committee on the stage and officiated their tenure by presenting the certificate.

Newly appointed Hony. Secretary, Neeraj Lunawat, addressed the meeting and presented the suggestion of appointing B Khosla & Firm as the auditor for the year 2022-24. This proposal was put forth to the gathering and was approved.

Later, newly appointed president, D P Khandelwal, shared future plans for the association. He informed about plans to conduct KYC of all the existing members. Guidelines for KYC will be decided after consultations and legal advice.

He also provided information regarding setting up of Common Facility Centre (CFC). The purpose of CFC will be to provide support to small scale industries for deficit resources. Association and Council are working towards setting up of the CFC.

Briefing about Gem Bourse, he mentioned that Hon. Chief Minister had announced in his budget address to provide approx 44000 sq mts of land at three times of the reserved price. The Association has

been tirelessly trying for last 15 years. Throwing more light on the subject, Nirmal Bardiya informed the gathering that the demarked land is located in Sitapura, behind Crowne Plaza hotel on Tonk Road. This land is 43828 sq mts and around Rs18000/sq mts rate has been proposed for the land. Jewellers Association will have to pay the amount in approx three months of land allotment, which will be paid from the reserves of the Association and later returned after the booking starts.

Towards the end of the meeting, Hony Secretary Neeraj Lunawat presented the amendment proposal of rules & regulations which was approved by majority in the house. The main highlights of the same are:

- New membership will only be valid for 25 years, post which it will have to be renewed.
- New Personal membership fee has been increased to Rs11000.
- New Firm membership fee has been increased to Rs21000.
- The entrance fee for the above mentioned categories has been increased from Rs500 to Rs1000.

These amendments will be effective from September 1st, 2023.



ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 6500 से अधिक है।

सदस्यता के लाभ

- सदस्यों के लिए वीजा रिकमेंडेशन लेटर उपलब्ध कराना।
- IIGJ रिसर्च एंड लैबोरेट्रीजसेंटर द्वारा LAB TESTING पर 10% छूट।
- सदस्यों के व्यापारोत्थान के लिए विभिन्न TRADE SHOWS का आयोजन।
- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्संटेन्टर की व्यवस्था व गहियों के सार-संभाल की व्यवस्था।

सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखंड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

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A MAN OF COMMITMENT



Shri Ratan Chand Ji Singhi
(1932-2023)

“Greatness is a lot of small things done right.” These words by Eric Thomas befit the life trajectory of Ratan Chand Ji Singhi. A veteran, an icon and a jeweller par-excellence, Ratan Chand Ji represented an era where being a jeweller was a matter of immense pride and deep sense of responsibility.

He began his journey as a jeweller with mere Rs 100 at the young age of 15. He learnt the nuances of trade while trying to make a living in this industry. He was involved in buying and selling small packets of cut stones and went on to purchase rough and set up his own manufacturing facility. His sincerity and sense of commitment paved the way for his success and popularity. A man with humble beginnings, he went on to become a recognised and dependable face in the jeweller community of Jaipur.

His astuteness and farsightedness were reasons that made him take his business to greater heights. He is credited with bringing together tradesmen of the Jewellers Association against sales tax and

organising collective mass protest in the interest of the gem and jewellery community. His advice was extremely sought after by his colleagues as well as industry people for gemstones as well as trade related affairs. His reputation preceded him and he played the role of a guide and mentor to young jewellers.

He was a member of the Working Committee of the Jewellers Association from 1980-1985. Values that made a jeweller from Jaipur stand apart were his honesty and ability to uphold one's word. To him, being a jeweller was in fact a matter of great pride.

Ratan Chand Ji Singhi was one of the pillars of the industry and represented the charm of yesteryears which was truly a glorious period of trade building. A man with vision and integrity, Ratan Chand Ji Singhi was a stalwart in the jeweller community and his legacy will inspire generations to come.

Jewellers Association Jaipur and Gem World magazine pays tribute to this iconic man.



