

GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

**November-December 2022** 

THE PREMIUM B2B SHOW

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**DHARAM KANTA** 

JANOPYOGI BHAWAN

**JAGS** 

**GEM BOURSE** 

JAS

THE SELECT B2B SHOW

THE PREMIUM B2B SHOW

**GEM WORLD** 

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## RESOUNDING **SUCCESS STORIES ALL THE WAY!**

rd Edition of 'JAS - The Premium B2B Show' opened doors to great business and unlimited opportunities for the gems and jewellery sector. Hosted from 18th-21st November, 2022, JAS witnessed resounding accolades from all sectors of the trade, be it gemstones or jewellery. JAS came back with a strong base of well-planned and intricately executed event schedule in its third exclusive edition of b2b show.

There were 460 hosted buyers from India and across the globe, 1133 buyers registered online, 282 trade members and over 110 members of the Jewellers Association Jaipur visited the show. The buyers and exhibitors, both have positive success stories to share that not only define the essence of the Show but also are a testimony to the esteemed status of this show in establishing Jaipur on the global map for business.



#### **JAS Royale**

This edition of JAS saw a unique addition of JAS Royale, a premium lounge created with whitegloved service for hosted buyers. This lounge was a demarked private area for hosted buyers to interact and take a break. This lounge was very well received by the attendees.







CHIEF GUEST, GUESTS OF HONOUR, DIGNITARIES AND MEMBERS OF THE ASSOCIATION GATHER FOR LIGHTING OF THE LAMP



**Dwarka Prasad Khandelwal** President Jewellers Association, Jaipur

I congratulate every single member of the working committee of JAS for organising such a fabulous show. This is the 3rd edition of the b2b show and 16th edition of JAS. From logistics to organising the venue, the committee has outdone itself with detailed planning and immaculate execution. The availability of varieties of gemstones and jewellery at various booths shows the wide range available at Jaipur and how this is a huge base for good business.





**Bhagyashree** Actress, Indian Cinema

I have a special bond with Jaipur and I am extremely happy to be here today to inaugurate the show. There is such a wide variety showcased here at JAS, I am simply impressed. There is so much innovation in diamond, Kundan, Polki and Meena jewellery that has been displayed here. Also the varieties in coloured stones are something else. I am extremely glad to be here and love the creativity at JAS.







**Alok Sonkhiya**Vice President
Jewellers Association, Jaipur

The booth layouts have been of international standards and the over-all functioning of all committees have resulted in cohesive success for all. The essence of this show has always been to boost trade and provide a holistic platform to the entire sector for growth. JAS stands true to its essence in b2b segment and I strongly feel that this format of the show should continue to yield better results for the sector on a macro level.



Neeraj Lunawat Hony Secretary Jewellers Association, Jaipur

The buyers were privy to new collections showcased by the exhibitors just before the onset of the wedding season. The ambience of the venue has been remarkably praised by one and all and has raised the bar for show designing and planning. The b2b format of the show has made it an exceptional success story in India. The entire team of the Association has worked very hard to put up such a show and I congratulate them for their hard work.



**Ashok Maheshwari** Convenor, JAS

First of all, I'd like to extend a heartfelt thanks and gratitude to all exhibitors, buyers and visitors at the JAS show for their time and participation and for making this show another success story. The booth fabrication at JAS was done whilst maintaining an international protocol and was received with much enthusiasm by all exhibitors. The arrangements made for our hosted buyers, be it their hospitality or travel-reimbursements, JAS committee worked tirelessly to welcome each and every guest of ours. As a trade body, Jewellers Association Jaipur has created a unique b2b platform to boost trade at all levels and as a show, JAS will always work towards strengthening gems and jewellery industry of Jaipur.





**Ajay Godha** Co-Convenor, JAS

From designing of booths to their fabrication, extreme detailing went into creating the perfect booths for our exhibitors. It is noteworthy here that in the history of all exhibitions, this was the first time when registered passes were given to buyers at their accommodations and they did not have to line up outside the exhibition

centre. From security to hospitality, as a team, we were able to organise a show that covered all aspects and created a benchmark in terms of hosting JAS.





**Sudhir Tholia** Committee member. **JAS** 

This show was a very dignified event. A very good variety of colour stones were displayed here, due to which the buyers saw a lot of new things. As far as the organization of the show is concerned, the hospitality here was highly appreciated. Especially the Royal Lounge that was built offered a

unique experience. The entire vibe of the show was conducive for business discussion between buyers and exhibitors and for making further action plans. All the buyers liked the Royal Lounge very much. There were 1220 trade visitors, 258 hosted buyers and 852 JA members at the show.









Naresh Agroya Co-Convenor, JAS; Head, Social Media for JAS

Social media is the force of today and we ensured that there was generous coverage of our exhibitors on social media to let the fraternity know the expansive range of products that are showcased in JAS. The global audiences and pan-India customers have had the opportunity to witness the grandiose of JAS through effective social media planning and content availability. From all kinds of gemstones to all kinds of jewellery, there are stalls for all kinds of buyers.







6677

Bachhraj Bamalwa Bamalwa & Sons **KOLKATA** 

JAS is a wonderful platform where we get to witness exceptional craftsmanship in jewellery and gemstones along with great variety. Jaipur is a hub for gemstones and jewellery and I have been visiting JAS every year.







Raj Mahtani Chairman Raj Mahtani Couture Jewels, KOLKATA

JAS is a very important b2b show and it is all about 'connecting to source'. From the merchandise available at the show to every minute arrangement made, JAS stands out in excellence. It is a matter of great honour and privilege to be invited as the guest of honour for the show.

#### **BLOGGER VIEW**

The gorgeous long Polki necklace centred with Zambian Emerald @ Jatin Gems



Contemporary necklace in Polki and multiple gemstones along with bold Emerald cuffs @ Umrao Jewels



Classic Diamond and Emerald Choker Set @ Savio Jewellery



French Garden Inspired Carpet-cum-gemstone Painting with Rubies, Sapphires, Emeralds, Diamonds and Pearls @Vikas Impex



## Bling it with **PRERNAA MAKHARIAA**

Prernaa Makhariaa, India's first jewellery influencer, brings with her a wide experience of over 19 years in gems and jewellery sector. Formally trained and qualified under GIA, GII, SNDT and Gautam Banerjee, Makhariaa visited JAS and revelled in some fabulous jewels that caught her eye in the show.



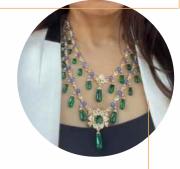
Antique Ittar bottle with Polki, Ruby, Emerald, Blue Sapphire 8-10 cts Polki with base glass in 22kt Gold @ Karni Jewellers



The Ganesh Idol is hand carved Ruby weighing 2285000 cts (457kg)@pristine Jewelers



Regal bridal Polki necklace set made with 68cts Polki, Russian Emeralds and Tanzanites, along with natural Freshwater Pearls @ Rambhajos



Alluring necklace with vellow Diamonds and Rose Cuts. Emeralds and Tanzanites @ Gem Plaza

#### Raju Mangodiwala

Joint Secretary



The participants in the show have clearly displayed preference of

quality interactions over huge number of footfall. The exhibitors have showcased finest craftsmanship in jewellery and a wide assortment of gemstones. The buyers visiting from different parts of India have given positive feedback for the format of the show and are floored by the arrangements made and the hospitality extended by the committee.

#### **Govind Prakash Agarwal**

Treasurer



The purpose of this show is to promote trade by creating a platform that

provides facilities for optimum business growth between buyers and exhibitors. JAS is planned with a focus on trade growth and all efforts are directed towards the same are not for profit making, when it comes to organising the show.

#### **PAST PRESIDENTS**

#### Ramsharan Gupta

Immediate Past President Jewellers Association, Jaipur



JAS is an effective platform that represents the entire trade body and

helps generate good business for gems and jewellery industry in Jaipur. The organisers of the show have provided such extensive services for customers for their comfort as well as for doing business. Smallest of details at the Show have been very well addressed to provide utmost conducive environment for all buyers and exhibitors.

#### Sanjay Kala

Past President Jewellers Association, Jaipur



The b2b format of this show is most suitable in context of Jaipur, known

for coloured gemstones and Kundan-Meena jewellery. Jaipur is known for its craftsmanship in Kundan-Meena jewellery and is a reliable supplier of wedding jewellery, world over. JAS is a wonderful platform to procure this kind of wedding jewellery to sell across India and has hosted genuine buyers doing great business.

#### Vijay Kedia

Past President, Jewellers Association, Jaipur



Continuing the legacy of success, this edition of JAS had 90 dedicated

booths for buyers. These booths had extensive range of gemstones and jewellery and the exhibitors and buyers got a chance to interact and understand each other's requirements. This enables good business development and strengthened business relations amongst both parties. In a b2b show, quality of interaction matters more than footfall.



#### JAIPUR IN & OUT

#### **HOSTED BUYERS & VISITORS**



Ritu Khandelwal Agra

I visit JAS every year and I'm extremely happy with the varieties available and the prices they are offered at. I am immensely inspired in my visits here with the newness that is exhibited at JAS.



My experience has been very good at JAS. We've done some good purchasing at the show. The arrangements made at the show, be it the stuff displayed or the food and hospitality, everything has been wonderful.



Jaipur is a wonderful city and this is a good show. New designs are trending and the show has displayed creative designs. It is worth coming to Jaipur to attend this show.





#### **Shalini Lunia** Jewellery Specialist, Mumbai

Gemstones are a great investment because no two gemstones are alike and have their own innate beauty. I like visiting JAS for the variety of

> gemstones they showcase. JAS always has fabulous food and all other arrangements made by them are exceptional.



