

**JJS 2021
A BIG
SUCCESS
STORY**

**KNOWLEDGE
SHARING
TURQUOISE**



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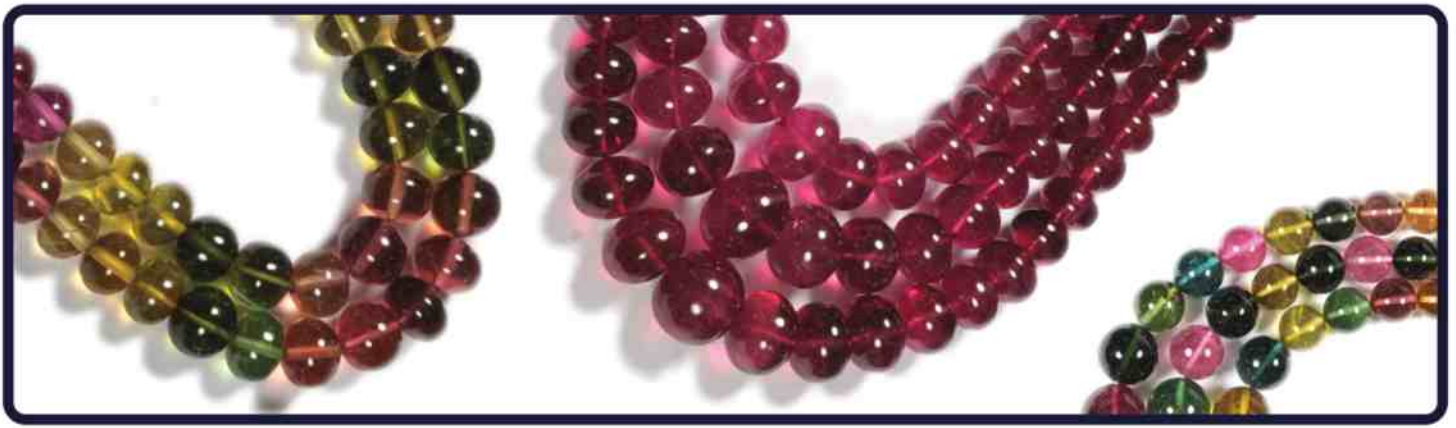
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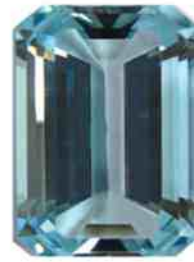
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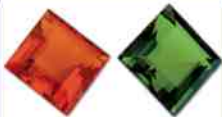
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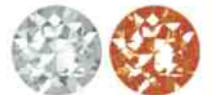
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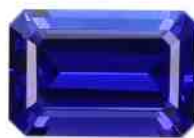
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JJS 2021 CREATES A BIG SUCCESS STORY



The 17th edition of Jaipur Jewellery Show (JJS) was a mega success. The show was organised from 24th to 27th December at Jaipur Exhibition and Convention Centre (JECC), Sitapura and had 800 booths, of which 200 booths showcased gemstones, 500 displayed jewellery and 100 booths displayed costume jewellery, allied machinery and artefacts. Organised after a hiatus of two years due to the pandemic, the December show was back with an invigorating theme of 'it's time to sparkle'.



THE 4-DAY EVENT WAS INAUGURATED BY AMIT YADAV, DIRECTOR GENERAL, DGFT AND ADDITIONAL SECRETARY, DEPARTMENT OF COMMERCE, MINISTRY OF COMMERCE & INDUSTRY. THE GUESTS OF HONOUR ON THE OCCASION WERE ASHISH PETHE, CHAIRMAN, ALL INDIA GEM & JEWELLERY DOMESTIC COUNCIL (GJC) AND NIRMAL BARDIYA, REGIONAL CHAIRMAN, GEM & JEWELLERY EXPORT PROMOTION COUNCIL (GJEPC).

JJS had various events organised during its course. Various design awards, networking meets and felicitations were organised during the 4-day affair. Students from the Indian Institute of Gems & Jewellery Jaipur conducted several workshops at the Jaipur Jewellery Design Festival (JJDF) at JJS. Seven prominent women-led jewellery brands were felicitated by Princess Diya Kumari, Member of Parliament. JJS, known for outstanding booth design display, also gave away awards for best booth designs.

The success of the show is credited to the variety it offered in designs, availability of varied materials and the well-planned efforts. The Show witnessed a whopping number of over 20,000 visitors and traders and that itself

is a number to impress. At the closing ceremony, Bhanwar Singh Bhati, Minister of State for Power, Government of Rajasthan, presided as the Chief Guest and Rafeek Khan, Member of Legislative Assembly, Government of Rajasthan, was the Guest of Honour.



MP Diya Kumari felicitated the founders of six women-led jewellery brands from across the country.

“ VISITOR VOICE



MAHENDRA KHURANA

Sundar Jewellers
Chandigarh

“This show is the best place to visit when it comes to exclusivity. Be it gemstones, studded jewellery, diamond-Polki sets or silver jewellery, the variety in designs is unique to Jaipur Jewellery Show. I visit the show every time for perfect purchasing after physically seeing everything.”



EXHIBITORS SPEAK



ANSHUL GOLECHA

Amaira Jewels
Jaipur

“I congratulate JJS for organising an outstanding show. After a gap of two years, this show has received such a good response that we are hopeful for a good year ahead. We specialise in bridal jewellery and are very happy with the response at the show for chokers, Matha Pattis, etc.”



RAUNAK BADALIA

Badalia Gems
Kolkata

“This is our first participation in JJS as exhibitors and we are really happy to be here. The response has been great and we'd like to participate again in the show with a bigger booth. Our bridal collection with emeralds and whole diamonds has received very good response.”



VINIT NAVALKHA

VN Jewellers
Jaipur

“We work with silver, gold and brass jewellery and our specialisation remains with enamelling. We've created new collections for men's cufflinks, Sherwani buttons, etc under the brand Cuffcare. Our kids' range Nino collection and women's range Elebra collection have been received very well.”

At the event, Chairman of the JJS, Mr. Vimal Chand Surana said that the 17th JJS has been the best show in terms of business as well as arrangements. He thanked all the exhibitors, vendors and visitors. The Honorary Secretary of JJS, Mr. Rajiv Jain announced that the 18th edition of the Jaipur Jewellery Show is scheduled to be held from December 23-26, 2022.





PRE

PRENAA MAKHARIAA

RNA
A

India's first jewellery blogger, tells us about how she created a spot for herself on the social platform and some snippets of her successes.

Unplanned... but Hugely Successful



Adorning the 'Serpent Boheme' necklace from Maison Boucheron

Q1. You are one of the most popular jewellery blogger/ influencer in the country. How did you embark on this journey?

I started my career in gems & jewellery almost 2 decades ago by undergoing a formal training in jewellery designing, manufacturing, diamonds and gemstones from GIA, GII and SNTD.

