



Since 1974

# GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

SEPT-OCT 2023

## JAGS 24th EDITION

SHINING  
STRONG

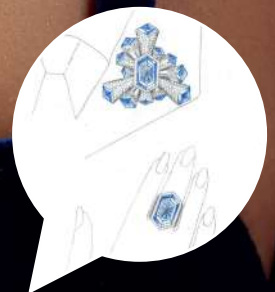
## CIBJO 2023 IN JAIPUR

### KNOW YOUR GEMS

ALEXANDRITE VS. CHRYSOBERYL  
GEMMOLOGICAL DISTINCTION

### TRENDY AFFAIRS

GEMS & JEWELLERY  
WHAT'S NEW?



### DESIGN SPEAK SHOWCASING NEW TALENT FOR INDUSTRY



Jewellers Association Jaipur

Since 1974

# GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

SEPT-OCT 2023 | Volume XXXXI No. 5

Regd. with R.N.I. No. 26126/74

DHARAM KANTA

GEM BOURSE

GEM WORLD

JAS THE PREMIUM B2B SHOW

JAGS

JANOPYOGI BHAWAN

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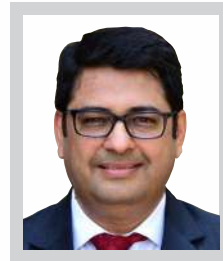
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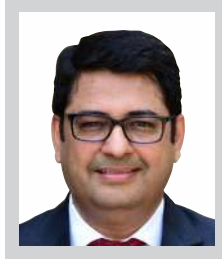
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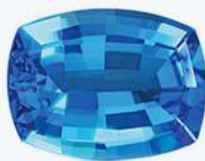
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# 24th Edition of JAGS Continues to Shine Bright and Stand Tall

A Showcase of India's Rich Heritage, Authenticity, and Quality



The Jewellers Association, Jaipur, successfully concluded the 24th edition of JAGS: The Rough & Cut Stone Show, held on 14th October at Janopyogi Bhawan, Jaipur.

The highly anticipated one-day gemstone show

was inaugurated in the esteemed presence of Chief Guest Vimal Chand Surana, Past President of the Jewellers Association, Jaipur (1976-1979) and Jewellers Association committee members - D.P. Khandelwal, Alok Sonkhiya, Neeraj Lunawat, Raju Mangodiwala, Nirmal Bardiya, Govind Prakash Agarawal, Vijay Kedia, Ram Sharan Gupta, Abhishek Sand, Mahveer Daga, Ajay Godha, Bitthal Maheshwari and Abhishek Jain.





JAGS- India's Only Rough Gemstone Show is organized by one of India's oldest trade associations, and brings together industry professionals, jewellery manufacturers, gemstone experts, gemmologists, miners, exporters, artisans, and designers for a remarkable showcase of raw, loose-cut stones, polished gemstones, cabochons, beads, and pearls.



**The show is a comprehensive, one-stop sourcing solution. Every**

**gemstone on display is completely natural, sourced directly from the Earth. It's a testament to the authenticity and quality that JAGS stands for.**

**“ Neeraj Lunawat  
Hony Secretary, JA**



**With the 24th edition, the show focuses on connecting gemstone mines to the customer, facilitating a connection between the source and the final masterpiece. For jewellery manufacturers, retailers, and buyers, it is a treasure trove of opportunities.**

**“ D.P. Khandelwal  
President, JA**

JAGS: The Rough & Cut Gemstone Show once again reaffirmed its status as a must-attended event for professionals in the gemstone, jewellery, and mineral industries.

Situated in the heart of the gemstone hub, Jaipur, the event successfully connected gemstone mines to customers, providing valuable resources for everyone.

With a footfall of 1500+ visitors, the show has once again proven to be a good business opportunity for the 78 exhibitors in drawing premium buyers to Jaipur, offering a well-organized platform to engage and establish meaningful connections.

Moreover, it significantly expanded trade



In 2022, JAGS started with just 50 booths, then the number increased to 60 and today we have reached an impressive 78 booths. With the increasing support we are receiving, I am confident that we will soon reach a milestone of 100 booths in the upcoming editions.



“ Abhishek Sand  
JAGS Convenor

opportunities in rough and cut gemstones, further boosting the Indian gems and jewellery industry. A new face of the Jewellers Association Jaipur was also launched, with their new logo and website at the show.

The success of JAGS: The Rough & Cut Stone Show's 24th edition is a testament to the enduring passion and commitment of the gemstone and jewellery industry.

The event, with the support of all exhibitors and visitors, media partner - Indian Jeweller, and bloggers, was a remarkable success.





## “ Exhibitor Insight

We have been exhibiting here for last 5 years and it has always been a wonderful experience because we get to interact with a niche audience in this one-day exhibition.

**Livisha**  
**Kansal Gems**



## “ Buyer's Perspective

JAGS is a wonderful platform and in coming years, I am sure they will expand the scope of this show with their creativity and planning because everyone loves to come here and do business.

**Kishan Agarwal**



In conclusion, the 24th edition of JAGS was a resounding success, solidifying its premier status in the gemstone and jewellery industry, fostering meaningful connections, and promoting the rich

heritage of Indian gemstones and craftsmanship. With each passing year, JAGS continues to shine even brighter, promising an even more remarkable future in the world of gemstones and jewellery.

CIBJO  
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2023



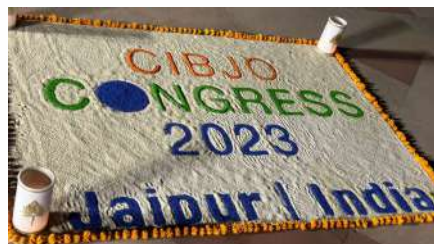
## Jewellers Association as Trade Partner, **CIBJO 2023** Successfully Culminated in Jaipur



(L-R): Damien Cody, President, ICA; R. Arulanandan, Director, Department of Commerce, Govt. of India; Pramod Agarwal, Vice President, India, CIBJO and Chairman, NGJCI; Vipul Shah, Chairman, GJEPC; Feriel Zerouki, President, WDC; Gaetano Cavaliere, CIBJO President; Yoram Dvash, President, WFDB; Kirit Bhansali, Vice Chairman, GJEPC

Jaipur, known as the 'Pink City,' played host to the prestigious CIBJO Congress 2023, marking its first-ever appearance in this vibrant city. The event was being held at the Fairmont Jaipur from October 3rd to 5th, with preliminary meetings

taking place on October 1st and 2nd. The Gem & Jewellery Export Promotion Council



(GJEPC) and the National Gem & Jewellery Council of India (NGJCI) jointly organized this Congress, with strong support from the Ministry of Commerce and Industry and the MSME Ministry of the Government of India (GoI).



