

# GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

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THE PREMIUM B2B SHOW  
7-8-9 JULY 2023

THE GALA AWARD NIGHT

**JEA**

Jewellery  
Eminence  
Awards

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**GEMSTONES AND  
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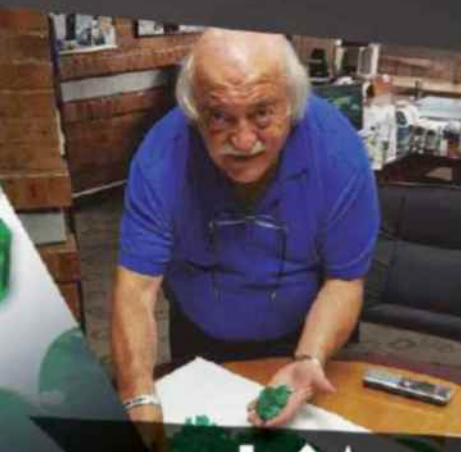
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GEM BOURSE

GEM WORLD

JAS THE PREMIUM  
B2B SHOW

JAGS

JANOPYOGI BHAWAN

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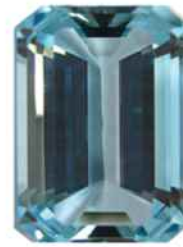
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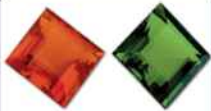
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THE PREMIUM B2B SHOW



JEA WINNER: KIRTILAL KALIDAS JEWELLERS



MEMBERS OF THE ASSOCIATION WITH CHIEF GUEST AND OTHER DIGNITARIES FOR THE INAUGURATION CEREMONY

JAS: The Premium B2B Show, a remarkable platform for retailers and manufacturers, took place from July 7th to 9th in Jaipur. The event garnered immense acclaim, offering numerous business opportunities and attracting both international and national buyers. JAS was

inaugurated by the esteemed Chief Guest, Princess Diya Kumari, member of Parliament, Rajsamand whose presence added grace and prestige to the occasion. Her commitment to promoting art, culture, and entrepreneurship greatly resonates with the spirit of JAS.

With the most innovative and creative version of the theme 'Connect to Source', JAS was a grand display of luxurious jewellery designs and marvellous jewellery trends.

The jewellery show hosted national and international buyers, & premium exhibitors,

under different categories like, gemstones, diamond and gemstone jewellery, gold jewellery, and Kundan Meena Jadau jewellery.

The second day of the show witnessed tremendous excitement as the Jewellery Eminence Awards JEA'23 took centre stage. The three day show witnessed a significant turnout of international and national buyers, offering a diverse and expansive marketplace for exhibitors.

The opportunity to interact with key industry players, explore new partnerships, and showcase their products on a global stage was invaluable for retailers and manufacturers alike.

JAS 2023 has once again reinforced its position as a premier b2b show, providing a world of opportunities for businesses and entrepreneurs. The success of JAS would not have been possible without the generous support of its premium sponsor, Gemfields, a leading name in the gemstone industry.

The organisers expressed deepest gratitude to sponsors GJEPC India and Secure Global Logistics.



**Princess Diya Kumari**  
Chief Guest

*I would like to congratulate everyone who is responsible for putting this show together. The showcase of gemstones, jewellery and craftsmanship that India and Jaipur are known for is at display here. It is a very well organised show.*



**Dwarka Prasad Khandelwal**  
President  
Jewellers Association, Jaipur

*The City of Gemstones, Jaipur, welcomed exhibitors and buyers at JAS, the premium b2b show organised by the Jewellers Association Jaipur. The exhibitors were busy attending to customers visiting the show from across the country. At JAS, interactions between customers and exhibitors results not only in good business but also in excellent networking.*



**Alok Sonkhiya**  
Vice President  
Jewellers Association, Jaipur

*This edition of JAS has witnessed a huge craze for coloured gemstones that has pulled a lot of buyers from all parts of India. This encouragement is very good for gemstones and jewellery of Jaipur. JAS has now firmly established itself as a powerful b2b brand and is recognised for its impactful essence of business development.*







**Neeraj Lunawat**

Hony Secretary  
Jewellers Association, Jaipur

*The theme of JAS was 'connect to source' and was immensely appreciated by visitors and buyers. There were around 130 exhibitors at the show and each of them presented best of their goods that were liked by the buyers. The exhibitors are very happy with the response they have received.*



**Govind Prakash Agarwal**

Treasurer  
Jewellers Association, Jaipur

*The number of international buyers was very encouraging this year. It is going to be our endeavour to invite more and more buyers and exhibitors at JAS to make it a bigger platform for dedicated b2b business. Our efforts will surely help in collectively boosting trade and in making Jaipur a preferred destination for gemstones and jewellery.*



JEA WINNER: ACHAL JEWELS



**Raju Mangodiwala**

Jt. Secretary  
Jewellers Association, Jaipur

*JAS, the premium b2b show, has been a good source point for great business be it gemstones, Kundan-Polki, or diamond jewellery. The exhibitors at the show have enjoyed good sales here and the buyers have been extremely happy too with the variety in designs and cuts that was available at JAS.*







**Ashok Maheshwari**  
Convenor, JAS

*The people on the grounds of JAS show were extremely happy with the show be it the variety or the quality of products. The responses we have received from the exhibitors, buyers and visitors are extremely encouraging and the next edition of JAS is going to be bigger and better.*



**Ajay Godha**  
Co-Convenor, JAS

*The buyers and visitors praised the diversity and variety that was available at every booth of JAS for its newness and creativity. The cuts, colours and shapes of gemstones and new designs in jewellery were what the buyers were looking for and they said that their search ended at JAS.*



**Naresh Agroya**  
Co-Convenor, JAS  
Head, Social Media for JAS

*As organisers, we did our best to put up a great show for exhibitors and visitors from around the world. We have received very encouraging responses from people and they have done good business at JAS. Our efforts have been duly rewarded with the appreciation by our exhibitors as well as buyers.*



**GUESTS OF HONOUR**



**Pramod Agrawal (Derewala)**  
Chairman, National Gems & Jewellery Council of India

*JAS is a very important b2b show and I have seen how it has wonderfully transformed over the years. JAS showcases finest gemstones and jewellery and is a testament to the growth of this industry. The gems and jewellery sector has been growing and has relentlessly been creating job opportunities.*



**Deepak Punjabi**  
TT Gems, Mumbai

*I have been visiting JAS for over 15 years now and I applaud their growth and transformation of this b2b show. This year, there are more than 125 exhibitors displaying high quality merchandise be it gemstones, jewellery or artefacts. The quality of craftsmanship in cutting, polishing and jewellery making is exceptional.*



**Raj Mahtani**  
Raj Mahtani Couture Jewels  
Kolkata

*JAS is a wonderful b2b connect and I love coming here for gemstones that add to my creative process. But more than that, I look forward to seeing the beautiful creations in Jadau jewellery that Jaipur is famous for. I like to incorporate traditional art along with contemporary requisites to create my jewellery.*



**Saiyam Mehra**  
Chairman, GJC

*I am extremely glad to be here and witness the excellent quality of gemstones and gemstone jewellery at display. The way this exhibition has been put up is wonderful and is of international standards. The enthusiasm seen here along with the warmth extended, I look forward to our continued association.*



**Pawan Bhiwani Wale**  
Pyare Lal Jaggannath Saraf, Delhi

*JAS needs no introduction and is strongly known as a major driving force for good business, be it the variety at display, the quality of merchandise or ethical business practises. This show has been tirelessly working towards promoting jewellery industry on a whole, globally. I congratulate the entire team of JAS for their commitment and efforts.*





The prestigious Jewellery Eminence Awards (JEA) was held with much fanfare in all its grandeur. JEA recognises and honours creativity and talent within the jewellery industry. The gala night was hosted by Celebrity Anchor and Ex Miss India, Simran Ahuja. The celebrity Chief Guest, Indian Actress Aarti Chabria, made the evening extra special with her vibrant and gracious presence. The winners are:



## The Glittering Award Night



1. Men's Jewellery of the Year:  
**Kirtilal Kalidas Jewellers Pvt. Ltd., Coimbatore**
2. Accessory Jewellery of the Year:  
**Shiv Narayan Jewellers Pvt. Ltd., Hyderabad**
3. Polki Ring of the Year:  
**House of Sparsh, Mumbai**
4. Coloured Gemstone/Diamond Ring of the Year: **T J IMPEX, Mumbai**
5. Gemfields Ruby/Emerald Ring of the Year: **Sanskriti Jewels, Mumbai**
6. Polki Bangle/Bracelet of the Year:  
**Maa Satti Jewels, Jaipur**
7. Coloured Gemstones/Diamond Bangle/Bracelet of the Year:  
**OPH Jewellers, Mumbai**
8. Gemfields Ruby/Emerald Bangle/Bracelet of the Year:  
**Awesome Sparklers, Surat**
9. Polki Earrings of the Year:  
**Geeta Shyam Jewellers Pvt. Ltd., Jaipur**
10. Coloured Gemstones/Diamond Earrings of the Year:  
**Tara Fine Jewels, Mumbai**
11. Gemfields Ruby/Emerald Earrings of the Year:  
**Kirtilal Kalidas Jewellers Pvt. Ltd., Coimbatore**
12. Polki Necklace of the Year (Below Rs. 5,00,000): **Achal Jewels, Jaipur**
13. Polki Necklace of the Year (Above Rs. 5,00,000):  
**The House of Rambhajos, Jaipur**
14. Coloured Gemstones/Diamond Necklace of the Year (Below Rs. 5,00,000):  
**Raniwala Jewellers, Jaipur**
15. Coloured Gemstones/Diamond Necklace of the Year (Above Rs. 5,00,000):  
**OPH Jewellers, Mumbai**
16. Gemfields Ruby/Emerald Necklace of the Year (Below Rs. 5,00,000):  
**Achal Jewels, Jaipur**
17. Gemfields Ruby/Emerald Necklace of the Year (Above Rs. 5,00,000):  
**T J IMPEX, Mumbai and Tara Fine Jewels, Mumbai**
18. Polki Bridal Jewellery of the Year:  
**Geeta Shyam Jewellers Pvt. Ltd, Jaipur**
19. Student Designer of the Year: **Jatin S Jain, Bengaluru**
20. Professional Designer of the Year:  
**Divya Banjare, Mumbai**



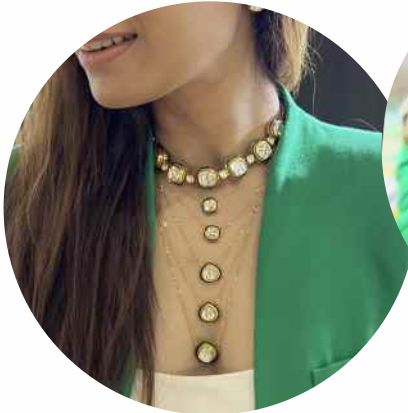
*A Sneak Peek into the Award Night...*







**BLOGGER EXTRAVAGANZA**



Uniquely layered and multi-styled Jadau choker necklace by Anopchand Tilokchand Jewellers.

