

GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

APRIL - MAY 2025

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GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

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GEM BOURSE

GEM WORLD

JAS

JAGS

JANOPYOGI BHAWAN

JAY

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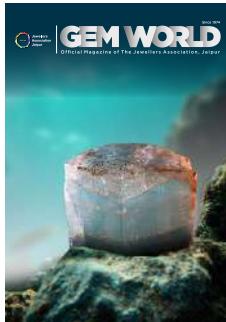
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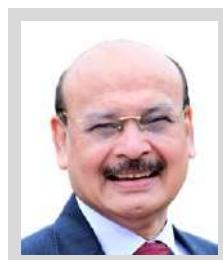
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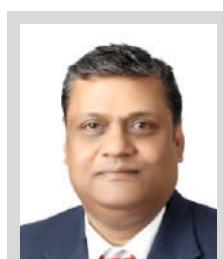
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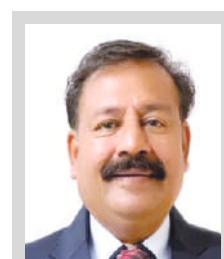
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~Global Eyes on Jaipur~

JAS 2025 B2B

Blitz Stuns Dubai



As the countdown begins for one of India's most awaited gems and jewellery exhibitions, JAS: The Premium B2B Show, is all set to redefine industry benchmarks with its grand showcase in the Pink City from 4th to 6th July 2025 at Novotel JECC, Jaipur. Organised by the prestigious Jewellers Association Jaipur, JAS has grown beyond being a national sensation to become a powerhouse of international business networking, sourcing, and craftsmanship.



FROM JAIPUR TO THE WORLD A GLOBAL JEWELLERY MOVEMENT

This year, JAS 2025's international promotions took centre stage in Dubai, affirming its growing reputation as a truly global B2B show. The Dubai promotion and Poster Launch witnessed an impressive congregation of global gems and jewellery industry stalwarts and dignitaries.



“CONNECT TO SOURCE”-JAS 2025

Prominent figures present at the event included:

- Abdailaye Ndiyae, Chairman, Grizzly Mining
- Abdoul Ba, CEO, Grizzly Mining
- Sheikh Mustafa Hamzal M. Sehli
- Rishab Patni, India Representative, Grizzly Mining
- Officials from the Government of Zambia

From Jaipur's side, the delegation was led by Ashok Maheshwari, JAS Convenor, accompanied

by Sunil Mittal, Amit Khatoria, Vishnu Avtar Methi, Abhin Jain, Rakesh Kumar Vijay, Rajeev Nigotia, Anshul Narnoli, Vipul Narnoli, Tarun Channa, Shaabaz Sheikh, and several other renowned jewellers of Jaipur. An equally important interaction with poster unveiling was held with a high-profile delegation from Shenzhen, China, including You Yantau, Wang Jun, Xu Wen, and Liao Ran, which reinforced JAS's commitment to building

lasting cross-border business relationships.

The cross border JAS promotion reached its high point when **Gajendra Singh Shekhawat, Hon'ble Minister of Culture & Tourism, Government of India, launched the official JAS 2025 poster in Dubai**, alongside Raju Mangodiwala, Vice President, Jewellers Association Jaipur and JAS Co-Convenor, setting the tone for a truly international celebration of gems and jewellery.



“CONNECT TO SOURCE”-JAS 2025



“

Alok Sonkhiya
President, JA

With JAS B2B edition, Jewellers Association, Jaipur has always been focussed to support and uplift Jaipur's gemstone dealers, jewellers, manufacturers and their expertise in gemstones and jewellery. With each edition, we aim to elevate industry standards and foster genuine trade relationships. This year, our special attention on natural gemstones and the 'Connect to Source' initiative underlines our commitment to purity, transparency, and ethical sourcing. JAS is a platform to uphold Jaipur's legacy while embracing the future of gems and jewellery.



“

Ashok Maheshwari
Convenor, JAS

Despite scaling up, JAS 2025 is completely sold out. We are proud to offer one of the finest curated collections across gemstone and jewellery categories and a truly productive buyer experience. Our recent visit to Dubai for the Zambian Emerald Auction turned out to be a fruitful step as we met the international traders, buyers and miners and invited them to visit JAS. We're honoured to welcome Mr. C.K. Venkataraman, MD – Titan Company Ltd., as the Chief Guest at JAS 2025 – a true icon of India's jewellery and retail industry. With over 600 hosted buyers and strong national & international promotions, JAS continues to connect businesses to the right audience.



“

Neeraj Lunawat
Hon. Secretary, JA

We are truly grateful to the Ministry of MSME for sanctioning the grant to all 60 exhibitors at JAS 2025. This support is a proud milestone for us and a testament to the growing recognition of the gems and jewellery trade in Jaipur. We remain committed to creating opportunities and opening doors for our members to connect, grow, and thrive. Entry to JAS on all three days will be free for all members of the Jewellers Association Jaipur. We aim to provide unmatched infrastructure, ease of registration, and genuine exposure to young talent and established players alike. With a more innovative approach, JAS has now become a growth platform for our budding jewellers.

As Jaipur cements its position, JAS B2B Show emerges as the ultimate sourcing platform for buyers. Hosted Buyers at JAS are treated to the exclusive JAS Royale Experience, which includes luxurious 5-star accommodation, convenient pick and drop services, all-day meals and refreshments, and exclusive access to the JAS Royale Lounge. The experience is further enriched with curated one-on-one networking opportunities, creating the perfect blend of comfort and business. At JAS, luxury meets purpose — this is where lasting industry connections are made.

“CONNECT TO SOURCE”-JAS 2025

From new-age bridal jewellery and Navratna marvels to contemporary minimalism, JAS 2025 is where the future of natural gemstones and jewellery designs will be witnessed. To ensure meaningful trade interactions, personally invited national and international hosted buyers are being welcomed with high-end hospitality and ease-of-business solutions.

Pre-registration facilities, dedicated zones, and world-class networking areas like JAS Royale are curated to ensure every interaction at JAS converts into a lasting partnership.

The show's 24x7 promotional strategies across digital platforms, print media, and international markets like Dubai, Hong Kong and Bangkok has not only created massive buzz but also enhanced the stature of JAS as the go-to event in the jewellery calendar.



Raju Mangodiwala

Vice President, JA
Co-Convenor, JAS

This season, as we approach the wedding boom, JAS will offer versatile jewellery that extends beyond weddings. A special thank you to AU Small Finance Bank, GJEPC, RMC, Secure Logistics, and GIA – our Students Category Sponsor at JEA – for partnering with us in our journey to elevate Jaipur's gem and jewellery trade. Your contributions are not just sponsorships, but a strong vote of confidence in our vision. The support we receive from government bodies, international buyers and exhibitors alike is humbling. With their support, JAS continues to grow as a premium platform that connects creativity, commerce, and craftsmanship at its finest.

IMAGES FROM THE JAS 2024 & JEA 2024 ACHIEVES



“CONNECT TO SOURCE”-JAS 2025



A SOLD-OUT SHOWCASE WITH A LEGACY OF TRUST

JAS 2025 stands tall with 100% of its booths already sold out, and a growing waiting list—a clear indicator of the trust and excitement the show generates

across the global jewellery community. With a 20% increase in booth capacity from the previous edition and an even wider range of displays, the show promises unmatched sourcing opportunities.

Buyers, exhibitors, designers, and influencers from across the globe will converge in Jaipur to explore:

THE SIX PILLARS OF EXCELLENCE:



IMAGES FROM THE JAS 2024 & JEA 2024 ACHIEVES

PRE-SHOW PULSE

INSIGHTS FROM JAS EXHIBITORS

SANCHIT TATIWALA

Tatiwala Gehna, Jaipur

We specialise in Kundan-Meena, open Polki, and antique gold jewellery. We're exhibiting our latest collection of light weight Kundan jewellery at JAS. We hope to see you from 4-6 July at the show.

SARVESH SONKIA

Satvam Gems, Jaipur

We've always enjoyed exhibiting at JAS. We specialise in African and Colombian emeralds. We look forward to yet another good experience at JAS 2025.



VISHAL KHANDELWAL

Dia Gold, Jaipur

We specialise in fine, handmade open setting Polki jewellery. We are showcasing our latest collection of exquisite necklaces, chokers, earrings, rings, etc at JAS. We look forward to a great show.

ROHIT KEDIA

Park Gems, Jaipur

World's finest varieties of gemstones will be showcased at JAS 2025. We are exhibiting our collections of Zambian emeralds. We look forward to welcoming buyers at the premium b2b show.

AVI GOKHROO

Gemmeco, Jaipur

Based out of Jaipur, we specialise in high end African gemstones like Tsavorite, tanzanite, tourmaline, aquamarine, and other such stones. We're coming up with a new range of calibrated layouts and pairs at JAS 2025.

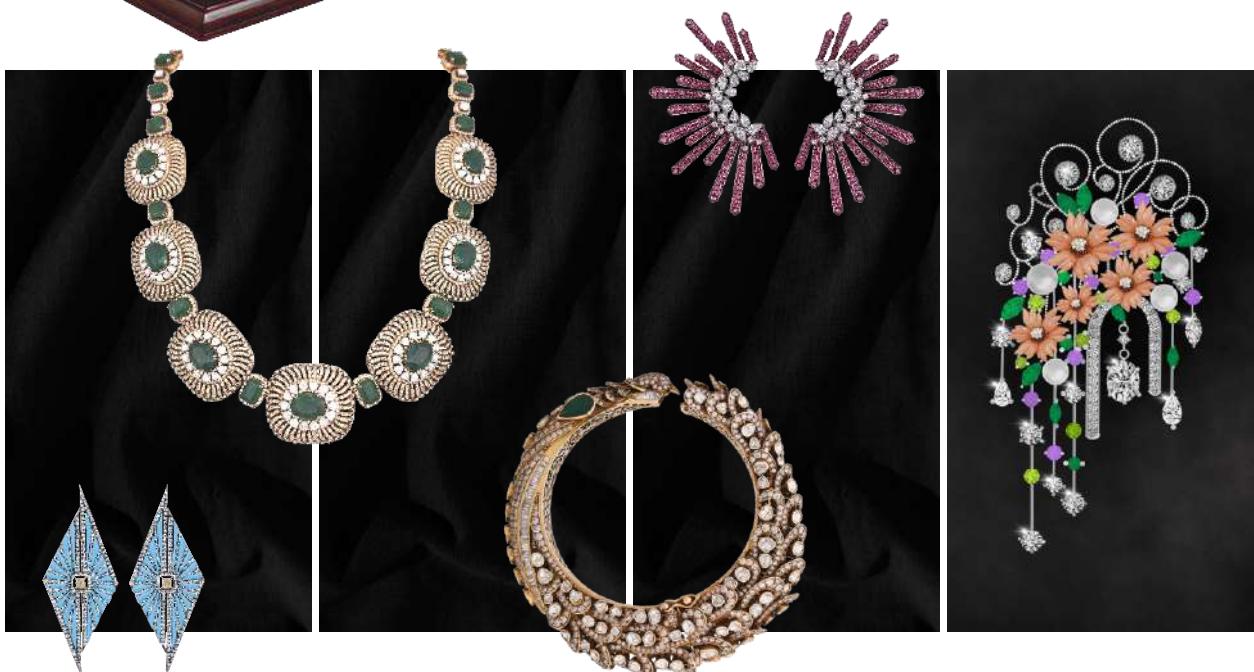


Recognising the Best in Jewellery Design



Alongside the exhibition, JAS proudly hosts JEA (Jewellers Eminence Awards) 2025, now in its 17th edition. With the theme 'Royale d'Art', this year's competition invites jewellery designers to draw from the magnificence of royal icons and reimagine their legacy for today's connoisseurs.