The inaugural session witnessed the presence of eminent dignitaries, including Piyush Goyal, Union Minister, Commerce & Industry (who conveyed a virtual message); Gaetano Cavaliere, President, CIBJO; Vipul Shah, Chairman, GJEPC; Pramod Kumar Agarwal, Vice President, CIBJO India, and Chairman, NGJCI; R. Arulanandan, Director, Department of Commerce, (GoI); Feriel Zerouki, President, World Diamond Council (WDC); Yoram Dvash, President, World Federation of Diamond Bourses (WFDB); Damien Cody, President, International Colored Gemstone Association (ICA).

Notably, the Jaipur Jewellers Association had joined as a trade partner for this significant event.

Inauguration lamp was lit by the dignitaries

CIBJO President Gaetano Cavaliere opening the 2023 CIBJO Congress



**Nirmal Bardiya**  
Regional Chairman,  
Rajasthan Region, GJEPC.  
Chairman, RMC Gems.

The CIBJO Congress in Jaipur marked a significant milestone in the jewellery industry, uniting global leaders and artisans. This event showcased Jaipur's rich heritage and its evolving role as a hub for gem and jewellery trade. As the Regional Chairman of GJEPC, I take pride in Jaipur's pivotal contribution to

this remarkable gathering. It's a testament to our city's craftsmanship, innovation, and commitment to responsible business practices. The Congress has energized us to continue fostering growth and sustainability in the global jewellery community.

CIBJO Congresses serve as the official gathering place for the World Jewellery Confederation's Assembly of Delegates, providing a platform for annual meetings of CIBJO's sectorial commissions. These meetings offer an opportunity to propose and discuss potential amendments to the organization's comprehensive directories of international industry standards, which encompass diamonds, coloured stones, pearls, gem labs, precious metals, coral, and responsible sourcing (collectively referred to as the Blue Books).

This Congress has a clear objective: to shine a spotlight on India within the global jewellery community, establishing the nation as the top choice for sourcing gems and jewellery on a worldwide stage. With renowned luxury brands such as Cartier and Bvlgari actively engaged with CIBJO, their active participation in the Congress is poised to enhance India's stature significantly in the realm of jewellery sourcing.



**Piyush Goyal**, India's Union Minister, Commerce & Industry, celebrated the historic occasion of the CIBJO Congress in Jaipur, recognizing India's pivotal role in the global jewellery industry. He highlighted India's significant contributions to exports and employment within the sector. Goyal underscored Prime Minister Narendra Modi's ambition to position India as a global leader in the gem and jewellery business, promoting "Make in India" products and innovative designs. He also emphasized India's heritage, adaptation to modern trends, and commitment to sustainability, calling for



collaborative efforts to ensure a prosperous and inclusive future for the global jewellery community.



**Gaetano Cavalieri**, President of CIBJO, addressed the significance of the CIBJO Congress, highlighting its role as the world's oldest international jewellery association, which was set to celebrate its centennial in 2026. He acknowledged the transformative impact of the pandemic on the industry, emphasizing its resilience and adaptability. Cavalieri noted the evolving business models in the fine jewellery sector and the upcoming changes in norms and standards by G7 countries. He reaffirmed CIBJO's commitment to preserving members' interests, promoting transparency, sustainability, and responsibility, and stressed the importance of partnership among the UN's 17 sustainable goals.



**Vipul Shah, GJEPC** Chairman, emphasized Jaipur as an apt host for the CIBJO Congress, underscoring India's global significance in the gem and jewellery industry. He pledged support for Kimberley Process reforms, discussed geopolitical concerns with G7 nations, and stressed the importance of consumer confidence. The 2023 CIBJO Congress addressed key industry issues and highlighted India's role.



**Pramod Kumar Agarwal,** Vice President of CIBJO India and Chairman of NGJCI, emphasized Jaipur's storied heritage in enamelling and gem-cutting, boasting a workforce of approximately 2 lakh skilled artisans. Jaipur's vital role in the coloured gemstone and jewellery sector was underscored, supported by its special economic zones, educational institutions, gem labs, and exhibition centres.

During the congress, several key topics were addressed, including the promotion of responsible sourcing of gemstones, the development of block-chain technology to trace the journey of precious materials, and the importance of transparent supply chains. These discussions aimed to ensure that the jewellery industry continues to evolve in a sustainable and ethical manner.

**Snapshots from the Event**

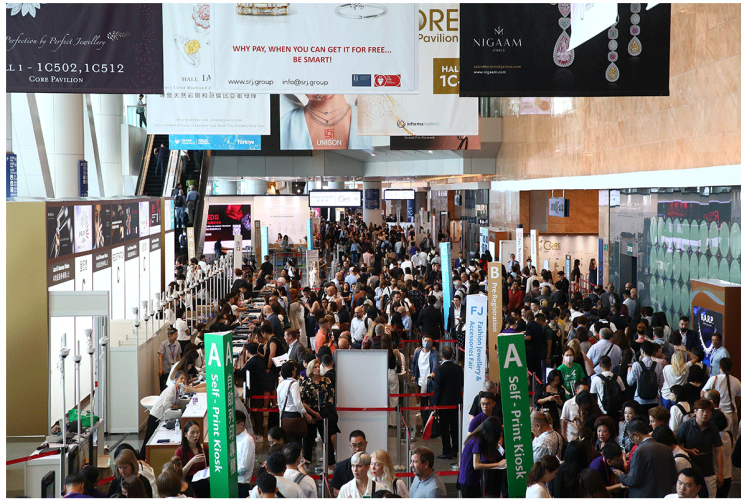


# Hong Kong Jewellery & Gem World Shines Glitz and Glamour



The world's premier fine jewellery event, Jewellery & Gem World Hong Kong (JGW), popularly known as the September

Hong Kong Jewellery & Gem Fair, made a dazzling return from September 16 to 24, 2023. Having navigated through pandemic challenges, JGW 2023 graced the global stage with a full-scale comeback. With the further relaxation of pandemic restrictions in Hong Kong, this prestigious event was poised to make a splendid return to its original two-



venue, product category-specific format.