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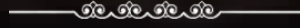
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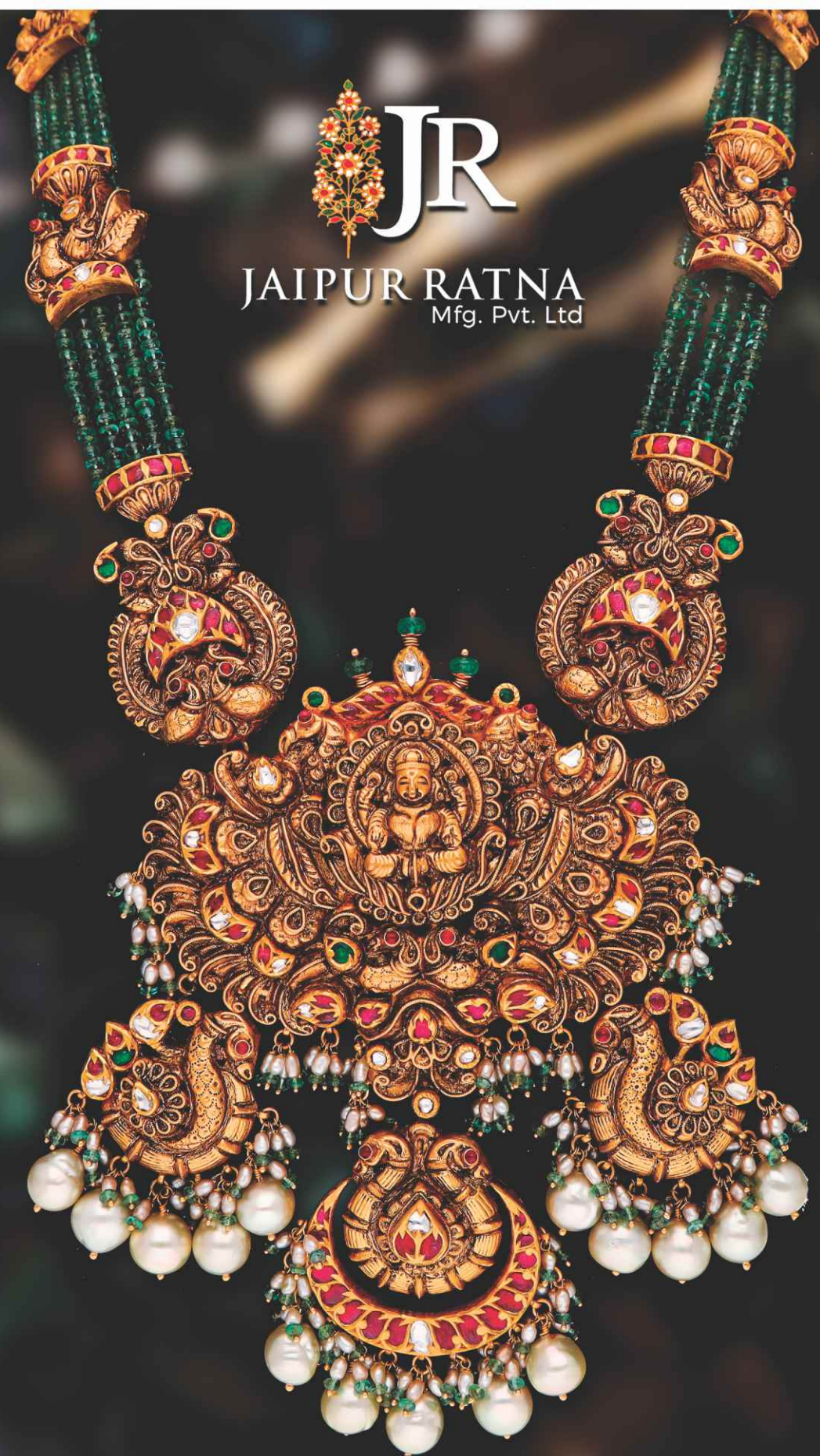