I went on to work as a jewellery product development head for a company that had a chain of 50 stores across India. While crafting jewellery, the wear-ability and styling was equally important for me. This led to me becoming a jewellery stylist. I delved into finding about jewellery blogging and came across only international jewellery bloggers in 2014. I took the plunge and became India's first jewellery influencer and the rest is history.

Q2. Who has been your inspiration?

I have been my own inspiration as that's something that happened by chance. My mother has always been my constant support and inspiration. However, there are some icons whose style I admire, like Rajmata Maharani Gayatri Devi, Audrey Hepburn, Queen Elizabeth, etc.

Q3. Tell us about your work and your approach to work?

I truly believe that 'work is worship. I began by doing free projects to make people aware and understand what jewellery blogging was all about. Jewellery influencing / blogging are glamorous jobs. You only see the beautified version on screen. The hard work and struggle that goes behind putting that glamorous image and content together is another story altogether.



Looking at rubies and spinels in Mogok gemstone market, Myanmar



Hosting the book signing of 'The Cartiers' with Francesca Cartier Brickell

Q4. How do people collaborate with you?

There are multiple ways of doing this. Every post that you see isn't paid for. Brands notice the work I do, they reach out via social media DM's or emails or their PR and marketing agencies may get in touch. Some brands reach out directly. These can be paid collaborations or barter collaborations.

Q5. What is 'Support Indian Designers' initiative all about?

The Support series, #SupportIndianJewelleryDesigners & #SupportJewelleryDesigners is a not-for-profit initiative that I had taken up during the pandemic in 2020 to support the budding Indian jewellery artists by giving their work a

shout out on my social media page to showcase their work and build a community together.

Q6. Your thoughts on current trends...

The trend of wearing heirloom jewellery is coming back. Women are enjoying wearing jewellery passed on to them from their ancestors. Wearable and meaningful jewellery is making waves. As much as brides in India are splurging on their wedding sets, they are also opting for jewellery that is wearable and doesn't need to be locked in their safes.

Q7. Which is your most memorable experience in this sector? You can share them from your vast experiences in visiting trade shows, mines, auctions, etc.

Wow! There are so many from when I began my career to getting my first follower on Instagram and Facebook. When people randomly

recognise me in shows and events for my work, it fills me with pride and gratitude.

- Visiting the De Beers Venetia Mines in South Africa and understanding how diamonds are ethically mined and sourced.
- Visiting the gemstone mines in Sri Lanka, Burma, Kenya.
- My first individual TV episode aired on Tata Sky in 2020 on jewellery styling.
- Hosting the book signing for Francesca Cartier Brickell in Mumbai in January 2020 where we had the who's who of the jewellery fraternity.

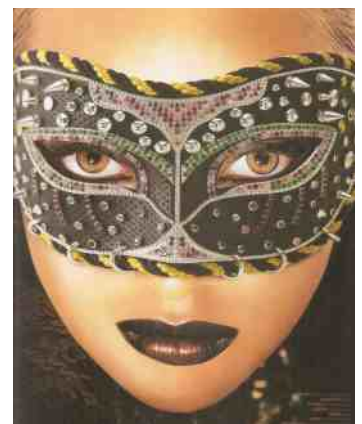
Every time I walk into an international show, it gives a sense of pride representing my country.



Sieving gemstone with artisanal miners in Kenya



Finding and sieving gem gravels with artisanal miners from the mines in Ratnapura, Sri Lanka



Designed and crafted Swarovski Gems and was selected globally as one of the top 3 from India

BRING BACK THE ERSTWHILE CHARM OF MEN'S JEWELLERY!

...SAYS ACE JEWELLERY INFLUENCER PRERNA MAKHARIAA @ JJS

Q1. WHAT GEMSTONE TRENDS HAVE YOU SEEN IN THIS SHOW?

This year, people have been more experimental when it comes to gemstones. Apart from the conventional use of ruby, emerald and yellow sapphire, the gemstones to lookout in 2022 are Morganite, Tanzanite, and Paraiba Tourmaline. I also see a big wave in use of shades of opals and corals. Gemstones like malachite, rose quartz, amethyst, etc have been seen a lot.



Morganite Gemstone

Q2. GENDER NEUTRAL JEWELLERY HAS BEEN IN VOGUE. WHAT IS YOUR OPINION IN THE CONTEXT OF JJS?

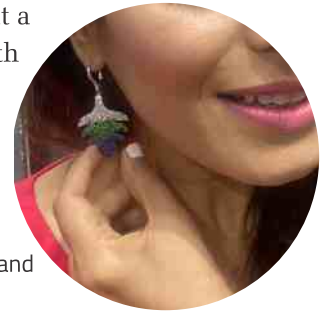
When it comes to men's jewellery, I feel we still stick to the traditional Polki jewellery like a Kalgi, Kurta button and brooches. I spotted all these at JJS. A market for jewelled accessories like belt buckles, phone covers, stick pins, etc is now emerging. However, I feel there is a big market yet to be explored in this segment. If you look back into history of India, the men from royal families probably wore more jewellery than women. Some of the best gemstone jewellery and diamond jewellery, along with finest craftsmanship, was seen adorned by them back then. Given the opportunity, I would like to style men wearing jewellery on them and revive this trend!



Polki and Emerald Gender Neutral Brooch

Q3. SHARE YOUR OBSERVATIONS ON THE JEWELLERY TRENDS.

There has been a big boom in the jewellery market in last 1 year. As much as consumers are opting for wearable and meaningful jewellery, they are also splurging on bridal jewellery. It's no longer about a piece of jewellery loaded with diamonds; the design aesthetics and comfort in its wear-ability also play an important role.



Diamond with Tsavorite Garnets and Blue Sapphires

Q4. JAIPUR JEWELLERY DESIGN FESTIVAL HAS TAKEN PLACE. YOUR VIEWS...

I was thrilled and amazed to see the work done by the budding students from different jewellery and design institutes at JJDF. I feel JJDF has a huge potential and there should be more students participating in it so that their work can be noticed by the top jewellery houses and associations.

As you may know, I had undertaken an initiative during the global COVID pandemic in 2020 to #SupportIndianJewelleryDesigners and #SupportJewelleryDesigners, a platform to give out-of-the-box creativity a presence on my social media. **To know more on this, they can connect with me on Instagram @prerna.makhariaa**

IIGJ students at Jaipur Jewellery Design Festival





USA to terminate the suspended tariffs imposition upto 25% on Gem and Jewellery



USA had suspended the slapping of penal tariffs up to 25% on various gem and jewellery products for 6 months as retaliation to India imposing 2% equalisation levy on import of goods against internet sales of goods. GJEPC had strongly requested the Government to take and resolve the matter with the USA. The USTR had proposed such stringent action after conducting a detailed investigation in response to imposition of 2% Digital Services Tax (DST) which states that the DST is discriminatory because it applies only to non-Indian digital services providers and targets digital services, but not similar services provided non-digitally and so on. GJEPC had been urging the government for effective resolution of the problem. Ministry of Finance of the Government of India and the Department of the Treasury has reached an agreement (on 24th November

2021) with India regarding the treatment of Digital Services Taxes (DSTs) during the interim period prior to full implementation of Pillar 1 of the Organization for Economic Co-operation and Development (OECD) agreement (Pillar 1 deals with the reallocation of an additional share of profit to the market jurisdictions where the users are).