A classy combination of tanzanites with emeralds set in the necklace earring set by Jatin Gems.



Gorgeous emerald drops with handcrafted Polkis in this string set by House of Umrao.

Bold statement emerald choker and earrings set from the House of Rambhajos.



## Walk & Talk with Prerna Makhariaa

*I thoroughly enjoyed my experience at JAS this time too. Meticulous planning, stunning booth set ups, impeccable logistics and heartwarming hospitality were the highlights of the show. The amazingly creative jewellery, wide variety of gemstones, innovative cuts and calibrations and finest craftsmanship were seen on display throughout the show. The merchandise on display gave valuable insights on what is in demand and what will trend in the season ahead. With festive and wedding season round the corner, the buyers made most of their purchases at JAS and that's what makes it the most sought after b2b show. I enjoyed sharing my experiences with my followers!*

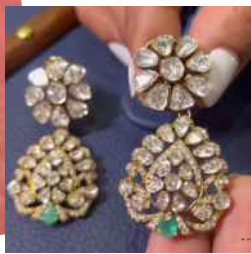
*Prerna Makhariaa, India's first jewellery influencer with more than 168k followers on Instagram visited JAS and covered here are the snippets.*



**BLOGGER EXTRAVAGANZA**



**Up & Close with  
Renu Choudhary**



Statement jadau necklace handcrafted by skilled artisans of Raniwalas.

*JAS has always been special for me. When I started my social media handle in 2018, JAS was the first show I covered. Another reason for my strong liking for JAS is its unique concept of 'connect to source' where the organisers try and bring Jadau, gold, and diamond jewellery manufacturers along with gemstone cutters and polishers under one roof for dedicated b2b business. It's a good platform for retailers to source their inventory before the wedding and festive season.*

A unique multi coloured sapphire necklace that embodies the beauty of these beautiful gemstones from Gem Plaza.



*The way sections were planned and put together in the show was very smart. To have gemstones in one section and bridal in the other provided ease of access to the visitors. JAS was very well crafted and curated and it gave me ample time to connect and collaborate with people. The Jewellery Eminence Awards were also very well organised and was an entertaining evening.*



Handcrafted Victorian era bracelets embellished with antique and old cut diamonds, emeralds and rubellites at Jatin Gems.

A beautiful layout of finest and rarest Burmese rubies from the collection of Patni Gems & Jewellery.



*Renu Choudhary, the iconic digital creator with more than 110k followers on Instagram and the face behind 'The Diamond Talk' shared some glimpses of JAS.*





**THE BUYER'S VOICE**

**Sandeep Khosla**  
 Indian Fashion Designer  
 Mumbai



*I have been coming to Jaipur for past 30 years with Abu. On knowing about JAS, I wanted to see what all is here and I am so happy to be here. I have been seeing the whole show and experiencing everything displayed here.*

**Jonathan Bazalel**  
 C.I. Bogota Emerald Mart S.A.S.  
 Colombia



*In over 12 years, this is my first time in Jaipur and I am very happy to be here. We have been selling a lot of Colombian emerald rough to Jaipur and through this show, I wanted to come and meet new people because it is a good platform for networking.*



**THE EXHIBITOR'S VOICE**



**Abhinav Gokhroo**  
 Gemstique  
 Jaipur & Thailand

We are manufacturers and dealers of tanzanite. We source our rough from Tanzania and cut and polish it in Jaipur. We specialise in all cuts and calibrations in Tanzanite. This b2b platform of JAS is very good for gemstone people like us because we get to interact with focused serious buyers and generate possibilities of good business.

**Saloni Patni**  
 Karma Fine Jewellery  
 Jaipur



We manufacture gemstone fine jewellery and are delighted to be at JAS. We have fine jewels made with quality stones like Burmese rubies, Columbian emeralds, sapphires, etc. There have been genuine buyers and serious enquiries throughout the span of the show from different parts of the country. We've had a great experience at the b2b show.





**THE BUYER'S VOICE**

**Neeraj Verma**  
Chandigarh



*I was looking for diamond Polki jewellery as well and gemstones. I have been here 2-3 times in the past. I am very happy to be here and I really like Jaipur, the Pink City for its variety of gemstones, good food and warm hospitality.*

**Shalini Lunia**  
Mumbai



*I loved the new and fancy cuts of emeralds which I had never seen before. I really enjoyed seeing the wide variety of tanzanite and other gemstones. I see a lot of creativity in the goods produced and that reflects how people of Jaipur are innovating newer cuts like hexagons, octagons, etc.*



**THE EXHIBITOR'S VOICE**



**Navneet Maheshwari**  
Green International  
Jaipur



We are wholesale manufacturers of Zambian emeralds and have been in this trade for over 45 years. We specialise in fancy cuts and cabs in emeralds and have a varied collection in calibrated, carved and cabochons as well as layouts. We are very happy with the b2b format of the show and have received good and serious buyers.



**Nitin Rambhajo**  
Rambhajo  
Jaipur



We're known for our creativity and have come up with multiple collections. This b2b show takes place in July, right before the season kicks in for b2c. The response at JAS has been good because of serious buyers visiting from different parts of the country. We've been finalising designs with buyers and have had a good experience at JAS.







**THE BUYER'S VOICE**

**Akshay Shailesh Shah**  
Kerala



*I am a regular buyer at the Jewellers Association Show for last 15 years. I am appreciative of the efforts and arrangements made by JAS committee members. Everything is great. The exhibitors have come up with very good stuff.*

**Ayushi Khandelwal**  
Bangkok



*I am jewellery designer from Bangkok and I loved some of the fine emeralds that I saw on display. I couldn't take my eyes off the really stunning Indian jewellery at JAS. I look forward to coming here next year too.*



**THE EXHIBITOR'S VOICE**



**Kunal Mukatal Varma**  
MMK Enterprises  
Mumbai

This is our first participation in JAS. We're into solitaires, solitaire jewellery and vintage royal jewellery. Our experience has been very interesting and we've had positive interactions and networking here at JAS. This is a good time to buy diamonds because the prices are likely to increase in months ahead with demands soaring.

**Vatsal Mittal**  
GK Chudiwala  
Jaipur



This is a great time to host a b2b show because the retailers are getting ready for the festive season ahead. I'd like to participate again next year at the same time. For the season ahead, we have big chunky pieces unlike the earlier times in summer when people would only wear smaller pieces of jewellery.

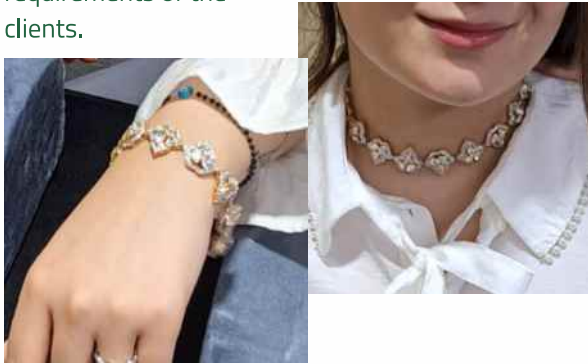


## JAIPUR IN & OUT



**Pranika & Sagar Tambi**  
DVYNlove  
Jaipur

We have been manufacturing diamond and Polki jewellery with gemstones. We use high quality Polki and certified diamonds in our jewellery and our orientation is very contemporary for the millennials and modern women of today. Amongst a lot of things that we have in our inventory, our unique smart jewellery collection has convertible choker sets that can be customised to suit the requirements of the clients.



**Manthan Shah**  
Sri Raj Jewellery  
Hyderabad

For over 20 years, we've been dealing in fine quality Colombian emeralds, Burmese rubies and other precious gemstones and we also design and manufacture gemstone studded fine jewellery. For JAS, we've got a vast collection of well-matched pairs and investment grade stones in fine quality Colombian emeralds & Burma rubies in all shapes and sizes. JAS has good balance of jewellery manufactures and gemstone traders.



*The next edition of JAS will be held in Jaipur on 5-6-7 July, 2024.  
For more information about JAS and future updates, please visit  
our website at [www.jasjaipur.com](http://www.jasjaipur.com)*



# "JCK LAS VEGAS EXPO 2023 A Spectacular Celebration of Gems, Diversity, and Global Trade"

JCK, one of the most reputed and iconic shows of the world, opened its doors and ushered in great business and networking opportunities for all those who attended. Held from June 2-5, the four day Venetian Expo was held in Las Vegas (USA). The event showcased stunning designs and unwavering commitment to diversity in goods.

JCK is one of the world's largest and most trusted jewellery industry trade events. With over 30 years

of uniting the industry in Las Vegas, JCK continues to deliver an exceptional experience that serves all major segments of the jewellery industry. The show had an outstanding selection of jewellery brands, suppliers from around the world, cutting edge technology, world-class education, networking opportunities and evening entertainment under one roof.

Apart from bringing all segments of the jewellery trade together, JCK has

also been supporting underrepresented voices and this edition of the show collaborated with organisations like Black in Jewellery Coalition, Women's Jewellery Association, and Natural Diamond Council along with providing a dynamic platform for emerging designers from diverse backgrounds to showcase their talent. The show had an impressive array of events and exhibitions to ensure maximum output of business and networking.

18k white gold ring with blue sapphires and diamonds, @ gyanjaipur.com ▼



Earrings in 14k yellow gold with madeira citrine, London blue topaz, and diamonds, @ ralf-mezger.com/en ▼



▶ Ring with 4.47 ct. sky blue topaz, 1.96 ct. t.w. London blue topaz, and 0.17 ct. t.w. diamonds in 18k yellow gold, @ dovesjewelry.com



▼ Platinum and black rhodium earrings with 6.5 cts. t.w. emerald-cut royal blue sapphires, 0.61 ct. t.w. round royal blue sapphires, and 0.16 ct. t.w. round diamonds, @ Omi Privé



▼ 14k gold necklace with 1.27 ct. aquamarine and 0.1 ct. t.w. diamonds, @ justjules.com

## Snippets from the Gram



@tarapearls



Sharing some  
eyecatchers from  
Renu Choudhary's  
Instagram while she  
was exploring the  
magnificent JCK  
show.