#### Dilip Shah, Mumbai

The best part about visiting JAS is that we get everything that we look for under one roof. It makes our visits worthwhile. I like the hospitality, food arrangements, event management and cleanliness maintained at JAS.



California, USA

I have been in love with the amazing quality of unheated Burma rubies available at JAS. I also really liked the collection of emeralds, especially the Columbian emeralds at the show. Their qualities and colour are exceptional. I have enjoyed being here at JAS because it is a beautifully organised show that is truly showcasing quality products under one roof.

#### **EXHIBITORS VIEW**



#### Kundanlal Verma Karni Jewellers, Hyderabad

We are into manufacturing of antique jewellery and artefacts for over sixty years. We use rubies, emeralds, diamonds, etc in our collections. We make all kinds of jewellery and have a wide range of chunky jewellery as well as single lines and small sets. We have displayed a wide collection of Temple jewellery this year and have necklaces, Rani-haar, etc in our collection.





#### **Vimal Dhadda EMVILA Corporation, Jaipur**

We are a fifteen year old company and work with selected produce from leading mines of the world. In this edition of the show, we have exhibited selected collections of Columbian and Zambian mines. We have a variety of calibrated sizes in all shapes. The quality of our stones is exceptional and has been hugely appreciated by visitors in the show. The availability of quality rough lately has opened newer avenues for business and times ahead look promising and growth-worthy.





Naman Kala Kalajee Jewellery, Jaipur

With wedding season round the corner, we have displayed a wide range of statement earrings that are bold and beautiful. We've launched our new collection called 'Sitare' where we have used stars as central motifs. We have stayed away from using traditional motifs like Jharokhas, etc to carry a contemporary and modern appeal to our designs. We have also used French enamelling art called 'Plique A Jour' to add newness to our collection. The whole vibe of this collection is very modern yet very bridal.





Deepak Garg Dee Joyas, Jaipur

My company is into manufacturing of tsavorite as well as Panjshir emeralds. Other than these, we're also doing Pakistani peridots, Mozambique garnets and Madira citrine. We also have high end blue sapphires, Zambian and Columbian emeralds. We have displayed our wide collections here at the show. The b2b format of the show is extremely good for meaningful business to take place. The entire organisation of the show has been very good.





## **GLIMPSES OF NETWORKING GALA NIGHT**

Energy, enthusiasm and excitement set the vibe for the grand networking Gala night organised by the Association for members, exhibitors, buyers and visitors. The evening saw warm interaction between the guests and people thoroughly enjoyed the musical evening.







Biharilal Holaram, Jaipur



Shivin Jewellers, Jaipur



Empriyal Jewellery, Jaipur







#### Force behind the Show

D.P. Khandelwal Neeraj Lunawat Ashok Maheshwari Ajay Godha Naresh Agroya

President Hony. Secretary Convenor, JAS Co-Convenor, JAS Co-Convenor, JAS When like minds come together for a common purpose, great teams are made. Yet again, JAS outdid it's past records and set a new precedent in event planning and execution. Tireless efforts of committee members have come to surface with seamless execution of the 4-day show. Here is a list of the workforce behind JAS.

#### Advisory

Ashok Maheshwari D.P. Khandelwal Alok Sonkhiya Neeraj Lunawat Ajay Godha Naresh Agroya Nirmal Kumar Bardiya Arun Gokharoo Rajesh Dhamani Ram Sharan Gupta Sanjay Kala Vijay Kedia

#### Social Media & Website

Ashok Maheshwari Ajay Godha Naresh Agroya Abhishek Sand Alok Sonkhiva Bitthal Das Maheshwari Gauray Iain Neeraj Lunawat

#### Registration

Nitin Gilara

Ashok Maheshwari Ajay Godha Naresh Agroya Sudhir Tholia Mukesh Vijay Pradeep Mehta Raju Agarwal Mangodiwala Sunil Batwara Sunil Gupta

#### Food & Catering

Ashok Maheshwari Ajay Godha Naresh Agroya Anil Tambi Bajarang Baheti Mahendra Luhadiya Pradeep Mehta

#### **Booth Construction/Floor Plan** Set Up/ Venue Decoration/ Security Inside/ Signages in Side/Branding

Ashok Maheshwari Ajay Godha Naresh Agrova Abhishek Jain

Govind Prakash Agarwal Jitendra Kumar Shekhawat

Rajesh Daga Rajesh Nahar Sunil Batwara

#### **Booth Allotment/Calling**

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Raju Agarwal Mangodiwala

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#### Administration

Ashok Maheshwari Ajay Godha Naresh Agroya Gaurav Jain Jitendra Singh Shekhawat

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Arrangement/First AID Room/

Mahesh Khandelwal Pankaj Sonkhiya

#### Media/Advertisement

Ashok Maheshwari Ajay Godha Naresh Agroya Gaurav Jain Raju Agarwal Mangodiwala Sudhir Tholia

#### **Buyers/Exhibitor Invite**

Ashok Maheshwari Ajay Godha Naresh Agroya Krishan Kumar Agarwal Bajrang Baheti D.P. Khandelwal Mahaveer Kumar Daga Narendra Lakhi Nitin Gilara Raghav Khandelwal Sanchit Tatiwala Shubhang Mittal Suresh Dhadda

#### **Evening Event**

Yashesh Tambi

Ashok Maheshwari Ajay Godha Naresh Agroya Govind Prakash Agarwal Rupesh Tambi Nitin Gilara

#### **Hotel Management (Buyers)**

Ashok Maheshwari Ajay Godha Naresh Agroya Govind Prakash Agarwal Yashesh Tambi

## 20th Edition of JJS Another Feather in the Cap



The 20th year of Jaipur Jewellery Show (JJS) was organised from 23 - 26 December 2022 at the Jaipur **Exhibition & Convention** Centre (JECC) in Sitapura, Jaipur. The theme of this year's show was 'Emerald...Timeless Elegance'. JJS witnessed participation in large numbers, both from visitors and traders, along with exquisite displays of jewellery, gemstones, artefacts, machineries, etc.

Vipul Shah, Chairman, Gems and Jewellery Export Promotion Council (GJEPC) was the Chief Guest at the show and he also inaugurated JJS. Ashish Pethe, Chairman, All India Gem and Jewellery Council (GJC) and Pramod Derewala, Chairman,

National Gems and Jewellery Council of India, were the Guests of Honour.

There were total 903 booths at JJS 2022; of these, 245 booths displayed gemstones, 574 booths displayed jewellery, 68 booths of allied machinery, and 17 booths of costume jewellery and artefacts. While 86 percent of the exhibitors were previously hosted, JJS hosted over 600 buyers this year.

#### HIGHLIGHTS

- 'Pink Club' pavilion had 51 pre-fabricated booths for b2b interaction.
- Large number of locals as well as foreign visitors at IJS.
- 67% of the booths at JJS

- were designer booth, specially fabricated on specific themes.
- Popular Bollywood actress & former Miss Universe, Lara Dutta, gave away Indian Jeweller Design Awards.
- 5 women entrepreneurs were felicitated after the inaugural function for their contribution to the gems and jewellery sector.
- Visitors from 30 countries visited JJS. Show was attended by more than 45.000 visitors and traders over the four-day event.
- Vipul Shah informed that GJEPC would organize the 2nd edition of IGJS in Jaipur from 1st to 3rd April 2023.
- Vimal Chand Surana, Convener, JJS Organising

Committee, was honoured with the Lifetime Achievement Award at the JJS-Indian Jeweller Design Awards, organized by 'Indian Jeweller', the country's leading magazine in the field of gems and jewellery.

The show saw participation of 68 leading vendors from Allied Machinery for Jewellery Manufacturing at the booths. Their stalls displayed state-ofthe-art machinery used in various processes ranging from CAM (Computer Aided Manufacturing) of jewellery making to printing, polishing and plating.

Grand networking evening and a live performance by 'The Frequency Project' band were organized at Hotel Crown Plaza. Jaipur Jewellery Design Festival (JJDF) in their fifth time at JJS, had students from 5-6 leading designing institutes

showcased their creativity and skills.

#### Dinesh Khatoria, Vice Chairman/ Co-Convenor, JJS



We began with only 67 stalls in 2003 and today are proudly hosting this show with 903

stalls at this grand venue. The response at the show has been extremely wonderful and special appreciation has been received for the Pink Club for its dedicated b2b focus. IIS has registered participation of representatives from more than 30 countries and a very huge number of hosted buyers are making this show a success.

#### Rajiv Jain, Secretary, JJS This edition of JJS has been the biggest so far and



we are extremely happy with the response we've been receiving. The format of the show is b2b and b2c and this format rightly supports our underlying mission of promoting Jaipur as the hub for gems and jewellery in India as well as in the world. The next edition of the show will be held from 22nd-25th December 2023.

#### Ajay Kala, **Joint Secretary**/ Spokesperson, JJS



Certain specific characteristics set IIS apart from other shows and b2c is the most significant one. This

format allows hassle-free purchasing of jewellery by consumers at the source point. Jaipur's warmth and hospitality, along with most idyllic weather makes JJS a super successful show from the perspective of

> the visitors. More than 500 exhibitors spread across 903 booths have displayed fantastic collections, be it gemstones, jewellery, artefacts or machinery.





#### Exhibitors' View

#### Ashok Maheshwari, Nakshatra Gems



happy to be here at JJS. B2b formats are best for gemstone industry as focused and genuine interactions happen between buyers and exhibitors.