Mr Piyush Goyal, Hon. Minister for Textiles, Commerce, Industries & Consumer Affairs, had also taken up the matter with the US Trade Department at a bilateral level doing several meetings on this front. As a result, now it has been declared by both US and Indian Government that USA is not going to increase proposed tariff up to 25% on the various products including gem and jewellery products.





India Skills South Regional Level Competition Held Successfully

Gem & Jewellery Skill Council of India (GJSCI), under the guidance of National Skill Development Council (NSDC), organises competitions at various levels for World Skills Competition and comes up with the best talent. This edition of India Skills South Regional Level

Competition was held from 1-4 December 2021 in Visakhapatnam (Andhra Pradesh).

Participants from various states participated in this competition under 38 categories. Of these 38 skills, Jewellery was also a skill area, in which a total of 13 participants from Andhra Pradesh, Kerala, Karnataka, Uttarakhand, Tamil Nadu, West Bengal and Punjab took part. Their names are Shiaq Ifran, Mohammad Ali, Rijo Jose, Abhijit Shaji, Dibyendu Bala, Basavaraj K, Neeru Kohli, Subhasis Paul, Suman Paul, Amit Dhara, Susanta Das, Honey Joura and Yuvraj Singh. While Dibyendu Bala, Neeru Kohli and



Suman Paul got the gold medal, Subhasis Paul, Amit Dhara and Honey Joura got the silver medal. GJSCI under the guidance of NSDC successfully conducted the Regional Skill Competition. The partner institutions Andhra Pradesh State Skill Development Corporation, Goldsmith Academy Coimbatore, VBG Chennai and Lakshmi Diamonds Bangalore, provided great support for the competition. The winning candidates from all the regions will participate in the India Skills 2022 National Competition to be held in the first week of January 2022.

GJC to host their 1st ever Expo from 1-4 March in Mumbai



All India Gem and Jewellery Domestic Council (GJC) is set to organise their first B2B Jewellery Expo – India Gem & Jewellery Show (GJS). The Show will be held from 1-4 March, 2021 at JIO World Convention Centre, Mumbai. GJS will comprise the top of the line manufacturers/wholesalers of gems and jewellery as well as dealers from all over the industry. GJS endeavours to be the ultimate sourcing platform for doing business and a must-attend for every jeweller interested in the Indian market.

The Expo is likely to have more than 650 exhibitors from India and a footfall of over 20,000 visitors. The venue is spread over 25,000 sq mts and will have more than 1300 booths. All necessary arrangements are being made for visitors and tie-ups have been made with different grade hotels for accommodation and the lunch will be served on complimentary basis for the visitors.

JAIPUR DUO

HARNESSING OPPORTUNITIES



Vishnu Gupta & Hari Mohan Methi

HMV GEMS

JAIPUR



VISIONS ARE NOT CREATED. THEY STEM FROM IDEAS THAT ARE DRIVEN BY DEDICATION. ONE FINE EXAMPLE OF IDEAS TRANSFORMING INTO A WELL-ESTABLISHED AND REPUTED BUSINESS SET-UP IS THAT OF HMV GEMS. FROM THE ONSET TO BECOMING EXEMPLARY, HMV HAS COME A LONG WAY IN A SPAN OF ALMOST TWO DECADES. WE SPOKE TO HARI MOHAN GUPTA AND VISHNU METHI, THE DUO BEHIND HMV GEMS TO PEEK INTO THEIR JOURNEY.

Hari Mohan Vishnu (HMV), a company known for emerald rough trading in Jaipur, was set up in the year 1992 by two friends – Hari Mohan Gupta and Vishnu Methi. The name of the company has an interesting reference to the iconic music label HMV and fondness that the duo had for music, in addition to the initials of both the partners.

On enquiring about their starting this business, they told us that it began by selling lesser value stuff ranging from 10Rs per carat to 25Rs per carat. It progressed to higher value merchandise gradually. Hyderabad was the first city they began exploring and supplying emerald to. With course of time, they travelled around and marked their presence in five prominent cities of India – Hyderabad, Delhi, Mumbai, Kolkata and Chennai. Other than these five bustling cities, HMV Gems is host to buyers from all parts of the country owing to their expansive dominance in emerald rough and ready stone market.

//

WE SET UP OUR OWN MANUFACTURING UNIT FOR EMERALDS IN 2010. THE QUALITY OF MANUFACTURING AND DEMAND FOR READY PIECES HAS ALSO UNDERGONE A CHANGE AND HMV GEMS HAS BEEN ABLE TO KEEP-UP WITH TIME.

//

Gemfields has been a game changer when it comes to procuring rough and preparing merchandise in emeralds. Their contribution in keeping Jaipur at the top in emeralds cannot be concealed. The duo also explained how their work has gone up since they became auction partners with Gemfields, a world leader in responsibly sourced emeralds.

Hari Mohan expressed his observations about youth of today wanting to rise up to successes quickly. This hasty rush sometimes leads to skipping of essential learning steps that are critical to one's growth. Vishnu also added



THE STOCK WE USED TO GRADUALLY COLLECT OVER A PERIOD OF ONE YEAR WAS COLLECTED BY PARTICIPATING IN JUST ONE AUCTION OF GEMFIELDS. OUR WORK GREW MANIFOLD WHEN WE STARTED PICKING UP LOTS FROM GEMFIELDS AND GRISLEY MINES.

PANJSHIR MANIYAAN NECKLACE

In an endeavour to collect some masterpieces that are rare and magnificent, we created a five-string emerald necklace that took us a span of six years to source similar stones from different parts of the world. The necklace has been ethically sourced from rough stones from the valley of Panjshir in Afghanistan. The stone size ranges from 10 carats to 40 carats which is very rare in Panjshir emerald mines. This Panjshir Maniyaan necklace is one of the finest collectable items and is very hard to replace.



further that building trust of customers is vital to any business and there cannot be shortcuts to that. "We have earned a reputation of absolute trust with all our clients and that is our biggest achievement. Our clients know that there will never be any discrepancy in what we say we sell and what we actually deliver." Jaipur has been a hub for emeralds and that reputation has been earned over decades by various people of the trade who source rough, manufacture and finish products and sell to traders and jewellery manufacturers.

The HMV Gems duo also said that auctions are a good platform to see rare beauties of the world as well as have access to an opportunity to buy or auction for them. These platforms are a huge boon to trade growth. Recently, the auction-cum-exhibition organised by Gemfields auctioned the largest emerald yet sourced in the world, called Chipembele. There were 30 companies who participated in the auction from Jaipur and 6 international buyers.



THE JEWELLERS ASSOCIATION ORGANISES VARIOUS EXHIBITIONS FOR ROUGHS WHICH HELPS IN SOURCING GOOD RAW MATERIAL FOR MANUFACTURING QUALITY PRODUCTS.



