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Official Magazine of The Jewellers Association, Jaipur

JAN-FEB 2024



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Official Magazine of The Jewellers Association, Jaipur

JAN-FEB 2024 | Volume XXXXII No. 1

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GEM BOURSE

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READ HERE: <https://jajaipur.com/gem-world/>



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C O N T E N T S

COVER STORY

19



19 **JAIPUR'S ARTISTRY IN SERVICE OF LORD**

20



SHOWS OF THE WORLD

25

- 21 IIJS SIGNATURE 2024
- 23 JAIPUR SHINES @ IIJS
- 24 VICENZAORO JANUARY

23



INSIGHTS FROM THE INDUSTRY EXPERTS

26 50+ YEARS OF LEGACY
PRANDA JEWELLERY

29 CARVING GEMSTONE GROWTH
GEM INDIA



28



29

TRENDY AFFAIRS

31 GEMS & JEWELLERY WHAT'S NEW?



32

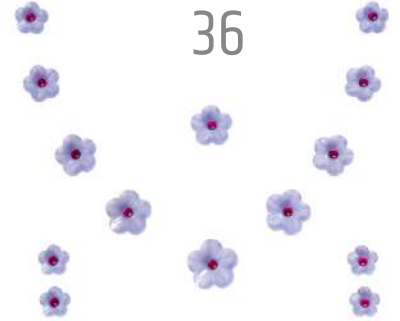


34

33



35



36

KNOWLEDGE SHARING



- 41 DIAMOND - AN INVINCIBLE GEM!
- 43 STAMPS COLLECTION ON DIAMOND FROM WORLD OVER

KNOW YOUR GEMS

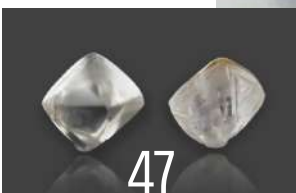
- 45 INVESTIGATING FAKE ROUGH - 2 RUBY, SAPPHIRE & TOPAZ.



45



46



47

DESIGNERS' COLUMN

- 49 THE INDIAN INSTITUTE OF GEM AND JEWELLERY (IIGJ), JAIPUR.



49

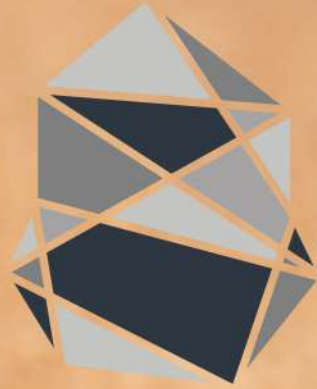
50

JA NEWS & UPDATES

- 53 MEMBERS CELEBRATES REPUBLIC DAY
- 53 ASSOCIATION BUILDING ILLUMINATES
- 54 PRAMOD DEREWALA FELICITATED
- 54 APPEAL FOR REVIEW OF MSE DISALLOWANCE PROVISION

AUCTIONS & EXHIBITIONS

- 55 GEMFIELDS RELEASES 2ND CONSUMER REPORT



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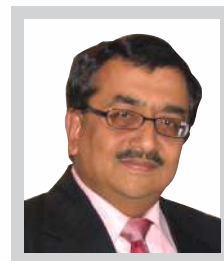
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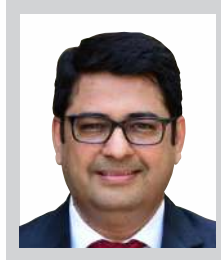
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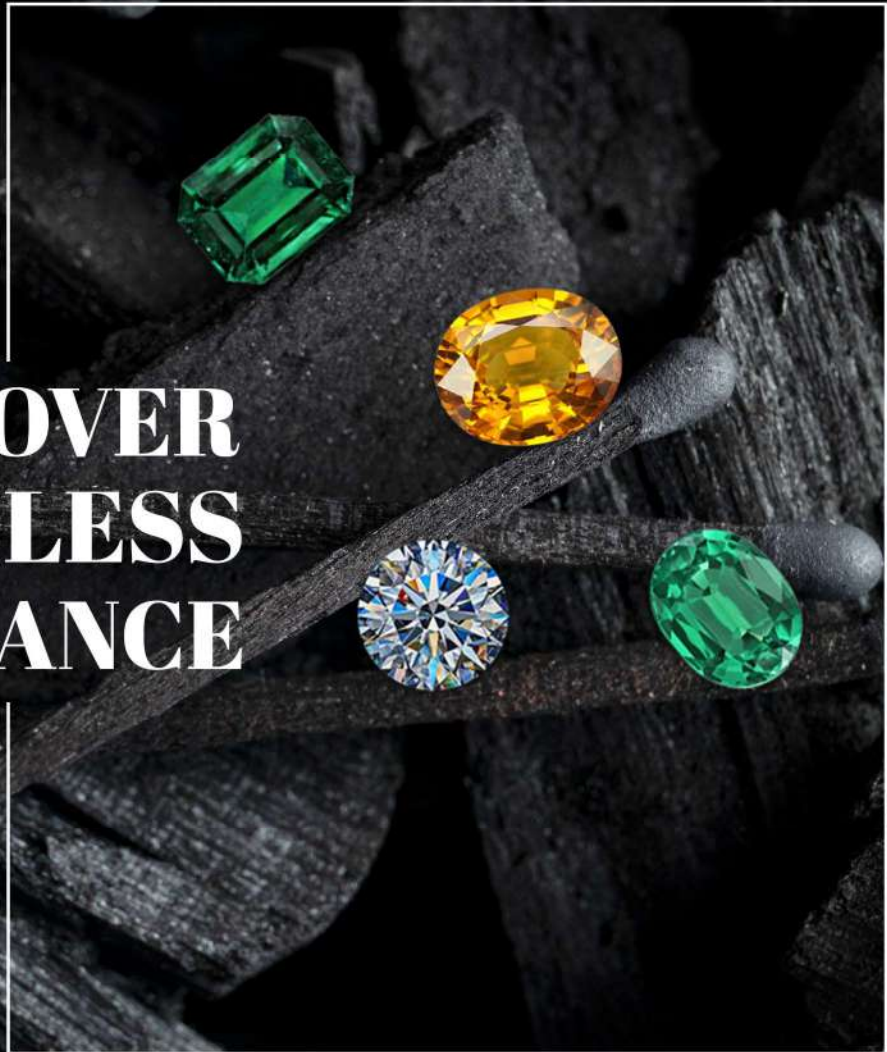
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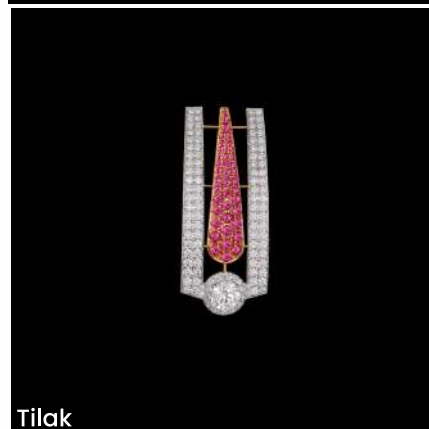