#### Ashish Sand, Savio **Jewellery**



We have specially created a collection using emeralds for JJS as the theme of the show this year is also emeralds. We've received great response!

December show.

#### Varsha Maheshwari, Gauri Jewels

We're showcasing our collection of fine quality emeralds and diamonds in rings, earrings,

bracelets, etc. We have a unique collection of illusionsetting jewellery that has been a hit. We've enjoyed good sales and received lots of queries.

#### Priten Jhaveri, Nirav Taswala and Kavyan Taswala, Peacemoon **Traders**

We are third generation jewellers who specialise in solitaire diamonds and exclusive diamond jewellery. We have showcased our special emerald collection, going by the theme. We are amazed by the hospitality we've received at JJS committee members and management.



L-R: Priten Ihaveri, Nirav Taswala, Kayvan Taswala













Lara Dutta with Rajeev Jain & Dinesh Khatoria

# Blogger's

Renu Choudhary Popularly known as 'The Diamond Talk', Renu Choudhary is a gems and jewellery consultant and jewellery influencer on Instagram with more than 94k followers.

IJS was visited not only by traders and consumers but had popular jewellery bloggers captivated with iconic masterpieces.



Featured here is a magnificent bridal jewellerv set embellished in uncut diamonds by **Sunil** Jewellers. Each design is brought to life by a team of skilled artisans under the supervision of the nextgeneration family members. They are known for incorporating the latest designs and patterns in jewellery ahead of the market trends.



'House of Sparsh' is known for curating innovative and well-crafted jewellery using the finest gemstones for the millennials since 2002. I would like to highlight a royal and cerulean piece, which is inspired by the blue and azure monotones in the Hollywood movie Avatar. The craftsmanship in this contemporary and avantgarde piece elegantly brings light to the blue, extravagant and diverse scenic in the movie. The piece incorporates various elements of flora and fauna like mesmerizing waterfalls, chanting birds, and wood-sprite crops and also features houses and nature surrounded by the cobalt and sapphire ambience and aura.



Timeless gifts from Valentine Jewellers! If you would like to transform your dream design with a rare fancy colour diamond or gemstone into reality, trust the skilled team at Valentine Jewellers to craft exclusive pieces for you that match your aspirations.



'Euphoria' by House of Sparsh is inspired by the dynamics of flora and fauna. These jewels tell a tale of love and euphoria. Accentuating my look with ornate gemstone set, Victorian inspired hand mirror, necklace that also detached into a brooch and a beautiful hair comb.



'Ada' by Geeta Shyam Jewellers is a majestic blend of traditional and contemporary elements... indulging in the royal magnificence and glimmering beauty of Mughal and Jaipur art.

Prernaa Makhariaa Celebrated jewellery influencer and digital creator, Prernaa Makhariaa is trending name on Instagram with more than 143k followers from around the world.



This most unique necklace by **Heedario** Gems & Jewels seized my attention and I was mesmerised by the concept and creation. Heedario's vision is to bring the energy of the womb chamber into a piece of jewellery. They believe that the piece is unique, exclusive and connects you to the divine

energy. The heart of the piece is extracted from a large piece of rough tanzanite and elaborates the divinity of tutelary deity Sree Padmanabhaswamy (Vishnu) enshrined in the "Anantha Shayana" posture and also the eternal yogic sleep on the infinite emerald and tanzanite serpent and gold Adi Shesha. The placing of the 'Creator' "Brahma" and 'Destroyer' "Shiva" explains the authenticity of the piece. The intricate fusion of gold and Ethiopian opal amplifies the divinity. The south sea Keshi pearls, spinel, a variety of Zambian & Russian emeralds, sparkling diamonds and pink sapphire have been placed delicately to enhance the exquisiteness of the artwork.



**Adorning Raniwala's** Autumn/Winter 2022-2023 collection, 'Aangan', where the stories begin, a collection of heritage Polki jewellery along with their vintage Aston Martin 1932 model that was unveiled at Jaipur Jewellery Show.

## GemGenève A Delightful Show



The 5th edition of GemGenève took place from 3rd to 6th November 2022 at Palexpo, Geneva. GemGenève is a unique hub where jewellery designers, dealers in precious stones, retailers, collectors, connoisseurs and buyers, both professional and private, gathered under one roof to explore new trends and do good business.

More than 5000 people attended the Swiss gem and jewellery fair's fifth edition. The overall mood was optimistic at the event. Exhibitors' stands were busy from the outset, with vibrant networking going on throughout the fair. GemGenève stands out among trade shows because it is run by the exhibitors for the exhibitors. But even without professional event managers, it is extremely well organized, featuring side exhibitions and a sophisticated educational program with seminars from jewellery historians, industry leaders and influencers. A vast array of exquisite diamond cuts, beautiful coloured gemstones, and topquality signed jewellery was on display at the November show. That last category ranged from Victorian and Art Nouveau pieces to the ever-popular Art Deco and the currently fashionable 1970s.

'The Diamond Talk' by Renu Choudhary is one of the most popular insta handles when it comes to jewellery trends. With a steadily rising follower count of 92,000+, Renu Choudhary is



a widely followed digital creator. Here are a few striking glimpses of the show excerpted from Renu Chudhary's Instagram page.



The Trembling brooch made by Fontana is 15cm long and was handcrafted in the 19th century with an extraordinary craftsmanship and fabulous delicacy in rose gold and silver. This brooch is set with cushion cut diamonds, which brings the rarity and value to a very high level. The brooch comes with a fitting in pink gold and can be unscrewed and worn as an individual brooch or hair pin.



Rare and most exclusive pairs of earrings made with Golconda diamonds and pearls seen at @heritagegemsnyc. These earrings were a part of the Al Thani family collection and are believed to have belonged to the Nizam of Hyderabad.

**Detachable Russian diamond** and enamel cloak clasp, circa 1890 by @faerbercollection who are renowned for the world's most outstanding antique jewellery for over 50 years.



Vintage Signed Jewellery with @yafasignedjewels. Signed jewels are jewels that bear a signature in full or a maker's mark from the jeweller that made them.







Presenting an elegantly crafted and beautifully designed ruby and diamond necklace, bracelet and ring by Veerasak Gems.

"Shades of Date" by @yourajewelry from Saudi Arabia Riyadh. The bracelet is inspired by colours, gradations, and stages of maturity of dates and eagle; Rabaa



## Jewellery Arabia Bahrain An Exclusive Glimpse

most desirable brands and extraordinary designers with astute buyers. We bring to you some fine glimpses of Jewellery Arabia Show seen online at Renu Choudhary's page.

#### **Oyester Shucking at Danat Institute**

The majority and the most beautiful pearls in Bahrain come from an oyster species called Pinctada Radiata. Here's a chance to get a pearl free! At Danat's booth, I tried my luck with live Oyster Shucking...if you find a pearl then it's yours to keep!



Middle East's most premium jewellery and watch event, Jewellery Arabia, was held in Bahrain from 22nd-26th November 2022. Celebrating its 30th anniversary this year, the show has a track record of success. The five-day show witnesses the world's

#### Traditional Bahraini 21k Jewellery

Featured here are two of the most popular gold jewellery from @alzain.

Al Tasha is an intricately designed headpiece that shines and shimmers from the top of the head. Delicately strung together with chains that dangle from the crown, it also bears fine inscriptions that lend an extra depth to the ensemble. This magnificent head ornament is reserved for the grandest occasion.

Al Morta'sha is bold, breathtaking and unique. Meticulously crafted in gold and sometimes silver, each piece comes to life in its inimitable dazzling way around the wearer's neck.

Renu Choudhary shared a blend of special moments from the show and their events, jewellery at display and also snippets of interviews and interactions. For more details, follow her on Instagram.







# LEADING with a VISION...



#### AYUSHI KHANDELWAL

A second generation jeweller, Ayushi has been successfully leading her father's business and taking it to newer heights with her commitment. We interacted with her to know how she has been operating and her journey so far.

#### Please tell us about yourself.

Hi! I am Ayushi Khandelwal, Creative Director at Gems Fine Co Ltd. I am the second generation jeweller, taking forward my family business of precious coloured stones and high-end jewellery.

#### Draw some light on your company and its speciality.

Gems Fine was established in 1988. The company provides comprehensive gems and jewellery servicesfrom ethical sourcing of rough of gemstones from mines to their cutting and polishing. Later, these stones are either sold loosely or are used in our jewellery. Inhouse processing at each stage enables us to be sure of excellence and delivering quality merchandise at best prices to our customers. We are known for our classic designs and exceptional craftsmanship.



Today the company operates in India, Thailand, Hong Kong and United States of America, with clientele spread across the globe.

#### What encouraged you to get into this business?

I have been fortunate enough to be exposed to emeralds, rubies and sapphires, and fine jewellery at a very young age. Watching my father work with so much dedication and passion only led me to realize my ever-growing fascination for coloured stones and the creation of jewellery.

#### How has the response from the market been? How is the international market different from the domestic?

The gem and jewellery market is exponentially growing as demand for coloured stones have increased. The majority of our jewellery is based on coloured stones with diamonds. Internationally, high-quality coloured stones are more accepted as certification is provided and customers are ready to pay a higher price. Domestically, the end user majorly prefers more grandeur in designs at an affordable price range.

#### What sets your company apart from your peers?

Our company aims on being transparent about the gemstones we sell. We believe in getting all our gemstone jewellery certified from renowned international gemstone laboratories. This allows the end user to know the authenticity and to know the value of it. So, when its passed down the next generation they also are aware of their family heirlooms.