The duo further added that their vast varieties in emeralds have been a continuous process which has yielded owing to honest work and commitment. As jewellers from Jaipur, they feel that every dealer, manufacturer and retailer owes ethical business to this city and community because good and bad experiences shape the brand value of entire Jaipur.



GEM WORLD

Official Magazine Of The Jewellers Association, Jaipur

Know • Connect • Grow

The 47 year old magazine has always enjoyed a huge reader base in India as well as across the globe. We invite you to use this platform to advertise in the magazine and expand your access to a global audience in different parts of the world. Come forth and showcase your business in one of the most read jewellery magazines of the trade. This e-magazine will be circulated amongst a wide reader-base, hence your brand-reach is unlimited.

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A Tête-à-tête CITY OF JOY ~ PINK CITY

The Victorian magic of the bygone era engulfs the two premiere cities of India – Kolkata and Jaipur. Magnificent architectures, longstanding histories, exotic food preparations and an elitist panache together weave a unique bond between the City of Joy – Kolkata and the Pink City – Jaipur. There is one more segment that finds an intersecting space between these two wondrous cities and that connection is of gems and jewellery. We reached out to two prominent names in the jewellery industry to explore their affections about Jaipur.

P C CHANDRA JEWELLERS

BADALIA GEMS & JEWELLERS

UDAY KUMAR CHANDRA

Managing Director

P C CHANDRA JEWELLERS



Q You have a tall legacy. We'd like you to share it with our readers.

PC Chandra Jewellers was initiated in the year 1939 with a single store in Kolkata and is part of the PC Chandra Group, one of the most premier business houses in Eastern India. Over a period of time, we have expanded and have 56 stores spread over West Bengal and 7 cities outside the state. What we value most is the bond that we have with our patrons who have been with us for generations, their trust and love. However, we are also mindful of the new generation and their fashion needs. We have always been with the times, rooted in our culture but contemporary in our thoughts and designs. The purity of gold given by us is trusted. We are also a responsible corporate set-up, constantly working towards giving back to society in terms of supporting education, women empowerment and sustainable environment.

Q You have over 56 stores across the country. What are your immediate plans for near future?

We are on a growth mode and would like to open some stores in West Bengal, Bihar, Assam, Orissa and Maharashtra.

Q You are known for using coloured gemstones in your jewellery. What is your motivation?

Yes, we use a lot of gemstones in our jewellery to add a wide variety in design. Coloured stones in jewellery match with different Indian and western attires. Moreover, astral stones are very intrinsic to our Indian culture as well as our company. We have established a trusted reputation for our stones amongst our customers.

Q You have earned a reputation for your craftsmanship. What sets you apart from your peers?

We are backed by a team of in-house designers who create contemporary designs and a fleet of trusted and trained craftsmen who have been with us for generations. Our Meenakari and filigree work are most admired.

Q How do you see the coloured stone market growing in India and globally?

The demand for jewellery is increasing and it is expected that the demand for stones will also rise. There has been a huge increase in demand for diamonds, be it every day wear or wedding sets. The modern woman is romancing with diamonds because they are considered as versatile fashion accessory that goes very well with our traditional and modern attires.

Q PC Chandra Jewellers are recognised for their 'Rashi-Ratna' jewellery. How is the demand channelized by you?

Our "Grohoratna" is the astral gems range. Every showroom has astrologers and a dedicated astral gems counter to cater to this need. We have a vast range to cater to various price and weights.

Q How has your association been with Jaipur?

We have enjoyed a long association with Jaipur spreading over 4 to 5 decades, going back to the time we began work with stones and diamonds. Since then, the association has strengthened.

Q Would you like to share some experiences from Jaipur that left some fond memories?

The warmth of all the people that we work with in Jaipur has created very fond memories. Our association with the Pink City has a very special place in our hearts.



RAVI BADALIA

Director
BADALIA GEMS & JEWELLERS



Ravi Badalia (Sitting) with Yash, Chirag & Raunak (L-R)

Q Tell us about your company.

We are a company that shines in exemplary commitment to quality in all its facets and are backed by people that excel in rising above the ordinary. We bring forth a heritage passed down over a century or more. Our company has been catering to selected patrons with high-end exclusive designs in diamonds, emeralds and rubies with expertise of hand crafting one-of-a-kind exquisite jewellery that is distinctive in its beauty. We also specialise in loose solitaires. A family business that has grown and expanded down the generations, our organization has always believed in the Kaizen philosophy of “constant continual improvement” across all its departments and processes. The results have been marvels that have captivated women and men, who have bought jewellery from Badalia Gems & Jewellers and kept it as their family heirlooms.

Q What is your area of specialty?

My father had the determination to carry forward the legacy of his forefathers. It was a bold move on his part to establish a manufacturing unit to cater to the growing demands of Hamilton & Co. Ltd, who were satisfied with nothing but the best. Back in those days, it was not easy to run an entire unit with its unique set of challenges. Together, we were determined to succeed, and we did. I learnt a lot in the process from engraving to educating myself about precious stones and different techniques used in jewellery making. When it was my turn to be in charge, I dreamt bigger. I expanded the manufacturing unit keeping in mind the benefit that could accrue from economies of scale. Further, I diversified from personal patrons into retail and corporate houses. Today, Badalia Gems & Jewellers is a respected name across India.

Q You are known for your exclusive and high end diamond jewellery. Do you also use coloured stones?

Yes, we do! Our collections boast of a fine

amalgamation of precious coloured stones along with fine quality of diamonds. We have an expansive range of necklaces, rings, bracelets and earrings on display at our premier store on 22 Camac Street in Kolkata that have finest and radiating rubies, emeralds, etc with diamonds. Our family business has expanded over five generations, earning us a reputation of trusted and most iconic jewellers in Kolkata.

Q Please draw some light on your association with Jaipur.

We've been sourcing high-end emeralds from Jaipur for decades now. The Pink City has been our dependable source for Zambian and Columbian emeralds. Our association has been strengthened by good business of superior quality coloured stones as well as warm interpersonal relations.

Q Which is your most iconic thing or memorable experience that you fondly associate with Jaipur?

Jaipur is known world-over for its rich culture and heritage. The food here has always been very scrumptious and appealing. The hospitality and warmth add to the affection we've always held for Jaipur. I've always enjoyed visiting Jaipur for business as well as attending jewellery shows.



AUCTIONS

Insights & Information

GEMFIELDS

THE 'RHINO-ROCK' CHIPEMBELE FINDS ITS OWNER



Chipembele, the 'rhino' emerald, is a 7525 carats (1505g) emerald rock that was discovered from the Kagem emerald mine in Zambia which is the world's single largest producing emerald mine, owned by Gemfields in partnership with the Zambian government's Industrial Development Corporation. This is the largest emerald yet discovered.

Chipembele, the 7,525 carat 'rhino emerald' unveiled to the world by Gemfields on 8 November 2021, was won in a by longstanding Kagem customer Eshed - Gemstar. The

auction saw 58 companies placing bids and generating total revenues of USD 37.8 million with an overall average value of USD 150.65 per carat, a new record. The auction saw 100% of the offered carats sold.