Jaipur's Artisans Add to the Brilliance in Ayodhya

An illustrious event took place recently in the holy city of Ayodhya...the much anticipated inauguration of Ram Mandir followed by unveiling of the idol Ramlalla. World witnessed this grand event amidst much fanfare and the key highlights of this event were the craftsmanship of the idol and ornamentation of the idol. Jaipur, known world over for its rich cultural heritage and exceptional expertise in crafting



Mukut and Pankhi



Tilak

jewellery, was also a proud contributor in this grand event. The skilled artisans of Jaipur crafted jewellery, utensils for offerings, and jewellery boxes for the idol of Ramlalla. This landmark contribution by talented artists re-told the world the story of the proud legacy of Jaipur and its richness in handcrafting magnificence.

The contribution of artists and craftsmen in this landmark event was a proud moment for the people of Jaipur because it



Short Round Necklace (Kantha)



Kanchi or Kardhani



Foot Adornment

was not only a platform for showcasing the inherent rich cultural heritage of the Pink City but also a unique opportunity to be a part of a once-in-a-lifetime moment of religious significance. This recognition of artistic brilliance of Jaipur escalates the significance of craftsmanship and eye for detailing that have always been a key



Emerald Ring

strength of artists of Jaipur. The pride of being a contributor in adorning the revered idol of Ramlalla is a proud distinction and will continue to inspire generations with profound pride. Gem World magazine congratulates the artisans for bringing joy and pride to the Pink City with their earnest dedication and exemplary craftsmanship.

It's worth mentioning that the manufacturers behind this remarkable contribution are from Jaipur: Achal Jewels, Royals Jewels, Valentine Jaipur, and the jewellery was designed by Harsahaimal Shiamlall Jewellers, Lucknow. Their names add another layer of recognition to the exceptional work that contributed to the grandeur of this historic event.



Bangle Pair



Ruby Pendant



Ruby Ring

IIJS 2024

Trade Show cum Gem & Jewellery Machinery Expo



IIJS Signature, the Gem & Jewellery Trade Show, was organised by the country's apex trade body, the Gem & Jewellery Export Promotion Council (GJEPC). The 16th edition of GJEPC's IIJS Signature witnessed 30,000+ visitors from 800 Indian cities and 60 countries. 1,500+ exhibitors occupied 3,000+ stalls across a sprawling 1.25 lakh sq. mt. of exhibition area.

The trade show was held along with the India Gem & Jewellery Machinery Expo (IGJME) and was held at two venues in Mumbai: JIO World

Convention Centre, BKC (4-7 January) & Bombay Exhibition Centre, NESCO, Goregaon (5-8 January).

Gracing the momentous occasion along with Chief Guest Piyush Goyal were Joy Alukkas, Chairperson, Joyalukkas; Vipul Shah, Chairman, GJEPC; Kirit Bhansali, Vice Chairman, GJEPC; Rajesh Kumar Mishra, IRS Zonal Development Commissioner, SEEPZ-SEZ; Anoop Mehta, President, GJEPC; Nirav Bhansali, Convener, National Exhibitions, GJEPC; Sabyasachi Ray, ED, GJEPC, along with others.

Along with IIJS

Signature, the India Gem and Jewellery Machinery Expo (IGJME 2024) was held simultaneously at BEC, featuring over 100 companies and 150+ stalls. This edition promised an enhanced experience, presenting a wider array of compelling business opportunities.

Additionally, GJEPC introduced a dedicated section for luxury connoisseurs and couture jewellery buyers called "The Select CLUB" at IIJS Signature 2024 in the Jio World Convention Centre. This exclusive section allowed Couture jewellery manufacturers to



showcase their extensive collection of high-end, exclusive jewellery designs to a curated audience.

This IIJS Signature edition brought not just a showcase of the latest trends and innovations but also a forum for knowledge exchange. Innov8 Talks, seminars designed to inspire and educate, and the networking evenings to foster connections that go beyond business transactions.

SALIENT FEATURES OF IIJS SIGNATURE 2024

- Dual venues - Jio World Convention Centre and Bombay Exhibition Centre
- 5 Exhibition Halls offering comprehensive display of the finest in the industry
- “The Select CLUB”- a dedicated section for luxury connoisseurs and couture jewellery buyers
- Prime Plus Lounge for Prime Plus Exhibitors and Visitors at Both venues
- Seamless Visitor Pre-Registration & Digital Entry Badge for ease of

access

- Complimentary Registration for International Visitors to foster global participation
- IIJS APP providing comprehensive show details at your fingertips
- 3D Interactive Floor Plan ensuring effortless navigation within the venue
- Shuttle Bus Services connecting hotels and airports to the event location
- Accommodation Options ranging from 5-star to budgeted hotels in close proximity
- Networking Evenings fostering collaboration and professional connections
- Innov8 Talks (Seminars) enlightening attendees with industry insights.

Product Sections at JWCC

- Diamond, Gemstone, and other studded jewellery
- Gold and Gold CZ studded jewellery
- Laboratories and Education

(for Loose)

- International companies.

Exclusive Sections

- THE SELECT CLUB: Exclusive High-End Couture Jewellery
- Loose stones (Diamonds)
- Lab-grown Diamonds (Loose & Jewellery)

Product Sections at BEC

- Diamond, Gemstone, and other studded jewellery
- Gold and Gold CZ studded jewellery
- Laboratories & Education (for Jewellery)
- International companies

Exclusive Sections

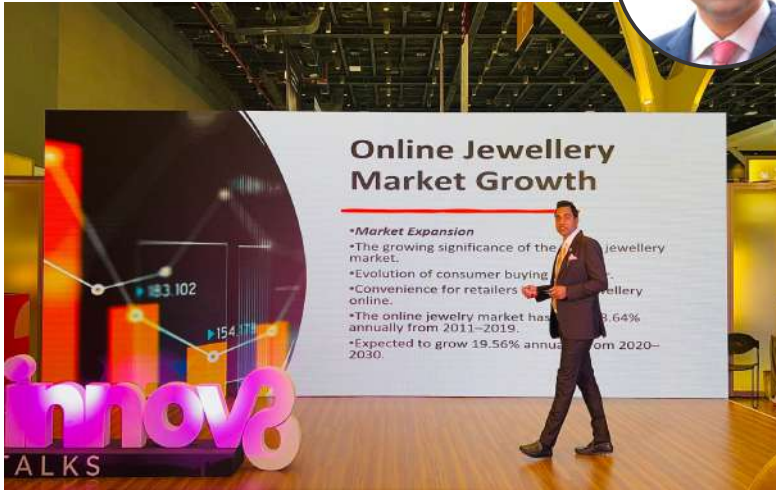
- Silver Jewellery, Artefacts & Gifting Items
- Loose stone (Colour gemstone)