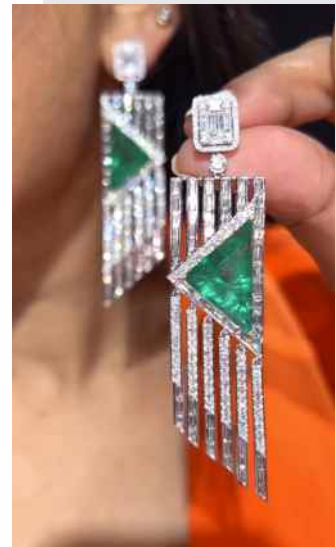
*TheDiamondTalk, a very popular  
gram profile, is the brainchild of  
Renu Choudhary. With more than  
110k followers on Instagram, Renu is  
a popular digital creator and  
consultant when it comes to gems  
and jewellery.*



@agta\_gems



Nature Inspired Earrings@piranesi\_official



Triangular-Shaped Zambian Emeralds  
with Baguette Diamond Strings by  
@house of umrao



Stunning Mexican Fire Opal seen by  
@lydiacourteille



An Sparkling Tanzanite and Diamond Collar  
Necklace @goko\_usa Goko



Gemstones are not only adornments or investments but are largely also worn for astrological purposes. Presenting a precise outlook on gemstones and their utilities by Narendra Lakhi, a recognised name in the industry for Rashi Ratna.



## *Rashi Ratna* Demystifying the Concept with Narendra Lakhi

***Tell us about your company...how it started and when?***

Biharilal Holaram is a company that proudly upholds a legacy that spans over four generations. It was founded by my late grandfather, Sri Holaram Ji Lakhi, in 1941 in Jaipur. He initiated the gemstone business, and since then, our family has continued his legacy for four

generations. Over the years, we have established our brand by offering exquisite astrological gemstones of the finest quality.

***What is the specialty of your work that makes you stand apart?***

Our work stands out due to our exceptional expertise in handling a



wide range of precious gemstones, such as sapphire, ruby, emerald, and many more. We carefully select these gemstones and offer them at wholesale prices, highlighting our specialisation in this field. Our deep connection with the realm of precious coloured gemstones serves as the core of our business.



What sets us apart is our ability to create extraordinary combinations and layouts using these precious coloured gemstones, displaying our superior craftsmanship. We take pride in curating the most exquisite gemstones available, including sought-after varieties like Burmese rubies, Colombian emeralds, and Kashmir sapphires. Our commitment to offer a large variety of certified coloured gemstones distinguishes us within the industry. Through our creations, we strive to bring together utmost beauty and rarity, ensuring that each piece narrates its own captivating story.

***How is astrological gemstone trading different? Are there any challenges?***

Astrological gemstone trading sets itself apart

from regular gemstone trading due to its connection with a belief system that links gemstones to astrological signs and their

perceived influence on an individual's life. Engaging in this

specialised field presents specific challenges that require careful consideration. These challenges primarily revolve around ensuring the authenticity and quality of gemstones designated for astrological purposes. Accurate identification, certification, and responsible sourcing of gemstones aligned with astrological beliefs are crucial for meeting market demands and providing genuine and influential gemstones to our valued clientele.

In our company, we prioritise the authenticity of our products through ethical sourcing, transparency, and disclosure practices. We strive to build trust with our customers by offering



genuine gemstones. It is important to note that while we provide gemstones for astrological purposes, we do not offer astrological recommendations. We do not pressurize clients to exceed their budget or falsely claim that higher

quality gemstones will yield better results. Instead, we approach our role as suppliers of genuine gemstone products, viewing each gemstone as a natural mineral from earth with unique energies. When worn in superior quality, these gemstones possess captivating beauty that can positively influence individuals' daily mood and decision-making. By upholding principles of transparency and ethical practices, our aim is to enable our clients to make informed choices





and develop an authentic connection with their chosen gemstones.

***Are 'Rashi Ratna' popular globally? How are they received internationally?***

Rashi Ratna or astrological gemstones have gained global popularity due to their perceived influence on different aspects of life. People from diverse cultures and backgrounds show interest and curiosity in connecting gemstones with astrological significance. The popularity and acceptance of 'Rashi Ratna' may vary across regions due to cultural differences. Nevertheless, the global demand for these gemstones underscores their significance and appeal to individuals seeking a deeper connection with astrology.

***Other than the precious stones, which other gemstones are widely used in astrology?***

In astrology, various gemstones are used alongside the well-known precious stones such as



blue sapphire, yellow sapphire, hessonite garnet, cat's eye chrysoberyl, and pearl. These gemstones hold specific astrological significance and are believed to exert distinct influences on different astrological signs. Our

company offers a diverse selection and variety of these coloured gemstones, ensuring we meet the varied astrological needs and preferences of our clients.

***Astrological stones are worn fashionably too these days. Your observations?***

Current trends demonstrate a growing fashion-forward approach to astrological stones, with individuals stylishly incorporating them into their accessories or daily-wear jewellery. These gemstones are embraced not only for their astrological significance but also as fashionable adornments that reflect personal style and beliefs.



# The Art of THEWA JEWELLERY Making A CLOSER LOOK

*Vinita Malviya, Thewa Jewellery Designer & Proprietor, SONKANCH explain the nuances of Thewa.*

Are you a fan of exquisite and unique jewellery? Then you must have heard about the famous jewellery making art of Rajasthan called 'Thewa Art', which has gained



popularity across the world. Thewa jewellery is a fusion of 23 karat gold and multi-coloured glass, created with intricate designs and craftsmanship. The art of Thewa dates back to about 400 years in the Rajput era. Interestingly, Thewa jewellery is the only jewellery that uses gold of 23 karat purity.

Thewa jewellery making process involves fusing thin crafted gold sheets onto molten glass which is intricately worked on. This delicate process

takes up to a month to make one piece of jewellery. Thewa jewellery making is a painstaking process that requires the skill of highly experienced craftsmen. The process begins with creating a design on the surface of the glass, followed by applying a layer of gold leaf. It is then hand carved to create intricate designs. After this, the gold plating is applied to a silver frame, which is hand engraved. The final product that is created is a stunning piece of jewellery which is both

durable and glazed.

This art is passed down from one generation to the other within the Raj-Soni family, which adds to its uniqueness.

They don't wish

to share this art to anyone. All males from this family start to learn this art in early ages. The design usually consists of floral patterns with motifs based on Hindu mythology, Mughal court scenes, historical events, flora and fauna. Thewa's elaborate designs and miniature artwork have earned it a place in international museum.

Rajasthan's Thewa jewellery is known for its intricate designs and patterns. The jewellery features a variety of motifs



including peacocks, elephants, flowers and geometric shapes. These motifs are often inspired by nature, mythology and daily life. The most popular motif in Thewa jewellery is the peacock. Peacock is a symbol of beauty, grace and royalty and is often depicted in a vibrant range of colours. Other popular motifs include the elephant, which symbolizes strength and power, and the flower, which represents beauty and femininity.

Thewa jewellery is often adorned with precious and semi-precious stones such as diamonds, rubies, emeralds and sapphires.

These stones are carefully selected to complement the colours and designs of the glass and gold. Thewa jewellery can be worn as a statement piece or combined with other jewellery for a more subtle look. Thewa jewellery is renowned for its intricacy and delicacy, making it a popular choice for gifts or for those looking to make a statement with their jewellery. It is not surprising that some of its craftsmen have been awarded the Nobel Prize for their contribution to this art world. The use of special lustrous glass in



Thewa jewellery highlights the design and craftsmanship, making it stand out from other types of jewellery.

Lastly, Thewa jewellery is a unique amalgamation of gold and glass that creates an exquisite piece of art. Its intricate design and delicate process makes it stand out in the world of jewellery making. Thewa's popularity has grown globally due to its rich history, elaborate designs and miniature artwork. So why not add Thewa jewellery to your collection and make it more graceful!





## Sanjay Rathod's Artistic Insight



### A Journey into the World of Jadau & Polki

Jadau and Polki, two exquisite forms of traditional jewellery, are intricately connected to the city of Jaipur. Sanjay Rathod, an expert in the field, offers his unique insights into these timeless jewellery styles, gained from his extensive experience at Rathod Jewellers.

Located in Pune, Rathod Jewellers has established itself as a prominent name in the world of Jadau and Polki craftsmanship.

**Could you share details about your role and the establishment of Rathod Jewellery in Pune?**

I am a Partner at Rathod Jewellery, Pune. Founded in 1972 by my father, Pukhraj Rathod, we specialize in diamond, Polki, and gold designer jewellery. With multiple stores in Pune, we are known for our exquisite craftsmanship and personalized customer service.



**What are the most iconic things Rathod Jewellers is known for?**

Rathod Jewellers are known for exquisite designs and a wide range of ready stock in various styles of jewellery. Our Jadau collection and antique fusion collection in gold are also extremely popular. We also customise and make jewellery on order with given specifications.

**What are the current trends you see in jewellery and what more is likely to come up in times ahead?**

Light weight jewellery has gained popularity in recent years and is trending in thin chains, stackable bracelets, etc. Along with these, heavy Jadau and Polki jewellery continues to be popular amongst the youth.

**How have you been associated with Jaipur? Draw some light on your experience with Jaipur.**

One notable aspect of Jaipur is its connection with jewellery and gemstones. The city has a long-standing legacy and has been a hub for jewellery manufacturing



From left sanjay Rathod  
Middle Naresh rathod  
Right side manoj rathod

and trade. Retailers of bridal jewellery in Polki and Jadau across India source their stock primarily from Jaipur because Jaipur is home to skilled and trained artisans who create exquisite traditional jewellery.

**Your Instagram is alive with vibrant posts and reels. How important has this medium been in creating a brand?**

Nowadays everyone is connected on social media and Instagram has become an incredibly important medium for creating and promoting brands. It offers a visually engaging platform for businesses to showcase their products, tell stories, and

connect with the target audience. Instagram’s visual nature, massive user base and effective brand promotion tools make it a wonderful platform to create and nurture brands.

**With multiple stores in the city, do you also plan to expand your presence in other cities?**

Yes, we are in an expansive phase and are exploring viable opportunities for growth. We intend to reach out to new customers and establish our presence in two-tier cities.