Chipembele carries unique DNA nano-particle tagging, developed by Gübelin Gem Labs, ensuring that the resulting cut and polished gems can be identified and certified as having originated from this extraordinary gemstone and therefore from the Kagem emerald mine in Zambia.

This 'rhino stone', along with other high end stones was also exhibited in Jaipur and the response was very warm and encouraging. The exhibition-cum-auctions included higher quality emeralds as well as selection of special pieces. The auction-lots were made available

for in-person and private viewings. The customers were very happy that they could view the products in Jaipur and avoid travelling outstation in these tough times. The next exhibition-cum-auction is planned for the first quarter of 2022.





FURA
WE DISCOVER THE GEM

BANGKOK AUCTION SIGNALS A GREAT RISE

The recent auction held in Bangkok indicates a turnaround in market conditions, says Mr Rupak Sen

Q1. How was your last auction in Bangkok?

The last Australian sapphire auction in Bangkok was a big success. We initially thought that there would be about 15 companies that would participate and we would have the auction for 5 days. But the participation request far exceeded our expectations. We had request from over 75 companies who wanted to participate but we could only accommodate 45 of them. 83 of the 95 lots put on auction were sold, making it a huge success.

Q2. How would you rate your experience at the auction?

The experience was very good. This was the first time an auction for sapphires was done. The buyers were offered very well graded material. We had over 900,000 carats in blue, green, teal, yellow and parti-colours. Buyers loved the grading system. As we progress with time, we are certain that our grading system would become a benchmark for the industry.

Q3. What would you like to say about the year ahead? What kind of growth trends do you see?

2022 would be a good year for coloured gemstone industry. We are already seeing consumer demand return back to most geographies. We expect both demand and prices to further pick up in 2022.

Q4. Where will your next line of auctions take place?

We have plans to do 3 further auctions in the first quarter of next year, which would be followed by more auctions later in the year.

Q5. How does one bid for these auctions?

One needs to register to participate in the auction. To register, one needs to send details about their company, cutting and polishing facility, sales and distribution and also some trade references. They could do that in an email to info@furagems.com





TURQUOISE

BLUE OF THE SKY & GREEN OF THE SEA

PART 1: NATURAL TURQUOISE

This is first part of the 3-part series on turquoise, covering its origin, formation, properties and care advice.

Turquoise's sky-blue colour is one of the most popular colours not only in the world of jewellery and fashion, but also amongst the consumers referring to a specific shade of blue. Turquoise, a hydroxyl aluminium phosphate mineral, was one of the earliest known gemstones used for adornment. It was used by the ancient Egyptian rulers since 5500 BC. In many cultures, it has been esteemed as a holy stone – a bringer of good fortune and/or a talisman. Turquoise is also the national gemstone of Tibet and has long been considered as a stone that brings good health, fortune, and protection from evil. Turquoise was also a ceremonial stone and a medium of exchange for Native American tribes in South-western America. Turquoise is a birthstone for December too!

The term 'turquoise' is derived from French expression, “pierretourques”, meaning, “Turkish Stone”, due to the fact that turquoise first entered the western Europe through Turkey, and was coined around 13th century.

COLOUR

Turquoise ranges from blue to green, however, the most prized colour is even and intense blue of medium saturation, also referred as 'sky-blue' turquoise



Figure 1: High-quality "Persian-blue" turquoise

in the trade. Traditional source for this colour has been Nishapur in Iran, and hence this colour is also known as 'Persian blue', irrespective of whether the stone is mined in Iran or not. Purer and more saturated the blue is, the higher is the value. Demand of specific colour also depends on the consumer preference, as some prefer a greenish blue turquoise over a pure blue, while some prefer a lime green colour. Blue colour is caused by copper (Cu²⁺), while green due to ferric iron (Fe³⁺).

CLARITY AND PATTERNS



Figure 2: Greenish blue turquoise cabochons without matrix

Turquoise is semi-translucent to opaque, with or without black to brown veins, known as matrix. These dark veins are remnants of the surrounding rock (or matrix) of turquoise and may cause interesting webbing pattern on the surface. A turquoise displaying distinct webbing pattern is popularly



Figure 3: Blue and green 'Spider-web' turquoise



Figure 4: Collection of evenly coloured beads of "Sleeping beauty" turquoise.

known as 'spider-web' turquoise. A popular type of turquoise present in the trade is 'sleeping beauty' turquoise, which is known for its even colour (i.e., without any dark vein) and a sky-blue colour. The name 'sleeping beauty' is after the mine name located in Arizona, USA where such material is mined. Sky blue turquoise without any matrix fetches the highest value, while presence of black veins or matrix lowers the value. However, turquoise with attractive spiderweb matrix ranks next to pure blue stones.

FORMATION AND STRUCTURE

Turquoise is formed in dry, barren and copper-rich regions, where rainwater or groundwater dissolves the copper present in the rocks to form an acidic solution. This copper-rich solution reacts with the phosphorous and aluminium present in the surrounding rocks to form semi-translucent to opaque compounds,



Figure 5: Blue to greenish blue turquoise with metallic pyrite



Figure 6: Rough sky blue turquoise with grains of pyrite displaying dull lustre

called turquoise. As a result of this sedimentary process, the turquoise contains microscopic crystals forming a solid mass. If the crystals are packed closely together, the turquoise is less porous, and hence a finer and smoother texture. Turquoise with loosely packed crystals has higher porosity with coarser texture.

Often turquoise is found inter-grown with other copper minerals, such as, malachite, azurite, chrysocolla, or other non-copper minerals like pyrite (also a common inclusion in turquoise) and quartz (seen as colourless to white grains).

Both porosity and texture affect the appearance of turquoise. The lesser the porosity, the smoother the texture, and vice versa. Fine textured turquoise has an attractive waxy to sub-vitreous lustre when polished, while a coarse textured turquoise appears dull after polish. Therefore, turquoise with low porosity and finer texture commands higher price compared to that with high porosity.

DURABILITY

The degree of porosity and texture also affects overall durability of turquoise. Stones with lower degrees of porosity and finer texture have better toughness against the stones which are more porous have coarser texture. Coarser turquoise appears 'chalky' when mined and are required to be stabilized with resins / polymers

to make them smoother, shinier, and usable for jewellery.

PROPERTIES

Composition	CuAl ₆ (PO ₄) ₄ (OH) ₈ ·5H ₂ O
Refractive Index	1.610 to 1.650
Lustre	Dull to Waxy and Sub-vitreous
Specific Gravity	2.35 to 2.90 (depending on degree of porosity)
Hardness	5 to 6

WHERE TURQUOISE IS FOUND

IRAN

Turquoise has been mined in Nishapur district of Iran for more than 1000 years and is considered as a premium source. The prized turquoise with even blue colouration from Iran is referred as 'sky blue' or 'robin's egg blue' or 'Persian blue' in the trade – the terms used to describe the colour, even if the stone does not originate from Iran.