Concurrent Show: (IGJME 2024)

- Machinery, Technology, and Allied



Jaipur Shines @ IIJS



Abhishek Sand, Co-founder & Director, Savio Jewels and a prominent name in Jaipur jewellery circuit, gave an interesting presentation on 'Future of Jewellery Industry in 2030: Evolution & Innovation" at the INNVO8 Talks organised at JWCC. His hour long presentation was aimed at envisioning the nation's socio-economic landscape.

BLOGGER'S TAKE



@HEEDARIO GEMS AND JEWELS



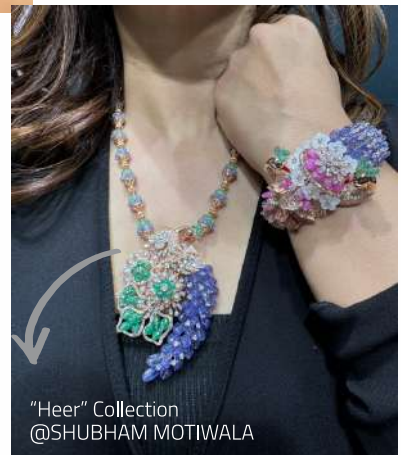
Prerna Makharia, India's first jewellery influencer, recently visited IIJS and shared some fantastic eye-catchers on her gram. We bring to you some snippets from her page.



@SPARKLING GOLD



The Merman Brooch!
@AQUA JEWELLERS by Amit Shah



"Heer" Collection
@SHUBHAM MOTIWALA

Vicenzaoro January

The IEG's Trade Show exceeded all Expectations

Vicenzaoro January 2024 exceeded all the optimistic prior expectations of the Vicenza - Italy gold and jewellery exhibition's 70-year anniversary.



Italian Exhibition Group's boutique show closed with a 3% increase in attendance at the Vicenza Expo Centre, surpassing last January's record edition. Moreover, at this edition, six out of ten visitors came from abroad. The global jewellery industry has chosen Vicenza as a market hub for the next 70 years. IEG responded with the start of work on the new 22,000-square-meter hall.

THE VICENZAORO JANUARY 2024 NUMBERS

Foreign attendance has been confirmed at 60% of

the total, arriving from 141 countries around the world, up from 136 in 2023: with Europe counting 53%, the Middle East 9.3%, Asia 10.5%, Turkey 8%, North America 7.2%, Latin America 5.1% and Africa 4.9%. Among the most represented individual countries overall: the United States and Turkey; from Europe Spain, Germany, France, Greece and the UK; from the Middle East the United Arab Emirates, while standing out from Asia are India, China, Japan, Thailand and Hong Kong.

T.GOLD ON THE RISE

At this edition, T.Gold, the leading international innovation showcase featuring the most advanced machinery for goldsmith work

and the latest processes applied to gold and jewellery, organized in partnership with A.F.E.M.O., saw a 4.7% increase in attendance.

TIME PIECES

VO Vintage consolidated its success for vintage watches and jewellery when it opened to the B2C public, with collectors, experts and watch lovers from Italy and around the world.

INDUSTRY AND TRAINING, PASSION MAKES A COMEBACK

Gold and jewellery saw restored generational turnover in the labour

market. 23 schools at the Show, mostly from Italy, France, Germany and UK, with about 750 students and escorts participated in various initiatives.

“THE VICENZA SYMPOSIUM”, THE NEW EVENT ON IEG'S JEWELLERY AGENDA

Italian Exhibition Group's Jewellery Agenda will be further enriched as of 2025 with a new international event, “The Vicenza Symposium” scheduled to take place from 2 – 4 September.



MEDIA VISIBILITY

Total media contacts exceeded 230 million gross and professional operator viewings of exhibitor profiles on The Jewellery Golden Cloud

B2B platform amounted to about 260 thousand. The community's next appointment with Vicenzaoro will be from 6th to 10th September 2024.

BLOGGER'S TAKE

‘The Diamond Talk’ diva, Renu Choudhary, shared some captivating highlights of her visit at Vicenzaoro. Here are a few glimpses of what we liked on her gram.



Exceptionally stunning handcuff and necklace made by Paris based brand Akillis @akillisparis in rare Paraiba Tourmaline and diamonds from their latest Guarani Collection!



@roberto_coin a celebrated luxury Italian jewellery designer has crafted the masterpiece brooch with the finest gemstones.

PRANDA JEWELLERY



Championing Integrity and Growth All At Once

50 years and counting...Pranda Group head, Prida Tiasuwan, open us about his journey, ideology and driving forces that have enabled this name to achieve a tall feat in the every growing gemstone and jewellery industry. Pranda is not only a global leader but their CEO Prida has recently been awarded for successfully completing 50 years in the trade. Here is a gist of a warm conversation with him a few days ago.

Prida Tiasuwan
Chairman, Pranda Group



How did it all start?



Craftsmanship... the driving force

The cultural homogeneity of Thai people and Indians has tremendously enhanced the craftsmanship that takes shape in Thailand, be it in the form of gemstones or jewellery. Prida's affection and appreciation of this amalgamated craftsmanship stems from cultural and skill-based union along with an intense eye for detailing owned by the people from both the countries. He fondly talks about the trait of 'keen eyes' in his DNA.

Around 50 years ago, Prida Tiasuwan along with his wife, five brothers and a sister, started Pranda Jewellery, Thailand. With a pure intention to honour the relevance of jewellery and its significance to Thailand, Prida and his family set out in the world of gemstones and jewellery. The abundant resources in and around Thailand, especially rubies, sapphires, garnets and many more, were also factors that motivated us to pursue jewellery. Prida fondly remembered 'Sonwala', a person of Indian origin, who taught gemstone cutting to the Thai people. Migration of trained and skilled labour was another contributory factor.