# Discover the Value, Rarity of Gemstones and their relation with Vedic Astrology



**Anshul Agarwal from 'Jeevan Ratna' (A Product Range by M.K. Jewellers) gives insights on importance and correct usage of gemstones in astrology.**

Gemstones are considered rare and valuable due to their unique colours, characteristics, and origins. The value of a gemstone is also determined by its quality, which is measured by its colour, clarity, cut, and carat weight. A gemstone with high quality, rich colour and clarity grade is considered more valuable than a gemstone with low quality.

Gemstones have been influencing individuals with their historical significant factors like - rarity and value, their cultural importance, and their demand among collectors and investors. Gemstones that are popular among collectors, such as the rare red diamonds, the colourful sapphires of Kashmir, Russian emeralds, and rubies from Burma are considered rare and more

valuable than gemstones that are not as popular among collectors.

But that's not all...The formation of gemstones is a process that takes place in the depths of the earth's crust or in rocks that make these gemstones very hard to find. They are believed to be activated with remarkable positive energies over millions of years that they have taken to form. The translucent construction of gemstones absorbs energy of planets and is believed to channelise this energy to achieve required balance based on astrological alliance of one's stars. This cosmic channelisation of energy is believed to help individuals to auspiciously benefit from the positioning of planets.

Since each and every gemstone is unique and has exceptional vibrations, wearing it impacts and benefits the bearer. Every planet is associated with a specific stone. For instance, emeralds strengthen the planet Mercury, blue sapphire is for Saturn, yellow sapphire is for Jupiter and ruby is for Sun.





## Gemstone Relation with Vedic Astrology

Vedic astrology has a very strong association with gemstones because of holy rituals that use gemstones to usher love and security in relationships and to restore the harmony of energy fields. Vedic astrology revealed a discovery about gemstones: they are really helpful and have healing capabilities when placed in direct touch with our skin and are of proper weight.

We know that the solar system's heavenly bodies and the human body are intimately connected. All of our lives, the motion of the planets in relation to one another has had an ongoing impact on us. We can also balance and improve our past life behaviours by wearing gemstones. It is widely believed that the wrong choices you made in your previous lives can be fixed in your present, with astrology and gemstones.

At the time of birth, an astrological horoscope can be used to calculate and map the placement of all planets in any horoscope. There are nine gemstones (Navratna) that are associated with the nine planets. Wearing gemstones is vital for maintaining balance because the energy produced by the vibrations within them is said to be a substitute for the five primary elements of the human body (air, water, fire, earth, and air). An imbalance can cause the Doshas (Vattha, Pitta, and Kapha), which can worsen physical and mental



health. The positive astral lights that gemstones release, balances the opposing planetary pulls. On the other hand, an individual should be aware of the technique for wearing a gemstone, which finger should it be worn on, and what is the ideal weight of the gemstone to be worn.

**Picking the Appropriate Gemstone:** The foremost step is to seek an expert astrologer. He advises the gemstone after assessing the horoscope thoroughly. Most people basically buy the stones and start wearing them, which may not be an appropriate choice. Practically 80% of people wear incorrect gemstones. Prior to wearing a stone, it ought to be continuously tried. It could be a useful stone for you in light of your horoscope, however, it should be tried.

**Method for Wearing the Gemstone:** A gemstone must be worn after conducting an informed trial. To begin with, one has to place the stone/ring under the pillow or wear it on your body wrapped in cloth so

that it can easily connect with your skin. After a successful trial, the ring or pendant ought to be underlying in such a way that the stone's base keeps in touch with the skin. The night earlier, wash the

ring/pendant with raw milk or Ganga Jal. Wear the ring or pendant within an hour of sunrise. Generally, 4-8 carats weight of gemstones is broadly worn because gemstone under 4 carats is tiny to connect the skin, and gemstones over 8 carats could be huge to handle.

Gemstones are extraordinary and are accomplished with mysterious properties. Each stone has its own special qualities, some of which may overlap. The Vedic system claims that there is a correlation between gems, zodiac signs, and planets. As a result, each planet is paired with one principal or occasionally a subsidiary gemstone.

Gemstones essentially serve to amplify, balance, and redirect particular energies denoted by natal planets or transits. Hardness, colour, mineral family, crystal system, chemical element, and inclusions are only a few of the variables taken into account because they each have various effects.

Presenting to our readers, some iconic snippets from rare collections of amethyst from the treasures of Dr Rajnikant Shah. The information about amethyst stone has been provided by Gagan Choudhary.

# AMETHYST



Amethyst's purple to violet colour is unique amongst all gemstones, even though other purple to violet-coloured gemstones like tanzanite or sapphire do exist. The name 'amethyst' is derived from the Greek word 'amethystos', which means 'a remedy against drunkenness' or 'not intoxicated'. Due to its wine-like colour, early Greek mythology associated amethyst with Bacchus – the God of Wine.

Today, amethyst enjoys the status of most valued quartz variety, and is in demand for designer pieces as well as mass-produced jewellery. Its purple and pastel hues have a huge market and consumer appeal. Amethyst's purple colour can range from lilac to deep, from royal to vivid, having cool

bluish overtones. The finest amethyst colour is strong reddish purple or purple, with no brownish or bronze-coloured tints. Amethysts are strongly colour zoned i.e., the colour is present as alternative bands or zones of dark and light purple or violet. Even though amethyst crystal or rough appears unevenly coloured, expert cutters orient the darker colour bands in such a way that the cut stone when viewed from top, appears evenly coloured. Amethyst that displays even colour when viewed from top are highly prized.

Amethyst forms large transparent crystals making it suitable for faceting into remarkable gems, while crystals with eye-visible inclusions are fashioned as

cabochons, beads or carvings. As a gem, amethyst is accessible, beautiful, and wearable due to its reasonably good hardness and toughness i.e., it can easily take routine wear and tear or scratching. However, after several years of routine use, it may require repolishing. And, due to its





availability in large sizes, it can easily be used as a centre stone in any jewellery – be it a ring, pendant, bracelet or otherwise. Once as rare as ruby or emerald, Russia was the major producer of amethyst until the 19th century. However, with the discovery of amethyst in Brazil, it suddenly became abundant. Today, the most important deposits of amethyst are in Africa and South America; Brazil is still a major supplier of amethyst. Another important mine of amethyst is Anahi mine in Bolivia, which along with amethyst also produces bi-coloured variety, 'ametrine'. Other important mining locations include Uruguay, Madagascar and USA (Arizona), although non-economic deposits are present worldwide.

Amethyst is the birthstone for February. As per lore, it is claimed that amethyst has mystical powers – it would convey strength and intelligence to those who wore it. For February born, wearing an amethyst can be a symbol of personal empowerment and inner strength. As per popular belief, amethyst offers protection against drunkenness – anyone



wishing to protect a drunkard from disturbed state of consciousness, mix some powdered amethyst into the person's drink!



Dr Rajnikant Shah is a dynamic visionary who has worked tirelessly for the general welfare of the jewellery trade and its people. A medical doctor by profession, he learnt the nuances of jewellery business and went on to become an icon in the field of gemstones. A jeweller, a philanthropist and an ardent devotee, Dr Shah has been a passionate connoisseur of gemstone artefacts and jewellery and his contribution towards gems and jewellery museum is immense.



Gagan Choudhary, FGA is the Director at IIGJ- Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). He has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel.



Product Image Courtesy: Lunawat Gems

# AMETHYST

## Description

### Description:

Amethyst is a violet variety of quartz often used in jewellery. The name comes from the Ancient Greek **A-** ("not") and **methustos** ("intoxicated").

### Family:

Quartz, Highly Priced Variety

It has a Hexagonal Crystal System – Prismatic and Pyramidal termination

Found in Alluvial deposits  
Available in Geodes & Druses

### Chemical Composition:

Silicon Dioxide (SiO<sub>2</sub>)

### Color:

Light to Dark Purple, Violet  
Color is due to traces of Iron

**Transparency:** Transparent to Translucent

**Moh's Hardness:** 7

**Density:** 2.65; **R.I.:** 1.54-1.55

### Cut Stones:

Beads, Cabs, Drops, Step Cut, Tumbled, Slice and Ovals

### Preferred by Royal Family

Purple is considered as Regal Hue – Spiritual Association - Cleric's Ring & Aaron's Breast Plate, etc. In India, used in association with Chakra.

## Stamp

### Rough Stones



### Crystal Formation



### Cut Stones



### Jewellery





**Description**

**Sources:**

Brazil, Uruguay, USA, USSR, India, African Countries, Azerbaijan, Bulgaria, Cambodia, Chile, Finland, Kazakhstan, Laos, and Malawi

Amethyst and Citrine are sometimes found together, known as Ametrine

By Heating, it can be converted into Citrine

*“It dissipates evil thoughts and quickens the intelligence”*– Leonardo Da Vinci

Synthetic Amethyst is available, but the cost is same

**Other Uses:**

Snuff Bottles, Carvings, Bowls, Idols, etc.

Druse Pair – 8.5’ High

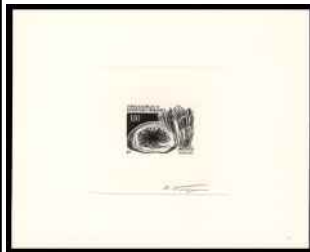


**Stamp**

**Souvenir Sheet**



**Proof**



**Non Perforated**



**Block**



**Block**



**First Day Cover**



**Error**

Printing Error



Value Change

**Idol**



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UNCUT POLKI DIAMONDS BRACELET

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POLKI DIAMOND  
EMERALD RUBY BANGLE

Photo Courtesy:  
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ROSE CUT DIAMOND EARRINGS

Photo Courtesy:  
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RUBY

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PEACH MORGANITE

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RUBELLITE CUT

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GREEN TOURMALINE

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COLOMBIAN EMERALDS

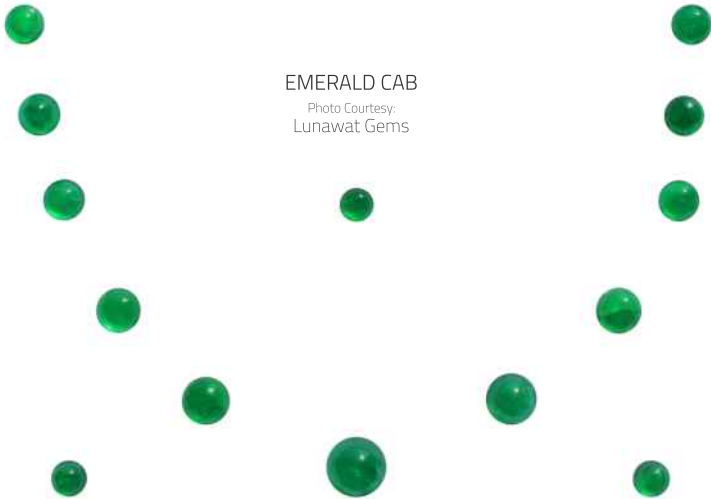
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ART DECO CLASSICAL GEOMETRIC  
DIAMOND AND EMERALD WREATH  
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DIAMOND AND  
EMERALD STATEMENT CHOKER  
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EMERALD CAB  
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EMERALD AND DIAMOND  
EARRING IN 18K GOLD  
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EMERALD ROUGH  
Photo Courtesy:  
Rakesh Kumar Vijay