## Dual Venues Provided an All-Encompassing Experience

The eagerly anticipated JGW 2023 was held at two iconic venues, offering a comprehensive showcase of the finest in the jewellery industry. The section of the show that featured vendors selling jewellery materials, such

as loose stones, was scheduled for September 18-22 at the Asia World-Expo, while the finished jewellery/packaging/

equipment and tools/technology portion took place from September 20-24 at the Hong Kong Convention and Exhibition Centre.

## 3,000+ Exhibitors and 40+ Theme Pavilions

JGW 2023 was bigger and better than ever, featuring over 3,000 exhibitors and 40+ theme and group pavilions. Attendees explored an unparalleled array of jewellery and



gemstone products from around the world, making it a must-visit event for industry professionals and jewellery enthusiasts alike.

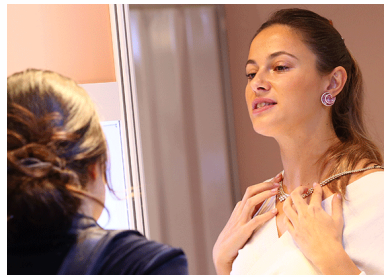


### Red Radiance - A Celebration of Rubies

In celebration of this milestone event, JGW chose the ruby as its anniversary gemstone. Visitors had the chance to view a mesmerizing display of ruby exhibits, showcasing the rarity and allure of this precious gemstone. A specially designed "treasure map" guided buyers through the show floor to view the most remarkable ruby collections.

### What Attendees Discovered

JGW 2023 featured showcases bursting with fresh collections and proven bestsellers, covering the entire jewellery and gemstone



spectrum. Attendees also had invaluable networking opportunities to connect with the global jewellery community.



A customized seminar program highlighted new trends and innovations in the industry.

Jewellery & Gem World Hong Kong's grand return in September 2023 dazzled and inspired attendees, marking a triumphant comeback for this esteemed event.

## The Extraordinary 40 (E40) Awards

### *Navrattan Kothari and Nirmal Bardiya Shine in the Jewellery World*

*This special year marked the introduction of the Extraordinary 40(E40) Awards, presented under the auspices of the Jewellery World Awards (JWA). These awards paid tribute to 40 individuals who had made a significant impact on the jewellery industry, shaping its present and future. E40 Awardees also participated in high-profile panel discussions, sharing their insights and expertise.*

**Navrattan Kothari**, patriarch of KGK Group,

has been bestowed with the prestigious "Extraordinary 40 Award" by Jewellery World Awards (JWA) 2023. This accolade recognizes his immense contributions to the jewellery industry, marking a significant moment in the celebration of two milestones - the 40th edition of Jewellery & Gem World Hong Kong (JGW) and the 40th anniversary of JNA, the flagship trade publication.

This accolade stands as a testament to Navrattan Kothari's unwavering



**Navrattan Kothari**  
Chairman, KGK Group

commitment to pushing boundaries and redefining standards within the jewellery landscape. His leadership has been marked by a rare blend of vision, integrity, and innovation, propelling the KGK Group into the echelons of industry distinction. The award not only recognizes an individual but also symbolizes the collective dedication of the entire KGK family to advancing the frontiers of the jewellery industry.

In the world of gems and glamour, Navrattan Kothari is not just a leader but a maestro orchestrating a symphony of brilliance. Here's to celebrating excellence and anticipating more sparkling chapters in KGK's journey!



**Nirmal Bardiya**  
Chairman, RMC Group

**Nirmal Bardiya**, a highly respected name in the global coloured gemstone industry, has been successfully leading the RMC Group, a company that has been exporting precious/semi precious stones for over four decades. While growing RMC into a multinational enterprise that has received the Highest Export Award from India's Gem & Jewellery Export Promotion Council (GJEPC) over 10 times, Bardiya helped foster the sustainable growth of the Indian gem and jewellery industry.

He has been at the forefront and has held multiple leadership positions, including Regional Chairman of GJPEC, Jaipur; Vice President of the Federation of Rajasthan Trade and Industries, and Director of the Indian Institute of Gems and Jewellery, Jaipur.

Additionally, he has been a former President of The Jewellers Association, Jaipur for three terms and former Vice President and Treasurer of the International Colored Gemstone Association (ICA).

He also received numerous accolades, including the Gem Dealer of the Decade Award from the Indian Diamond & Colorstone Association, Manufacturer of the Year – Coloured Gemstones from the JNA Awards (now known as the Jewellery World Awards) in 2015 and 2016, and the Lifetime Achievement Award from ICA in 2017.





## Vicenzaoro September Sets New Records



Vicenzaoro September, the Jewellery Boutique Show, was held during 8th to 12th September. The five day extravaganza showed tremendous growth signs by recording a 6% increase in total visitors in the September edition. Foreign participation reached 50% with 132 nations represented, including many new presences. The just concluded edition saw a significant increase in arrivals from various nations, and new participation was recorded from further afield.

Vicenzaoro September confirmed the solidity of the Italian gold and jewellery sector, with growth in both turnover (+10.2% in the first six months) and exports

(+9.3% in the first five months) of 'Made in Italy'. The solidity of the sector was also confirmed by the Minister of 'Made in Italy', Adolfo Urso, in his welcome message at the opening ceremony of Vicenzaoro, which began with a tribute to President Lorenzo Cagnoni who recently passed away.

Vicenzaoro remains a point of reference for large international buyers, hosting 400 foreign buyers, thanks to a program organized by the ICE Agency and the Ministry of Foreign Affairs and International Co-operation.

Vicenzaoro consolidates its presence in the watchmaking sector, involving a community of TIME B2B operators and organizing the VO'Clock Privè event, open to the B2C public. In total, around sixty companies in the watch industry were involved, both for the exhibition and seminars.

A collaborative program of events between IEG, the

municipal administration and the economic categories, together with various local entities, gave life to Vicenzaoro Fuori Fiera. This program offered the visitors an opportunity to discover Vicenza and its iconic food and scenic experiences.