Philosophy behind the creative process

Prida take immense pride in sharing the fact that their core strength resides in the people they have. He proudly states that 'we hold people very dearly'. Pranda Group holds an industrial record of over 230 people working for the company for over 35 years and more than 40 odd people working with them for more than 4 decades. These numbers not only indicate an iconic record that they hold in the trade but also highlight the care and warmth that the organisation extends to its people. Creativity at Pranda surely stems from warmth, mutual respect and integrity as core values.

A shift in trend...

The orientation of owning jewellery is transforming from mere investment to adornment. Prida describes this shift as an excellent opportunity especially when it comes to coloured stones and coloured stone jewellery. The younger generations today are more attuned to wearing jewellery that adds to their personality and hence are willing to explore and experiment. This trend opens scope for more variety and diversity in gemstone and jewellery.



Traditions, aesthetics and collaborations

Pranda Group has earned the reputation of placing people first. This unique quality ushers them into incorporating a fine blend of traditions and aesthetics in jewellery making. The in-depth understanding enables them to penetrate into the Indian subcontinent as smoothly as they cater to USA, UK, China and other leading markets. This acumen is also a reason for their outreached collaborations across the globe.



Pranda Group is a testimony to a value-based leadership that not only retains people over the years but also grooms and grows together to become a leading name in the trade. Gem World wishes this group and its people heartiest congratulations for creating something so beautiful over decades.



CREATING OPPORTUNITIES FOR GROWTH



PRADEEP MEHTA
Director, GEM INDIA

Lapidary, work related to engraving, carving, cutting or polishing of gemstones, is one of the most dynamic tributaries of the gems and jewellery business. We met Pradeep Mehta from 'Gem India Exports' to understand his journey through the years in this extraordinary field.

Please provide an overview of your company.

MEHTA: We are Gem India Exports. We are a firm specialised in lapidary of all types of coloured stones. We started in the year 1985 in an era where Jaipur was known for emeralds more than other coloured stones. Our connections

in Africa enabled us to source raw material and develop our business of cutting and polishing of stones gradually. The initial ten years was our struggling period where we tried to streamline raw material, expert craftsmen as well as explored markets for polished goods. I travelled extensively to Europe and USA and worked hard to

overcome mindsets of buyers about Indians. They had very little confidence on Indian companies when it came to timelines and quality. We relentlessly strived to change that bias and were successful in building healthy business relations. Today, we have a dedicated team of over 700 + employees. Aquamarine, Morganite,

Tanzanite, Rubelite and Rhodolite are some of the stones we have an expertise on.

Tell us about your domain in the company.

MEHTA: I am a director in GEM INDIA. Sudhir Kothari, Sunil Kothari & Praveen Mehta are also directors in the company. I am extremely passionate about rough gemstones and like to understand their natural cycle. I am mainly involved in sourcing of raw material for the company from Brazil and various parts of Africa, Thailand and Hong Kong. I have been deeply impressed and motivated by Sunil Agarwal (Vaibhav Gems). His business acumen and trade orientation has been par excellence.

Which is your biggest market? What would you like to say about the Indian markets?

MEHTA: Our main markets are USA, Europe, Thailand and Hong Kong.

Indian markets, like global counterparts, were hugely affected by COVID. The raw material supply chain was hugely impacted due to high mining costs, inflation, rise in oil prices, labour availability, etc. These things have taken a new direction and the trade cycle is getting better. The consumers have also widened the orientation about jewellery; from being a mode of saving to becoming need and fashion based ornamentation.

How would you rate the gemstone market currently? Is India warming up to coloured stone jewellery as consumers?

MEHTA: Our sales in India were not so big but it is now increasing sharply. The demand for coloured stones has actively increased and is hugely trending. There is a lot of scope of growth in the future. Indian consumers are more informed about coloured stones and a lot of large

conglomerates like TATA, Reliance, Birla, etc. have entered jewellery and have opened big outlets in the Indian sub-continent.

Are you exhibiting in the Tucson show? Are there any special preparations for the shows?

MEHTA: Definitely! We exhibit in all major shows like Tucson, Basel, Thailand, Hong Kong, etc. We're coming up with our new collection in Aquamarine Santa Maria, Rubelite, Pink and Peach Morganite, etc. for the upcoming shows.

Which Gemstones are currently trending?

MEHTA: The demand for coloured stones has seen a huge rise. To my knowledge, some of the stones that seem to trend are Aquamarine, Morganite, Rhodolite Blue Zircon natural, Pink Sapphire, London Blue Topaz.





DIAMOND NECKLACE
Photo Courtesy:
Achal Jewels



POLKI SET WITH ROSE CUT AND
FULL CUT DIAMONDS
Photo Courtesy:
Birdhichand Ghanshyamdas



RUBY AND
DIAMOND PENDANT
Photo Courtesy:
Gem Plaza

TRAIL *of* JEWELS

A trail of ornaments and gemstones,
that are not only gorgeous but also tell you
what's pretty and trending.



RUBY & EMERALDS STUDDED WITH
POLKI IN RUSTIC GOLD FINISH
Photo Courtesy:
Tatiwalas Gehna



EMERALD DIAMOND
RING
Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd.



YELLOW SAPPHIRE
Photo Courtesy:
Gem Diam Co.



RUBY
Photo Courtesy:
Biharilal Holaram



PINK TOURMALINE
Photo Courtesy:
Precitone Co. Ltd.

TRENDY AFFAIRS



POLKI NECKLACE
Photo Courtesy: Achal Jewels



POLKI BRIDAL SET EMBELLISHED WITH EMERALD BEADS N PEARLS
Photo Courtesy: Tatiwalas Gehna



JHAROKHA COLLECTION
Photo Courtesy: Jaipur Ratna



EMERALD DIAMOND RING
Photo Courtesy: Valentine Jewellery (I) Pvt. Ltd.



EMERALD ROSE CUT DIAMOND EARRINGS
Photo Courtesy: Royal Gems & Jewels



PINK AND PURPLE SAPPHIRE WITH DIAMONDS IN 18K GOLD BRACELET
Photo Courtesy: Gem Plaza

MOZAMBIQUE PARAIBA



RUBELLITE

TOURMALINE

Photo Courtesy: RMC Gems

PINK MORGANITE



GREEN TOURMALINE
Photo Courtesy: Precitone Co. Ltd.



LAB GROWN DIAMOND
Photo Courtesy: Gem Diam Co.



EMERALD & POLKI DANGLER EARRINGS
Photo Courtesy: Shree Jee Jewels

TRENDY AFFAIRS



COLUMBIAN EMERALD WITH ROSE CUT DIAMONDS

Photo Courtesy: Birdhichand Ghanshyamdas



EMERALD DIAMOND EARRINGS

Photo Courtesy: Royal Gems & Jewels



DANCE OF THE PEACOCK COLLECTION

Photo Courtesy: Jaipur Ratna



AQUA

Photo Courtesy: Precitone Co. Ltd.