UNITED STATES OF AMERICA

Most of the turquoise originates from Arizona and Nevada, however, New Mexico was once the largest producer of turquoise, until 1920s. Arizona's Sleeping Beauty mine was one of the most popular producers until a few decades back, but the stones from this mine are still available in the market.

CHINA

Today, China is the World's largest producer of turquoise. Hubei in Central China is the source for most of gem-quality turquoise being mined there.

TURQUOISE CARE

Since turquoise is a porous stone, it can easily be attacked or damaged by acids, cosmetics or even skin oils and perspiration. On exposure to these solvents, turquoise can easily lose its

polish and lustre. Therefore, it is important to keep turquoise jewellery away from all types of solvents. However, it is safe to clean turquoise with warm soapy water but should be dried immediately with a soft cloth. It should not be exposed to steam or ultrasonic cleaners.

Hardness of turquoise is only around 5 to 6 on Moh's scale. Therefore, it is prone to scratches when stored with harder gemstones or other jewellery items. It is recommended to store turquoise jewellery separately.

Turquoise is usually stable to light and heat in routine wearing conditions; however, it should not be exposed to high heat, which can cause discolouration and breakage.

Turquoise might lack the brilliance, transparency, or clarity of other coloured gemstones like ruby, sapphire or emerald, but is a prime example of an opaque coloured stone that is popular as a gemstone for jewellery as well as an ornamental material. The light blue colour of the sky and lively green of the sea are such unique colours that a term specifically has been coined for it: turquoise.

For more information, write at gtl@gjepcindia.com.

ABOUT THE AUTHOR

Gagan Choudhary, FGA is the Director at the GJEP-C Gem Testing Laboratory, Jaipur. Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory. The author of Understanding Rough Gemstones, Gems & Rocks (in Hindi) and The Science of Gemstone Treatment, Mr. Choudhary is also the author of gem-passion.com, where he has shared numerous reports on interesting gem materials and other gem-related articles. He is also an editor of the Gem News International section of GIA's Gems & Gemology journal.



EMERALD BEADS NECKLACE
Ramnarain & Co.



DIAMOND EARRINGS
Achal Jewels



YING YANG RING
Lunaya

On this Trail of Jewels, we came across some stunning masterpieces. Enjoy the trending beauties!

TRAIL OF JEWELS



POLKI BANGLE
Achal Jewels



RUBY AND DIAMOND EARRINGS
Gem Plaza



DIAMOND AND EMERALD STATEMENT CHOKER SET
Birdhichand Ghanshyamdas Jewellers



BRILLIANT FLAKES
Savio Jewellery



SOUTH JEWELLERY
Jaipur Ratna



46 CARATS PAIR OF SUGARLOAF
EMERALD CABOCHON
Ramnarain & Co.



OPEN SETTING
POLKI JEWELLERY SET
Jaipur Ratna



DIAMOND EARRINGS
Achal Jewels



ORANGE SAP AND
DIAMOND BANGLES
Gem Plaza



LOT OF CUT COLOMBIAN EMERALDS
C.I. Bogota Emerald Mart S.A.S.



EMERALD AND DIAMOND
TWO FINGER COCKTAIL RING
Birdhichand Ghanshyamdas
Jewellers





OPEN SETTING POLKI JEWELLERY SET
Jaipur Ratna



EMERALD CUSHION CUT
Ramnarain & Co.

RUBY AND
DIAMOND BRACELET
Gem Plaza



THE ROYAL BLOOM
Savio Jewellery



MORGANITE, MULTI COLORED
SAPPHIRES AND DIAMOND RING
Gem Plaza



EMERALD EARRINGS
Valentine Jewellery (I) Pvt. Ltd.



LOT OF CUT COLOMBIAN EMERALDS
C.I. Bogota Emerald Mart S.A.S.



PEBBLE POP RING
Lunaya



POLKI DIAMOND PINK SAPPHIRE NECKLACE
Valentine Jewellery (I) Pvt. Ltd.



SOUTH TEMPLE
JEWELLERY
Jaipur Ratna



CUSTOM CUT RUBY AND
DIAMOND BANGLE
Birdhichand Ghanshyamdas
Jewellers



ROUGH COLOMBIAN EMERALDS
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INFINITE GRACE
Savio Jewellery



EMERALD DROP
SHAPE CABS
Ramnarain & Co.



NAVRATAN CHOKER
Achal Jewels



TANZANITE CUT PEAR
Lunawat Gems



POLKI DIAMOND
EMERALD BANGLES
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EMERALDO BRACELET
Savio Jewellery



POLKI EMERALD PEARL
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POLKI EMERALD DIAMOND NECKLACE
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SWISS BLUE
TOPAZ



RUBELLITE



PARAIBA



TANZANITE



BI-COLOR



GREEN
TOURMALINE



TOURMALINE



AQUAMARINE



OPAL



LONDON BLUE
TOPAZ



MORGANITE



INDIGOLITE

RMC GEMS



EMERALD, PINK SAPPHIRE
DIAMOND EARRINGS
Birdhichand Ghanshyamdas
Jewellers



EMERALD DIAMOND EARRINGS
Valentine Jewellery (I) Pvt. Ltd.



ROUGH COLOMBIAN
EMERALD SPECIMEN
C.I. Bogota Emerald Mart S.A.S.



EMERALD CUT
Nakshatra Gems



RUBELLITE TOURMALINE CABS
Lunawat Gems



EMERALD BEADS
Nakshatra Gems



AQUAMARINE CUT PEAR
Lunawat Gems



TOURMALINE CARVING BEADS
National Facets



TOURMALINE CARVING FLOWER
National Facets



TOURMALINE SMOOTH BEADS
National Facets



EMERALD DROPS
Nakshatra Gems



YELLOW BERYL CUT CUSHIONS
Lunawat Gems



LOT OF CUT COLOMBIAN EMERALDS
C.I. Bogota Emerald Mart S.A.S.



POLKI DIAMOND EMERALD EARRINGS
Valentine Jewellery (I) Pvt. Ltd.



MOLTEN HOOPS
Lunaya



EMERALD ROSE CUT
DIAMOND EARRINGS
Royal Gems & Jewels



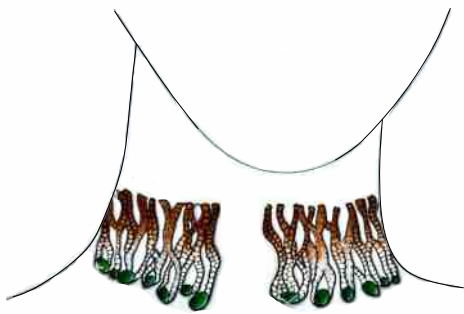
DIAMOND RING
Valentine Jewellery (I) Pvt. Ltd.



ROUGH COLOMBIAN EMERALD SPECIMEN
C.I. Bogota Emerald Mart S.A.S.

DESIGN SPEAK

Design creates culture. Cultures shape values. Values determine the future. We bring a showcase of jewellery designs by ARCH College of Design & Business students. Welcome to the future!