#### The presence of women in this industry has been very limited. How can that be improved?

The gems and jewellery industry is dominated by males but times are changing and there are more women taking up leadership roles in this industry. There is still a lot of growth to be achieved. It is imperative that women are not restricted but encouraged to work in this sector. There should be more sensitization towards inclusivity.







A trail of ornaments and gemstones, that are not only gorgeous but also tell you what's pretty and trending.





EMERALD TUMBLE BEADS Ramnarayan & Co.



PADPRADSCHA SAPPHIRE Biharilal Holaram



CATS EYE Biharilal Holaram



AQUAMARINE CARVING FLOWER **National Facets** 

EMERALD DIAMOND TANZANITE RING Valentine Jewellery (I) Pvt. Ltd.







TANZANITE Lunawat Gems



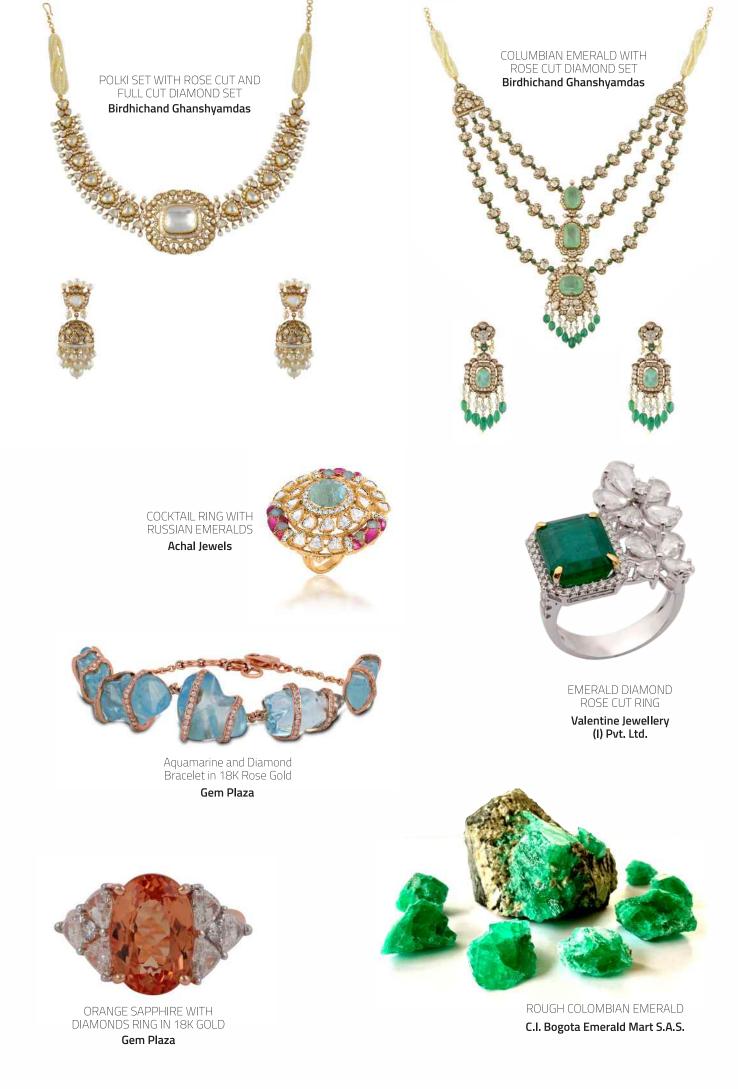
Lunawat Gems



**CUSHION CUT EMERALD** Ramnarayan & Co.



COLOMBIAN EMERALDS C.I. Bogota Emerald Mart S.A.S.





GREEN TOURMALINE Lunawat Gems



MORGANITE Precitone Co. Ltd.





TOURMALINE TUMBLE
National Facets



EMERALD PEAR SHAPE WITH DIAMOND EARRINGS Royal Gems & Jewels



DANCE OF PEACOCK Jaipur Ratna



TOURMALINE TUMBLE
National Facets

### COLOMBIAN EMERALDS

C.I. Bogota Emerald Mart S.A.S.

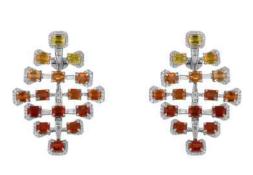












SAVIO-MULTI SAPPHIRE EARRING Savio Jewellery



POLKI DIAMOND SAPPHIRE NECKLACE Valentine Jewellery (I) Pvt. Ltd.



INDO WEAR EMERALD CHOKER Shree Jee Jewels



JADAU EMERALD POLKI SET Tatiwalas Gehna



RUBYLITE CUT **RGS Creation** 





EMERALD ROUGH Rakesh Kumar Vijay







JADAU EMERALD POLKI SET Tatiwalas Gehna



C.I. Bogota Emerald Mart S.A.S.



Meco Gems Impex





MULTI TOURMALINE **RGS Creation** 



VIBRANT HUE JHUMKI Shree Jee Jewels



COLOMBIAN EMERALD RING IN 18K GOLD Gem Plaza

#### **COMPANY**

ACHAL JEWELS BIHARILAL HOLARAM BIRDHICHAND GHANSHYAMDAS C.I. BOGOTA **GEM PLAZA** JAIPUR RATNA LUNAWAT GEMS PRECITONE CO. LTD. MECO GEMS IMPEX

RAKESH KUMAR VIJAY NATIONAL FACETS RAMNARAYAN & CO. **RGS CREATION** RMC GEMS **ROYAL GEMS & JEWELS** SAVIO JEWELLERY SHREE JEE JEWELS TATIWALAS GEHNA VALENTINE JEWELLERY (I) PVT. LTD.

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abhinav@valentinejewelleryindia.com







Import, Exports & Manufacturer of Semi Precious Stones
We also deals in Rough Stones

# Address:

Shop No. 257, First Floor, Choura Rasta, Jaipur (Rajasthan) India

# Contact Person :

Govind Agarwal : 9829063563 Sandeep Jain : 9929091900 Seemant Jain : 9928571296 Rishabh Jain : 9784479736

E-mail: rgscreations4@gmail.com



# BIHARILAL HOLARAM

(LAKHI GEMS GROUP)



Head Off:75, Rasta Gopal ji ,Johari Bazar, Jaipur 302003

Branch Off: 901, 2nd Floor, Narendra Plaza, Ganga Mata Street, Gopal ji ka Rasta, Jaipur 302003

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...in continuation from previous issue

# MY **EMERALD STORY**

Dr Rajnikant Shah

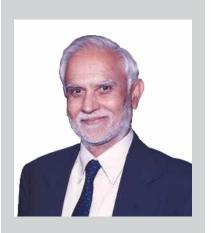
PART 3



**Emerald Specimen** 

# Other Qualities of Rough **Emerald**

Meanwhile, mines in Campo Formoso produced a new quality called Sakota. Traders preferred Brazilian rough and keep cutting it even today. A good mine production of Sakota would yield good quality stones. It was initially cheaper, but later got costlier. Nova Era



Dr. Rajnikant Shah is a one man army. He is an amalgamation of a doctor, a jeweller, a devotee, a philanthropist, but most importantly an expanding visionary who believes that the worst kind of poverty is the poverty of vision. Dr. Shah shares his life experiences and lessons learnt at various junctures in his carrier across continents. Gem World brings to you his life stories penned by him in a four-part series. This is part 3 of his experiences.

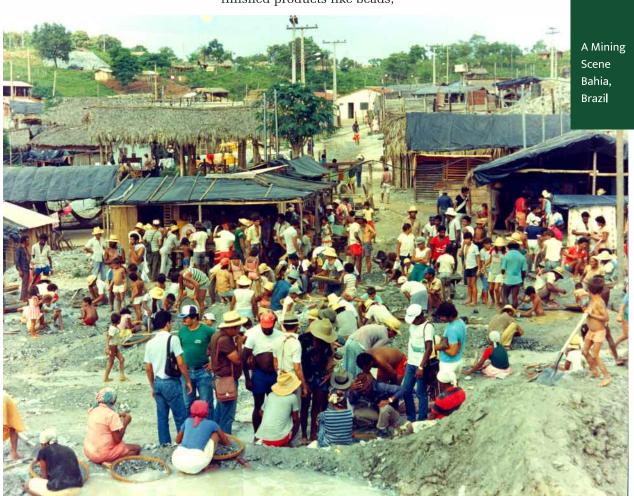
was a large size rough but its colour was not satisfactory. It was more bluish type. Itabira was a very small size rough to cut small round stones. As Santa Terezinha mines got deeper, one of the local mining companies, Itaobi, went mechanical. I had a chance to go underneath the mine, in an elevator, to see how emerald veins run in schist. Even in Campo Formoso, I had a chance to go underneath, in a mine, in a bamboo basket, to see how underground mining is done, and how emerald rough is collected. In Brazil, workers had started cutting stones which I would purchase. I would supply cut emeralds below \$1 per carat and Preform White Topaz in kilos to one of my customers.

I did travel to many African countries, namely Nairobi, Lusaka, Harare, Namibia, South Africa and Madagascar and bought lot of goods and supplied to India. There was major currency devaluation in India in 1991-92, which hurt the importers, as the cost increased. Meanwhile, Zambian emerald rough started coming to the market which was much better in quality and sizes as well. Competition increased and slowly Zambian rough took over major share. Russian and Colombian roughs were always in short supply.