IMAGES FROM THE JAS 2024 & JEA 2024 ACHIEVES



“CONNECT TO SOURCE”-JAS 2025

AWARD HIGHLIGHTS:

- **19 Total Categories including:**
- **15 Jewellers' Categories**
- **1 Professional Category**
- **3 Special Recognitions:**
 - Young Achiever (Students Award)
 - Artisan Award
 - Lifetime Achievement Award

JEA has introduced 2 exclusive categories dedicated to excellence in loose gemstones, JEA Emerald Gemstone of the Year and JEA Natural Gemstone of the Year (other than emerald), celebrating the finest in natural beauty and rarity.



The Centre of Global Gems and Jewels B2B

JAS is an experience set in the majestic city of Jaipur. Known for its royal history and deep-rooted jewellery traditions, Jaipur became the epicentre to "Connect to Source" during JAS. Visitors get more than business at JAS...they get a taste of India's culture, unmatched hospitality, and legendary shopping destinations.

If you're looking to explore sourcing options, stock your inventory for the new Auspicious Beginnings, JAS 2025 is your destination.

ARTISAN AWARD

The Artisan Award, in particular, is dedicated to recognising unsung heroes of craftsmanship and bringing their names into the spotlight. Lifetime Achievement Awards honours the trailblazers of the gems and jewellery industry whose contributions brought great milestones to Jaipur's gems & jewellery trade.



Naresh Agrova
Co-Convenor, JAS
Coordinator, JEA



From Dubai to Bangkok, our brand presence is expanding. With 19 diverse award categories, we are receiving entries from established brands, individual designers, manufacturers, and students from leading design institutions across India. Our enhanced digital promotional campaigns ensure maximum visibility and participation. The selection process includes two rounds of jury evaluation conducted online, with strict transparency protocols and an esteemed panel comprising some of the most respected names in the industry. The winners will be celebrated at the JEA Grand Gala Night on 5th July 2025 at Novotel JECC, Jaipur, with awards presented by a renowned Bollywood celebrity.

IMAGES FROM THE JAS 2024 & JEA 2024 ACHIEVES

“CONNECT TO SOURCE”-JAS 2025

JEA 2025 Entries Received

The 17th edition of the Jewellery Eminence Awards (JEA), presented by the Jewellers Association Jaipur and powered by JAS, has recorded an unprecedented response, receiving a historic 605 entries, marking a 68.28% surge from the previous year. The competition's reach expanded significantly—welcoming first-time entries from Assam and Kerala, and witnessing 40% growth from outstation jewellers and 38% growth from Jaipur alone.

As Vinish Agarwal, Co-coordinator JEA shared, “*We focused on targeted SEO*

campaigns, personalised outreach, and strong digital branding that built trust, even among corporate jewellery houses across India.”

Vinish Agarwal
Co-Cordinator, JEA



The rigorous selection will undergo two physical jury rounds—on 6th and 13th June 2025, culminating in the grand Gala Awards Night on 5th July 2025. This milestone stands as a testament to the relentless efforts of the Jewellers Association Jaipur, the JAS team, and the visionary leadership behind JEA.



IMAGES FROM THE JAS 2024 & JEA 2024 ACHIEVES

Jury Process & Evaluation Criteria

The evaluation by the Jury will be conducted in two rounds:

- Each design entry undergoes a comprehensive evaluation—beginning with 'Jury 1'- a digital shortlisting, followed by an in-person 'Jury-2' assessment of jewel pieces in Jaipur.
- Each shortlisted design will be assessed on parameters like creativity,

craftsmanship, functionality, and marketability.

- This structured process ensures a fair, thorough, and expert-led evaluation of all submissions.

The winners will be unveiled at the highly anticipated Grand Gala Awards Night on 5th July 2025, amidst the presence of iconic industry leaders and a celebrity chief guest.

“CONNECT TO SOURCE”-JAS 2025



**Jury for JEA 2025 met for
the 1st round on 6th June at Jai Mahal Palace, Jaipur**

Esteemed Jury Members (Seated, R-L): Sunita Shekhawat, Jewellery Designer & Founder, Sunita Shekhawat, Jaipur; Tarang Arora, Jewellery Designer & Creative Director, Amrapali Jewels; Rahul Singh, Actor & Playwright; Anuradha Singh, Director, Nila House and Head, Lady Bamford Foundation; Dr Laura Astrologo Porche, Jewellery Curator (Digitally present); Along with JEA Committee Members.

JEA-25 COMMITTEE

S.NO.	NAME	POST
1	ALOK SONKHIYA	PRESIDENT
2	NEERAJ LUNAWAT	HONY. SECRETARY
3	ASHOK MAHESHWARI	CONVENOR
4	RAJU MANGODIWALA	VICE PRESIDENT & CO-CONVENOR(JAS)
5	NARESH AGROYA	CO-CONVENOR, JAS & COORDINATOR JEA
6	VINISH AGARWAL	CO-COORDINATOR,JEA
7	AJAY GODHA	MEMBER
8	D.P. KHANDELWAL	MEMBER
9	MANOJ DHANDIA	MEMBER
10	RUPESH TAMBİ	MEMBER
11	SHIVANGI SURANA	MEMBER
12	VATSAL MITTAL	MEMBER

Arman Suciyen Blue
Topaz, Rhodonite &
Blue Sapphire Silver Ring



GEMGENÈVE

A Celebration of Resilience, Artistry and Shared Humanity

-By Richa Goyal Sikri

The 9th edition of GemGenève was held from May 8th to 11th, 2025 in Geneva. Let's revisit the show through the eyes of Richa Goyal Sikri, a gemmologist, digital storyteller and author.



The 9th edition of GemGenève opened its doors against a backdrop of geopolitical tremors—tariff tensions with the Trump administration, escalating conflict in Europe and the Middle East, and, most alarmingly, the spectre of war between India and Pakistan that erupted just a day before the show's

preview. And yet, from May 8 to 11, the Palexpo halls in Geneva bore witness to nearly 5,000 visitors and 250 exhibitors from close to 30 nations gathering, not in protest or panic, but in shared purpose.

"That's a 34% increase on May 2024," noted co-founder Ronny Totah, referencing the record-

breaking 7,259 admissions logged during the five-day event, including its private preview.

Each edition of the fair is rooted in a curatorial theme, and 2025 was no different. Marking the centenary of the landmark *Exposition Internationale des Arts Décoratifs et Industriels Modernes* held in Paris in 1925, this



Gem Geneve 2025 May_Opening Ceremony

year's theme celebrated the timeless glamour of Art Deco.

On the contemporary side, Nadège Totah's "Le Village des Designers" returned as a space dedicated to emerging voices in the global jewellery conversation. This edition marked a particularly meaningful milestone: ten artists were selected, several of whom were showcasing their work in Europe for the first time. Since 2022, the Strong & Precious Foundation —helmed by

Olga Oleksenko—has held space at GemGenève to amplify Ukraine's artisanal jewellery voices in the wake of the Russian invasion. This year, the foundation spotlighted ten Ukrainian brands and independent jewellers, each being a testament to creative resilience amid crisis.

Adding further depth to the fair's global profile, the Armenian Jewellers Association (AJA) returned for a second consecutive year, bringing with them not only



BOJEM – Water Lily Reverie © Bojem

striking works of wearable art but also a strong sense of cultural continuity. Further enriching this edition's global tapestry was the presence of the Jewellery and Gemstone Association of Africa (JGAA)—the first pan-African body uniting jewellery professionals and industry stakeholders across the continent. Founded by Longo Mulaisho-Zinsner, the association made an impactful debut, showcasing original creations by emerging



Shavarsh Hakobian,
Butterfly ring, gold, rose
topaz, diamonds, pearl,
organza threads



Gem Geneve 2025 May_Press Guided Tour



The Faerber Collection

talents from Zambia's Masterpeace Academy and the Nsansi Art Studio.

From a business perspective, demand for coloured gemstones remained robust along with steady interest in heritage jewellery. Exhibitors who carried primarily untreated gemstones reported a strong show. Buyers from major international jewellery houses were actively engaging with long-standing precious stone suppliers, but there were reports of a **temporary pause from their side on high-value acquisitions till September**, possibly reflecting broader macroeconomic caution.



Art Deco Nephrite, Ruby & Diamond brooch Paltzsch

Some buyers sent reduced teams while others were at the show to only fulfil requirements for on-going orders. Procurement of precious stones by traditional jewellery companies and for **fine jewellery lines continued**, with a clear uptick in the presence of coloured stones—even in the showcases of firms traditionally focused on diamonds. Tourmalines, aquamarines, garnets, and spinels held their own against the classic trinity of ruby, emerald, and sapphire. **High colour and clarity diamonds featuring distinctive forms and cuts** continued to be popular among buyers. Exhibitors carrying this type of merchandise had positive reports on GemGenève. But exhibitors and visitors expressed the desire for a longer show declaring the time too short to explore the high quality merchandise on offer.



Important Unique Art Deco Diamond Bracelet by Ghiso, circa 1930.