1. CHOKER
Theme: Socotra Island



3. BANGLE
Theme: Lyrical Abstraction



4. EAR SHOULDER CUFF
Theme: Autumn Season



2. COLLAR PIN
Theme: Be Wild for a While



5. SPINEL RING
Theme: Muqarnas

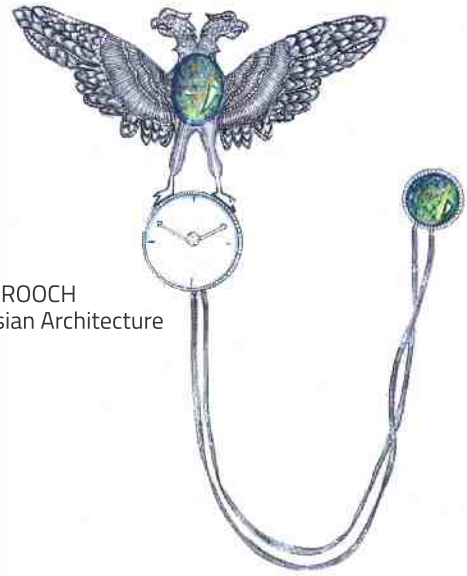
S.no	Designer
1.	Aishwarya Yadav
2.	Akansha Kumari
3.	Akansha Soni
4.	Bharti Gupta
5.	Chetan Agarwal

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333somuakansha@gmail.com
akankshas3jd14@archedu.org
guptabharti465@gmail.com
agarwalc768@gmail.com

6. NECKLACE
Theme: Seashore



8. BROOCH
Theme: Russian Architecture



7. BANGLE
Theme: Thailand Temple



9. HAND HARNESS & WRIST WATCH
Theme: Cereals



10. EARRING
Theme: Snowflakes



S.no

Designer

Email

- 6. Deepika Agarwal
- 7. Muskan Rathi
- 8. Payal Vijayvargya
- 9. Raghav Agarwal
- 10. Siddhi Khandelwal

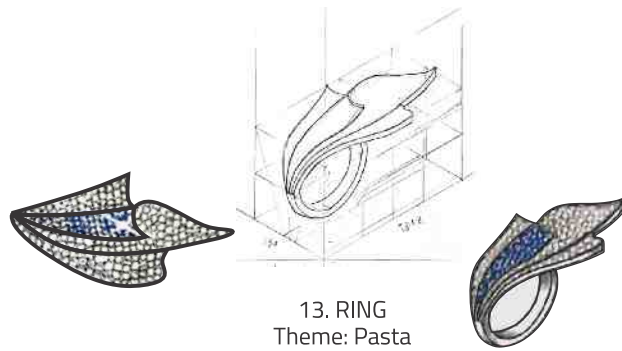
- deepikaag0@gmail.com
- muskan2508rathi@gmail.com
- payalvijay045@gmail.com
- raghav150697@gmail.com
- siddhikhandelwal54@gmail.com



11. EARRING
Theme: Valley of Kings, Ancient Egypt



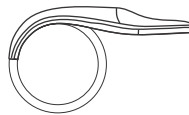
12. NECKLACE
Theme: Antman



13. RING
Theme: Pasta



14. NECKLACE
Theme: Caves



15. BANGLE
Theme: Optical Illusion

S.no

Designer

Email

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- 12. Shraddha Bajaj
- 13. Tushar Garg
- 14. Tanisha Ruwatia
- 15. Vinayak Gupta