In terms of visibility, the 2023 edition of Vicenzaoro September recorded a total of 134,830,414 million average gross contacts both in Italy and abroad. Vicenzaoro's social channels received almost 20 million views (impressions) during the event. Views by professional operators on exhibitor profiles on the B2B platform 'The Jewellery Golden Cloud' exceeded 150,000, with a growth of 15% compared to the previous year.



## Bangkok Gems & Jewellery Fair Reclaimed its Glory

After scaling back the past few years because of the pandemic, the Bangkok Gems & Jewellery Fair was back in its full colour glory...and then some.

Exhibitors, buyers, and organizers were feeling positive as the 68th Bangkok Gems & Jewellery Fair headed into its open-to-the-public weekend, thanks to robust attendance and the business that was conducted during the trade-only days earlier in the week.

The fair was held from 6–10 September, 2023 at the Queen Sirikit National Convention Centre. The fair returned to its full capacity this year after downsizing for a number of shows during the pandemic. Attendance, projected to reach 30,000 overall, surpassed expectations.

Jewellery professionals flew in from all over the world to pick up loose coloured gemstones, which occupied roughly



half of the show's exhibition space.

Although there was a showing from the U.S. and Europe, the largest number of attendees hailed from China, Taiwan, and Vietnam.

Thailand's coloured gemstones market has seen resurgence since the pandemic, recently prompting companies like London-based Gemfields and Dubai's Fura to relocate their auction hubs to the country. Moreover, the country is world-renowned for its heat-treating technique, which can coax the most



exquisite light, clarity, and hue from coloured gemstones.

Coloured gemstones may be the Bangkok fair's primary draw, but silver, gold, and diamonds also had a

large presence. Fine jewellery at the show included everything from sustainable pure gold creations to coloured-gems-and-diamond showpieces to whimsical designs.

The Bangkok Gems & Jewellery Fair is expected to generate nearly \$85 million in business, according to Phusit Ratanakul Sereroengrit, director general of the Thailand Ministry of Commerce's Department of International Trade Promotion, which jointly organized the event with the Gem and Jewellery Institute of Thailand. Jewellery and gems constituted Thailand's ninth-largest export in 2022, and industry officials predict up to 10% growth this year.

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The Diamond Talk's Renu Choudhary shared her favourites from Bangkok Show on her Instagram. We thoroughly enjoyed those stories and here are a few glimpses for you too.



@ RMCGEMS





DIAMOND POLKI EMERALD  
TANZANITE PEARL NECKLACE

Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd.



RUBYLITE  
Photo Courtesy:  
Precitone Co. Ltd.



SAPPHIRE AND DIAMOND  
EARRINGS IN 18K GOLD

Photo Courtesy:  
Gem Plaza

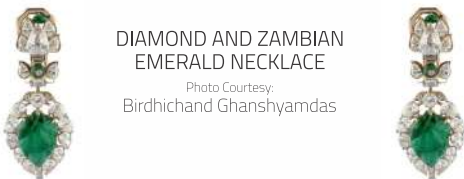
# TRAIL *of* JEWELS

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DIAMOND AND ZAMBIAN  
EMERALD NECKLACE

Photo Courtesy:  
Birdhichand Ghanshyamdas



EMERALD AND DIAMOND  
RING IN 18K GOLD

Photo Courtesy:  
Gem Plaza



OPEN POLKI EMERALD &  
PEARL SET

Photo Courtesy:  
Tatiwalas Gehna



LONDON BLUE TOPAZ

Photo Courtesy:  
RMC Gems



RUBY

Photo Courtesy:  
Biharilal Holaram

TRENDY AFFAIRS



TOURMALINE AND ZAMBIAN EMERALD EARRINGS

Photo Courtesy: Achal Jewels



MORGANITE AND AQUAMARINE WITH DIAMOND RING IN 18K GOLD

Photo Courtesy: Gem Plaza



OPEN POLKI KADA INK WITH EMERALD DETAILING

Photo Courtesy: Tatiwalas Gehna



DANCE OF PEACOCK

Photo Courtesy: Jaipur Ratna



DIAMOND EMERALD RING

Photo Courtesy: Valentine Jewellery (I) Pvt. Ltd.



EMERALD ROSE CUT DIAMOND EARRING

Photo Courtesy: Royal Gems & Jewels



PINK MORGANITE

Photo Courtesy: RMC Gems



TANZANITE

Photo Courtesy: Lunawat Gems



TANZANITE

Photo Courtesy: RMC Gems



GREEN BERYL

Photo Courtesy: Precitone Co. Ltd.



WHITE POLKI BUTTONS

Photo Courtesy: Shree Jee Jewels

TRENDY AFFAIRS



**CHOKAR**  
Photo Courtesy:  
GIE Gold



**EMERALD DIAMOND EARRING**  
Photo Courtesy:  
Royal Gems & Jewels



**TOURMALINE EARRINGS**  
Photo Courtesy:  
Achal Jewels



**ABSTRACT KUNZITE NECKLACE**  
Photo Courtesy:  
Savio Jewellery



**ZAMBIAN OCTAGON RING**  
10.43CTS 18K  
Photo Courtesy:  
Onsaz Jewellers



**SUVARNA**  
Photo Courtesy:  
Jaipur Ratna



**COLOUR BLOCK OF EMERALD WITH POLKI**  
Photo Courtesy:  
Birdhichand Ghanshyamdas



**ZAMBIAN EMERALD AND TOURMALINE CHOKER**  
Photo Courtesy:  
Achal Jewels



**DIAMOND POLKI EMERALD RUBY HALF BANGLE**  
Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd.



**MOZAMBIQUE PARAIBA**  
Photo Courtesy:  
RMC Gems

**MULTI TOURMALINE CABS**  
Photo Courtesy:  
RGS Creation





TRENDY AFFAIRS



ROUND TOURMALINE NECKLACE  
Photo Courtesy: Achal Jewels



SEMI BRIDAL CHOKAR  
Photo Courtesy: GE Gold



SPESSARITE  
Photo Courtesy: RGS Creation



EMERALD CUT  
Photo Courtesy: Ramnarayan & Co.



THE GREEN SNOWFLAKE NECKLACE  
Photo Courtesy: Savio Jewellery



PEACH MORGANITE  
Photo Courtesy: Lunawat Gems



EMERALD  
Photo Courtesy: Ramnarayan & Co.