Renaissance Earrings

SOME HIGHLIGHTS FOR ME:

The **Miranda Group**, which stood out with an exceptional selection of **Rubellite tourmalines**, vibrant **Paraíba tourmalines** sourced from their mines in Brazil, Mozambique, and Nigeria, and select layouts of **top-grade Brazilian emeralds**, underscoring the group's vertical strength from mine to market.

Singapore-based **AMTC**, early innovators in marrying high-quality diamonds—often in unexpected cuts—with equally exceptional coloured gemstones, showcased an elegant offering at this edition.

Their loose **Mahenge spinels**, unusual diamond cuts drew steady attention, as did their Singapore-made jewels featuring **D and E colour diamonds** masterfully paired with vibrant coloured gems.

Making his **debut at**

GemGenève, Bruce Bridges of Bridges

Tsavorite carried forward the pioneering legacy of his father, the late Campbell Bridges—renowned for discovering **Tsavorite garnet** in 1967 in Tanzania and again in Kenya in 1970.

Gems by Nomads

continued to build on their reputation for well-curated colour, bringing an attractive collection of **spinels, aquamarines, blue zircons, and tourmalines**—presented as singles or matched pairs—covering a spectrum of price points and project requirements, from bespoke design to ready-to-wear collections.

SRK (Shree Ram Krishna Exports) were great ambassadors of India with one of the most noticeable booths at the show with every square inch employed to communicate their story of high quality diamond craftsmanship done in a sustainable manner in facilities in

Surat that have a net zero carbon footprint.

Tank Fine Gems brought two outstanding Zambian emeralds displaying superb crystal quality that rivalled the top-grade old hue displayed by Colombian emeralds by the Muzo region.

FIMA Diamonds brought a regal rose-cut old diamond from Persia.

They also brought a variety of coloured gems.

B&B Fine Gems, who specialise in re-cutting most of their inventory ruthlessly to deliver the best material showcased lagoon tourmaline layouts among spinels and sapphires. 100% Natural by NASSI had stellar collections of rubies, sapphires, spinels, and more!

Pamir Gems created buzz with a dramatic 25+ carat pear-shaped Tajik spinel, complemented by other well-matched layouts of Tajik spinels and select coloured stones—highlighting the growing

appeal of Central Asian provenance in the gem trade.

Finally, **Philipp Munsteiner**, fifth-generation gem artist and custodian of a remarkable legacy, represented his late father Tom and grandfather Bernd Munsteiner—pioneers of the **fantasy cut**.

Parallel to the exhibition GemGenève also features a packed roaster of educative talks and book signings. All of these will be available to view on the show's website.

GemGenève 2025 wasn't just an industry fair. It was a collective affirmation that in a fractured world, beauty, craft, and collaboration remain powerful tools of connection. 2026 will see the team celebrate the 10th anniversary of the show. T minus twelve months and counting!



The Faerber Collection



Collection patrimoniale Golay Fils & Stahl



The Faerber Collection



Esther Ligthart

A STAR IN THE EARTH

My Sapphire Journey in Sri Lanka

COLOMBO



Esther at the Sapphire mine in Sri Lanka

Going to the sapphire mines in Sri Lanka was an adventure I'll never forget. And although I've worked in the jewellery industry for over thirty years, I had never set foot in a mine. So, when the opportunity arose, I jumped on a plane to Colombo. There, I met up with my friend Tracey Ellison (@TheDiamondsGirl), and off we went, on a whirlwind journey filled with sapphires, elephants, lush landscapes, far too many street dogs, and even a spontaneous detour to Bangkok. All of that, in just four days! We were warmly hosted by Ruwanpura, a local

mining company. They took us to visit their workshops, proudly showing how they treat their employees with care. We watched the traditional cutting of small sapphires, followed by a look at how modern technology supports today's craftsmanship. The next day, we were brought to the mines, just an open field with water, heat, and a dog that guarded the site as if born for the job. All the miners were men, working only from early morning until early afternoon. The heat

ESTHER LIGHART is known as a trailblazer in the gems & jewellery Industry, owing to her vast experience of over three decades. Her acumen, immense knowledge and varied exposure make her a leading name in jewellery promotion and brand building. Gem World is happy to share one of Esther's escapades to Sri Lanka in her own words.



A Blue Sapphire layout

later in the day simply made it impossible to continue. Despite my long career in this field, it struck me more deeply than ever how many people, countries, and resources are involved in a single piece of jewellery. How many times have I held a jewel in my hand without pausing to consider the journey of its gemstones? These tiny treasures, often masterpieces of artistry or

meticulous handwork, are brimming with stories. That's why, in my work as a consultant helping jewellery brands with their branding or training sales teams, I always emphasize the power of storytelling. I use a method to uncover a company's most meaningful stories, and gemstones themselves are often full of narrative gold. These stories are there, waiting to be told. And they're surprisingly trainable too, once someone sees the power of narrative, it transforms how they sell. Our brains are wired for stories. Sri Lanka showed me elephants bathing in rivers, the sweet chaos of dogs on every corner, and the warmth and kindness of its people. Just when I thought the adventure was over, Ruwanpura surprised us with an

Glimpses of Sri Lanka escapade



And the gemstone I hold in my hand right now? **A personal favourite, the star sapphire!**

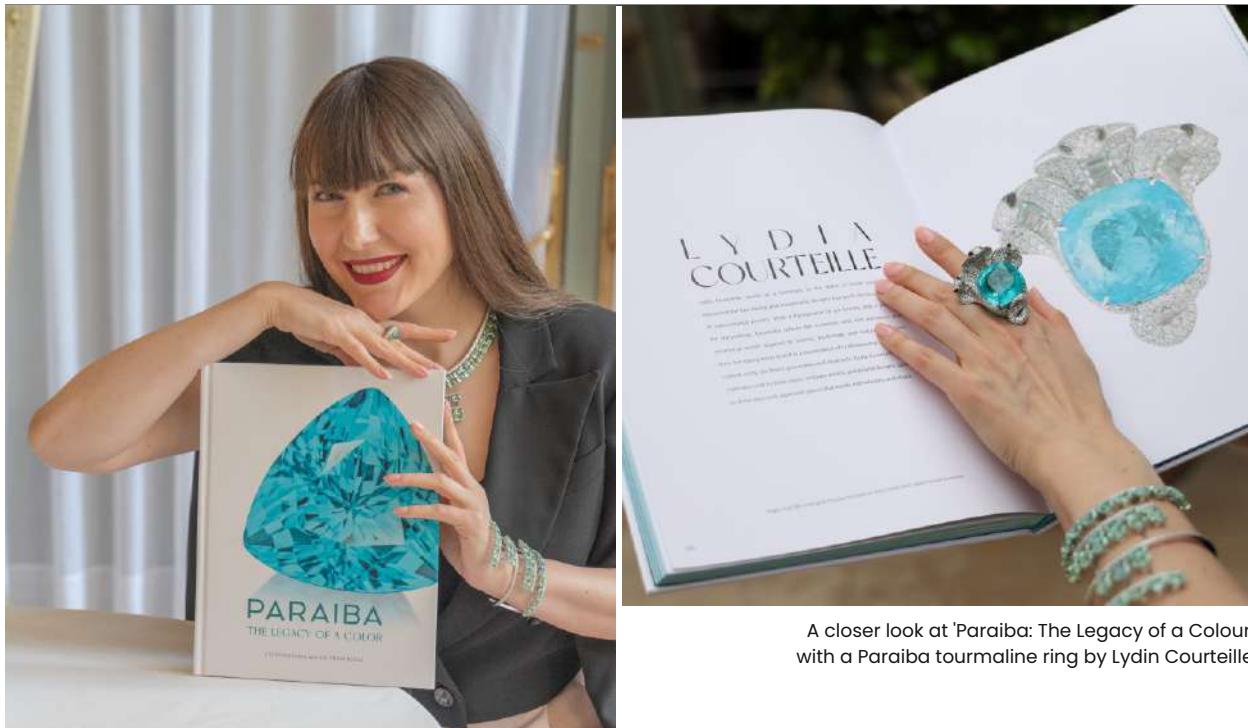
Ever since I saw my first one, I've been mesmerized. There's something about them, something magical, fairy-tale-like. They still make

me feel as if I've stepped into a world of talking animals and shimmering skies...Whimsical, mysterious, enchanting. That's why I love them. And maybe, deep down, that's what jewellery is all about holding onto wonder.

invitation to visit their offices in Bangkok. So off we flew, on a last-minute whim, to admire endless



trays of sapphires and gems. I found myself on the rooftop of the Shangri-La Hotel, cocktail in hand, the Bangkok skyline sprawling around me and in my mind that irresistible song, "One Night in Bangkok." Writing about jewellery has taken me to incredible places, introduced me to extraordinary people, and deepened my love for this industry time and again.



A closer look at 'Paraiba: The Legacy of a Colour' with a Paraiba tourmaline ring by Lydin Courteille

A Unique Book on Vibrant PARAÍBA TOURMALINES

Paraiba tourmalines are one of the those rare treasures of the earth that are immensely dramatic and rare. Katerina Perez, co-authored with Kevin Ferreira, recently launched an exquisite book on the subject and here's an account of what led to the book and what it is all about.

Paraiba Tourmaline is one of the rare treasures from the bounties of earth and is known for its striking and vibrant hue. The radiance of this is blue transports you to tropical waters, a blue

that reminds you of peacock's iridescent feathers, a blue so singular that it defines its legacy among gemstones, celebrated for its unmatched colour. It was that charming blue that stole Katerina's heart and

made her instantly say 'yes' when she was approached by her friend and gem specialist Carlos Torres with a request to co-write a book called '**Paraiba: The Legacy of a Colour**' along with Kevin Ferreira.



Katerina Perez is an award-winning jewellery insider, book author, journalist and luxury brand consultant with more than 15 years' experience in the global jewellery sector. She pursued a Gemmology Diploma through Gem-A – the Gemmological Association of Great Britain. Katerina founded her eponymous website – KaterinaPerez.com – and launched her Instagram platform, @katerina_perez, in 2013, both of which have flourished into internationally recognised destinations for the latest in luxury jewels. Her account has half a million followers and was listed among the 6 jewellery Instagram accounts to follow



Pasquale Bruni ring

by The New York Times. Over the course of a decade, Katerina has become the most highly regarded and authoritative key opinion leader in the jewellery space, appearing on the red carpets of the Cannes Film Festival, the British Academy Film Awards (BAFTAs), and the Venice Film Festival.