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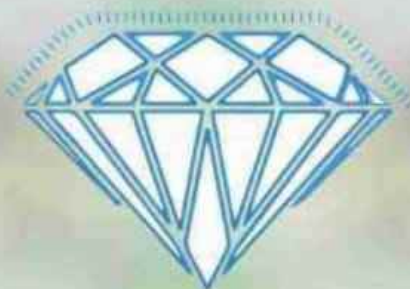
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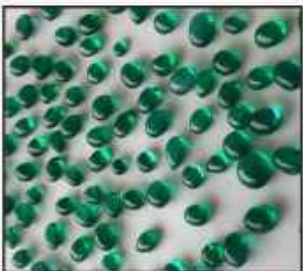
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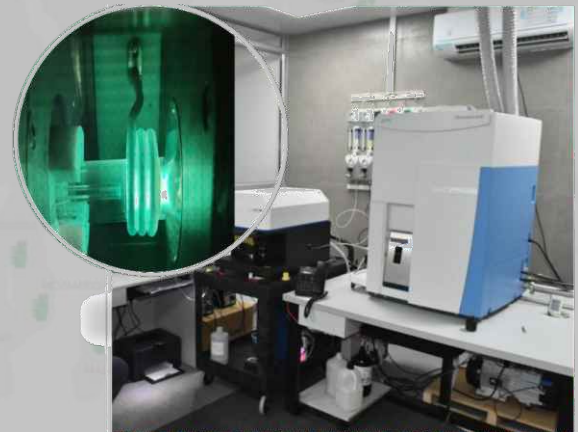
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Dashrath.Yadav@iigjrlc.org

JAIPUR

SP-111A, R.K. Derewala Tower, KGK Campus,
near SEZ Phase 1, Sitapura Industrial Area,
Jaipur 302022
Tel: +91-0141-2770995, 2941470
Email: info@iigjrlc.org / gtl@gjepcindia.com

COLLECTION CENTRE

The Gem & Jewellery Export Promotion Council,
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Tel: +91-0141-2568221

रुकने-ठहरने, शादी-विवाह, मीटिंग-कॉन्फ्रेंस
हर ज़रूरत के लिए, ज्वैल्स एसोसिएशन जयपुर द्वारा संचालित

आपका जनोपयोगी भवन



जनोपयोगी भवन: ए-14-15, गोविन्द मार्ग, जनता कॉलोनी, जयपुर-4

जयपुर में जनता कॉलोनी जैसी बेहतरीन लोकेशन पर तीन मंजिला भवन। यहां उचित किराये पर आपके रुकने-ठहरने, शादी-विवाह, मीटिंग-कॉन्फ्रेंस जैसी ज़रूरतों के लिए कमरे, हॉल, मीटिंग रूम, लॉन और अन्य सुविधाएं आपकी सेवा में उपलब्ध है।

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ज्वैल्स एसोसिएशन के सदस्यों के लिए 50% छूट

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GEM WORLD

Official Magazine Of The Jewellers Association, Jaipur

Know • Connect • Grow

E-MAGAZINE 2023 -24

Gem World, the official magazine of the Jewellers Association Jaipur, is one of the leading trade publications in the country and enjoys a wide readership.

The e-magazine is bilingual and is released in English as well as Hindi. The 49 year old magazine has always enjoyed a huge reader base in India as well as across the globe.

We invite you to use this platform to advertise in the magazine and expand your access to a global audience in different parts of the world.

Advertising details are as follows:

S.no.	ADVERTISEMENT PLACEMENT	TARIFF	INCLUSIONS
1.	1st page (Just after Cover Page)	1,50,000/-	1 full page size advertisement in 6 editions
			6 product feature in Trendy Affairs in all 6 editions with credits
2.	Within first half of Magazine	60,000/-	1 full page advertisement in 6 editions
			4 products feature in Trendy Affairs in all 6 editions with credits
3.	In second half of the Magazine	30,000/-	1 full page advertisement in 6 editions
			2 products feature in Trendy Affairs in all 6 editions with credits

- GST extra.
- Rights to select the advertiser reserves with Gem World magazine.
- Advertisement will be first come first serve basis.
- Creatives are supposed to be provided by sponsors in A4 (8.25" x 11.75") Portrait in PDF high resolution size.
- Prices are subject to increase after 6 issues.