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GEM PLAZA

M A G N I F I C E N T J E W E L S



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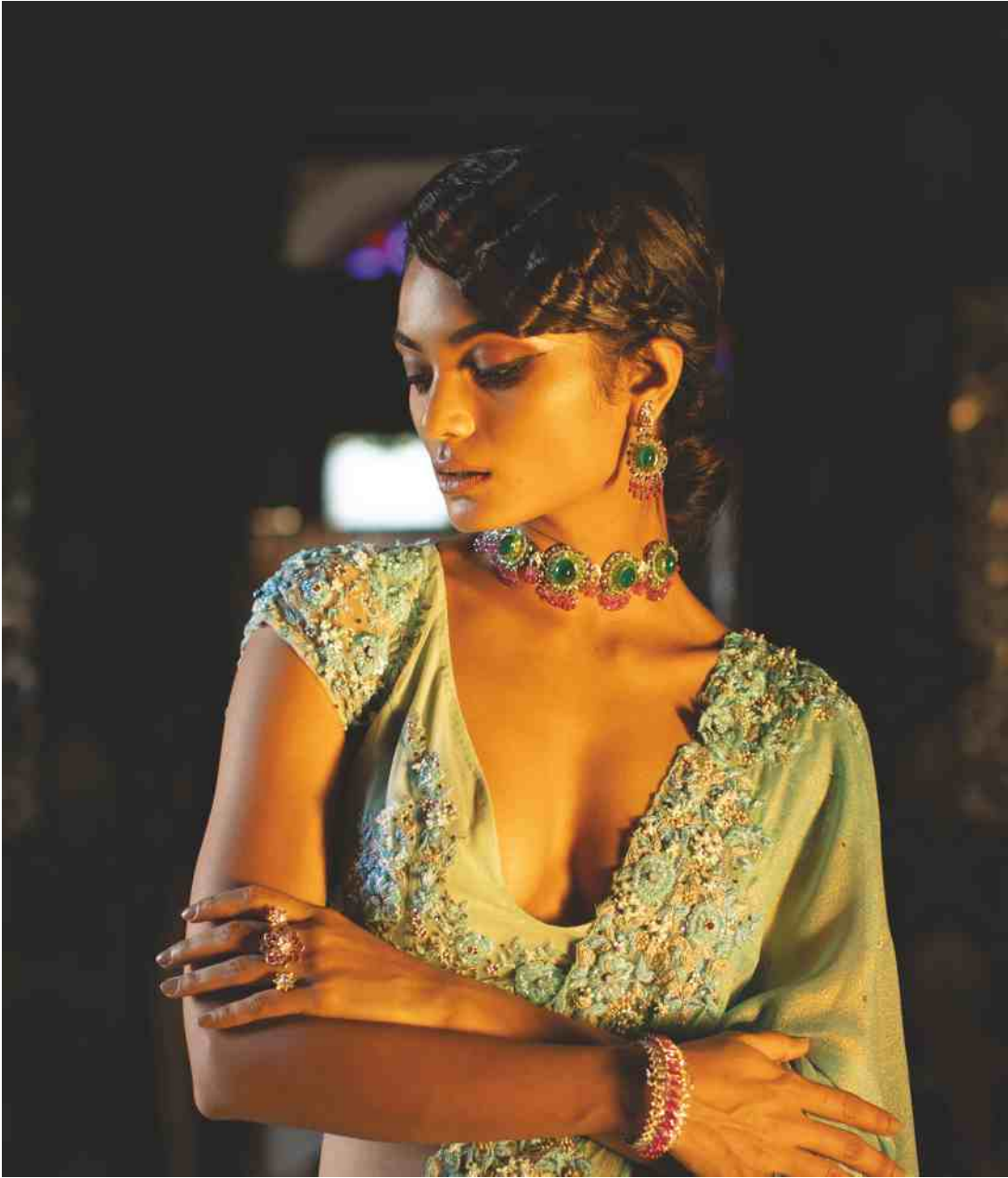
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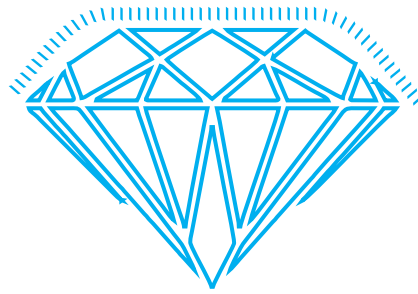
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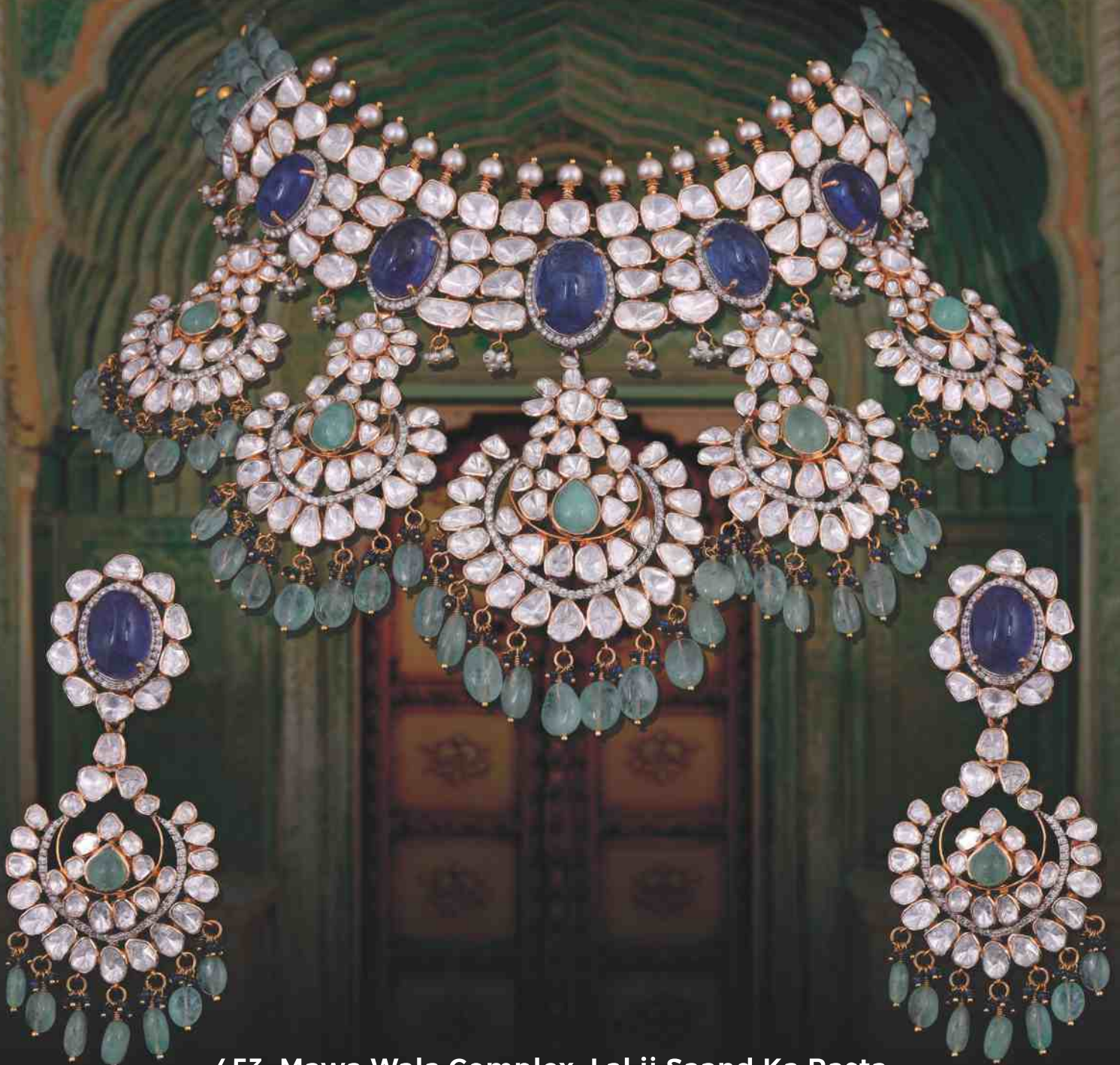
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एवं
राजस्थान हॉस्पिटल

के संयुक्त तत्वाधान में एसोसिएशन के सदस्यों व परिवारजनों के लिए
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- बिलों का भुगतान सदस्य को करना होगा, केशलेस या अन्य योजना के तहत स्वीकार्य नहीं होगा।
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- अभियान और उपरोक्त लाभ से संबंधित कोई भी निर्णय लेने का अधिकार RHL मैनेजमेंट को होगा।
- दवाओं, कन्ज्यूमेबल, प्रत्यारोपण और आउट सोर्स जांच पर छूट नहीं है।

Jewelers Association Team

Ramsharan Gupta
President

Alok Sonkia
Vice President &
Convenor, CSR

Ashok Maheshwari
Honorary Secretary

Neeraj Lunawat
Joint Secretary

Raju Mangodiwala
Treasurer

Exclusive for Jaipur Jewellers Association members and their families



**JEWELLERS
ASSOCIATION
JAIPUR**

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एवं

राजस्थान हॉस्पिटल

के संयुक्त तत्वाधान में एसोसिएशन के
सदस्यों व परिवारजनों के लिए

(Parents, Spouse & Children)

RHL

Jewellers Regular Health Package

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile

Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Prandial)
HbA1c

General Health
CBC - Complete Blood Count
Vitamin B12
Serum Calcium

Kidney Health
Uric Acid
Creatinine
Urine Routine

Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

Lung Health
X - Ray Chest PA View
PFT

Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating
Hormone

Consultation
Ophthalmology
General Medicine
Cardiology
Dental

Breakfast

1900/-

Jewellers Advanced Health Package

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile

Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Prandial)
HbA1c

General Health
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium

Kidney Health
Uric Acid
Creatinine
Urine Routine

Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

Lung Health
X - Ray Chest PA View
PFT

Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating
Hormone

Consultation
Ophthalmology
General Medicine
Cardiology
Dental

Breakfast

2750/-

Jewellers Advanced Health Package (Age above 60 years)

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile

Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Prandial)
HbA1c

General Health
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium

Kidney Health
Uric Acid
Creatinine
Urine Routine

Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

Lung Health
X - Ray Chest PA View
PFT

Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating
Hormone

Recommended for Age Above 60
PSA (For Male)
Mammography (For Female)

Consultation
Ophthalmology
General Medicine
Gynecology (For Female)
Cardiology
Dental

Breakfast

3100/-

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