The Ethereal Carolina Divine Paraiba necklace

"This stone is incredibly rare, and I felt it wasn't necessarily underappreciated but rather lacked the exposure it deserved. I wanted to shine a light on it, especially as its popularity has grown and more people are becoming aware of it. The timing was right because, frankly, there aren't many Paraiba's out there. The original mine in Brazil is already depleted, and now the primary source is Mozambique. These are the only known localities for this gemstone, which makes it all the more important for people to truly appreciate and understand just how rare and unique it is."

–Katerina Perez

Kevin Ferreira is a freelance consultant specialising in rough and finished coloured gemstones, particularly Paraiba Tourmaline. With a Graduate Gemmologist diploma from the GIA and five years of field experience in Africa and Brazil, Kevin educates industry leaders on ethical and sustainable sourcing, as well as treatment techniques and disclosures. He manages the US sales office for his family's Paraiba Tourmaline mining operations in Nigeria, Mozambique, and Brazil and serves as a distribution channel for other producers, including the renowned São José da Batalha and Mulungu mines.



A Paraiba tourmaline ring



The driving force behind this book was the need for a more comprehensive dialogue between the trade and the end consumer about Paraiba. To bridge that gap, I felt that an easy-to-read book, one that told the story of Paraiba in an engaging and educational way, could serve as a valuable tool in demonstrating the true significance of this extraordinary gemstone.

-Kevin Ferreira



A closer look at 'Paraiba: The Legacy of a Colour'

'Paraiba: The Legacy of a Colour' covers comprehensive details about the nature of the stone, its source – mining, origins and development, availability and charm. It also features how this stone has translated into outstanding jewels from around that world. Paraiba offers versatility in its forms—whether raw, faceted, or cabochon, or when intricately carved. Its beauty can be admired from numerous angles and perspectives, making it a gemstone of endless possibilities. The book highlights and demystifies the rare Paraiba tourmaline and reveals its unparalleled beauty through vivid storytelling and stunning visuals.



Omi Privé pendant



Golechas' Galaxy Necklace

Ignited by his Creative Splendour!



VIJAY GOLECHA SANDEEP
Founder, Golecha Jewels

Passionate, creative and immensely talented...yes, we're talking about Vijay Golecha Sandeep from Golecha Jewels. "Born to create history" as the company tagline, he has earned the reputation of an icon. A poet, an ardent thinker, a passionate jeweller and a philanthropist, Vijay is a popular name in Bollywood and in the jewellery circuit of India. What began as an exploration of passion has translated into a flourishing business and an even bigger name. One man, many caps - Vijay Golecha Sandeep is a jewellery designer, writer, artist, poet, lyricist, actor and script writer.

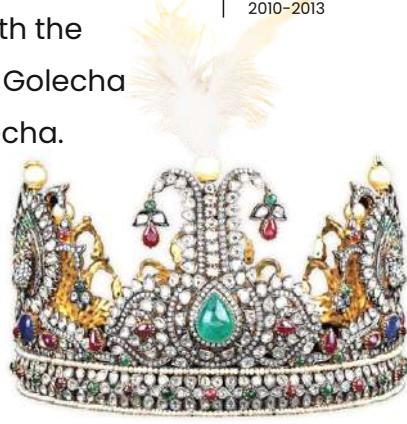




L-R: Manav and Vijay

Recently, Jaipur sparkled at the Met Gala 2025 with iconic jewellery created by Golecha Jewels, inspired by Maharaja Bhupinder Singh of Patiala. Gem World brings to you a one-on-one with the master craftsman Vijay Golecha and his son Manav Golecha.

Miss Universe crown designed and crafted by Golecha Jewels 2010-2013



1 You are a first generation jeweller. How did this start?

VG: The inherent joy around jewellery was a strong motivation to pursue this career. I was also motivated seeing my maternal uncle bring home gemstones. I was fascinated with their colours, shapes, etc. and I used to pick up the forceps to familiarise myself. I underwent training under the guidance of many masters and I picked the nuances of assorting the gemstones and jewellery making.



2 Your jewellery is known as an amalgamation of heritage and luxury. What motivates you?

VG: By virtue of being born in this land of Rajasthan, we are all gifted with the tall legacy it boasts of. I am constantly impressed and motivated by our heritage and it gets reflected in my designs. From architecture to history, from food to people, everything here narrates a story. I just try and create a story in my jewellery. There has to be a personal association with jewellery to truly enjoy it. Furthermore, I have had the pleasure of designing

wedding jewellery for various leading ladies of Bollywood, including Aishwarya Rai, Raveena Tandon, Priyanka Chopra, Sonam Kapoor, Dia Mirza, Preity Zinta, and so many more.

3 What is your signature style?

VG: My signature style resides in detailing. I like to play with colours, add small facets to every design and bring about an ornament that is full of tiny elements that add to the bigger picture. I have a personal favourite... I like to use special shades of emeralds with tourmalines. Additionally, my detailing will not stop at the design and stones but will go straight to the

end of its clasp or hook. They are often the most neglected part of Indian jewellery. I like to work on a dynamic closing to further accentuate the design without compromising on its safety. I designed Miss Universe crown from 2010-2013 for I Am She (Sushmita Sen - Miss Universe Winner).

4 Do you have any particular approach to sourcing your gemstones?

VG: Jaipur is a sought after hub for all coloured gemstones. Availability of coloured stones is never a challenge in Jaipur because it houses them and also has international sellers, brokers, manufacturers as visitors here. We also visit international shows and actively scape the internet for new stuff.

5 Is it right to say that the film Umrao Jaan (2006) was a turning point in your career? How?

VG: It was a huge moment for us when this breakthrough happened. When we began this career, even before opening our showroom, we had ascribed a

responsibility to ourselves of creating history. Umrao Jaan was the beginning of a very long association with this industry. Of course, it was a huge break owing to the mega star-cast of the film including Aishwarya Rai and Abhishek Bachchan. We intricately designed and crafted real jewellery to match the theme and genre of that film and the jewellery was received very well by all.

6 You can be credited to have started the trend of using real jewellery in films. How practical is this for any business including the risks involved?

VG: Of course, it was a huge risk — but then what is life without risks? The film went on floor in 2004, and we created hundreds of pieces for the film. We were bound by contract to not sell these jewelleries for over a year



Pendant: Chand Sitaara

and a half because they would need them for the continuity of film till it was over. We had just entered this field and wanted to create a huge name for ourselves. God was very kind to us as the jewellery in the film received massive appreciation.

7 How can we promote our gems and jewellery industry more?

VG: We must understand and acknowledge the power of design in jewellery. This acknowledgement needs to be extended to the designers so that their creativity gets a boost by being recognised for their work. All leading industries like fashion, promote design and hence the brand becomes an identity. We must also give a facelift to our designers as this will bring about a sustainable lift to the industry.



Brooch: La Royale'-Basra

Golecha @ Met Gala 2025



A youth icon walked the red carpet of Met Gala 2025 and made a bold statement about Indian craftsmanship, culture and heritage by wearing an ensemble inspired by the Maharaja Bhupinder Singh of Patiala and his extremely famous Patiala Necklace. The jewellery worn by the icon at the Met was handcrafted by Golecha Jewels. Golecha Jewels earned the 6th spot among the most influential jewellery and watch brands at the 2025 gala, outperforming leading international brands.

Manav Golecha tells us more about the idea and process of the grand look.



We were briefed about the concept of his ensemble and inspiration. We delved into history and understood the charm of the Maharaja, his style, and his jewels that are renowned world over for their sheer size, quality of stones and workmanship. The choker, the necklaces, rings and Bajubands were adorned with coloured gemstones and diamonds that truly resonated Jaipur's heritage. The necklace had a huge 130+ carats Columbian emerald in the centre that caught everyone's eye. His jewellery ensemble was full of Polki, diamonds, Burmese rubies, emeralds

and tourmalines that accentuated the charm of every ornament to another level. The jewellery for the singer's ensemble was created in our Jaipur atelier where we employ about 100 skilled artisans. Our expert artisans worked for nearly 2,000 hours to craft the perfect vintage iteration of the original Patiala necklace.

We had to work very discreetly on this project because of the event's exclusivity. We were overwhelmed with the responses we received for the jewellery and the craftsmanship. Our victory lies in the detailing and intricacy we ensured to deliver every piece and we've managed to create history.



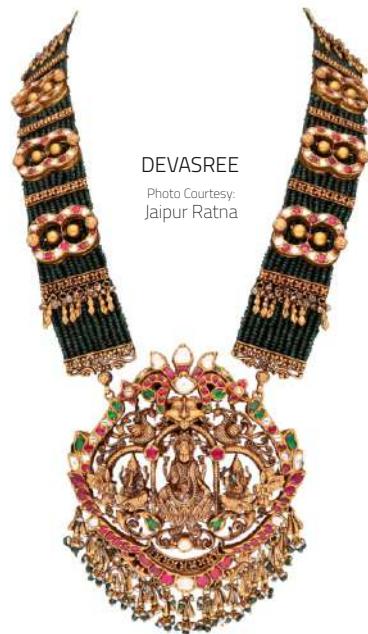
Brooch:
Magical -leaf

A GIFT FOR THE JEWELLERS FROM A JEWELLER Vijay Golecha Sandeep pens a heartfelt message.



सोचों अगर हम जौहरी ना होते तो क्या होता,
क्या होता इन सात जन्मों का अगर गले में वो मंगल सूत्र ना होता,
कैसे कह लाती वो बहुरानी अगर सास का दिया वो दाथों में कंगन ना होता,
कैसे बनती वो विश्व सुंदरी अगर सिर पे दलों जड़ित वो ताज ना होता,
कैसे मिलती सीता राम को अगर अँगूही में राम का नाम ना लिखा होता,
सोचो बिना शृंगार के हमारे देवी- देवताओं का मन्दिर कैसे होता,
सोचो अगर हम जौहरी ना होते तो क्या होता!

-विजय "गोलेछा" संदीप



DEVASREE
Photo Courtesy:
Jaipur Ratna



EMERALDO BRACELET
Photo Courtesy:
Savio Jewellery



18K BLACK OPAL RING
Photo Courtesy:
Onsaz Jewellers

TRAIL *of* JEWELS

A trail of ornaments and gemstones, that are not only gorgeous but also tell you what's pretty and trending.



PINK SAPPHIRE AND
DIAMOND EARRINGS

Photo Courtesy:
Gem Plaza



DIAMOND EARRINGS

Photo Courtesy:
Achal Jewels



TOURMALINE
Photo Courtesy:
Precitone Co.Ltd.