**For more details,
contact:**

Ritu 72299 54040

Anuj 99502 11331

HEALTH PACKAGE



JEWELLERS WELLNESS PACKAGE

✓ Preliminary Tests

CBC

Haemoglobin
Packed Cell Volume(PCV)
MCV
MCH
MCHC
RBC
RCDW
TLC
DLC

ESR

Urine Routine

Volume
Colour & Appearance
pH & Specific Gravity
Protein & Bilirubin
Sugar
Ketones
WBCS/HPE
RBCS/HPE
Epithelial Cells/HPE
CASTS
Crystals

✓ Cardiac Profile

Lipid Profile
Cholesterol Total
HDL Cholesterol
LDL Cholesterol
Cholesterol VLDL
Triglycerides
Cholesterol/HDL Ratio
ECG
ECHO/TMT

✓ Diabetic Tests

Blood Glucose (Fasting)
Blood Glucose (PP)

✓ Thyroid Screening

TSH

✓ Kidney Screening

Urea
Serum Creatinine
Serum Calcium

✓ Radiology Imaging

Chest X-Ray

✓ Liver Function Test (LFT)

Bilirubin Total
Bilirubin Indirect
Bilirubin Direct
SGOT-AST
SGPT-ALT
Total Proteins
Albumin/Globulin
A/G Ratio
Alkaline Phosphatase
GGTP

✓ Cancer Detection

PSA (For Male)
PAP Smear (Female)

✓ Consultations

Physician
Dentist
Diet and Wellne

✓ Breakfast

**Rs
2500/-***

Add on Investigations @ 50% Discounted Rate

▶ Mammography ▶ Vitamin D ▶ Vitamin B12 ▶ USG (Whole Abdomen) ▶ HBA1C ▶ ECHO/TMT

Instructions:-

- Do not eat or drink anything except water for a minimum of 10-12 hours prior to Sample Collection for Blood test i.e Tea/Coffee/Juice/Biscuits etc.
- Please do not consume your morning dose of tablets (if any) prior to Sample Collection.
- Please do not consume alcohol/nicotine 24 hours prior to health check.

Specifically for Ladies: If you're menstruating on the scheduled day of your health checkup, kindly inform us. Since you'll not be able to do your urine tests as the presence of blood would produce inaccurate results.

ज्वैलर्स एसोसिएशन जयपुर- कार्यकारिणी समिति

डी. पी. खंडेलवाल
(अध्यक्ष)

राजू अग्रवाल मंगोडीवाला
(कन्वीनर - सी. एस. आर. कमिटी)

नीरज लूणावत
(मानद सचिव)

ज्वैलर्स एसोसिएशन, जयपुर एवं मणिपाल हॉस्पिटल, जयपुर

के संयुक्त तत्वावधान में एसोसिएशन के सदस्यों व परिवारजनों के लिए

ज्वैलर्स हेल्थ पैकेज ₹ 2100

CBC (Complete Blood Count)

- Hemoglobin
- Packed Cell Volume (PCV)
- MV
- MCH
- MCHC
- RBC
- RCDW
- TLC
- DLC

Cardiac Profile

- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- 2D Echo/TMT

Liver Function Test (LFT)

- Bilirubin Indirect
- Bilirubin Direct
- Bilirubin Total
- SGOT-AST
- SGPT-AST
- Total Proteins
- Albumin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

Kidney

- Urea
- Sr Calcium
- Sr Creatinine

Diabetic Test

- Blood Glucose (Fasting)
- Blood Glucose (PP)

Cancer Detection

- PSA (For Male)
- PAP Smear (For Female)

Urine Routine

- Volume
- Color & Appearance
- PH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

Thyroid Screening

- TSH

ESR

Consultation

- Physician
- Dentist
- Diet & wellness

Radiology Imaging

- Chest X-ray

अतिरिक्त जांचों पर @ 50% की छूट

Mammography

USG (Whole Abdomen)

Vitamin D

HBA1C

Vitamin B12

ECHO/TMT

अन्य सेवाएं

- वरिष्ठ नागरिक (50 वर्ष और अधिक) के लिए पिक एंड ड्रॉप सुविधा
- ओपीडी परामर्श पर 20% की छूट
- आईपीडी और ओपीडी सेवाओं पर 10% विशेष छूट*

*पैकेज 31 अक्टूबर 2023 तक वैध

ज्वैलर्स हेल्थ पैकेज व अन्य सेवाओं का लाभ उठाने के लिए पहचान पत्र और वैध आईडी प्रमाण की प्रतिलिपि प्रवेश के समय जमा करनी होगी

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मानद सचिव

राजू अग्रवाल मंगोडीवाला
संयुक्त सचिव व संयोजक - सी.एस.आर. समिति



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