TANZANO COLLECTION

Photo Courtesy: Savio Jewellery



FLORAL REGALIA EMERALD CARVING KILANGI

Photo Courtesy: Ramnarayan & Co.



POLKI 3 LINE NECKLACE

Photo Courtesy: Achal Jewels



RUBY POLKI DIAMOND EARRING

Photo Courtesy: Valentine Jewellery (I) Pvt. Ltd.



AQUAMARINE AND DIAMOND NECKLACE

Photo Courtesy: Gem Plaza



RUBYLLITE BEADS

Photo Courtesy: RGS Creation

TRENDY AFFAIRS



DIAMOND PENDANT

Photo Courtesy:
Achal Jewels



SEMI BRIDAL CHOKER NECKLACE

Photo Courtesy:
GIE Gold Creations Pvt. Ltd.



EMERALD BEADS

Photo Courtesy:
National Facets



EMERALD BEADS
NECKLACE (ZAMBIAN)

Photo Courtesy:
Ramnarayan & Co.



TANZANO COLLECTION

Photo Courtesy:
Savio Jewellery



AQUAMARINE CARVING BEADS

Photo Courtesy:
RGS Creation



PINK TOURMALINE

Photo Courtesy:
Gem India Exports



PADPRADSCHA SAPPHIRE

Photo Courtesy:
Biharilal Holaram



EMERALD AND DIAMOND NECKLACE

Photo Courtesy:
Gem Plaza



RUBY POLKI PEARL
DIAMOND EARRING

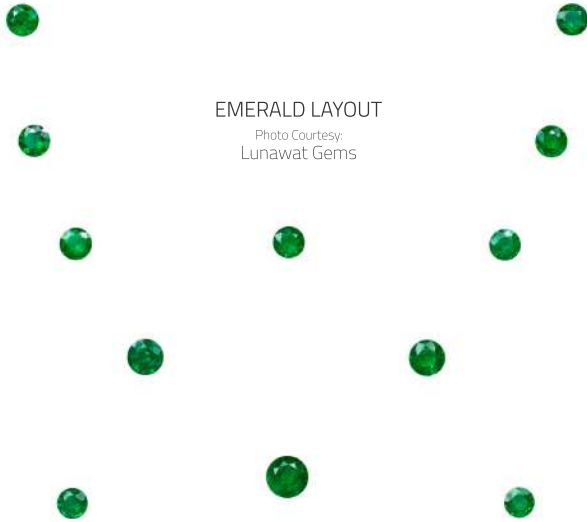
Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd.



EMERALD OVAL ZAMBIA

Photo Courtesy:
Gem Diam Co.

TRENDY AFFAIRS



EMERALD LAYOUT
Photo Courtesy:
Lunawat Gems



AQUAMARINE
Photo Courtesy:
Lunawat Gems



RUBELLITE
Photo Courtesy:
Precitone Co. Ltd.



MOZAMBIQUE RUBY &
CEYLON SAPPHIRE RING
Photo Courtesy:
Onsaz Jewellers



TOURMALINE
RUBELLITE
Photo Courtesy:
National Facets



CEYLON SAPPHIRE RING
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ANTIQUE BIRD HASLI
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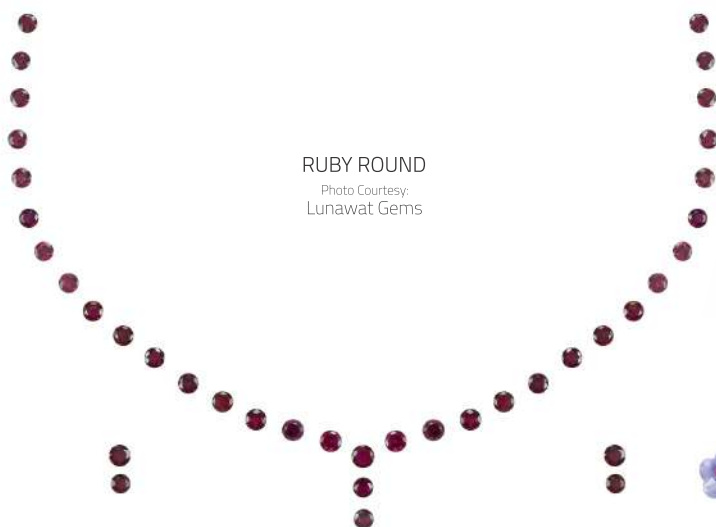


LEAF MOTIF CHOKER
Photo Courtesy:
GIE Gold Creations Pvt. Ltd.



AQUAMARINE
Photo Courtesy:
Gem India Exports

TRENDY AFFAIRS



RUBY ROUND

Photo Courtesy:
Lunawat Gems



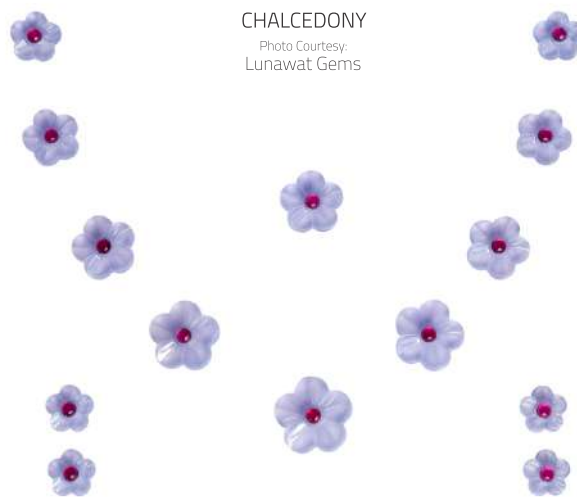
EMERALD OCTAGON ZAMBIA

Photo Courtesy:
Gem Diam Co.



TANZANITE

Photo Courtesy:
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Photo Courtesy:
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Diamond

An Invincible Gem !

Diamond is a symbol of invincibility and eternal love, which enjoys the reputation of the most coveted gemstones in the world. The name 'diamond' is derived from the ancient Greek "adámas," meaning indestructible, owing to its hardness, which is amongst the highest of the known natural substances found in the earth crust.

Diamond can resist high temperatures and pressures, and does not react to acids or gases, making it the most enduring substance. Throughout history, diamonds have been adorned by monarchs as a demonstration of strength and celebrated in various cultures for their supposed protective

powers and ability to ward off evil.