DIAMOND SET
Photo Courtesy:
Achal Jewels

TRENDY AFFAIRS



POLKI AND EMERALD NECKLACE SET

Photo Courtesy:
Birdhichand Ghanshyamdas



INVISIBLE EARRINGS

Photo Courtesy:
Savio Jewellery



TANZANITE

Photo Courtesy:
Ratan Jewellers & Sons



POLKI BROOCH

Photo Courtesy:
Achal Jewels



MULTI SAPPHIRE DIAMOND PENDANT

Photo Courtesy:
Gem Plaza



RUBY

Photo Courtesy:
Biharilal Holaram



THE REALM OF RUSSIAN EMERALDS

Photo Courtesy:
Baid Trading Corporation



PADPARADSCHA SAPPHIRE

Photo Courtesy:
Biharilal Holaram



RUBY DIAMOND AND ENAMEL RING

Photo Courtesy:
Gem Plaza

TRENDY AFFAIRS



RUBELLITE

Photo Courtesy:
Precitone Co.Ltd.

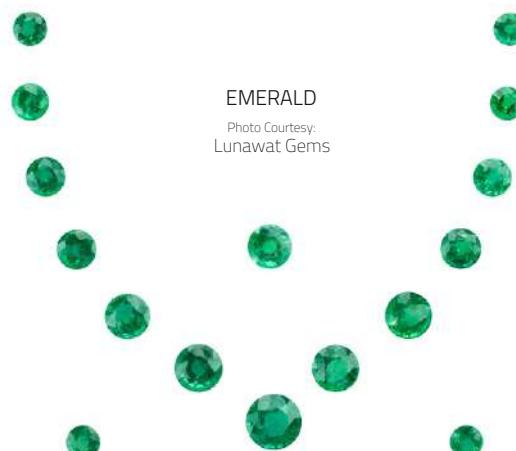
EMERALD DROPS NECKLACE

Photo Courtesy:
Ram Narayan & Company



18K ZAMBIAN EMERALD RING

Photo Courtesy:
Onsaz Jewellers



EMERALD

Photo Courtesy:
Lunawat Gems



MORGANITE

Photo Courtesy:
Lunawat Gems



AQUAMARINE

Photo Courtesy:
Gem India Exports



MORGANITE

Photo Courtesy:
Precitone Co.Ltd.



ZAMBIAN EMERALD DIAMOND EARRING

Photo Courtesy:
Royal Gems & Jewels

TRENDY AFFAIRS



DIAMOND BEADS

Photo Courtesy:
Ratan Jewellers & Sons



DIAMOND SET

Photo Courtesy:
Achal Jewels



EMERALD, DIAMONDS
& POLKI EARRINGS

Photo Courtesy:
Shree Jee Jewels



PINK SPINEL

Photo Courtesy:
Lunawat Gems



LINE

Photo Courtesy:
GIE Gold Creations Pvt. Ltd.



MORGANITE

Photo Courtesy:
Gem India Exports

TANZANITE



MORGANITE

Photo Courtesy:
RMC Gems



TOURMALINE

Photo Courtesy:
Gem India Exports

RUBELLITE



PARAIBA

TRENDY AFFAIRS



CHANDRANI

Photo Courtesy:
Jaipur Ratna



TANZANITE

Photo Courtesy:
Gem India Exports

EMERALD, DIAMONDS
& POLKI NECKLACE

Photo Courtesy:
Shree Jee Jewels



AQUA LARGE

Photo Courtesy:
Precitone Co.Ltd.



EMERALD PEAR
SHAPED CUT STONE

Photo Courtesy:
Ramnarayan & Co.



PEAR DIAMOND &
OVAL EMERALD COCKTAIL
RING IN WHITE GOLD

Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd



EMERALD DIAMOND
EARRINGS

Photo Courtesy:
Royal Gems & Jewels



DIAMOND EARRINGS

Photo Courtesy:
Achal Jewels



THE REALM OF GEMSTONES

Photo Courtesy:
Baid Trading Corporation



MAJESTIC VERDURE A
LUSH EMERALD CENTERPIECE
ENCIRCLED BY A COURT
OF RADIANT DIAMONDS

Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd



HASLI
Photo Courtesy:
GIE Gold Creations Pvt. Ltd.



MULTI TOURMALINE
CABS
Photo Courtesy:
RGS Creation



RUBELLITE
TOURMALINE
Photo Courtesy:
Lunawat Gems



SPESSARITE
Photo Courtesy:
RGS Creation



CELESTIAL LOTUS A DIVINE
BLOSSOM OF COLORED
GEMSTONES AND
BRILLIANT DIAMONDS
Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd



CROWN RADIANCE HOOPS MAJESTIC
ROUNDS ENCIRCLED WITH
SIDE-SET FANCY DIAMONDS A
HOOP WORTHY OF ROYALTY

Photo Courtesy:
Valentine Jewellery (I) Pvt. Ltd



POLKI AND
EMERALD NECKLACE
Photo Courtesy:
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RUBY AND DIAMOND NECKLACE

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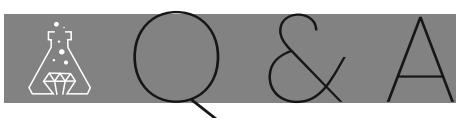
UNDERSTANDING THE NUANCES OF LAB GROWN DIAMONDS



**Kinjal Shah, Head
of Asian
Development at
Responsible
Jewellery Council**

(RJC), delves into an extensive explaining of lab grown diamonds and various aspects associated with them. RJC plays a crucial role in promoting responsible practices and ethical standards within the jewellery and watch industry. Through their standards,

certification and collaborative initiatives, they aim to build trust, transparency, and sustainability across the entire jewellery and watch supply chain, ultimately benefiting consumers, communities, and the environment. The Council is the industry's voice on key Environmental, Social, and Governance (ESG) matters, driving collective progress toward the Sustainable Development Goals (SDGs) and fostering meaningful change.



Q1

What role does RJC play in regulating and guiding the ethical standards for lab-grown diamonds (LGDs)?

KS: The Responsible Jewellery Council (RJC) released the Laboratory Grown Materials Standard (LGMS) this year 2025 for all RJC members dealing in lab-grown diamonds or gemstones. As the leading global standards-setting organization within the jewellery and watch industry, the RJC LGMS ensures members adhere to strict ethical, social and environmental practices throughout their supply chains. For lab-grown diamonds, this means laying down guidelines for responsible sourcing of materials, labour practices in manufacturing facilities, and transparency in disclosure to consumers. By

adhering to RJC's LGMS standard auditing process, companies producing LGDs demonstrate their commitment to ethical business practices, which ultimately protects consumer interests and fosters trust within the industry. The RJC's involvement not only ensures high ethical standards are upheld but also promotes sustainability and integrity within the growing market of lab-grown diamonds.

represent a significant consumer market. The LGMS includes specific provisions for RJC members working with LGDs and lab-grown coloured gemstones.

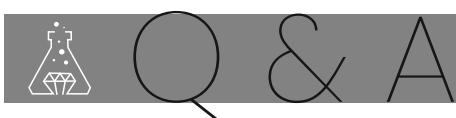
The LGMS emphasises the importance of strong company management systems, to ensure a responsible and transparent supply chain. Each member will document and implement technical requirements that impact every step of the process, to reduce risks and vulnerabilities in a company's supply chain, and make a positive impact for workers and communities. The standard helps companies to operate responsibly, through implementation of the requirements, and also requires that they communicate about their practices and products clearly, transparently and accurately. Transparency is crucial to foster trust in the marketplace and provide consumers with the information they need to make informed decisions.

Q2

How does the newly introduced Laboratory Grown Materials Standard (LGMS) 2025 support transparency and responsibility in the LGD industry?

KS: LGDs and lab-grown coloured gemstones





Q3

Over the next five years, how do you see the market for LGDs evolving globally, especially in key markets like the US?

KS: The RJC must be neutral about the materials covered by our standards. However, the evidence indicates that lab grown diamonds are achieving wider consumer acceptance.

A survey published recently by the Plum Club found that 74% of consumers were open to receiving a lab-created diamond engagement ring, and 83% said they would accept a piece of LGD fashion jewellery.

Q4

What is your view on the comparison between lab-grown and natural diamonds in terms of consumer perception, value, and sustainability?

KS: We see natural diamonds continuing as the mainstay of the



jewellery industry, as they have for many decades. Natural diamonds support 10 million people around the world, contributing to employment and national development in many countries. The sustainability story of natural diamonds in nation building is really extraordinary.

LGDs have their own story, especially as a technological product with many valuable applications including semiconductors, transistors, radiation detection devices and potentially solar cells.

Q5

In your opinion, will lab-grown diamonds pose a significant challenge to the natural diamond industry in the future,

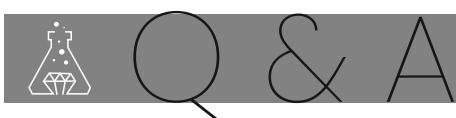
or will both co-exist in different segments?

KS: It is likely that natural diamonds and LGDs will continue to co-exist in different segments. An analogy can be made with lab grown gemstones which have co-existed with natural gemstones for decades.

Q6

LGDs are becoming more mainstream in the US and other countries. How do you interpret this growing demand, and is there any shortage or supply concern at present?

KS: It seems that LGDs have created a new segment in the jewellery industry. Additionally, advancements in technology including AI



have enabled LGDs to have nearly identical characteristics as natural diamonds, making them an attractive option for both industries. In the jewellery industry, these stones offer a more affordable yet equally beautiful alternative to traditional diamonds. In the tech industry, LGDs are valued for their durability and superior performance in technological applications such as cutting-edge research or advanced optics. Ultimately, the growing demand for lab-grown diamonds signifies a shift towards sustainability and innovation in both industries. Supply of LGD's will likely meet demand, as new LGD factories are built.



Q7
Consumers, especially the younger generation, seem to be embracing LGDs for their ethical and environmental appeal. How do you see this trend impacting traditional jewellery retail?

KS: Any claims about the “ethical” or “environmental” qualities of a jewellery product must be accurate and supported by evidence. The RJC standards are very strict about disclosure to protect consumers and the reputation of jewellery and watches. Natural diamonds have an “ethical” and rarity dimension which is difficult to compare to a manufactured product. The environmental impact of natural diamonds is negligible, especially compared to the employment and GDP value they create. LGDs require substantial amounts of electrical energy to grow, so the sources of energy have an environmental



implication. The manufacture of LGDs doesn't employ

many people, but of course, after growth, an LGD is cut and polished and set into jewellery in exactly the same manner as a natural diamond.