ROUGH COLOMBIAN EMERALD  
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POLKI DIAMOND EMERALD NECKLACE

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RUBELLITE

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CATS EYE

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MUGHAL DARBAR NECKLACE

Photo Courtesy:  
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UNCUT POLKI DIAMONDS NECKLACE

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EMERALD

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COLOMBIAN EMERALDS  
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OPAL



LONDON BLUE TOPAZ



MORGANITE



INDIGOLITE

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AQUAMARINE CUT  
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BI COLOR TOURMALINE  
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**RUBYLITE CUT**

Photo Courtesy:  
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**EMERALD NECKLACE**

Photo Courtesy:  
Savio Jewellery



**EMERALD DIAMOND RING**

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**RUBY & POLKI  
BRACELET**

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**VICTORIAN JEWELLERY**

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**EMERALD ROUGH**

Photo Courtesy:  
Rakesh Kumar Vijay



COCKTAIL RING WITH  
RUSSIAN EMERALD

Photo Courtesy:  
Achal Jewels



MORGANITE

Photo Courtesy:  
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OPEN POLKI  
TENNIS BRACELET

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BLUE SAPPHIRE-min

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SPECIMEN OF  
COLOMBIAN EMERALD

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SET OF EMERALD CARVINGS

Photo Courtesy:  
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COLOMBIAN EMERALDS

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SAPPHIRE AND DIAMOND  
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**CASE STUDY**

**RUSSIAN EMERALDS**

**ORIGIN & DETERMINATION OF GEMSTONES:  
Perspective and Challenges**

**GAGAN CHOUDHARY, FGA**

**INTRODUCTION**

The last two issues of the Gem World magazine carried an article titled, 'Origin Determination of Gemstones: Perspective and Challenges' that discussed about separation of Colombian and Afghanistan (Panjshir) emeralds, followed by distinguishes between Zambia, Brazilian and Ethiopian emeralds. This article is an extension of the same subject with yet another important origin for emeralds - Russia.

As discussed in previous articles, origin determination of gemstones is mainly dependent on the following factors:

**Geological setting of the locations from where stone originated** - nature of host rock, interaction between the host rock and the surrounding rocks, pressure-temperature conditions and chemical environment at the time of formation.

**Gemmological-mineralogical characterization of the gemstone** - inclusion features (type and nature of other minerals present, phase-inclusions, growth pattern, etc.), optical properties, spectral fingerprinting (absorption patterns or infra-red features) and chemical fingerprinting.

The gemmological-mineralogical properties are governed, directly or indirectly, by the geological setting under which a gemstone is formed. Few gemstones grow in similar



Figure 1. Faceted samples of emeralds and green beryls from Russia displaying different shades of green from yellowish to bluish, from high to low saturation.

geological settings and as a result their gemmological properties also tend to overlap in terms of inclusion features, optical characteristics and chemical fingerprint (especially major and minor). In such cases, separation between two locations requires very minute detailing and analysis, which may not be performed in a non- or ill-equipped laboratory.

### RUSSIAN EMERALDS

Once, Russia was the largest producer of emeralds supplying huge quantities of gem-quality material throughout the globe, making it a classic source. However, today, Colombia and Zambia dominate the world's emerald production, but underground mining of Russian emeralds is still active.

Majority of Russian emeralds range from yellowish green to bluish green of medium to low saturations; rich and pure green emeralds with high saturation are rare from Russia. Further, Russian emeralds have a wide range of colour saturation from deep green to light green to very pale green, almost turning into near-colourless. These light green to near-colourless stones are not classified as emeralds, but green beryl or goshenite or simply beryl.

### Geological Environment

Like Zambia, Brazil or Ethiopia, emeralds from Russia are also associated with mica schist resulting from tectonic-magmatic processes i.e. the deposits have formed due to cooling down and crystallisation of magma. However, during the cooling down, magma interacted with the pre-

existing rocks to create a complex chemical reaction resulting in various types of rock bodies and minerals, including emerald. The host mica schist for Russian emeralds is low in iron, resulting in light-toned stones.

### Inclusion Features

Since Russian emeralds are associated with schist, mica is a common mineral inclusion present. However, the most characteristic and important inclusion scene includes parallel iridescent thin films oriented along the basal plane. In addition, numerous fluid inclusions like 2/3-phase, elongated phase and long tubes are commonly seen; phase inclusions are often surrounded by whitish fringes / films.

In absence of characteristic 'iridescent thin films', identification of Russian emeralds becomes challenging just on the basis of inclusions.

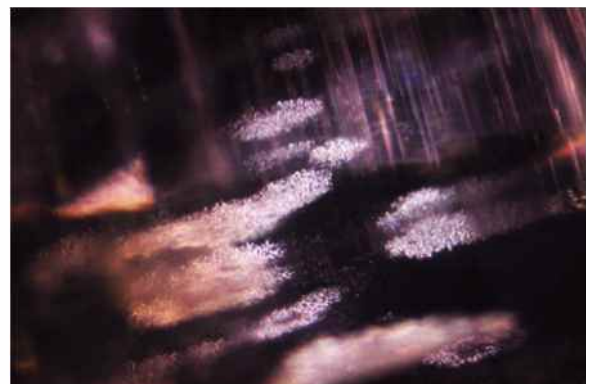


Figure 2. Planes of reflecting liquid films oriented along the basal plane and long tubes in perpendicular direction are characteristic features seen in Russian emerald.



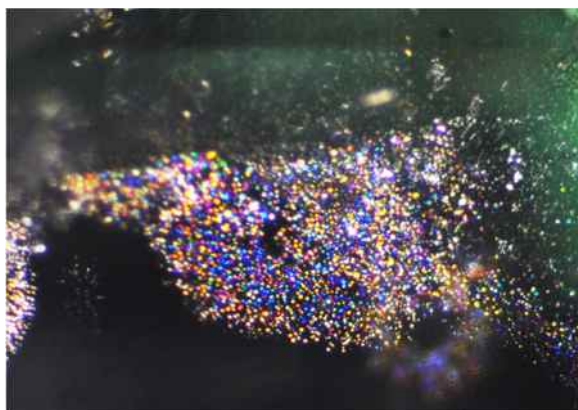


Figure 3. Plane of liquid films appear iridescent under oblique illumination in Russian emerald.

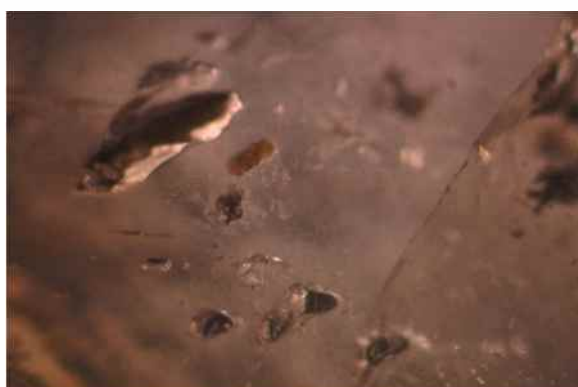


Figure 4. 2-phase inclusions in Russian emeralds often display fringes around them.

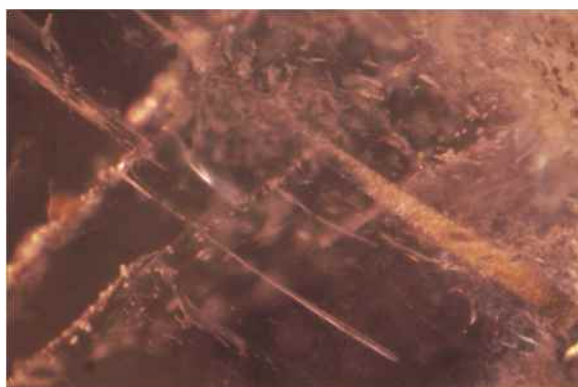


Figure 5. Elongated phase inclusions in Russian emeralds are also a common feature.

### Chemical Fingerprinting

In most of the gemmological laboratories, chemical fingerprinting is commonly performed using Energy Dispersive X-Ray Fluorescence (EDXRF) spectrometer, however,

considering the limitations of EDXRF all major laboratories including IIGJ-Research & Laboratories Centre have now started using more advanced, sophisticated and sensitive technique for chemical fingerprinting, Laser Ablation-In Coupled Plasma Mass Spectrometer (LA-ICPMS). This instrument has the capability of detecting the presence of trace elements up to parts per billion (ppb) levels, which become very useful in identification of emeralds from Russia and their separation from emeralds originating from similar geological environment and rock types, such as Zambia, Ethiopia and Brazil. Due to the overlap of chemical data, not only the binary plots, but ternary diagrams of selected trace elements are used at the IIGJ-Research & Laboratories Centre for separation of these origins; this is a standard practice followed by all major gemmological laboratories too.

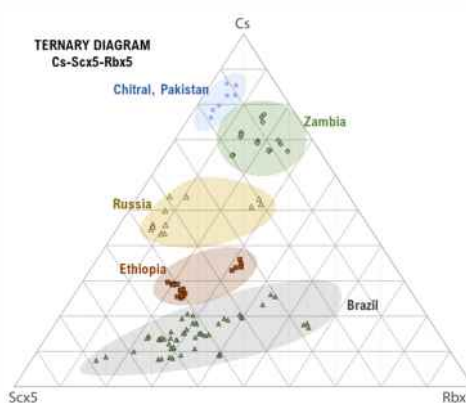


Figure 6. This ternary diagram/plot of Cs vs. Sc vs. Rb provides useful separation of Russian emeralds and green beryls from Zambian, Ethiopian, Brazilian and Pakistan (Chitral) emeralds. Such plots are routinely used for origin determination at the IIGJ-Research & Laboratory Centre from the data collected on highly sensitive and advanced instrument, LA-ICPMS.