# Semi-Precious Rough Stones

We also supplied many types of semi-precious rough stones - container load of raw materials like Crystal, Aventurine, Tiger Eye, Amethyst, Citrine, Smoky Quartz, White Topaz, etc. This helped local market in Jaipur to have all types of rough available to cut and supply finished products like beads,

carvings, cabs, cut stones and so on. These goods were supplied mostly by ships. We used to buy in wholesale from a trader and ship the container load. Once, I remember, I bought 2 containers load of rough tiger eye stone and supplied to India. Another time, I supplied 3 container loads of Semi-Precious stones, purchased from a trader's godown. Similarly, Crystal Quartz, Smokey Quartz, Citrine, Amethyst, etc we bought in large quantity and supplied to India. All this was possible with our system of charging 10% commission and supplying the goods at original prices. We supplied raw materials in kilos and tons. Even cheap rough like \$1 per kilo was supplied regularly to the market. Workers used the rough to cut cheap goods and make tumbled stones for necklaces.



## **JAIPUR Story II** HISTORY

Gem industry history goes back to few hundred years when Maharaja Jai Singh invited jewellers from other places to come and settle in Jaipur, and develop this trade. His idea worked, and then many prominent jewellers came and settled in Jaipur and developed the trade. Hence, Jaipur became a Gems city. Now Jaipur traders are spread all over the world and you find them in most major cities. After failure of Israel experiment, Jaipur became a major centre for emerald cutting. At present, lots of Zambian and Brazilian rough stones are being processed in Jaipur's market. Even rough emeralds from other African countries are being procured.

### **Art of Emerald Cutting**

Emerald cutting is an art, as well as a science. Emerald stone has its colour on a particular surface. Jaipur craftsmen knew how to preserve that colour. An important stone is be examined by 2-3 experienced traders and they discussed how to cut, at which angle to cut and what to make from it - an octagon or cabochon. Then they sat down with cutter and checked and examined each cut, while the stone was cut.

Sometimes the piece does

not come out well in spite of all the precautions undertaken to preserve colour. In emerald stone, cutting is very important because colour is only on a particular surface.

After cutter, emerald is sent to another craftsman to make "Ghat" – who gives a particular shape to the piece. Finally, it goes to polisher who polishes the stone with special powder. This is the reason while purchasing emerald rough, one had to check quality, lustre, and colour, as well as the sizes. This is the reason a lot of rough emerald is examined 2-3 times before the deal is concluded. It remains under seal for a few days. Nowadays, auction system is prevalent.

# **Israel Colour Stone** Industry

I wish to narrate my experience with Israel colour stone industry. They were active with Zambian emeralds. They wanted to cut emeralds with machine. They developed laser cutting technique. Their experiments did not succeed. Machine couldn't recognize colour and in emerald cutting, one has to preserve colour, which is at a particular angle and on a particular surface.

Their experiment ultimately didn't succeed, and they had to give up cutting emeralds.

# **Export Promotion Scheme - Licensing System**

In early 60's, most of the rough stones were imported in India. Rough stones production was minimal. So, the government introduced a licensing system. Import was controlled and licenses were issued against the export. This allowed local workers to get a job and then the finished product was exported. This licensing system helped traders to import raw material. Licenses were sold at a premium. This way Government was earning a Foreign Exchange. This export promotion scheme helped in developing the trade. It was labour orientated as well. People travelled to sell their products as well as to purchase raw material and many traders slowly started settling down abroad. Export market developed in general. Even small traders could export. Trade was not limited to few traditional families. It became generalized. It helped many small traders to settle down in

> business. It was Manu Bhai Shah - Commerce Minister, who helped in developing the trade.



Note: Gem World is glad to publish the experiences of Dr Rajnikant Shah in his own emotions and words. Stay with us on this 4-part journey.

# Tourmaline

# The Multicoloured Gemstones

# Is it correct to call tourmaline a 'semi precious' stone?

Tourmaline was considered a 'semi precious' stone but in last two decades, the International Coloured Stones Association has removed this and decided to call all stones as 'coloured stones'.

# Please tell us about tourmaline the stone and its source. How does Jaipur rank in Tourmaline manufacturing?

Tourmaline is a beautiful stone that is manufactured and its unique beauty lies in the fact that it's smallest of pieces are also used and not wasted. The best quality stones are manufactured into cut stones, the second best is used to make cabochons, the next is used to make beads and least ones are used as uncut stones. Tourmalines are available in beautiful colours and are sourced from different parts of Africa and Brazil. Jaipur is the leading manufacturer of tourmaline and exports to different parts of the world.



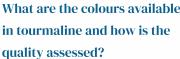


# What are the colours available in tourmaline and how is the

stone and comes in varied hues. It is available in shades of red, pink, green, vellow, indigo, etc. There is Paraiba tourmaline, which is one of the most expensive gemstones in the world and is known for its unique colour spectrum. Colour and clarity are two important parameters to assess the quality of any coloured stone. Another important criterion is the rarity or uniqueness of the stone, for example Paraiba tourmaline.

# How is the price of tourmaline assessed? What is the current price range of sale?

It is a task of great responsibility and difficulty to assess the price of any coloured gemstone because there are a lot of variables involved. But broadly speaking, tourmaline ranges from \$5 to \$500, per carat. Paraiba tourmaline is of course much more expensive.



Kinu Baba Jewels Tourmaline is a very colourful Tourmaline is one of the most versatile and varied family of coloured gemstones. We spoke to Sanjay Kala, one of the most experienced manufacturers of tourmaline, to take an overview of this family of multicoloured gemstones.

# What would you like to share about your experience with tourmaline?

Sanjay Kala

Since the inception of our company, we've been manufacturing different varieties of tourmalines. We've seen different cycles of demands for beads in China and Japan and also witnessed requirements of a particular variety for six months and then no demand thereafter. In last so many years, we have seen ups and downs in demands and vast assortments of qualities and colours. I consider this a matter of being fortunate to have been manufacturing assortments of colours from the bounty of Mother Nature.

# TOURMALINE

Dr. Rajnikant Shah

doctorrshah@gmail.com

A multicolor gemstone - family of silicates, many shapes especially triangular. Hardness 7-7.5; Sp. Gr. 3-3.2. Varieties are Rubellite - Pink, Indicolite - Blue, Verdelite - Green, Paraiba is the best and costliest. Sources - Afghanistan, Brazil, African countries, Pakistan, Russia & USA.

# A Thematic Journey Into

# The World Of Gemstones, Minerals, Jewelry, Clocks, Coins, Gold & Silver

Your visit will take you to the wonderful world of Stamps & a walk through the history. This is an educational website. There are 10,000+ individual stamps & over 20,000 with variations.

Advance search facilities are available, say country & stone or any other category. Look for list & grid view - Enjoy the beauty of Gems & Jewelry. Keep collecting Stamps.

# www.stampsongemsandjewelry.com www.drshahstamps.com

# Kenya



Size: 44 x 28 mm Date of Issue: 1977 Dec 13 Rough Stones with Mica an with CutStones. Octagon and Emerald Cuts



**Double Color.** Blue & Green



Triangular shape. One of rough variety.



Watermelon variety. A Special variety



Multicolor Rough.



Rough & Cut



Rod shape.



Rough Stones. One of earlier stamp



**Rough Stone** 



It is like a Strawberry.



Multicolorcut stone.



Necklace & other cuts



First day of issue Dec 13,'77







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Postal Stationary - Postcard Other Uses in Jewelry & Art Work

A Jain Idol



# Legacy & Creativity

# The Masterstrokes of Success



Nitin Gilara **Managing Director** 

Kundan, Meena and Polki continue to weave their charm across generations. But how can this art form of jewellery continue to match the demands of changing times? To know more about this, we met Nitin Gilara from one of the most reputed names in Jadau jewellery, the Rambhajos.

# Rambhajos are distinctly known for Kundan-Meena. What sets you apart?

Rambhajo was founded by ShriKishan Gilara in 1921, with a mindset to share his art and create this legacy and empire that we are blessed with today. My three brothers and I are the 4th generation in the business and our vision is to keep a 360 degree orientation around Jadau jewellery that our ancestors started. Rambhajos is the most coveted jewellery manufacturing house in India and we celebrated our 100 year legacy last year. We have incorporated holistic design approach in Jadau, while keeping the purity and soul of this traditional art form intact. Our collections reflect the uniqueness in design and our craftsmanship is a testimony of the legacy we've been carrying over a century.

# How relevant do you think the traditional jewellery forms are in today's context?

Everything that was created by our forefathers is scientifically connected and has some technical depth. Even today, the four most

important parameters are health, wealth, culture and religion are relevant be it for jewellery, art or certain other areas of lifestyle. Traditional jewellery remains traditional in essence and still continues to be a part of every generation.

# Kundan, Meena and Polki are available in all parts of the country now. How is Jaipur a game changer?

Jaipur is a proud hub for this and will always be! Jaipur is rich in resources, work lines and system set structures for Jadau jewellery industry as compared to other places. From raw material to artisans who craft, Jaipur is home to everything that is

required for Kundan, Meena and Polki.

What do you think needs to be done to promote the sales of Kundan, Polki, etc

internationally?

Jaipur has earned a trusted repute for its craftsmanship and quality of products in this line of traditional jewellery. We need to maintain that and continue to promote our legacy world over. To promote this outside India, we need scientific expertise and technical capabilities to ensure uniformity and quality in every product along with huge capital for investment, diplomatic support in the form of subsidised exhibitions and trade fairs.