PADPRADSCHA SAPPHIRE  
Photo Courtesy: Biharilal Holaram



TOURMALINE CARVING BEADS  
Photo Courtesy: National Facets



MORGANITE  
Photo Courtesy: Precitone Co. Ltd.



DIAMOND POLKI SAPPHIRE RING  
Photo Courtesy: Valentine Jewellery (I) Pvt. Ltd.



PINK SAP AND DIAMOND RING IN 18K GOLD  
Photo Courtesy: Gem Plaza

## TRENDY AFFAIRS



**TSAVORITE**  
Photo Courtesy:  
Lunawat Gems



**AQUAMARINE**  
Photo Courtesy:  
Lunawat Gems



**SALMON PINK TOURMALINE  
(8.30 CTS) RING 18K**  
Photo Courtesy:  
Onsaz Jewellers



**AQUA**  
Photo Courtesy:  
Precitone Co. Ltd.



**TOURMALINE SMOOTH BEADS**  
Photo Courtesy:  
National Facets



**FUSION EMERALD CAB STUDS**  
Photo Courtesy:  
Shree Jee Jewels

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←————— ❦ —————→  
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## KING OF PRECIOUS STONES

Ruby has been the most significant gemstone in the history. In the ancient language of Sanskrit, ruby is called “ratnaraj”, or “king of precious stones”. Referring to the beauty and wisdom, rubies are mentioned in the Bible too!

Ruby is the red coloured variety of the corundum family, while all other colours of the same family are known as sapphires. Ruby is basically aluminium oxide, and the bright red colour is caused due to chromium impurities, replacing aluminium in the crystal structure.

Ruby, the name is of Latin origin from word “ruber”, meaning a “red” – the

colour of love and passion. Ruby gained its popularity during the late Victorian era i.e., the late 19th century.

The most sought-after colour of ruby is bright and pure red, although majority of rubies have a purplish secondary shade. Ruby is the hardest stone next to diamond having a hardness of 9 and crystallizes in Trigonal system. The specific gravity is around 3.98 - 4.00 with a bright to weak red UV fluorescence.

Rubies are found in many parts of the world from various types of deposits. The most prized rubies are those originating from Myanmar (Burma) due to

Presenting to our readers, some iconic snippets from rare collections of Ruby from the treasures of Dr Rajnikant Shah. The information about pearl has been provided by Gagan Choudhary.

their bright red colour.

Similar colours also occur from other deposits like Vietnam, Tajikistan, Afghanistan and Tanzania. This is followed by Mozambique, where depending on the type of deposit, two types of rubies are found – one with bright red colour, and the other with slight purple to brown overtones. Other deposits of ruby include Thailand, Cambodia, Madagascar,



Tanzania, Kenya, India, Greenland etc. Majority of rubies which contain cloudy inclusions or appear hazy or have purple or brown overtones are subjected to various kinds of treatments to improve the colour and clarity. The most common type of treatment is heating which not only enhances the colour of rubies to purer red, but also their clarity.

In addition to simple heating, various types of chemicals including

fluxes (such as borax) or glasses are also added to improve clarity of otherwise low-quality translucent rubies; these chemicals also increase their durability.

In addition to being the July birthstone, ruby is traditionally given for the 15th and 40th wedding anniversaries. As a symbol of passion, ruby makes an ideal romantic gift. Consumers are drawn to the lush colour because it also signifies wealth and success.



**Dr Rajnikant Shah** is a dynamic visionary who has worked



tirelessly for the general welfare of the jewellery trade and its people. A medical doctor by profession, he learnt the nuances of jewellery business and went on to become an icon in the field of gemstones. A jeweller, a philanthropist and an ardent devotee, Dr Shah has been a passionate connoisseur of gemstone artefacts and jewellery and his contribution towards gems and jewellery museum is immense.

**Gagan Choudhary,**



FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). He has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel.





STAMPS COLLECTION ON RUBY FROM WORLD OVER

**Description**

**Name** – Ratna Raj in Sanskrit  
**Corund**–Unknown Gem  
 Belongs to Corundum Group  
*Ruber* – Origin from Latin  
 Rubens-Satin – King of Precious  
**Base Stone** is Zoisite - Opaque

**Color** – Pinkish red to blood-red – due to Chromium  
 they are Pleochromic  
 Top Quality has Pigeon’s Blood

**Crystal System** – Trigonal  
**Chemical Composition** –  $Al_2O_3$   
 (Aluminium Oxide)  
**Hardness** – 9  
**Density** – 3.97-4.05  
**Refractive Index** – 1.762-1.778  
**Transparency** – Transparent to Opaque

**Inclusions** – In form Rutile needles- straws, known as Silk  
 Deposit Host, Dolomite Marble, and Amphibolite

**Sources** – Burma, Thailand, Sri Lanka, Mozambique, Tanzania, Cambodia, Vietnam, India, African countries

**Important Rubies** -Edward Ruby, Black Prince’s Ruby (see Jewelry #3), Reeves Star, 100ct, Delones Star Cab – See Jewelry

**Recrystallized Ruby**  
**Synthetic Ruby**  
**Doublets**

**Birth Stone** –July, Cancer  
**Star Ruby** – See Vietnam Stamp – Six ray star, arranged in symmetry, center moves as star moves

**Error** –#2 - Background is Gray

**Stamp  
 Rough Stones**



**Cut Stones**



**Jewelry**



**Blocks**



**First Day Covers**



**Souvenir Sheets**



**Error**



**Idol**



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# ALEXANDRITE VS. CHRYSOBERYL

## A GEMMOLOGICAL DISTINCTION

**GAGAN CHOUDHARY, FGA**

Alexandrite, a chameleon gemstone known for its colour change effect, typically from green in daylight or fluorescent light to red in incandescent light is a sought-after gem amongst all. Because of this remarkable property of colour change, alexandrite is also romanticised as, “emerald by day, ruby by night”.