## SEPARATION OF RUSSIAN EMERALDS AND RUSSIAN BERYLS

Identification of rich and saturated green coloured emeralds is straightforward; however, light-coloured emeralds, which are commonly encountered in Russia require detailed analyses for detection of presence or absence of the key impurities – chromium and/or vanadium. Presence of these impurities qualifies green-coloured beryl as emerald, while absence of these impurities qualifies the stone as only green beryl. Low saturated emeralds and green beryls from Russia are routinely analysed by UV-Vis-NIR spectrometer, where finer details associated with low chromium concentrations are recorded.

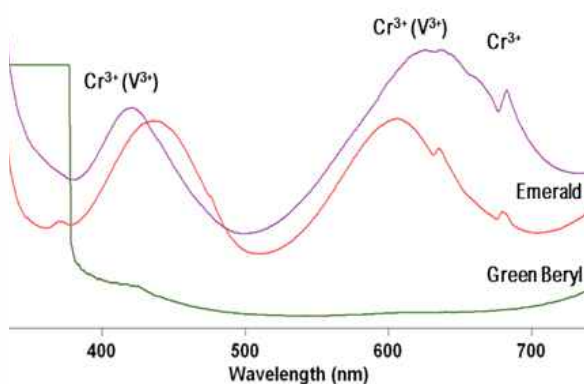


Figure 7. IIGJ-RLC in routine performs UV-Vis-NIR spectroscopy to separate light coloured emerald from beryl. Both these gem varieties can be conclusively separated from each other, as evident from the absorption spectra. Top two spectra are representative of emerald, displaying characteristic chromium (and vanadium) related bands and peaks (highlighted in green), while these features are missing in green beryl (green trace).

## CONCLUSION

This case study of Russian emeralds illustrates the challenges of not only the determination of origin but also whether the emerald is an emerald, and not a green beryl. Although, Russian emeralds are characterised by planes of iridescent thin films, in case of absence of such films, origin determination will become highly challenging if based only on microscopic observations and basic gemmological tools. Therefore, authentic reference samples and above-mentioned analytical tools and procedures must be integrated for reliable and consistent deduction of origin, along with the microscopic observations. Further, IIGJ-RLC on the basis of detailed chemical data also issues origin reports for green beryl from Russia, if the submitted sample does not qualify as emerald.

**Acknowledgement:** To Neelima Chauhan (Executive-Gemmologist) and Priti Bhabhor (Executive-Technical Analyst) for data collection, analyses of data and creation of correlation plots.



ABOUT THE AUTHOR

**Gagan Choudhary**, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPG-Gem Testing Laboratory, Jaipur). Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory.

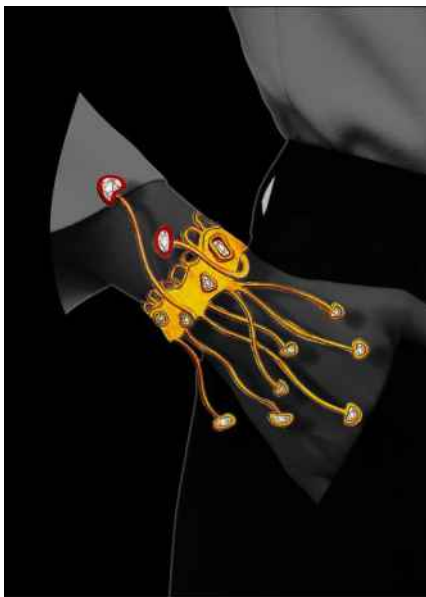
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# DESIGN SPEAK

Glance through the beautiful designs created by the students of ARCH College of Design and Business, Jaipur.

*Design Speak is a Gem World initiative to promote upcoming talent in the industry.*



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333somuakansha@gmail.com  
Theme: Mushroom



Necklace

**AAKANKSHA KUMARI**  
aakanksha0103@gmail.com  
Theme: Vision of the Night



Earring

**BHARTI GUPTA**  
guptabharti465@gmail.com  
Theme: Self Expression



Necklace

**BHARTI GUPTA**  
guptabharti465@gmail.com  
Theme: Self Expression

## DESIGNERS' COLUMN

Necklace

**RISHIKA KHURANA**  
rkhurana0480@gmail.com  
Theme: Celtic Knots



Cuff

**RISHIKA KHURANA**  
rkhurana0480@gmail.com  
Theme: Celtic Knots



Hair Pin

**RITEE PATNAIK**  
riteepatnaikz@gmail.com  
Theme: Patterns of India



Choker

**RITEE PATNAIK**  
riteepatnaikz@gmail.com  
Theme: Patterns of India

Necklace 1

**RUPAL CHOUDHARY**  
rupalc.2003@gmail.com  
Theme: Wabi-Sabi



Necklace 2

**RUPAL CHOUDHARY**  
rupalc.2003@gmail.com  
Theme: Wabi-Sabi





## DESIGNERS' COLUMN

Mirror

**RUPAL CHOUDHARY**  
rupalc.2003@gmail.com  
Theme: Architecture



Stiletto

**SAKINA NAFEEN**  
sakinanafeen18@gmail.com  
Theme: Champagne & Caviar



Eye Glasses

**SAKINA NAFEEN**  
sakinanafeen18@gmail.com  
Theme: Champagne & Caviar

Necklace 1

**SANCHI PORWAL**  
sporwal369@gmail.com  
Theme: Mushroom



Necklace 2

**SANCHI PORWAL**  
sporwal369@gmail.com  
Theme: Mushroom



## CIBJO CONGRESS 2023 to be Held in Jaipur

The 2023 annual congress of the World Jewellery Confederation (CIBJO) is scheduled to take place in Jaipur, located in the Indian State of Rajasthan. The congress will span from October 3 to October 5, with pre-congress meetings being held on October 1 and 2.

The 2023 Congress, which will take place at the Jaipur Exhibition and Congress Centre (JECC), is being hosted by the Gem & Jewellery Export Promotion Council (GJEPC) and the National Gem & Jewellery Council of India (NGJCI).

CIBJO congresses serve as the official gathering place for the World Jewellery Confederation's Assembly of Delegates, and are also the venue for the annual meetings of CIBJO's sectoral commissions, where amendments can be introduced to the organisation's definitive directories of international industry standards for diamonds, coloured stones, pearls, gem labs, precious metals, coral and responsible sourcing, known as the Blue

Books.

The CIBJO Congress is also a gathering where the programmes of World Jewellery Confederation Education Foundation (WJCEF), as well as activities related to CIBJO's ongoing cooperation with the United Nations and its development programme are discussed.

Known as the Pink City because of the characteristic burnt ochre colour of many of the buildings in its centre, Jaipur is both the capital of Rajasthan and also its largest city, with more than 4 million residents. Its connection with the jewellery industry dates back to its very establishment in 1727. Skilled craftsmen, including jewellers and stonecutters, were brought in, creating an enamelling and gem-setting tradition that continues to this very day. It is estimated that the number of people employed in established factories and the cottage industry, both in the city and surrounding areas, is between 200,000 and 300,000, with

more than half of them involved in gem cutting. The gemstone most associated with Jaipur is the emerald, but it also has been a major tanzanite cutting centre.



*"It promises to be a spectacular congress," said **Gaetano Cavalieri, CIBJO President**, "and the first to be held in person since 2019, before the onset of the pandemic. For many of us it will be an opportunity to meet face to face after more than three years, and I cannot think of a more appropriate and exotic setting to do this. My thanks to our Indian hosts and especially our CIBJO Vice President, Pramod Agrawal, who is also the NGJCI Chairman, and Vipul Shah, the GJEPC Chairman."*

**Jaipur is set to host the grand CIBJO congress in October.**

Registration for the 2023 congress of the World Jewellery Confederation (CIBJO) is now open. Delegates and other participants may register for the congress via a dedicated congress website located at: <https://www.cibjo.org/congress2023>.

The dedicated website includes the congress programme, important travel information, background information about Jaipur and the congress venue, news and media. An online registration form for the congress is available, and, since the CIBJO Congress 2023 will be a carbon neutral event, participants are also requested to complete a carbon foot-printing form. A registration form for the programme organised for accompanying persons will be added shortly. Upon registering, CIBJO Congress will also be able to pre-book hotel rooms using links provided on the dedicated website, for the official congress hotel, which is located directly above the convention complex at the Jaipur Exhibition and Congress Centre.



# "RECOGNIZING BRILLIANCE Prize Distribution Ceremony at Indian Institute of Gems & Jewellery(IIGJ) Jaipur"



The awardees pictured alongside L-R(Backside) Nirmal Bardiya, Nawal Agarwal, Kirit Bhansali, Shakuntla Rawat, Rajiv Arora, Rajeev Jain, and Sudhir Kasliwal.



Kirit Bhansali,  
Vice Chairman, GJEPC

The Indian Institute of Gems & Jewellery (IIGJ) Jaipur held an award function for students of its postgraduate, graduate and diploma programs in the Pink City on 6th May 2023.

The Chief Guest for the event was Shakuntala Rawat, Industries Minister, Govt. of Rajasthan. Also present on the occasion were Rajiv Jain, Vice Chancellor, Rajasthan University & RISU; Rajiv Arora, Chairman Rajasthan Export Promotion Council & RAJSICO; Kirit Bhansali, Vice Chairman, GJEPC; Nirmal Bardiya, Regional Chairman, GJEPC; Dr Nawal Agarwal, Chairman, IIGJ Jaipur; and Sudhir Kasliwal, Hon.

Secretary, IIGJ Jaipur. The Chief Guest felicitated the alumni students with medals and prizes. The IIGJ award function took place in Jaipur after a Covid-induced gap of more than four years.

IIGJ continues to offer gems and jewellery related courses in design, production, gemmology, computer aided designing, etc for the last 15 years. The institute is affiliated to Rajasthan ILD Skill University, under which B.Des in Jewellery Design and graduate courses are also offered. The organisation is also a training partner with National Skill Development Corporation.

"The Government recognises industry's contribution in terms of exports and employment and is committed to supporting it through trade-friendly policies. With the signing of Free Trade Agreements with UAE and Australia, exports of gems and jewellery from the country are expected to receive a further boost. The industry is going through a transformational phase. GJEPC will be setting up Gem Bourse in Jaipur, Jewellery Park in Mumbai, and Common Facility Centres across major gem & jewellery clusters in India. There are vast opportunities that this industry offers, and you are the ones who will drive the industry forward in the future."