Diamond is also considered as the purest gemstones because of its chemistry, which is composed primarily of carbon. These atoms when arranged in a crystal structure known as diamond lattice give diamonds not only their exceptional hardness and strength, but also the brilliance and sparkle, they are known for.

In their purest form, diamonds are colourless, however, due to presence of certain defects within the crystal lattice or incorporation of impurities like hydrogen, nitrogen or boron, diamonds can be found in a spectrum of colours such as yellow, brown,

Presenting to our readers, some iconic snippets from rare collections of diamonds from the treasures of Dr Rajnikant Shah. The information about diamond has been provided by Gagan Choudhary.

pink, purple, blue, green, red, and even black.

The value of a diamond is determined by the "Four Cs": carat (weight/size), clarity (absence of inclusions), colour (ranging from colourless to coloured), and cut (quality of the facets and overall proportions). A diamond that excels in all four categories is considered exceptionally rare and valuable.

Diamonds are sourced



from various parts of the globe. The fabled 'Golconda' diamond fields of India have historical importance, although diamonds are now not found here. Today, commercial deposits of diamond are majorly located in the African continent with South Africa, Botswana, Namibia, Zimbabwe being the most important suppliers. Other important deposits include Russia, Canada, and Australia.

Technological advancements have led to the development of treatments and enhancements to improve the appearance of low-quality diamonds. Highly fractured diamonds are filled with high-RI glass, while laser drilling is used to remove inclusions.

Various colour enhancement processes including irradiation and high pressure high temperature are used to modify the colour of diamonds artificially, thereby giving wider range of choices to the consumer.

Historically, the diamond has been celebrated as the birthstone for April and is synonymous with 60th and 75th wedding anniversaries, embodying enduring love and commitment.



Dr Rajnikant

Shah is a dynamic visionary who has worked tirelessly for the general welfare of the jewellery trade and its people. A medical doctor by profession, he learnt the nuances of jewellery business and went on to become an icon in the field of gemstones. A jeweller, a philanthropist and an ardent devotee, Dr Shah has been a passionate connoisseur of gemstone artefacts and jewellery and his contribution towards gems and jewellery museum is immense.















Gagan Choudhary,

FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). He has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India; a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel.



STAMPS COLLECTION ON DIAMONDS FROM WORLD OVER

| Description | Stamp |
|---|--|
| <p>Name refers to hardness – it is imperishable – insensitive inert to chemical</p> | <p style="text-align: center;">Rough Stones</p>  |
| <p>Chemical Composition – Crystallized Carbon</p> | <p style="text-align: center;">Mining</p>  |
| <p>Rough – Kimberlite Kimberlite is the name given to a silica-poor and magnesium-rich extrusive igneous rock.</p> | <p style="text-align: center;">Cut Stones</p>  |
| <p>Crystal – Mainly Cubic Octahedron</p> | <p style="text-align: center;">Jewelry</p>  |
| <p>Common Cut – Round, Octagon, Marquee, Pears</p> | <p style="text-align: center;">Ring</p>  |
| <p>Color – Colorless + Various Colors</p> | <p style="text-align: center;">Souvenir Sheets</p>  |
| <p>Transparency – Transparent</p> | |
| <p>Moh's Hardness – 10 Refractive Index – 2.417-2.419 Density – 3.50-3.53</p> | |
| <p>Occurrence – South Africa and other African countries, Brazil, India, Russia, Australia</p> | |
| <p>Jewelry – Crown; Ring; Broche; Necklace; etc.</p> | |
| <p>Imitations – Crystal, Beryl, White Topaz, Cerussite, Sphalerite, Cubic Zirconia</p> | |
| <p>Synthetic Diamond – CVD stands for Chemical Vapor Deposition. It is name for diamonds grown in a laboratory via a process of CVD.</p> | |

| Description | Stamp |
|---|--|
| <p>Famous Diamonds – Kohinoor, Hope, Cullinan, etc.</p> | <p style="text-align: center;">Blocks</p>  |
| <p>Religious Use – Churches and Royal Families, etc.</p> |  |
| <p>4C's – Grading Carat Weight - Color Grading – D to M onwards</p> | <p style="text-align: center;">First Day Covers</p>  |
| <p>Cut – Brilliant, Clarity Grading – Flawless, VVS, VS, SI, Inclusions, Larger Inclusions</p> |  |
| <p>Birthday Stone – April & Aries</p> | <p style="text-align: center;">Proof</p>  |
| <p>Error – Compare with Original</p> <ol style="list-style-type: none"> 1. Value Change 2. Overprinting 3. Nonperforated 4. Misaligned Printing | <p style="text-align: center;">Errors</p>  |
| <p>Art Work – See Stamps</p> <ol style="list-style-type: none"> 1 - Wire Worked Diamond structure 2 - Literary Slovak Language 150th anniversary 3 - Diamond Cutter 4 - Blood Diamond - Interpol | <p style="text-align: center;">Work of Art & Artisans</p>  |
|  <p>Kimberlite Idol</p> | <p style="text-align: center;">Blood Diamond</p>  |

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Investigating FAKE Rough

GAGAN CHOUDHARY, FGA

(Part 2)

In a two-part series, Gagan Choudhary outlines the identification of real v/s fake rough. The first part covered in the previous edition informed about identification of emerald and aquamarine. This conclusive second part highlights the distinguishing factors of Ruby, Sapphire & Topaz.

Reaching directly to the miners for procuring rough has always been profitable but involves a huge amount of risk unless one has enough experience in buying at the source, deep knowledge about the stone being purchased, and handling the pressure thereof. Often, there have been cases when dealers tend to forget the possibilities of scams and frauds at mining sites or the markets nearby. The sellers at such locations often present glass, synthetics, treated gems or other cheap natural materials as expensive gems to make some quick money. This practice has been prevalent at most of the major mining regions around the world for decades. At the IIGJ-Research & Laboratories Centre, Jaipur, we routinely encounter such cases, some of which are presented here.

SYNTHETIC RUBY FROM MOZAMBIQUE!

We came across a small parcel of rough rubies (5 pieces, weight range of 3.60 - 18.06 ct) submitted for identification

(figure 1). All the specimens were tumbled with corroded surface, and interestingly coated with a yellow-brown substance (see again, figure 1). Most of the samples were free from inclusions, but under immersion microscopy all displayed curved growth lines, characteristic of synthetic ruby grown by Verneuil process. The appearance of these specimens clearly suggested that these were presented as natural. As per the discussion and information from the depositor, these stones were purchased in Mozambique.



1. These rough specimens weighing 3.60 - 18.06 ct were identified as synthetic ruby. Similar synthetic samples in larger sizes were also encountered earlier, which were said to be purchased from mining areas in Mozambique. Also note the presence of yellow-brown substance on extreme right specimen, imitating mud on natural rough.