# **MUSEUM OF GEM & JEWELLERY**

# Ready to Welcome Visitors & Leave them Awestruck!

- Does the pristine beauty of gemstones available in a vibrant array of colours fascinate you?
- Do you love flipping through the pages of Jaipur history to know more about its gem and jewellery industry?
- Does the exquisite jewellery entice you?
- Would you like to see the sparkles of gems in various colours of nature with serenity of silver and glitter of gold?
- If your answer is 'yes' to any of these questions, then it's time to pay a visit to the Museum of Gem and Jewellery (MGJ) at Khazana Mahal, Jaipur.

MGJ is coming up in Jaipur and is a brainchild of Dr. Rajnikant Shah, Coordinator of MGJ Federation (MGJF). Dr Shah is MD (Medicine) by qualification. He left the medical profession in 1976 and started gemstone trade and took it to newer heights. His passion for gems and jewellery enhanced with time and he also started collecting unique gemstones and stamps on gemstone and jewellery themes. He also made a temple in New York and a structure in gemstone of a Jain temple which accommodates 24 idols, all carved in different gemstones. He also made elaborate plans for this museum. Earlier also, plans in the same directions were conceived but they did not take a final shape.

Traders from New York and Jaipur extended help and there were many more that came up with donations of gemstones and jewellery. Many traders had contributed in cash as well. The pilot project started at Rajasthan Chamber Bhawan in 2015 and MGJ took shape

and was inaugurated for the public in September 2017. Many members and nonmembers helped, namely Rajiv Jain, Satya Narayan Rao, Arun Dhadda, Vrinda Kothari and the staff at the museum. After running successfully for two years, the MGJ Federation, Jaipur signed a MOU along with Entertainment 7 Creative Ventures Pvt. Ltd, to upscale the Museum and make it a prominent tourist destination of Jaipur. This is how the MGJ was established at Khazana Mahal.

#### THE SETTING UP

In 2019, exhibits were packed, secured and safe guarded. Once Khazana Mahal site was ready, the entire museum was reset. Since then, it was Jitesh Garg who looked after the set up and is actively maintaining it with the help of the MGJF staff. MGJ at Khazana Mahal runs 'The Story of a Stone to a Jewel' – a creation of nature and 'The Making of Jewellery' – a creation of human mind, i.e. from mining to manufacturing, a sojourn from minerals to their

transformation into gems and their conversion into jewellery, have been beautifully displayed here.

Jaipur has been a leading centre for gems and jewellery in the country, and is globally known for its fine gem-cutting and polishing, along with jewellery craftsmanship, especially 'Kundan-Meena' and gemstone jewellery. MGJ is one of its kind in the country and is fully dedicated to gems and jewellery, showcasing this very heritage and legacy of Jaipur in its pure form

MGJ at Khazana Mahal is a unique concept which will take you through a magical journey of gems, jewellery, crafts, heritage, history, folklore and tradition nested in the stunning realms of a 200 year old heritage Haveli set in pristine Aravali hills. Here, you will experience the captivating charm of hundreds of rare artefacts, more than 400 types of gemstones and 40+ genres of jewellery displayed, each with a story as unique and old as time itself.



About 40+ sections explain the journey of a stone from mine to fine-crafted jewellery. The journey begins from the entry itself, which graphically represents the process from mining to manufacturing, with Johari Bazar, a dedicated street for the trade, as the backdrop.

On stepping inside, the world of gemstones welcomes the visitors with a video narrating 'The Story of a Stone to a Jewel' while exhibiting hundreds of varieties of rough as well as cut and polished stones and illustrating how nature creates its own art with various colours and designs. In the Nature's Art Gallery, the display of a wide variety of colourful stones in their original forms, including rare and newer stones, is definitely a breathtaking experience. Here, a pair of Amethyst Druze 8'6" high welcomes you.

#### **NAVGRAHA**

Another fascinating section is 'Navgraha' – the nine planets. The 'Navratan' wall has nine idols representing the nine planets, blessing the visitors with peace and prosperity. Carvings section illustrates another dimension of craftsmen's creativity. A special section exhibits age old medicinal uses of stones. Many posters provide information about the stones.

The next highlight is Jaipur's pride - the exquisite 'Kundan-Meena' jewellery. Embedded with coloured gemstones, Kundan (pure gold), Meena (enamel) and diamonds, the classic jewellery designs are carved on gold and silver. This style of jewellery narrates a story of unmatched and exclusive craftsmanship. Bollywood Jewellery and 16 Shringar are also a specialty at the museum. Do not forget to look at world famous diamond replicas.

The museum displays and educates about the off-beat French-enamel, Victorian, Tanjore, Thewa and fusion jewellery, followed by silver, fashion and costume jewellery.

Visitors are wooed by the idea of creative jewellery made from materials like rope, leather, grass, blue pottery, clay, shell, plastic, watch parts, playing cards, stamps, et al. On the way out, pay your respect to Ratna Mandir – a temple carved out of gemstones.

#### THE TEAM

The team behind making of Khazana Mahal, under the guidance of Dr. Rajnikant Shah comprises well-known names in gemstone trade and museum building. The office-bearers of MGJF are Vijay Chordia (Chairman), Jitesh Garg (Hon Secretary), Suresh Dhadha (Vice Chairman), Mohin P Zaveri (Joint Secretary), Hukmichand Kothari (Treasurer), Ankur Shah (Joint Treasurer) and Anoop Srivastav (Founder-Director Entertainment 7). The other directors of both MGJF and E7 have also worked extensively for laying the foundation of this one-of-akind tourist destination of Jaipur.





Visiting Hours:
9:30 AM to 6:30 PM
Open: Seven days a week.
Museum of Gem & Jewellery at
Khazana Mahal
Gujjar Ghati, Near Radha
Swami Satsang Beas,
Air Force Corner, Opposite Jal
Mahal, Jaipur
T: 9929054073
E: mgj.jaipur@gmail.com

# Dr. Rajnikant Shah, Founder, MGJF



Jaipur, the renowned hub for gemstones and jewellery, did not have a museum that

could be a peep into the exclusivity that this city offers. With collective efforts of some NRIs and jewellers from Jaipur, the concept of MGJ was put into action. It is an endeavour to showcase, educate and safeguard the legacy of the city of Jaipur along with the rich heritage built by the forefathers of this trade with utmost dedication and sincerity. MGJ is the pride of this historic city and is bound to enthral its visitors, be it the people of this trade or visitors to this city.

### Vijay Chordia, Chairman, MGJF



In the next five
years, MGJ is all
set to become a
one-stop
destination that
houses the

biggest display of gemstones from around the world. This one-of-a-kind museum will not only entertain the audience but will also be a trade-reference point for jewellers who may not be aware of the thousands of varieties of gemstones available from the treasures of Mother Nature. This Museum will also be a window to showcase the adaptability and creativity of gemstones – from rough to idols, jewellery and artefacts.

### Anoop Srivastava, Founder-Director, Khazana Mahal



With a vision to showcase the journey of gemstones to tourists visiting Jaipur, I decided

to package this gemstones journey with its heritage and history. We chose a 200 year old heritage Haveli set in pristine Aravali hills where the visitors can experience the captivating charm of hundreds of rare artefacts, along with their unique story. Another attraction of this venue is the fact that this property is situated close to the historically famous Parshuram Dwar, where the Ashwamedha Yagya was performed by Lord Ram and then in 1734 by Raja Sawai Jai Singh II.



# **EMERALD** or **GREEN BERYL?**

# **GAGAN CHOUDHARY, FGA**



'Nothing greens greener', said Pliny while referring to the glorious colour of an emerald. It has undoubtedly been the most soughtafter gemstone in history, especially amongst the royals. Today also, this stands true with emerald's desirability amongst the consumers world over. This celebrated gem variety, known for its rich green colour, belongs to the beryl group, which also comprise other varieties such as aquamarine (blue), morganite (pink), heliodor (golden), goshenite (colourless), etc. There is however another green-coloured variety in the beryl group, often classified as 'green beryl' and not emerald. We often receive queries at the **IIGJ-Research & Laboratories Centre** (formerly GJEPC-GTL Jaipur), when the issued report identifies the submitted sample as 'natural beryl' and not emerald. This article illustrates key differences between the two green-coloured varieties of beryl – emerald and green beryl.

### **DEFINING EMERALD**

Chemically, emerald is a beryllium aluminium silicate (Be3Al2Si6O18) with traces of chromium, vanadium and iron. Presence of these impurities produces the green in emerald varying in range from light green to dark green or bluish green to yellowish green; higher percentage of chromium produces a brighter green while presence of iron produces a darker green, often with blue component. In some cases, the blue component becomes stronger than green, especially of Zambian origin, which disqualifies a beryl to be classified as emerald.

Another green-coloured variety of beryl, referred as green beryl is much lighter in shade; often the shades of light-coloured emerald and green beryl overlap as in case of many emeralds originating from Colombia, Russia, Nigeria or India (Odisha). In experience of the author for past many years at the laboratory, a significant percentage of light-coloured emeralds originating from Russia qualify as green beryl and not emerald.



# **SEPARATION OF EMERALD** AND GREEN BERYL

Identification of rich and saturated green coloured emerald is straight forward; however, light-coloured emeralds require detailed analyses for detection of presence or absence of the key impurities - chromium and/or vanadium. Presence of these impurities qualifies green-coloured beryl as emerald, while absence of these impurities qualifies the stone as only green beryl.



Colour Range of **Emeralds** 

Figure 1: Chart showing colour range of emeralds from rich green to yellowish green to bluish green, in varying saturations from high (extreme right column) to low (left columns). First three columns on the left represent lighter shades of green, qualifying them for detailed analyses of their spectral features. Based on the spectral analyses, stones outlined in green are qualified as beryl and not emerald.