## Gemfields Sets Unprecedented Emerald Auction Records



the market normalise appreciably when compared with the exuberance of the first half of 2022. We are delighted today to see the market rebound sharply once again, underpinning the step-change in market pricing which we reported

Gemfields announced the results of an emerald auction of higher-quality rough emeralds held during the period 15 May - 1 June 2023.

Highlights: June 2023 Higher-Quality Emerald Auction

- Total auction revenues of USD 43.7 million, an all-time revenue record for any Kagem emerald auction
- 35 lots were offered for sale, of which 35 were sold (100%)
- Average realised price of USD 165.55 per carat, an all-time record for any Gemfields emerald auction
- All-time record for

price-per-carat paid for a single auction lot

- The 45 auctions of Kagem gemstones held since July 2009 have generated USD 964 million in total revenue



**ADRIAN BANKS**, Gemfields' Managing Director of Product & Sales, commented: "Gemfields' second auction of 2023 has yielded a positively surprising outcome. In our last auction of November 2022, we saw

in 2022. This is our 45th auction of Kagem emeralds since 2009 and to see no fewer than three records fall (the highest-ever revenue, the highest-ever average price per carat for an emerald auction and the highest ever price per carat paid for a single auction lot) certainly puts the proverbial smile on my dial."

The auction lots were made available in Bangkok for private, in-person viewings by customers. Following the viewings, the auctions took place via an online auction platform



specifically adapted for Gemfields and which permitted customers from multiple jurisdictions to participate in a sealed-bid process. The rough emeralds were extracted by Kagem (which is 75% owned by Gemfields and 25% by the Industrial Development Corporation of Zambia). The proceeds of this auction will be fully repatriated to Kagem in Zambia, with all royalties due to the Government of the Republic of Zambia being paid on the full sales price achieved at the auction.

### Gemfields Auction Participant Review

Akshay Chordia of Ashok Jewellers is a registered buyer with Gemfields and regularly participates in their auctions. Let's take a closer look at what he has to say.

Ashok Jewellers is engaged in manufacturing, exporting and supplying of coloured gemstones across the globe. Under the guidance of Ashok Chordia, the company has received its first 'Highest Export Award' in coloured gemstones in 1987 and since then has won many international, national and state awards in coloured gemstone industry. I am a third generation entrepreneur mostly engaged in procurement of raw material (rough) and fabricating them into gemstones and making sure the quality of our product is of the highest level.

Gemfield has a very standardised grading system which helps us a lot in the supply chain. It is very difficult to have such an assortment that's why there is always an advantage to get their product specially in high quality rough emeralds. Gemfields follows utmost ethics and has a fair bidding digital platform.



**"We are very happy with the assortment. Gemfield's grading system is extremely standardised and this helps us a lot in taking future orders. We have got goods in the last HQ auctions and the results are satisfactory. Also, we are extremely satisfied with Gemfield's fair digital bidding platform."**

**AKSHAY CHORDIA**

**Ashok Jewellers, Jaipur**



## JA writes to Finance Minister for Industry Relief & Benefit

In a meeting organized by Sunil Kothari in Jaipur on 28th May, 2023, the representatives of the Jewellers Association discussed and drafted a memorandum highlighting the obstacles faced in trade and problems of SEZ, and suggestions to solve them. The Association has requested Piyush Goyal, Commerce & Industry Minister, Government of India, to look into the matter and earnestly asked for a meeting to discuss these. A gist of the key highlights is given below.

### 1. Shortage of Skilled Workers:

Gems and jewellery industry in Jaipur is facing the problem of shortage of skilled craftsmen. As per the scheme to set up a Common Facility Centre by the Government of India, Jewellers Association Jaipur can set up the centre but would request the government to disburse the scheme fund (10-30 crore) in 3-6 months instead of actual stipulation of 2 year period. If this proceeds positively, the Association will be able to ready a workforce of over 5000 skilled labour to boost the trade as well as generate employment.

**2. Special Notified Zone:** The government had planned to set



**PIYUSH GOYAL**

Commerce & Industry Minister  
Government of India

up a Special Notified Zone (SNZ) to facilitate the import and trade of gems and jewellery. Under this scheme, foreign mines owner can bring rough to India and show it to the customers in a certain custom bond areas. In case the customer likes any rough, the foreign mine owner has to export the rough back to the source country and the customer has to import the rough. This caused twice the freight, the price of the goods increases and a lot of precious time is wasted. If the government permits sale at point, it would expedite the sale, bring down the costs of consignment and save time; thereby facilitate growth in gems and jewellery sector.

### 3. Problems faced in Sitapura Industrial Area, Jaipur Special Economic Zone (SEZ) I & II:

Traders are not able to sell in the



domestic market due to strict regulations and in the event of low foreign demand; they are not able to run their factories with full capacity. Apart from this, neither commercial land can be transferred nor can factories be given on rent. Due to all these disparities, business process is being conducted only on less than 25% of the plots, and more than 75% of the plots are vacant for many years. Due to the non-development of the SEZ area, the government is losing crores of revenue. The Government is requested to convert Sitapura

Industrial Area and SEZ I & II into Domestic Trading Area. This will lead to increase of skilled artisans, unemployed will get new employment opportunities, government revenue will increase, and industries will get the opportunity and encouragement to use their full production capacity. If SEZ units are opened for domestic trading, it will boost employment to 10000-20000 new persons in the coming 1 year only in the designated areas of Jaipur.



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# ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 6500 से अधिक है।

## सदस्यता के लाभ

- सदस्यों के लिए वीजा रिकमेंडेशन लेटर उपलब्ध कराना।
- IIGJ रिसर्च एंड लैबोरेट्रीजसेंटर द्वारा LAB TESTING पर 10% छूट।
- सदस्यों के व्यापारोत्थान के लिए विभिन्न TRADE SHOWS का आयोजन।
- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्संटेन्टर की व्यवस्था व गहियों के सार-संभाल की व्यवस्था।

## सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखंड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

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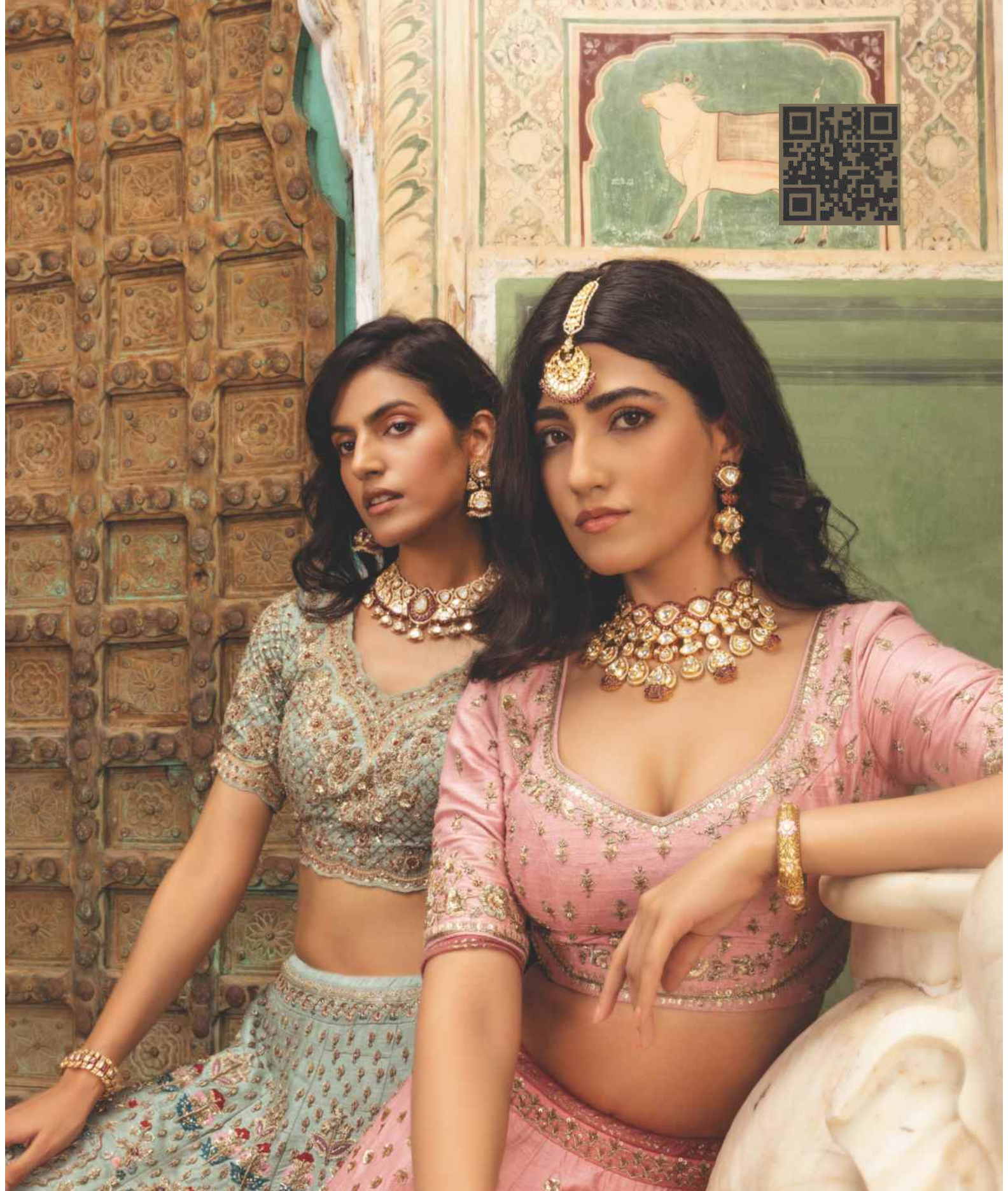
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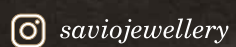