LGDs are now a normal part of the jewellery industry and will likely remain so – alongside natural diamonds and natural gemstones.

Q8
What message would you like to share with Indian manufacturers and retailers considering entering the LGD segment?

KS: The advice one would give to anyone considering entering any market: be careful and do your due diligence. You can find more information on our RJC website.

For more information on the subject, contact:
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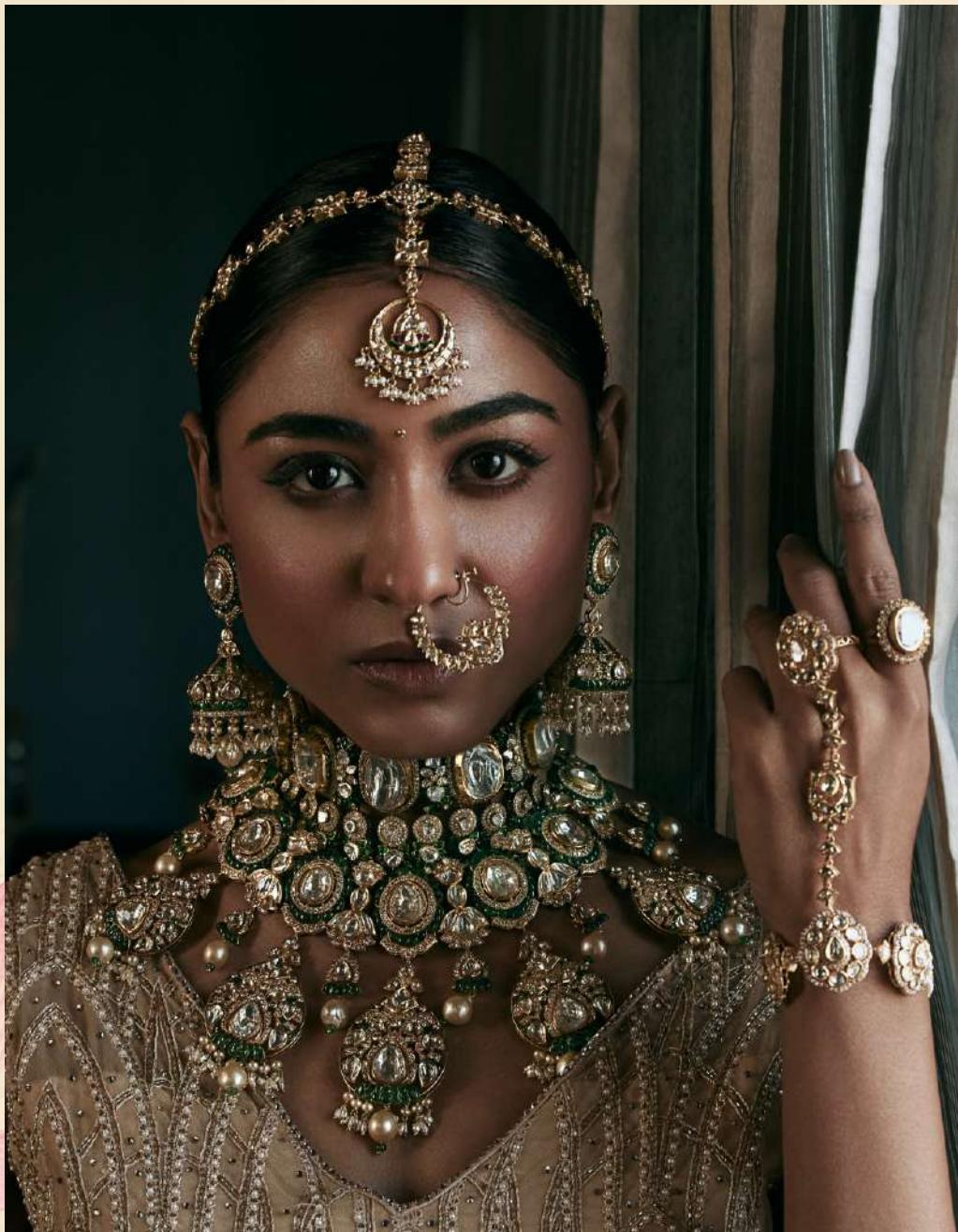
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DYED SERPENTINE ROCK IMITATING SUGILITE



Gagan Choudhary, FGA

INTRODUCTION

Sugilite $[KNa_2(Fe^{3+},Mn^{3+},Al)_2Li_3Si_{12}O_{30}]$ is a rare and striking mineral primarily known for its vibrant purple to violet colour. First identified in 1944 by Japanese petrologist Ken-ichi Sugi, after whom it is named, sugilite has become one of the most distinctive and unique purple gemstones in the market.

While there are only few deposits of sugilite including South Africa, Japan, Canada and India, South Africa remains the most notable deposit for producing gem quality material.

Due to its vivid purple colour and increasing demand, sugilite has been imitated by several natural and synthetic materials. These imitations range from dyed minerals to plastics and resins. In recent times the IIGJ-

Research & Laboratories Centre (IIGJ-RLC) at Jaipur has encountered several specimens of “dyed serpentine rock” which were presented as sugilite. The submitted samples were in rough as well as polished forms, including beads and cabochon.

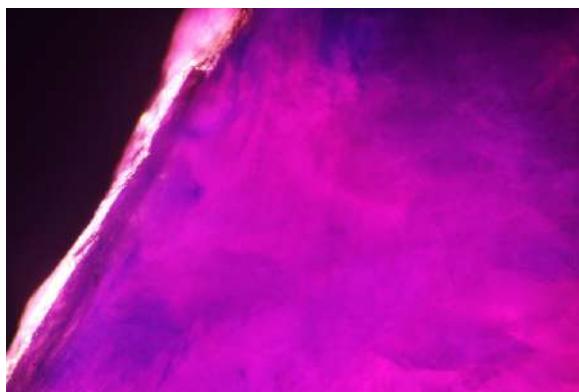
This article describes the properties of dyed serpentine rock and its separation from sugilite.

APPEARANCE

The submitted samples, presented in both rough and polished forms—including cabochons and beads—ranged in colour from violet to purple and were predominantly opaque, with some showing patchy or uneven colour distribution. Under



▼
Rough sample of dyed serpentine rock presented as sugilite. Note the uneven colouration



▼
Representative polished samples of dyed serpentine rock (left) and sugilite (right). Note the similarities in colour appearance and texture.

strong fibre-optic illumination, limited translucency was observed in a few localized areas, typically at the thinnest edges.

Microscopic examination revealed a mottled texture with a distinct fibrous structure, closely resembling the natural texture often associated with genuine sugilite. This fibrous appearance can lead to misidentification, particularly in polished material.

However, also observed was the presence of distinct colour concentrations along fine fissures, grain boundaries, and inter-fibre spaces. This feature strongly indicates artificial dye penetration.



▼
Presence of artificial dye in these serpentine rock samples was characterised by strong patchy orange fluorescence in shortwave UV.

PROPERTIES

Key gemmological properties of dyed serpentine rock and sugilite are listed in table 1 and described below.

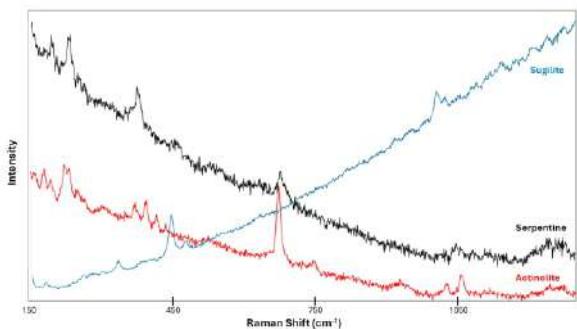
The most striking and key feature of dyed serpentine rock is its strong patchy orange fluorescence under short wave UV, which is absent in sugilite (unless other associated minerals like pectolite is present). The patchy orange UV fluorescence is associated with purple dye.

Table 1: Gemmological properties of Dyed Serpentine Rock and Sugilite

Property	Dyed Serpentine Rock	Sugilite
Colour	<i>Purple to Violet; mottled / patchy</i>	<i>Purple to Violet; mottled / patchy</i>
Diaphaneity	<i>Opaque under standard lighting; few sections translucent under fibre optic light</i>	<i>Opaque under standard lighting; few sections translucent under fibre optic light</i>
Refractive Index (RI)	<i>~1.56 – 1.58 (spot); ~1.61–1.62 due to presence of actinolite</i>	<i>~1.60 – 1.61</i>
SG (hydrostatic)	<i>2.55 – 2.60; presence of actinolite may increase SG</i>	<i>2.75 – 2.80</i>
UV Fluorescence	<i>Strong patchy orange in shortwave; weaker under longwave</i>	<i>Generally inert; presence of pectolite may show orange fluorescence</i>

RAMAN SPECTROSCOPY

Due to the opacity of samples, Raman spectroscopy proved to be the most important tool to identify its nature. Using 532nm laser, the samples displayed strong fluorescence due to artificial dye, which overwhelmed Raman signals of the sample. Hence all spectra were collected using 785nm laser which minimized fluorescence to acquire meaningful spectra.



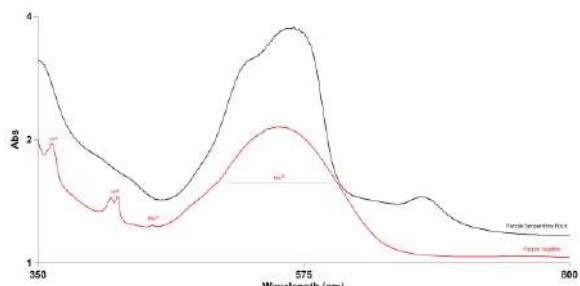
Conclusive identification of the submitted sample was made) through Raman spectroscopy. Spectra of serpentine (black trace) and sugilite (blue trace) are quite distinct. Presence of actinolite (red trace) in serpentine matrix was also detected in many samples.

When analysed from multiple spots, a single sample revealed features associated with different minerals. Majorly all samples displayed features associated with serpentine (present as matrix), along with features associated with minerals like actinolite and calcite. Based on the Raman study, the submitted samples were polymineralic, and therefore, depending on the minerals present, these samples were classified as 'serpentine-actinolite rock' or 'serpentine-calcite rock'. Sugilite on the other hand display similar spectral pattern from multiple spots.