Alexandrite is a rare and valuable variety of mineral species, chrysoberyl which is a beryllium aluminium oxide ( $\text{BeAl}_2\text{O}_4$ ). Depending on the presence or absence of chemical impurities, colour of chrysoberyl may range from colourless to yellow, brown, green, or their combinations. Presence of

chromium gives rise to the colour changing effect, and hence the variety name, alexandrite. While all alexandrite is chrysoberyl, not all chrysoberyl is alexandrite. In both varieties, colour changing and non-colour changing, there also exists a variety called 'cat's eye'. There are often

the cases, when these two varieties, namely, alexandrite and chrysoberyl are confused with each other, especially in absence of strict guidelines, or equipment or both. In this article, we will delve into the distinctions that set alexandrite apart from other chrysoberyl varieties on the lines of gemmological / scientific criteria followed at the IIGJ-Research & Laboratories Centre, Jaipur.

## ORIGIN AND HISTORICAL SIGNIFICANCE

Historically, alexandrite has a rich and intriguing background. The most renowned alexandrite deposits were discovered in Russia's Ural Mountains in the early 19th century, and the gemstone was named in honour of Tsar Alexander II. Russian alexandrite is especially prized for its exceptional colour change and high quality. While Russia was the primary source, alexandrite is also mined in Sri Lanka, Brazil, India, and Tanzania, though these are often less esteemed than their Russian counterparts.

DAY LIGHT      INCANDESCENT LIGHT



Figure 1. An alexandrite with strong and distinct colour change from yellowish green in daylight to purplish pink in incandescent light.

## THE COLOUR-CHANGE EFFECT

The most remarkable feature of alexandrite is its ability to undergo a dramatic colour change under different lighting conditions. In natural daylight or fluorescent light, alexandrite typically exhibits a green to bluish-green hue. However, when exposed to incandescent light or candlelight, it undergoes a striking transformation, displaying a purplish-red or reddish-purple colour. In other terms, a chrysoberyl may be classified as alexandrite, if there is a visible change of colour from cooler hues in daylight to warmer hues in incandescent light or tungsten light. The key factor responsible for alexandrite's unique colour-changing property is the presence of chromium ions ( $\text{Cr}^{3+}$ ) at a balanced site within the crystal lattice. This balanced chromium site shifts

DAY LIGHT      INCANDESCENT LIGHT



Figure 2. An alexandrite with moderate but distinct colour change from brownish green in daylight to brownish pink in incandescent light.

according to the type of light i.e., daylight (richer in blue wavelengths) and incandescent light (richer in red wavelengths), resulting in the primary colour perceived by our eyes.

In contrast, other chrysoberyl varieties, such as yellow, brown or green chrysoberyl contain mainly iron and hence, do not possess the same colour-changing property. These chrysoberyls maintain a relatively stable colour regardless of the lighting environment, making them distinct from alexandrite.



Figure 3. An example of alexandrite with weak to moderate colour change from greyish green in daylight to greyish purple in incandescent light.



Figure 4. Alexandrite cat's eye displaying a distinct colour change effect from brownish green in daylight to brownish red in incandescent light.

## ALEXANDRITE VS. CHRYSOBERYL: THE CRITERIA

The IIGJ-Research & Laboratories Centre, Jaipur follows straightforward criteria to classify a chrysoberyl as alexandrite. A chrysoberyl has to fulfil the following three basic criteria to qualify as alexandrite:

1. A chrysoberyl must display observable colour change effect from daylight (~5500-6500K) to incandescent light (~2700-3600K).
2. A chrysoberyl must contain distinct amount of chromium.
3. Due to presence of chromium, a chrysoberyl has to show a distinct absorption band at ~575 nm (related to Cr<sup>3+</sup>) measured in desk-model spectroscope or UV-Vis-NIR spectrometer.



Figure 5. This brownish green chrysoberyl, without colour change effect and without chromium do not qualify as alexandrite.

The above given standard is in line with the Laboratory Manual Harmonisation Committee (LMHC), which defines alexandrite as, “a chromium bearing variety of chrysoberyl showing a colour-change in principle from a “cold” hue (e.g., greenish) in daylight to a “warm” hue (e.g., reddish-purplish) in incandescent light”.

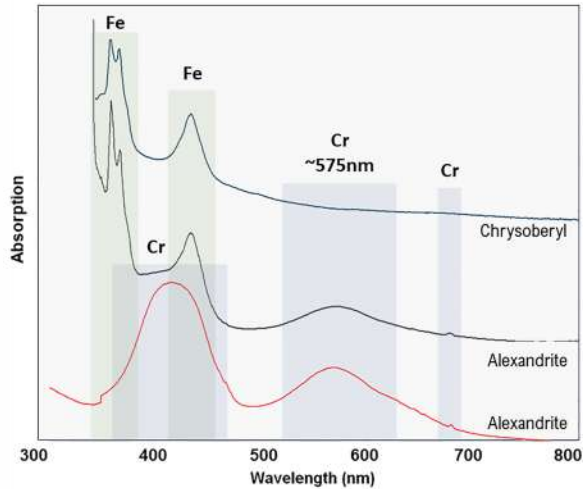


Figure 6. Absorption spectra showing difference between chrysoberyl (iron-related features) and 'colour-changing' alexandrite (chromium-related features at ~575nm).

In addition to the above, when supported by distinct colour change effect, a simple tool like Chelsea filter also helps to establish the presence of chromium. Alexandrite when viewed through this filter, appears red to purplish red or pink.

However, there are some greenish brown to yellowish brown chrysoberyl exists which may show a little shift towards brownish hues, but these chrysoberyls do not qualify as alexandrite. These chrysoberyls are mainly or completely coloured by iron, and not chromium.

This chromium-related definition of alexandrite is internationally recognised and is into existence since early scientific study and description of this gemstone when discovered in the 19th century.

## CONCLUSION

In summary, alexandrite and chrysoberyl share a common mineral composition but are distinct in terms of their colour-changing properties, chemical impurities and gemmological characteristics. Alexandrite's ability to change colour in different lighting conditions, caused by the presence of chromium, is the defining feature that sets it apart from other chrysoberyl varieties. This rarity and uniqueness make alexandrite a highly sought-after and valuable gemstone. Understanding these distinctions is crucial for gemmologists and collectors alike when working with these exceptional gemstones. We at IIGJ-Research & Laboratories Centre consider it very important that gemstone variety names are carefully and correctly applied based on internationally accepted criteria and standards. This is in the best interest of the gem trade as well as the consumer who wants to confidently buy an expensive gemstone, like alexandrite.