# **DETECTION OF CHROMIUM –** THE KEY IMPURITY

At the IIGJ-Research & Laboratories Centre, presence or absence of chromium is detected by absorption spectroscopy. When present in sufficient amounts, chromium can be detected with a desk-model or hand-held spectroscope, where chromium-related absorption lines and bands are visible in the red end of the spectrum. However, low concentration of chromium, for example, in light-coloured emerald may not be detected with human eyes under a desk-model or hand-held spectroscope. Such low saturated samples are in routine analysed by UV-Vis-NIR spectrometer, where finer details associated with low chromium concentrations can also be recorded. Figure 2. IIGJ-RLC in routine performs UV-Vis-NIR spectroscopy to separate light coloured emerald from beryl. Both these gem varieties can be conclusively separated from each other, as evident from the absorption spectra. Top two spectra are representative of emerald, displaying characteristic chromium (and vanadium) related bands and peaks (highlighted in green), while these features are missing in green beryl (green trace) and greenish blue beryl (blue trace). The latter two are dominantly coloured by iron impurity. Emerald typically displays bands at around 420-430 and 600-630nm along with peaks at around 476, 680 and 683nm. Features associated with vanadium overlap with bands at around 420-430nm, but with a slight shift to 400nm and 650nm, respectively. Presence of iron display typical features at around 370 and 427nm, similar to that seen in aquamarines, along with bands at around 400 and 620 nm.Due to these overlaps in band positions, peaks at around 476, 680 and 683 nm are considered as key feature to assign presence of chromium, and hence separation of emerald and green beryl.

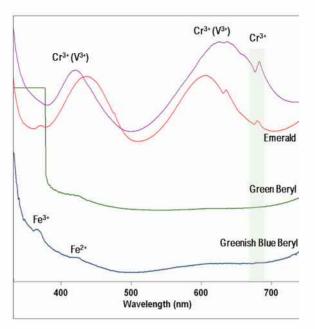


Figure 2. IIGJ-RLC in routine performs UV-Vis-NIR spectroscopy to separate light coloured emerald from beryl. Both these gem varieties can be conclusively separated from each other, as evident from the absorption spectra. Top two spectra are representative of emerald, displaying characteristic chromium (and vanadium) related bands and peaks (highlighted in green), while these features are missing in green beryl (green trace) and greenish blue beryl (blue trace). The latter two are dominantly coloured by iron impurity.

### CONCLUSION

Given the above definition of emerald, its separation especially in light shades, from green or bluish green to greenish blue beryl requires detailed analyses of spectral features and detection of chromium or vanadium, which is not possible with unaided eyes or simple testing instruments. At the IIGJ-Research & Laboratories Centre, Jaipur, we regularly witness light-coloured stones being submitted as emerald turn out to be green beryl. This becomes more challenging for the trade, when these green beryls are presented with a gemmological report issued by illequipped laboratories, disclosing the stone as emerald.



#### ABOUT THE AUTHOR

Gagan Choudhary, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel.

For more information, write at gtl@gjepcindia.com





- 1. Restoration work has been initiated at the drinking water facility by Jewellers Association at Agra Road.
- 2. On the auspicious occasion of Diwali, the Jewellers Association building in Johari Bazar was beautifully adorned with special LED lights to celebrate the festival of lights.





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# **IIGJ-Research & Laboratories Centre** (IIGJ-RLC) Signs MoU with JA

GJEPC's IIGJ-Research & Laboratories Centre (IIGJ-RLC) signed an MoU with Jewellers Association Jaipur on 18th November 2022 during the inaugural ceremony of the recently concluded Jewellers Association Show (JAS 2022) in the presence of trade dignitaries. DP Khandelwal, President, Jewellers Association and Nirmal Kumar Bardiya, Regional Chairman (Rajasthan Region) on behalf of IIGJ-RLC signed the MoU. The MoU will help upgrading and educating the Jaipur trade through knowledge sharing on new gemstones, synthetic and treated counterparts being circulated in the trade. In addition, members of the Jewellers Association can also avail special discount of 10% on certification charges of IIGJ-Research & Laboratories Centre. IIGJ-RLC, Jaipur will share latest technical developments and news with all members of the Jewellers Association, from time to time. Laboratory will



also provide technical assistance to Jewellers Association or its specifically formed committee in giving technical consultancy. Even the members of Jewellers Association can avail assistance or technical clarification on technical matters, they might

IIGJ-RLC, Jaipur will also acknowledge this partnership / MoU by offering 10% discount to members of Jewellers Association, on existing charges for non-members, as

published in fee schedule of IIGJ-RLC, Jaipur. Although, the laboratory now operates from Sitapura, Jaipur, but members of Jewellers Association can avail laboratory services by submitting their samples at the GJEPC office located at the third floor of Rajasthan Chamber Bhawan, M.I. Road (Jaipur).

For more information on the MoU or laboratory services, following phone numbers can be contacted: 0141-2770995 or 0141-2941470



The MoU will help promote laboratory services amongst members of the Jewellers Association. It will also help the laboratory in its research programmes, establish connections for procurement of research samples, etc. In turn, the laboratory will share latest information, findings on new gemstones, synthetics and treatments with members of the Association. This will truly benefit the trade fraternity of Jaipur.

Nirmal Kumar Bardiya, Regional Chairman, GJEPC

# Simplifying Jewellery **E-Commerce by**

# Post Revenue Dept. Issues Notification



The Ministry of Finance through 'Central Board Of **Indirect Taxes And Customs'** Notification CBIC No. 104/2022- Customs (N.T.) and No. 103/2022-Customs (N.T.) dated 9th December 2022, has notified the Postal Export (Electronic Declaration and Processing) Regulations, 2022 and has amended the 'Exports by Post' Regulations 2018 respectively for allowing postal authorities to set up, operate and maintain the PBE (Postal Bill of Export) Automated

System for filing of electronic declaration for export of goods through Post.

The CBIC notifications would render the postal exports through electronic and automated way thereby offering ease, transparency and reach for the MSME exporters spread across the length and breadth of the country. Further, the notification also provides for authorizing more post offices for accepting and booking export parcels which can be

cleared at the linked foreign post office.

According to the CBIC notification, under the new system, the exporter will not be required to visit an FPO. Rather, the exporter will be able to file the Postal Bill of Export (PBE) online from home/office and deposit the parcel in a nearby post office for export. The deposited export parcel will be moved by the Department of Post (DoP) to an FPO for Customs clearance.



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# **DESIGN SPEAK**

Design Speak is a Gem World initiative to promote upcoming talent in the industry.







**Earring** Prachi Daga

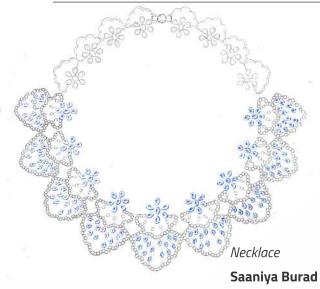
Theme: The Orchid Bloom Earrings prachibhandari79@gmail.com

Men's Collar Pin /Cuff Link / Tie Tuck set

Muskan Lodha

Theme: The Star Spangled Collection muskaanlodha7@gmail.com

# **DESIGNERS' COLUMN**

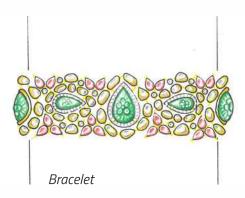


Theme: The Blue Fringe Necklace saaniyaburad@gmail.com



# Choker Set Shivani Soni

Theme: The Emerald Splendour iamshivani2019@gmail.com



### Shreshta Daga

**Theme:** The Blooming Garden Bracelet shreshtha.daga18@gmail.com



### Surbhi Khunteta

Theme: The Dragon Aztec Pendant surbhikhunteta27@gmail.com



Bracelet

Soumya Agarwal

Theme: Le Fleur Bracelet

soumyaagarwal1999@gmail.com

# **Gemfields November Auction** Includes the Kafubu Cluster



Gemfields announced the results of an emerald auction comprising a series of 5 sequential mini-auctions held during the period 30 October -17 November 2022. The auction contained a selection of grades that are typically offered at Kagem Mining Ltd's ("Kagem") auctions of higher quality emeralds. In addition, the auction included a 37kg special interest piece called the "Kafubu Cluster".

The Kafubu Cluster was discovered in the Chama pit of the Kagem emerald mine, based in Lufwanyama in Zambia, in March 2020. Close inspection of the 37,555-gram (187,775 carat) cluster revealed that it contains very little matrix or other minerals, meaning the piece is almost entirely made up of emeralds, which, given its sheer size and formation,

makes this a very rare find indeed.

The auction lots were made available for in-person and private viewings by customers in Bangkok. Following the viewings, the auctions took place via an online auction platform specifically adapted for Gemfields, which permitted customers from multiple jurisdictions to participate in a sealed-bid process.

The rough emeralds sold were extracted by Kagem (which is 75% owned by Gemfields and 25% by the Industrial Development Corporation of Zambia). The proceeds of this auction will be fully repatriated to Kagem in Zambia, with all royalties due to the Government of the Republic of Zambia being paid on the full sales prices achieved at the auction.