ABSORPTION SPECTROSCOPY

UV-Vis-NIR spectra collected from a thin slice of submitted serpentine rock revealed a broad absorption in the range $\sim 460 – 610\text{nm}$ and weaker but distinct absorption at $\sim 660 – 700\text{nm}$.

This spectral pattern is commonly seen in purple dye. Whereas sugilite display a similar absorption band at ~460 – 640nm with several sharp features associated with Fe³⁺ and Mn³⁺. These latter features were absent in dyed serpentine rock.



▼
UV-Vis-NIR spectra of dyed serpentine rock (black trace) and sugilite (red trace) further assist in separation of these two gem materials. Sugilite display additional Fe³⁺ and Mn³⁺ features.

ACETONE TEST

To further confirm the presence of dye, a chip of the submitted sample was placed in acetone. Within few minutes colour of the acetone turned purple pink, further confirming that the submitted samples were dyed.



► Placing a chip of dyed serpentine rock in colourless acetone released its dye, turning the colour of acetone purple-pink.

CONCLUSION

The visual appearance of these dyed serpentine rock specimens is very convincing with their violet to purple colouration and fibrous texture, closely mimicking the characteristic look of

sugilite. Such similarities can easily mislead traders and even gemmologists.

However, careful gemmological testing and spectroscopic analyses using Raman and UV-Vis-NIR spectrometers can conclusively identify and separate dyed serpentine rock from sugilite.

Although a destructive method, acetone test may also help in identifying if the material is dyed; however, this test should be performed only as a last resort when non-destructive methods are inconclusive. These dyed samples again remind us that in this gem trade, new imitation materials continue to emerge, often with increasingly sophisticated appearances. This underscores the need for systematic analyses and the integration of advanced instrumental methods, in the routine gem identification workflow.

ABOUT THE AUTHOR



Gagan Choudhary, FGA is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). Choudhary has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory. The author of Understanding Rough Gemstones, Gems & Rocks (in Hindi) and The Science of Gemstone Treatment, Mr. Choudhary is also the author of gem-passion.com, where he has shared numerous reports on interesting gem materials and other gem-related articles. He is also an editor of the Gem News International section of GIA's Gems & Gemology journal.

For more information, write at gtl@gjepcindia.com

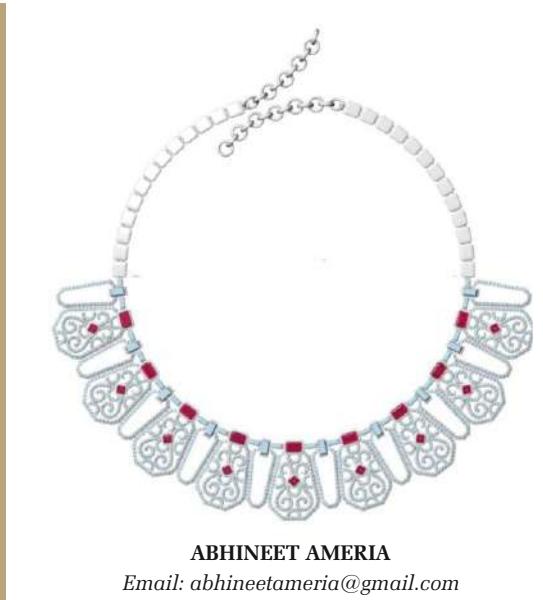
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JA Appeals to its Members to Boycott Turkey & Azerbaijan



In a significant move reflecting both economic and political sentiment, the Jewellers Association Jaipur, the largest organization of jewellers in Rajasthan, has

officially decided to give a call to its members to halt all trade with Turkey and Azerbaijan. Following the decision, President, Alok Sonkhiya, and Secretary, Neeraj Lunawat, issued a formal appeal to jewellers across Jaipur. The statement urged jewellers not only to suspend all import export activities with Turkey and Azerbaijan but also to avoid travelling to these countries for

tourism purposes. The decision is rooted in growing domestic discontent over Turkey's support for Pakistan during periods of heightened Indo-Pakistani tensions. Responding to these demands, the Association's executive committee presented and passed the resolution, which has since been communicated to the Association's 8,000 members, urging unified support. The boycott will remain in effect until bilateral relations and geopolitical conditions normalize.



This stern measure has been undertaken in our national interest to boycott trade and tourism with Turkey

and Azerbaijan when they displayed solidarity with Pakistan. As responsible citizens of India, we must rise up to the occasion and align with the national sentiment.

**-Alok Sonkhiya
President, JA**



We import rough for chalcedony from Turkey which has high demand in our local market.

Jaipur exports amethyst, citrine, topaz, garnet, and low grade emerald, ruby and sapphire to Turkey. Halting import -export of coloured gemstones underscores our solidarity with nation.

**-Neeraj Lunawat
Hon'y Secretary, JA**

JA Launches Initiative to Identify Illegal Immigrants

The Jewellers Association Jaipur is taking a unique step to identify individuals from Pakistan, Bangladesh, and Rohingya who are illegally residing in India. The association is advising its 8000 members to conduct police verification of all employees and workers. This initiative aims to address the issue of illegal immigrants potentially working in jewellery manufacturing units and other businesses. This move is expected to help jewellers ensure the safety of their businesses, increase trust in their employees, and reduce the chances of fraud. Identifying illegal immigrants can also help address concerns about them taking jobs from Indian citizens and straining public resources. The Jewellers Association hopes this initiative will encourage other industries to take similar steps.

India-UK Free Trade Agreement Set to Boost Gem and Jewellery Sector



India successfully concluded the India-UK Free Trade Agreement (FTA). This is a landmark milestone that will deepen and strengthen bilateral trade ties. The UK is a pivotal market for India's gem and jewellery sector, with current exports at USD 941 million and imports at USD 2.7 billion in 2024. The FTA is expected to significantly accelerate export growth,

with projections indicating a rise to USD 2.5 billion within the next two years. As a result, total bilateral trade in gems and jewellery is expected to double, reaching USD 7 billion. This agreement is anticipated to open fresh opportunities for growth, investment, and collaboration, further strengthening trade between the two nations.

Jewellers Association Jaipur Meets New Customs Commissioner to Address Trade Issues

On May 14, 2025, a delegation from the Jewellers Association Jaipur, including Vice President, Raju Agrawal Mangodiwala; Honorary Secretary, Neeraj Lunawat; and Convener of the Tax Law, Import & Export Promotion Subcommittee, Anil Tambi, met with newly appointed Customs Commissioner, R.K. Chandan. They extended a welcome and submitted a memorandum detailing import-export challenges.

Following this, on May 15, a meeting was held at the Customs Commissionerate

where Anil Tambi and subcommittee member Rajesh Dhamani discussed these issues. The Commissioner assured of the following points:

- Hand-carry parcels:** Commissioner assured the issuance of clear guidelines and prompt arrangement of airport facilities.
- Export parcel valuation:** The Commissioner pledged to address the



unnecessary valuation of export parcels and aim for random valuation of import parcels.

- 24x7 clearance:** Efforts will be made to deploy staff for two hours during holidays to facilitate continuous clearance.
- Re-import parcels:** The Commissioner assured appropriate action regarding concerns about re-import parcels being sent for faceless clearance.

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STAMPS ON HAIR ACCESSORIES

Rajnikant Shah, a veteran jeweller, shares his unique collection of jewellery-related stamps from around the world.

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10 - 14



15 - 18



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The images are on this page, and their descriptions are on the third page.

EXCLUSIVE GLOBAL STAMP COLLECTION

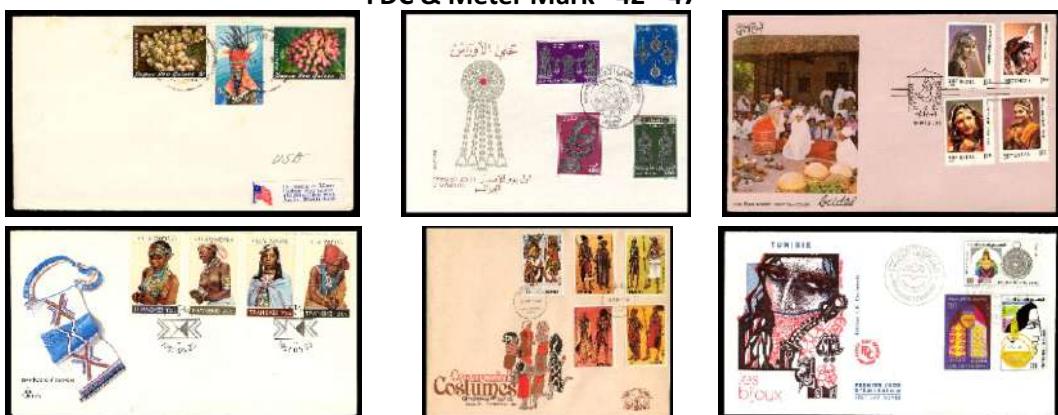
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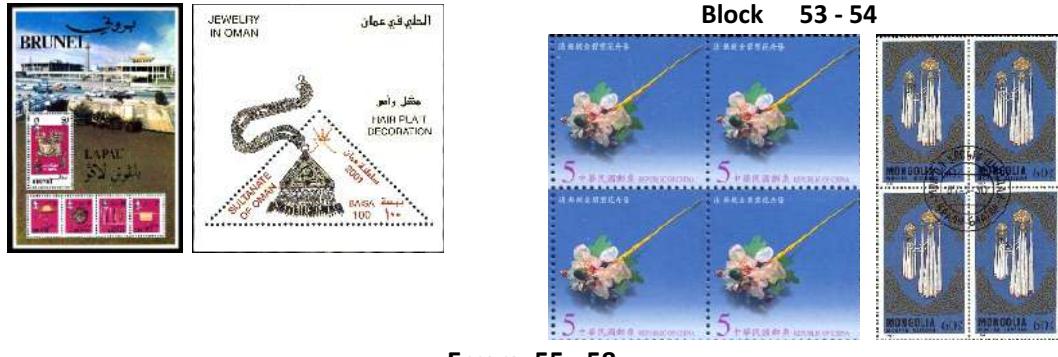
FDC & Meter Mark 42 - 47



Souvenir Sheet 48 - 52



Block 53 - 54



Errors 55 - 58



The images are on this page, and their descriptions are on the third page.