NATURAL AND SYNTHETIC RUBY COMPOSITE

This 28.73 ct bright red rough, associated with some black and white minerals was presented as a natural ruby. Upon initial examination with unaided eyes, the surface displayed some areas of milky angular zones against a pinkish to purplish background, typically seen in natural ruby crystals (figure 2). When examined under transmitted light, a large central area of the specimen appeared bright red, while the edges appeared dark and opaque (figure 2). This raised suspicion about the origin of this rough.

Careful examination under the microscope revealed a sudden change of growth and inclusion patterns, not only in the core and surface, but also within the surface; the surface displayed small chips with different inclusion patterns. In addition, distinct colour variation between the core and edges of the specimen was evident. These features suggested that the specimen is rather a composite where a transparent piece of synthetic ruby is covered with small chips of natural ruby.



2. This bright purplish red - pink rough (top) is a composite made up of synthetic and natural ruby. The central part is a synthetic ruby while the outer part is composed of chips of natural ruby. Note the small areas of angular milky zones. Under transmitted light (bottom), central synthetic part of the specimen appeared bright red, while the edges appeared dark and opaque.

SYNTHETIC SAPPHIRE, PRESENTED AS NATURAL ROUGH

Synthetic counterpart is a common imitation for natural sapphire rough; these are presented in two forms - one as broken, tumbled rough, like synthetic ruby described above, and second, as fashioned, well-formed hexagonal-pyramidal crystals with surface markings (figure 3). Although, their identification is not challenging in



3. Presented as natural sapphire, these specimens were turned out to be synthetic. These were presented as fashioned, well-formed hexagonal-pyramidal crystals with surface markings.

a gem lab, they might pose problems while buying at the mines.

GLASS AS SAPPHIRE ROUGH

Two blue crystals, weighing 63.93 and 44.66 ct, as illustrated in figure 4 were submitted together. Both crystals displayed bipyramidal habits and white mineral present on the surface - the features typically seen in corundum. Interestingly, there was an obvious difference in colour and transparency of both the crystals; crystal on the right had much better colour and transparency. Closer inspection of bright blue crystal revealed hemispherical cavities on surface, coloured swirls and numerous gas bubbles- these features are associated with glass. The gray-blue crystal (figure 4, left) was proved to be natural sapphire, while crystal habit and associated white mineral (kaolinite) suggested Kashmir as its origin.



4. These two crystals, weighing 63.93 (left) and 44.66 (right) ct, displaying bipyramidal habits and associated white mineral, were submitted as sapphire. The crystal on left was identified as sapphire, but that on right as glass.

CUBIC ZIRCONIA, TOPAZ AND SYNTHETIC MOISSANITE AS DIAMOND OCTAHEDRON

Cubic zirconia as diamond imitation, both rough as well as cut, have been in existence since long time, however, in recent times, colourless topaz and synthetic moissanite have become frequent encounters as diamond imitation, especially in rough form. Figure 5 illustrates one such example, where the left specimen is a cubic zirconia while the right one is topaz (figure 5.a); figure 5.b illustrates a fashioned synthetic moissanite. These stones are fashioned as typical crystal forms associated with diamond, here, octahedron; often, striations, grooves or triangular markings are created on these fashioned octahedrons, giving them a natural appearing crystal. Separation of cubic zirconia from diamond was easily done based on higher specific gravity, while topaz and synthetic moissanite by their



5.a. These colourless octahedrons, representing diamond, are fashioned cubic zirconia (left) and topaz (right). Also note artificially drawn triangular growth markings on octahedral faces, along with iron-stained films in topaz crystal.

anisotropic optic character. Although, identification of these imitations is straightforward, when buying at mines or open markets, one must be careful.



5 b. This pale yellow cubo-octahedron, representing diamond, is a fashioned synthetic moissanite, with etched surface.

CONCLUSION

Fake rough is an inevitable part of the gem trade, and the scams associated with this are increasing day by day. Identification of rough, especially in the field is quite challenging, however, one needs to keep in mind about the existence of fake material in local markets or even mines. Careful inspection of the presented rough before making a buying decision is always advisable, keeping in mind the crystallographic features.

ABOUT THE AUTHOR



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*Unveiling scams in emerald and aquamarine, we exposed glass-filled mica-rock and synthetic gems. Crystallography is crucial for detection. **Stay tuned for our next article on identifying fake rough in the diverse world of gemstones.***

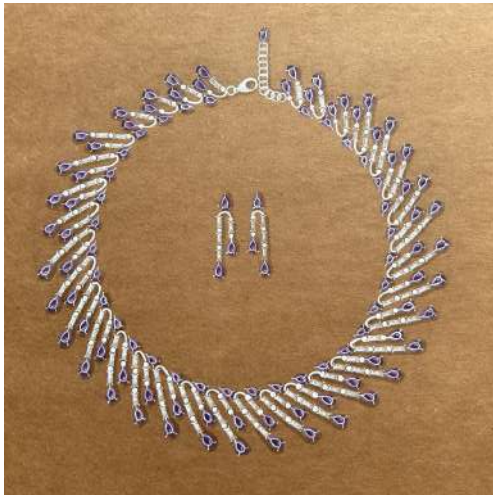
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Design Speak is an initiative of Gem World to promote upcoming talent in the industry.

DESIGN SPEAK

Take a glimpse at the breathtaking sketches crafted by the students of The **Indian Institute of Gem and Jewellery (IIG)**, Jaipur.



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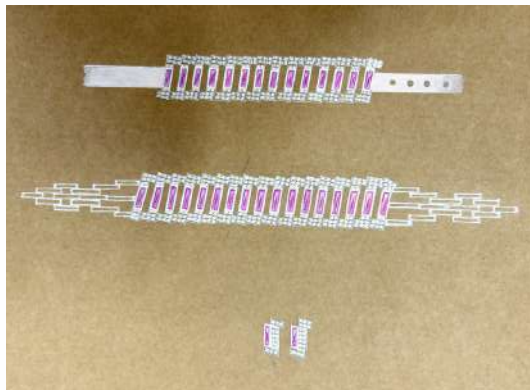
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JA Celebrates Republic Day



Jewellers Association members like President DP Khandelwal, Ashok Maheshwari, Pankaj

Sonkhiya, Mahaveer Kumar Daga, Rajesh Dhamani, Ajay Godha, Neelkanth Bandhari, and office bearers were present at Janopyogi Bhawan for unfurling of the national flag on 26th January 2024.