# Highlights - November 2022 Emerald Auction

- Total auction revenues of USD 30.8 million
- 37 lots were offered for sale, of which 34 were sold (92%)
- Average price of USD 76.78 per carat (includes the Kafubu Cluster which comprised 44% of the total weight offered at the auction)
- 94% of the carats offered were sold
- · Kagem's 2022 auction revenues have set a new annual record of USD 149.4 million
- The 37kg Kafubu Cluster, a special interest piece, set a new record as the most expensive single emerald item ever sold by Gemfields



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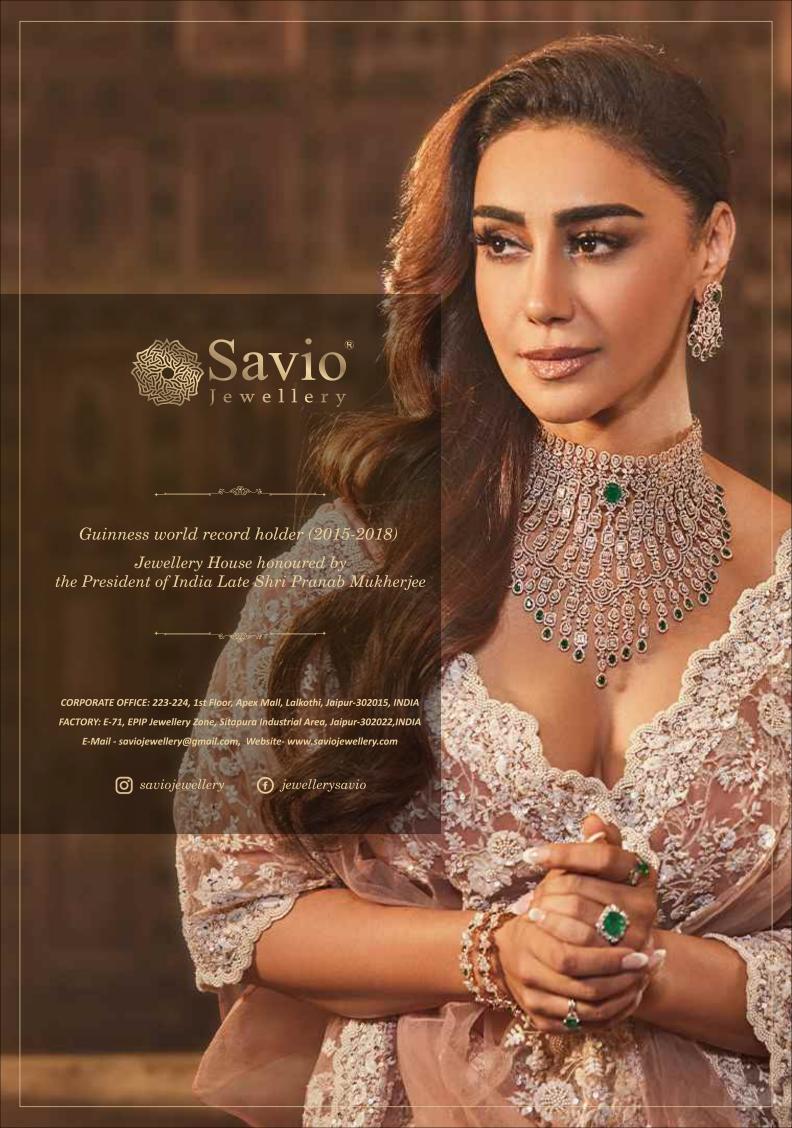
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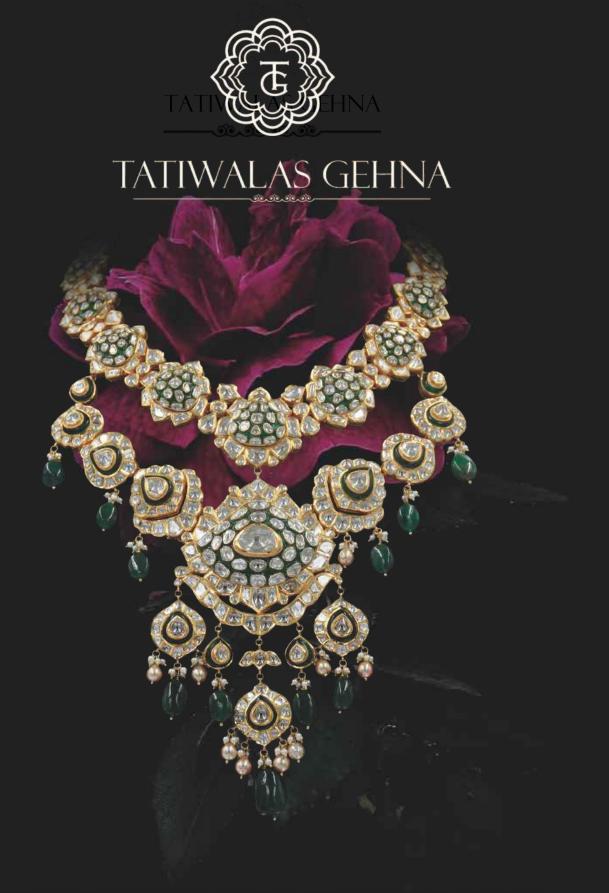
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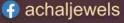
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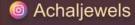


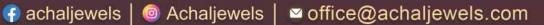


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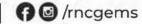


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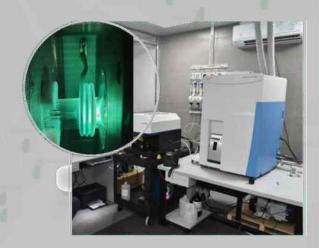
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**ESR** 

**Urine Routine** 

Volume Colour & Apperance pH & Specific Gravity

**Protein & Bilirubin** 

Sugar Ketones WBCS/HPE RBCS/HPE

**Epithelial Cells/HPE** 

**CASTS** Crystals **Cardiac Profile** 

**Lipid Profile Cholesterol Total HDL Cholesterol LDL Cholesterol Cholesterol VLDL** 

**Triglycerides** Cholesterol/HDL Ratio

**ECG** 

**ECHO/TMT** 

**Diabetic Tests** 

**Blood Glucose (Fasting)** 

**Blood Glucose (PP)** 

**Thyroid Screening** 

TSH

**Kidney Screening** 

Urea

**Serum Creatinine** Serum Calcium

Radiology Imaging **Chest X-Ray**  **Liver Function Test (LFT)** 

**Bilirubin Total Bilirubin Indirect Bilirubin Direct** 

**SGOT-AST SGPT-ALT** 

**Total Proteins** Albulin/Globulin

A/G Ratio

**Alkaline Phosphatase** 

**GGTP** 

**Cancer Detection** 

**PSA (For Male)** 

**PAP Smear (Female)** 

Consultations

**Physician** 

**Dentist** 

**Diet and Wellne** 

**Breakfast** 

# Add on Investigations @ 50% Discounted Rate

Mammography

Vitamin D

▶ Vitamin B12

USG (Whole Abdomen)

▶ HBA1C

▶ ECHO/TMT

#### Instructions:-

- Do not eat or drink anything except water for a minimum of 10-12 hours prior to Sample Collection for Blood test i.e Tea/Coffee/Juice/Biscuits etc.
- Please do not consume your morning dose of tablets (if any) prior to Sample Collection.
- Please do not consume alcohol/nicotine 24 hours prior to health check. Specifically for ladies: If you're menstruating on the scheduled day of your health checkup, kindly inform us. Since you'll not be able to do your urine tests as the presence of blood would produce inaccurate results.

# ज्वैलर्स एसोसिएशन जयप्र- कार्यकारिणी समिति

डी. पी. खंडेलवाल (अध्यक्ष)

राजू अग्रवाल मंगोडीवाला (कन्वीनर - सी. एस. आर. कमिटी)

नीरज लूणावत (मानद् सचिव)

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For More Information & Appointment 9251650989, 9549158888





# ज्वैलर्स एसोसिएशन, जयपुर एवं मणिपाल हॉस्पिटल, जयपुर

के संयुक्त तत्वावधान में एसोसिएशन के सदस्यों व परिवारजनों के लिए

# ज्वैलर्स हेल्थ पैकेज ₹2100

#### **CBC** (Complete Blood Count)

- Hemoglobin
- Packed Cell Volume (PCV) RCDW
- MV
- **MCH**
- **MCHC**

### RBC

- TLC
- DLC
- LDL Cholestrol
  - Cholesterol VLDL

**Cardiac Profile** 

Cholesterol Total

HDL Cholestrol

Lipid Profile

- Triglycerides
- Cholestrol/HDL
  - Ratio
- ECG
- 2D Echo/TMT

#### **Liver Function Test (LFT)**

- Bilirubin Indirect Total Proteins
- Bilirubin Direct
- Albulin/Globulin
- Bilirubin Total A/G Ratio
- SGOT-AST
- SGPT-AST
- Alkaline Phophatase GGTP

#### Kidney

- Urea
- Sr Calcium
- Sr Creatinine

# **Urine Routine**

- Volme
- Color & Apperance
- PH & Specific Gravity
- Protein & Bilirbin
- Sugar

- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

#### **Diabetic Test**

- Blood Glucose (Fasting)
- Blood Glucose (PP)

### **Thyroid Screning**

TSH

### **ESR**

#### **Cancer Detection**

- PSA (For Male)
- PAP Smear (For Female)

#### Consultation

- Physician
- Diet & wellness
- Dentist

### Radiology Imaging

Chest X-ray

# अतिरिक्त जांचों पर @ 50% की छूट

Mammography

USG (Whole Abdomen)

Vitamin D

Vitamin B12

HBA1C

**ECHO/TMT** 

# अन्य सेवाएं

- वरिष्ठ नागरिक (५० वर्ष और अधिक) के लिए पिक एंड ड्रॉप सुविधा
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- आईपीडी और ओपीडी सेवाओं पर 10% विशेष छूट\*

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