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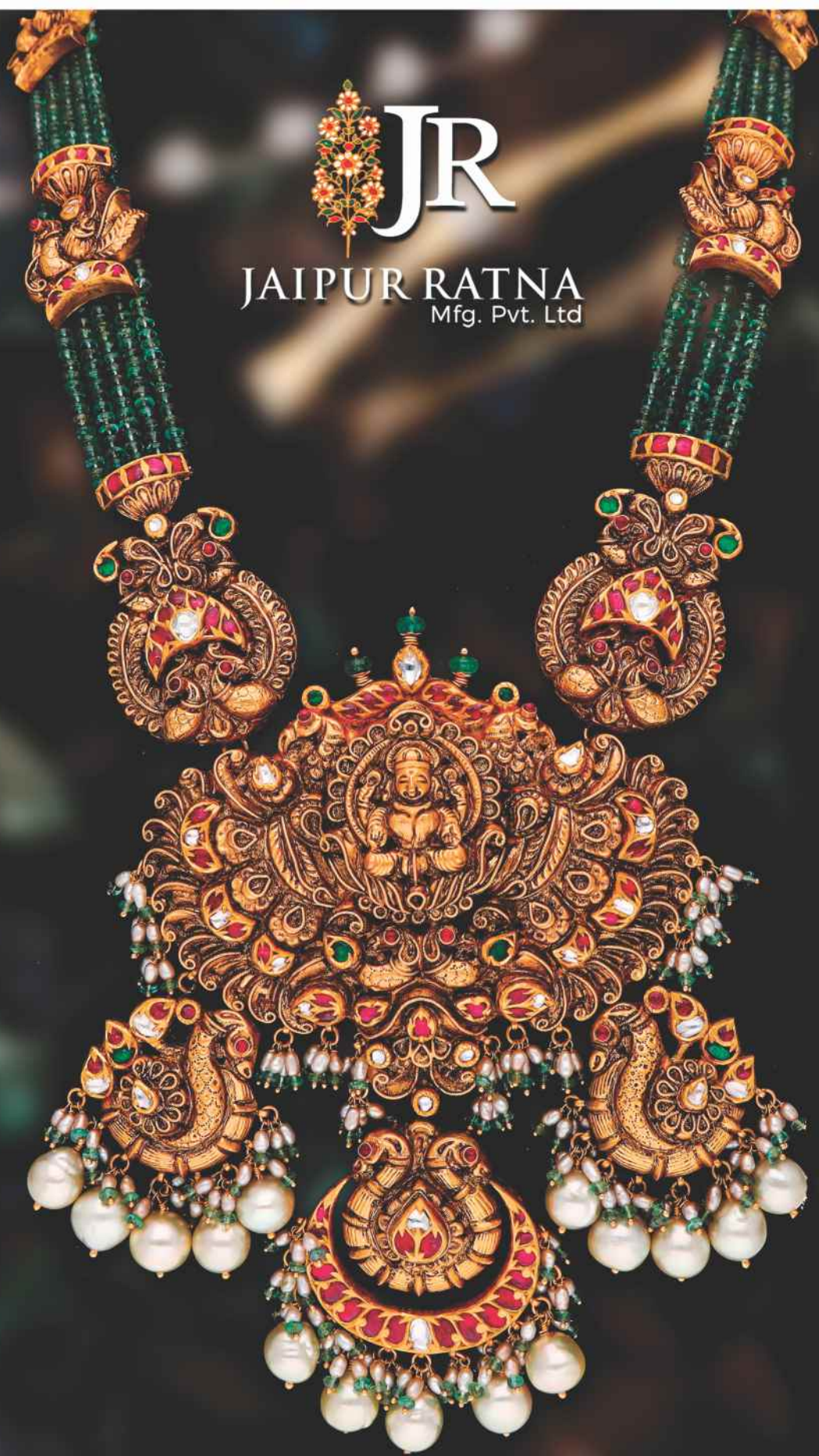


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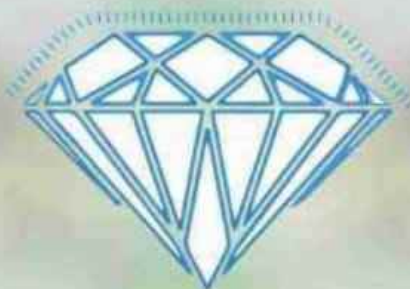
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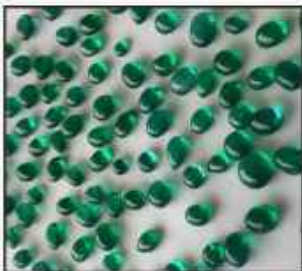
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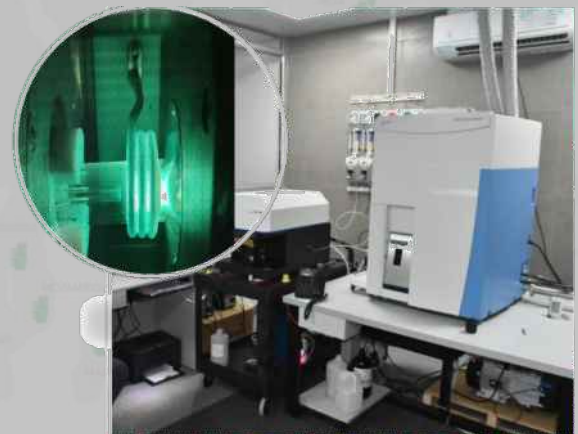
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S.no.	ADVERTISEMENT PLACEMENT	TARIFF	INCLUSIONS
1.	1st page (Just after Cover Page)	1,25,000/-	1 full page size advertisement in 5 editions
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RBC  
RCDW  
TLC  
DLC

#### ESR

#### Urine Routine

Volume  
Colour & Appearance  
pH & Specific Gravity  
Protein & Bilirubin  
Sugar  
Ketones  
WBCS/HPE  
RBCS/HPE  
Epithelial Cells/HPE  
CASTS  
Crystals

### ✓ Cardiac Profile

Lipid Profile  
Cholesterol Total  
HDL Cholesterol  
LDL Cholesterol  
Cholesterol VLDL  
Triglycerides  
Cholesterol/HDL Ratio  
ECG  
ECHO/TMT

### ✓ Diabetic Tests

Blood Glucose (Fasting)  
Blood Glucose (PP)

### ✓ Thyroid Screening

TSH

### ✓ Kidney Screening

Urea  
Serum Creatinine  
Serum Calcium

### ✓ Radiology Imaging

Chest X-Ray

### ✓ Liver Function Test (LFT)

Bilirubin Total  
Bilirubin Indirect  
Bilirubin Direct  
SGOT-AST  
SGPT-ALT  
Total Proteins  
Albumin/Globulin  
A/G Ratio  
Alkaline Phosphatase  
GGTP

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- Please do not consume alcohol/nicotine 24 hours prior to health check.

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### CBC (Complete Blood Count)

- Hemoglobin
- Packed Cell Volume (PCV)
- MV
- MCH
- MCHC
- RBC
- RCDW
- TLC
- DLC

### Cardiac Profile

- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- 2D Echo/TMT

### Liver Function Test (LFT)

- Bilirubin Indirect
- Bilirubin Direct
- Bilirubin Total
- SGOT-AST
- SGPT-AST
- Total Proteins
- Albumin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

### Kidney

- Urea
- Sr Creatinine
- Sr Calcium

### Diabetic Test

- Blood Glucose (Fasting)
- Blood Glucose (PP)

### Cancer Detection

- PSA (For Male)
- PAP Smear (For Female)

### Urine Routine

- Volume
- Color & Appearance
- PH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

### Thyroid Screening

- TSH

### ESR

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- Diet & wellness

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डी. पी . खंडेलवाल  
अध्यक्ष

नीरज लूनावत  
मानद सचिव

राजू अग्रवाल मंगोडीवाला  
संयुक्त सचिव व संयोजक - सी.एस.आर. समिति

**Sector – 5, Main Sikar Road, Jaipur 302 039**

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एवं

## राजस्थान हॉस्पिटल

के संयुक्त तत्वाधान में एसोसिएशन के  
सदस्यों व परिवारजनों के लिए

( Parents, Spouse & Children )

### Jewellers Regular Health Package

#### Cardiac Health

2D Echo / TMT  
ECG  
Lipid Profile

#### Diabetic Health

Blood Sugar Fasting  
Blood Sugar (Post Parandial)  
HbA1c

#### General Health

CBC - Complete Blood Count  
Vitamin B12  
Serum Calcium

#### Kidney Health

Uric Acid  
Creatinine  
Urine Routine

#### Liver Health

Bilirubin Direct & Indirect  
SGPT, SGOT  
Total Proteins - Albumin & Globulin  
A / G Ratio  
Alkaline Phosphate  
GGPT

#### Lung Health

X - Ray Chest PA View  
PFT

#### Multi-Organ Health

USG - Abdomen  
TSH - Thyroid Stimulating  
Hormone

#### Consultation

Ophthalmology  
General Medicine  
Cardiology  
Dental

Breakfast

1900/-

### Jewellers Advanced Health Package

#### Cardiac Health

2D Echo / TMT  
ECG  
Lipid Profile

#### Diabetic Health

Blood Sugar Fasting  
Blood Sugar (Post Parandial)  
HbA1c

#### General Health

CBC - Complete Blood Count  
Vitamin B12  
Vitamin D  
Serum Calcium

#### Kidney Health

Uric Acid  
Creatinine  
Urine Routine

#### Liver Health

Bilirubin Direct & Indirect  
SGPT, SGOT  
Total Proteins - Albumin & Globulin  
A / G Ratio  
Alkaline Phosphate  
GGPT

#### Lung Health

X - Ray Chest PA View  
PFT

#### Multi-Organ Health

USG - Abdomen  
TSH - Thyroid Stimulating  
Hormone

#### Consultation

Ophthalmology  
General Medicine  
Cardiology  
Dental

Breakfast

2750/-

### Jewellers Advanced Health Package

( Age above 60 years )

#### Cardiac Health

2D Echo / TMT  
ECG  
Lipid Profile

#### Diabetic Health

Blood Sugar Fasting  
Blood Sugar (Post Parandial)  
HbA1c

#### General Health

CBC - Complete Blood Count  
Vitamin B12  
Vitamin D  
Serum Calcium

#### Kidney Health

Uric Acid  
Creatinine  
Urine Routine

#### Liver Health

Bilirubin Direct & Indirect  
SGPT, SGOT  
Total Proteins - Albumin & Globulin  
A / G Ratio  
Alkaline Phosphate  
GGPT

#### Lung Health

X - Ray Chest PA View  
PFT

#### Multi-Organ Health

USG - Abdomen  
TSH - Thyroid Stimulating  
Hormone

#### Recommended for Age Above 60

PSA (For Male)  
Mammography (For Female)

#### Consultation

Ophthalmology  
General Medicine  
Gynecology (For Female)  
Cardiology  
Dental

Breakfast

3100/-

Single Point Contact श्री सुमित श्रीवास्तव +91 9602530123

Jewelers Association Team

**D P Khandelwal**  
President

**Neeraj Lunawat**  
Hony. Secretary

**Raju Agarwal Mangodiwala**  
Convener- CSR Committee  
Joint Secretary