Continuing the Republic Day celebration, the unfurling of the flag was also carried out at the Johari Bazar building by DP Khandelwal, Pankaj Sonkhiya, Mahaveer Kumar Daga and other members.



22nd January saw an iconic day that saw the inauguration of Ram temple in Ayodhya. It was celebrated with much fanfare not just in India but all over the globe. Jewellers Association office in Johari Bazaar was illuminated with lights on this special occasion.

JA Congratulates Pramod Derewala on 'Hall of Fame' Award



Jewellers Association working committee presented a bouquet of flowers

Jewellers Association members President, DP Khandelwal, Jt. Secretary Raju Agarwal Mangodiwala, Ajay Godha, Mahaveer Kumar Daga, Bitthal Das Maheshwari, NRI Satyanarayan Khandelwal represented the Jewellers association and extended heartfelt congratulations to Pramod

Agarwal Derewala on being felicitated with 'Hall of Fame' award on 4th January. The award recognises his continued contribution towards tirelessly building trade and fostering growth for all. As the President of GJEPC, his contribution in foreign trade policies, import-export duties, GST notifications, banking budgets for industry in its initial phase is considered to have brought about a revolution.

His farsighted leadership has benefitted the trade and tradesmen alike. His numerous efforts and initiatives have helped gems and jewellery trade of Jaipur and India with existential and essential value additions.

Appeal for Review of MSE Disallowance Provision

On behalf of more than 7000 registered tradesmen of one of the largest jewellers associations of the world, Executive body of the Jaipur Jewellers Association, wrote to Nirmala Sitharaman, Minister of Finance, Piyush Goyal, Minister of Commerce & Industries, and Narayan Tatu Rane, Minister of Micro, Small and Medium Enterprises to request them to consider the issues emanating due to disallowance provision of Micro

and Small Enterprise (MSE) dues as per clause (h) of section 43B inserted by the Finance Act 2023 and seek revaluation of the same. The Association has urged the ministers to consider immediate relaxation of the provisions in section 43B(h) in form of providing complete waiver to the Gems & Jewellery industry from the coverage of section 43B(h) as to do otherwise will be a huge survival setback to the industry.

Gemfields Releases 2nd Consumer Report in China

*Ruby Becoming more
integrated in Middle Class*



On 9 January, Gemfields, a world-leading responsible miner and marketer of coloured gemstones, launched its latest consumer research report: Ruby –Breaking-out of Collectors' Cabinets, Becoming Part of China's Middle Class Lifestyle. This is Gemfields' second report focusing on China's consumer market. Building on the insights gained in the previous report, which was released in 2020, this research focuses solely on ruby, deep diving into dialogue with China's middle class consumers to examine the impact of

the post-pandemic era on their purchase habits, attitudes and motivations.

The report covers topics such as the interest in rubies, purchase drivers, style preferences and wearing scenarios, as well as gifting and associations. It provides a comprehensive analysis through a combination of qualitative and quantitative research, which aims to inform decision-making when it comes to new product offerings and helping to grow the market potential.

“3 Peaks” Represent a New Era For Rubies in China of all the coloured

gemstones, the surveyed Chinese consumers showed a clear preference for ruby, ranking the red gem first by a wide margin in terms of awareness (68%), desirability (61%) and having made a purchase (55%).

Cultural Symbols under Chinese Aesthetics

Chinese consumers have a particular preference for rubies, which is inextricably linked to the aesthetic symbolism of rubies and Chinese culture.

Breaking out of collectors' cabinets, wearable scenarios are not limited. When asked to “select the dressing style that you think complements ruby jewellery”, the respondents chose Elegant/Classic (38%), Traditional Chinese (37%), and New and Metropolitan Chinese (30%).

Portraits of the 3 ruby potentials: Neo-Socialites, Aesthetic Appreciators,

Chinese Culture Devotees
The report outlines the portraits of three groups of potential ruby consumers. The first group is Neo-Socialites, who are creative, confident and sociable, most of them are male entrepreneurs and executives, and rubies are seen to be a symbol of their social status. The second group is Aesthetic Appreciators, who enjoy an elegant and tasteful lifestyle with a wide range of hobbies, most of them are young women in first-tier cities, and rubies

provide an opportunity for them to show their personal taste in different occasions. The third group is Chinese Culture Devotees, most of who live in historic cities such as Beijing and Chengdu, who appreciate the collector's value of rubies and the possibilities of fusing rubies with traditional Chinese styles.

Better market education may be the key to driving ruby consumption. At present, consumers glean the majority of their jewellery inspirations and

gemstone information from domestic brand-owned social platforms (35%), Chinese social media (33%) and international brand-owned social platforms (31%), and it is clear that there is a need for greater professional and authoritative ruby market education.

In addition to the offline launch of the report, Gemfields also shared the content of the report with Chinese consumers through online live streaming.



GEM WORLD
Official Magazine Of The Jewellers Association, Jaipur

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ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 6500 से अधिक है।

सदस्यता के लाभ

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- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्संटेन्टर की व्यवस्था व गहियों के सार-संभाल की व्यवस्था।

सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखंड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

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Gem World, the official magazine of the Jewellers Association Jaipur, is one of the leading trade publications in the country and enjoys a wide readership.

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- Urea
- Sr Creatinine
- Sr Calcium

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- Color & Appearance
- PH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
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- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
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- SGPT-AST
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Serum Calcium

Kidney Health

Uric Acid
Creatinine
Urine Routine

Liver Health

Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

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1900/-

Jewellers Advanced Health Package

Cardiac Health

2D Echo / TMT
ECG
Lipid Profile

Diabetic Health

Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c

General Health

CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium

Kidney Health

Uric Acid
Creatinine
Urine Routine

Liver Health

Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

Lung Health

X - Ray Chest PA View
PFT

Multi-Organ Health

USG - Abdomen
TSH - Thyroid Stimulating
Hormone

Consultation

Ophthalmology
General Medicine
Cardiology
Dental

Breakfast

2750/-

Jewellers Advanced Health Package (Age above 60 years)

Cardiac Health

2D Echo / TMT
ECG
Lipid Profile

Diabetic Health

Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c

General Health

CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium

Kidney Health

Uric Acid
Creatinine
Urine Routine

Liver Health

Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT

Lung Health

X - Ray Chest PA View
PFT

Multi-Organ Health

USG - Abdomen
TSH - Thyroid Stimulating
Hormone

Recommended for Age Above 60

PSA (For Male)
Mammography (For Female)

Consultation

Ophthalmology
General Medicine
Gynecology (For Female)
Cardiology
Dental

Breakfast

3100/-

Single Point Contact श्री सुमित श्रीवास्तव +91 9602530123

Jewellers Association Team

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