### ABOUT THE AUTHOR

**Gagan Choudhary**, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory.

For more information, write at [gtl@gjpecindia.com](mailto:gtl@gjpecindia.com)

# DESIGN SPEAK

*Design Speak is an initiative of Gem World to promote upcoming talent in the industry.*

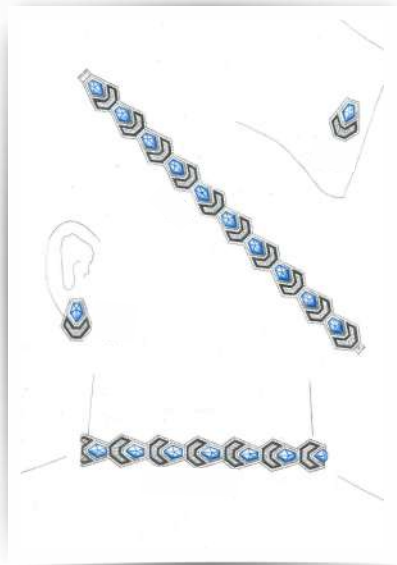
Glance through the beautiful designs created by the students of Jewel Excel Institute of Designing, Jaipur.



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The Original Zephyr



Pendant  
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Symphony of Flowers



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Earrings/Cufflinks  
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Nile Enchantment

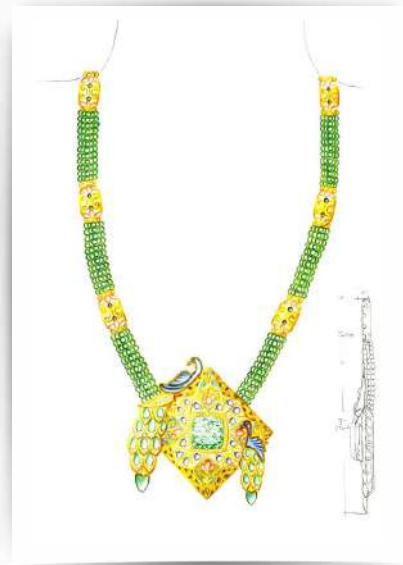


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The Winged Wings Cuff

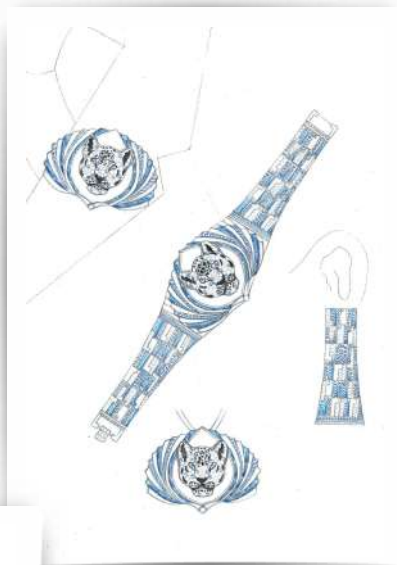
DESIGNERS' COLUMN



Bracelet  
**NEHEL NEKIWALA**  
 nekiwalanehel@gmail.com  
 Sapphire Flamboyance Bracelet



Pendant  
**PRACHI DAGA**  
 prachibhandari79@gmail.com  
 The Peacock Splendor



Bracelet/ Earrings/ Brooch/  
 Pendant  
**RASHI KHATOD**  
 rashikhatod004@gmail.com  
 Wild Blue Streaks Bracelet



Bracelet/ Earrings  
**RATNA GOKHRU CHOPRA**  
 ratnag43@gmail.com  
 Cosmic Contours



Brooch/ Ring  
**RITIKA MAHESHWARI**  
 ritikamaheshwari3105@gmail.com  
 Geometric Spectators

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Earrings/ Brooch/ Pendant  
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 shreshtha.daga18@gmail.com  
 VersaStyle

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**SOUMYA AGARWAL**  
 soumyaagarwal1999@gmail.com  
 The Regal Opulence Earrings



Rajputi Aadh  
**SUMAN KANWAR**  
 sumankanwara7@gmail.com  
 The Maharani Aadh



Necklace  
**RITU PODDAR**  
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## Jewellery Industry Representatives Expressed their Demands at Samvad



Mission 2023, the mega initiative of Ashok Gehlot, Chief Minister of Rajasthan, aims to invite suggestions for growth and development of the State. In this endeavour, more than 25 million suggestions have been received. After assessment and evaluation, the selected ones will be incorporated in the Vision-2030 document. The jeweller community has also put forth their suggestions and demands in the Samvad event organised on 27th September 2023 in Jaipur. The key suggestions have been mentioned below.

1. Leading jeweller Pramod Derewala said that the

government has allotted the land for Gem Bourse and the industry will surely benefit from it.

2. Arvind Gupta from Sitapura Gem and Jewellery Association said there should be expansion of SEZ and EPIP.

3. Matadeen Soni, General Secretary of the Sarafa Union, said there should be designated colony development of artisans separately.

4. Dulichand Karel from Bhartiya Swarnkar Sangh said the ascribed status of goldsmiths has been reduced to artisans and their glory must be reinstated as goldsmiths.

## Regal Strikers Winners of JYWS Season 4



Jewellers Youth and Welfare Society (JYWS) organised the 4th season of its much anticipated cricket premier league at SJ Public School, Janta Colony, Jaipur. The league saw a gathering of passionate cricket enthusiasts and was presented by FURA and other prominent sponsors.

The event received extensive support from sponsors including Spectrum Jewels, Rambhajos, LGC (Lunawat Gems Corporation), Tatiwala's Gehna, Jaipur Ratna, and Secure Global Logistics. These valued partners contributed significantly to the success of the

tournament. In addition to cricketing action, the league also emphasized the importance of fitness, with SQFIT as the official fitness partner. IJ served as the media partner, ensuring comprehensive coverage of the league's exciting moments. The league's medical partner, Dr. Vivek Sharma, provided essential medical support throughout the tournament.

The event witnessed the presence of esteemed guests of honor, including Vimal Chand Surana, Chairman of JJS (Jaipur

Jewellery Show), and DP Khandelwal, President of the Jewellers Association.

In an electrifying final match, the Regal Strikers, owned by Samit Bordia and captained by Sukoon Bothra, emerged as the

champions, showcasing exceptional cricketing prowess. The runner-up position was claimed by the

formidable Invincible Jhalani team, owned by Sandeep Jhalani and led by Devansh Jhalani.

The JYWS Premier League Season 4 has left a significant mark on the cricketing landscape of Jaipur, bringing together the jeweller community and cricket enthusiasts in a spirit of camaraderie and competition. This season's success is a testament to the dedication of the organizers, sponsors, and the incredible talent on display.



## Gemfields & GUILD Jointly Present 2nd Edition of 'Aurora Awards International G&J Competition'



*Left to right:  
Andrew Lucas, President of  
GUILD Institute of Gemmology  
and Senior Vice President of  
GUILD Gem Laboratories, Ruby  
Liu, Founder of GUILD Gem  
Laboratories (Asia) and GUILD  
Institute of Gemmology, President  
of GUILD Gem Laboratories &  
Sean Gilbertson, CEO, Gemfields.*

On 26 September 2023, the second 'Aurora Awards International Gem and Jewellery Competition' hosted its gala ceremony at the IBC (International Business Centre) in Shenzhen, China.

The event was organised by GUILD Institute of Gemmology, the first and only international gemmological institute in China, and Gemfields, a world-leading responsible gemstone miner. It featured participants from around the world, who came together to celebrate

the future of innovation in the gem and jewellery sector. The competition was divided into five major categories: loose coloured gemstones, pearls, jewellery, cutting and polishing, and designer awards. In just over two months, the Aurora Awards received thousands of entries from all over the world, and after rigorous review, 208 finalists were shortlisted.

Over two million votes were cast online by an expert panel, industry leaders and the public to determine the final award

recipients. The winners were announced at a glittering ceremony, attended by an in-person audience of 315 and a further 57,000 joining via live-stream.

Gemfields – a world-leading responsible miner and marketer of coloured gemstones, specifically Zambian emeralds and Mozambican rubies – is proud to have been the platinum sponsor and co-host of the Aurora Awards. Sean Gilbertson, CEO of Gemfields, who last month received one of the “Extraordinary 40”

Awards – a Jewellery World Awards (JWA) accolade, symbolising excellence in the worldwide gem and jewellery industry – made his debut visit to China to witness and co-host the Aurora Awards presentation.

This collaboration underscores Gemfields' commitment to advancing the coloured gemstone industry, enhancing responsible sourcing and promoting market demand. Ruby Liu, founder of GUILD Gem

highest ethical standards and an unwavering commitment to professionalism.”.

With consumer demand for coloured gemstones – notably rubies and emeralds – continuing to rise in China, Sean Gilbertson's visit represented an opportunity for an exchange of ideas and trend-sharing in this growing market. He said: “This has been an eye-opening trip to Shenzhen. I am awed by the scale of the gem and jewellery

in particular, and Gemfields has set the wheels in motion to further support this segment.”

In the report “Sustainability: The Future of Coloured Gemstones in China”, released in July 2020 by Gemfields, it was recognised that China plays an increasingly significant role in the gem and jewellery industry. Acknowledging this, Sean Gilbertson further commented: “China is a very important market to



2023 Aurora Awards International Gem and Jewellery Competition Ceremony

Laboratories (Asia) and GUILD Institute of Gemmology, president of GUILD Gem Laboratories said: “As one of the most distinguished leaders of the coloured gemstone industry, Gemfields has brought revolutionary improvements to the global supply chain, the

sector in the Shubei area, having seen the thousands of points of sale - and the many experienced hands running them - with my own eyes.

Thanks to GUILD's kind introductions, I see tremendous opportunity for ruby engagement rings

Gemfields, and integral to the on-going growth of the coloured gemstone sector.

We expect responsible sourcing will continue to receive ever increasing attention and become progressively more important to Chinese jewellery buyers.



# ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 6500 से अधिक है।

## सदस्यता के लाभ

- सदस्यों के लिए वीजा रिकमेंडेशन लेटर उपलब्ध कराना।
- IIGJ रिसर्च एंड लैबोरेट्रीजसेंटर द्वारा LAB TESTING पर 10% छूट।
- सदस्यों के व्यापारोत्थान के लिए विभिन्न TRADE SHOWS का आयोजन।
- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्संटेन्टर की व्यवस्था व गहियों के सार-संभाल की व्यवस्था।

## सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखंड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

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pH & Specific Gravity  
Protein & Bilirubin  
Sugar  
Ketones  
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RBCS/HPE  
Epithelial Cells/HPE  
CASTS  
Crystals

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Cholesterol Total  
HDL Cholesterol  
LDL Cholesterol  
Cholesterol VLDL  
Triglycerides  
Cholesterol/HDL Ratio  
ECG  
ECHO/TMT

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Blood Glucose (PP)

### ✓ Thyroid Screening

TSH

### ✓ Kidney Screening

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Serum Creatinine  
Serum Calcium

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Bilirubin Indirect  
Bilirubin Direct  
SGOT-AST  
SGPT-ALT  
Total Proteins  
Albumin/Globulin  
A/G Ratio  
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- Hemoglobin
- Packed Cell Volume (PCV)
- MV
- MCH
- MCHC
- RBC
- RCDW
- TLC
- DLC

### Cardiac Profile

- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- 2D Echo/TMT

### Liver Function Test (LFT)

- Bilirubin Indirect
- Bilirubin Direct
- Bilirubin Total
- SGOT-AST
- SGPT-AST
- Total Proteins
- Albumin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

### Kidney

- Urea
- Sr Creatinine
- Sr Calcium

### Diabetic Test

- Blood Glucose (Fasting)
- Blood Glucose (PP)

### Cancer Detection

- PSA (For Male)
- PAP Smear (For Female)

### Urine Routine

- Volume
- Color & Appearance
- PH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

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- वरिष्ठ नागरिक (50 वर्ष और अधिक) के लिए पिक एंड ड्रॉप सुविधा
- ओपीडी परामर्श पर 20% की छूट
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\*पैकेज 31 अक्टूबर 2023 तक वैध

ज्वैलर्स हेल्थ पैकेज व अन्य सेवाओं का लाभ उठाने के लिए पहचान पत्र और वैध आईडी प्रमाण की प्रतिलिपि प्रवेश के समय जमा करनी होगी

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