Stamp Descriptions and Details

Mint Forehead Ornament

1. A Forehead Ornament - Saudi Arabia

Bridal Head Ornament

2. A Bridal Head Ornament - Israel

Crown

3. Queen Elizabeth II in Crown - Isle of Man
4. Queen Elizabeth II wearing crown - Tristan Da Cunha
5. Queen Sirikit's 36th Birthday - Thailand

Head Decoration

6. Scene from Mongolian Film - Mongolia
7. Native Hair Style of women - Niger
8. Native Hair Style of women - Niger
9. Investiture of Maharaja Man Singh II – India
10. Atahualpa, the last Inca - Ecuador
11. Beauty of Palmyra - Syria
12. Woman wearing Jewelry - Iraq
13. Tribal Ceremonial Costume called Luhya - Kenya

Head Dress Ornament

14. Antique Head Dress - Mongolia
15. Head Ornament - Saudi Arabia
16. Head Dress Ornament - Saudi Arabia
17. Rural Indian Woman from AP – India
18. Peul Agni wearing hair jewelry of Ivory - French South Africa
19. Waghi Valley Man wearing a

Head Dress - Papua New Guinea

20. Woman with Flowers - Guinea

21. Hanuabada woman wearing a Head Dress - Papua New Guinea

22. Masked dancer wearing a Head Dress - Papua New Guinea

23. Antique Head Dress 'Mahkota' - Brunei

24. Esslta's gold Head Dress - Tunisia

Jewelry

25. Tassa - Qatar
26. Woman adorned with Gold Jewelry - Mayotte
27. A Native American wearing hair jewelry - Panama
28. Canabna Camabta, on Arabic Jewelry - Somalia
29. Woman wearing traditional Jewelry - Djibouti

Jewelry – India Series

30. Bride in a Tamil Nadu Bridal Outfit - India
31. Bride in a Rajasthani Bridal Outfit - India
32. Bride in a Kashmiri Bridal Outfit - India
33. Bride in a Bengali Bridal Outfit - India
34. Pondo girl with beadwork Jewelry - South Africa
35. Bomwana woman with beadwork Jewelry - South Africa
36. Xessible woman with beadwork Jewelry - South Africa
37. Girl wearing traditional Jewelry - Angola

Hairpin

38. Hairpin belonging to Ching Dynasty - China

39. 4 types of fibules ancient safety pins from Aures with Gemstones - Algeria

40. Fibule studded with colored stones - Algeria

41. Silver Hairpin - Tunisia

First Day Cover

42. Issued on February 27th, 1987 - Algeria

43. On brides showing marriage scenes - India

44. Bead Work as embroidered item - South Africa

45. Papua New Guinea

46. Ceremonial tribal dress - Kenya

47. Traditional Jewelry - Tunisia

Souvenir Sheet

48. Headdress ornament, Earrings, Head Ornament, Rings and Forehead Ornament - Saudi Arabia

49. Mongolia

50. Various Types of Head Dressings - India

51. Brunei

52. Jewelry - Oman

Block

53. Hairpin belonging to Ching Dynasty - China

54. Antique Head Dress - Mongolia

Errors

55. Over Print - Iraq

56. Non-Perforated - Guinea

57. Non-Perforated - Algeria

58. Non-Perforated Block - Algeria



Rajnikant Shah, a veteran jeweller and passionate collector, has amassed an extraordinary collection of over 10,000 stamps themed around gemstones, minerals, jewellery, clock & coins. His online stamp museum serves as an educational platform showcasing his thematic journey into these diverse worlds. Beyond philately, Rajnikant has contributed to significant cultural projects, including Jain temple in New York and Museum of Gem & Jewellery in Jaipur. He has also contributed gemstone idols for museums in India, blending his love for art, heritage, and creativity.

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Mini Auction for Montepuez Ruby Held



Gemfields announced the results of a mini auction of Mozambican rough rubies from Montepuez Ruby Mining ("MRM") held in Bangkok, Thailand from 21 to 25 April 2025.

Highlights – Mini MRM Ruby Auction: April 2025

- Auction revenues of USD 7.2 million
- 20 of the 21 lots on offer were sold
- 72.8% of the 250,004 carats on offer were sold
- Average sales price of USD 39.47 per carat

Adrian Banks, Gemfields' Managing Director of Product & Sales,

commented: "We extend our gratitude to all participants who contributed to making this five-day auction both successful and enjoyable.

This auction can be described as a hybrid offering, featuring both primary and secondary rubies. Over 90% of the secondary material was under 0.2 grams (1 carat), presented across 13 lots and spanning a broad range of qualities. The primary rubies offered

were of commercial quality, predominantly in smaller sizes. Only one lot remained unsold – a 13.6 kg parcel of 'L2' quality, weighing between 0.05 and 0.09 grams (0.25–0.45 carats), expected to yield small, mixed-colour sapphires after cutting and polishing. This parcel, the largest by weight, accounted for 27.2% of the total weight offered. The auction saw strong attendance and robust demand, providing a timely affirmation of the state of the ruby market against the backdrop of

tariff-induced uncertainty in global markets. We extend our thanks and congratulations to the Government of Mozambique and our partners at Mwiriti, both of whom attended, on achieving very healthy

results for material of this size and quality.”

The gemstones were extracted in Mozambique by Montepuez Ruby Mining Limitada (“MRM”) which is 75% owned by Gemfields and 25% by Mwiriti Limitada. The

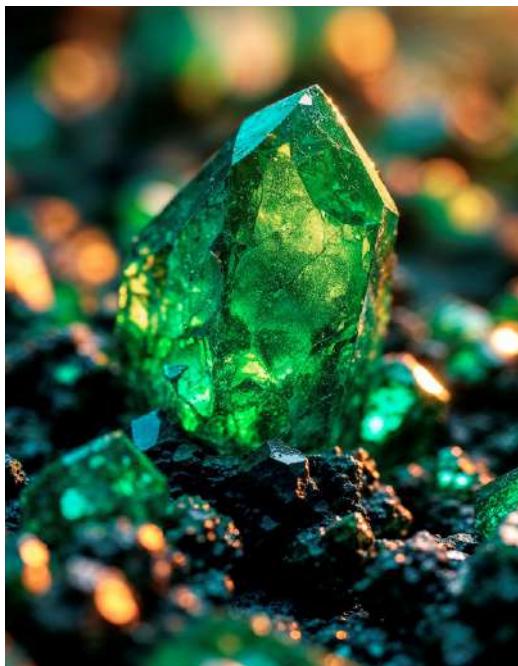
proceeds of this auction will be fully repatriated to MRM in Mozambique, with all royalties due to the Government of the Republic of Mozambique being paid on the full sales prices achieved at the auction.

Commercial Quality Emeralds Auction Results

Gemfields announced the results of an auction comprised of commercial-quality rough emeralds held during the period 11 - 29 April 2025.

Highlights: April 2025 Commercial-Quality Emerald Auction

- Total auction revenues of USD 16.4 million
- 36 lots were offered for sale, of which 32 were sold (89%)
- Average price of USD 6.87 per carat
- The 51 auctions of Kagem gemstones held since July 2009 have



generated USD 1,090 million in total revenues

The specific auction mix and the quality of the lots offered at each auction vary in characteristics such as size, colour and clarity on account of

variations in mined production and market demand. Therefore, the results of each auction are not always directly comparable.

Adrian Banks, Gemfields' Managing Director of Product & Sales, commented:

“Today's result marks a notable improvement on the disappointing commercial-quality auction held in September 2024.

An increased number of bids and stronger prices across a broad quality-range point to improved sentiment and demand

since our experience in Q3 2024. The overall USD per carat realisation has been positively skewed by the withdrawal of a schedule comprising very low-quality material, weighing 112,000 grams and representing 18.5% of the total weight offering. We extend our appreciation to the Kagem team and to the Government of the Republic of Zambia, Kagem's 25%

shareholder."

The auction lots were made available for private, in-person viewings by customers in Jaipur. Following the viewings, the auctions took place via an online auction platform specifically adapted for Gemfields and which permitted customers from multiple jurisdictions to participate in a sealedbid process.

The rough emeralds sold

were extracted by Kagem (which is 75% owned by Gemfields and 25% by the Industrial Development Corporation of Zambia). The proceeds of this auction will be fully repatriated to Kagem in Zambia with all royalties due to the Government of the Republic of Zambia being paid on the full sales prices achieved at the auction.

THE RESULTS OF THE FIVE MOST RECENT COMMERCIAL-QUALITY KAGEM AUCTIONS ARE SUMMARISED IN THE TABLE BELOW:

AUCTION RESULTS (COMMERCIAL QUALITY)	Mar '23 Auction	Aug-Sep '23 Auction	Mar '24 Auction	Aug-Sep '24 Auction	Apr '25 Auction
Dates	6 – 24 Mar 2023	29 Aug – 15 Sept 2023	5 – 22 Mar 2024	27 Aug – 13 Sep 2024	11 – 29 Apr 2025
Location	Jaipur, India / Online	Jaipur, India / Online	Jaipur, India / Online	Jaipur, India Online	Jaipur, India / Online
Type	Commercial Quality	Commercial Quality	Commercial Quality	Commercial Quality	Commercial Quality
Carats offered	3,148,710	3,392,395	4,171,375	3,978,450	3,029,690
Carats sold	2,974,710	3,392,395	3,854,950	2,423,550	2,388,190
No. of companies placing bids	45	50	50	39	50
No. of lots offered	29	43	43	46	36
No. of lots sold	25	43	40	28	32
Percentage of lots sold	86%	100%	93%	61%	89%
Percentage of lots sold by weight	94%	100%	92%	61%	79%
Total sales realised at auction	USD 21.2 million	USD 25.5 million	USD 17.1 million	USD 10.8 million	USD 16.4 million
Average per carat sales value	USD 7.13/carat	USD 7.51/carat	USD 4.45/carat	USD 4.47/carat	USD 6.87/carat



ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 7000 से अधिक है।

सदस्यता के लाभ

- सदस्यों के लिए वीज़ा रिकमेन्डेशन लेटर उपलब्ध कराना।
- IIGJ रिसर्च एंड लैबोरेट्रीज़ सेंटर द्वारा LAB TESTING पर 10% छूट।
- सदस्यों के व्यापारोत्थान के लिए विभिन्न TRADE SHOWS का आयोजन।
- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्सेट्रेटर की व्यवस्था व गद्दियों के सार-संभाल की व्यवस्था।

सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखण्ड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

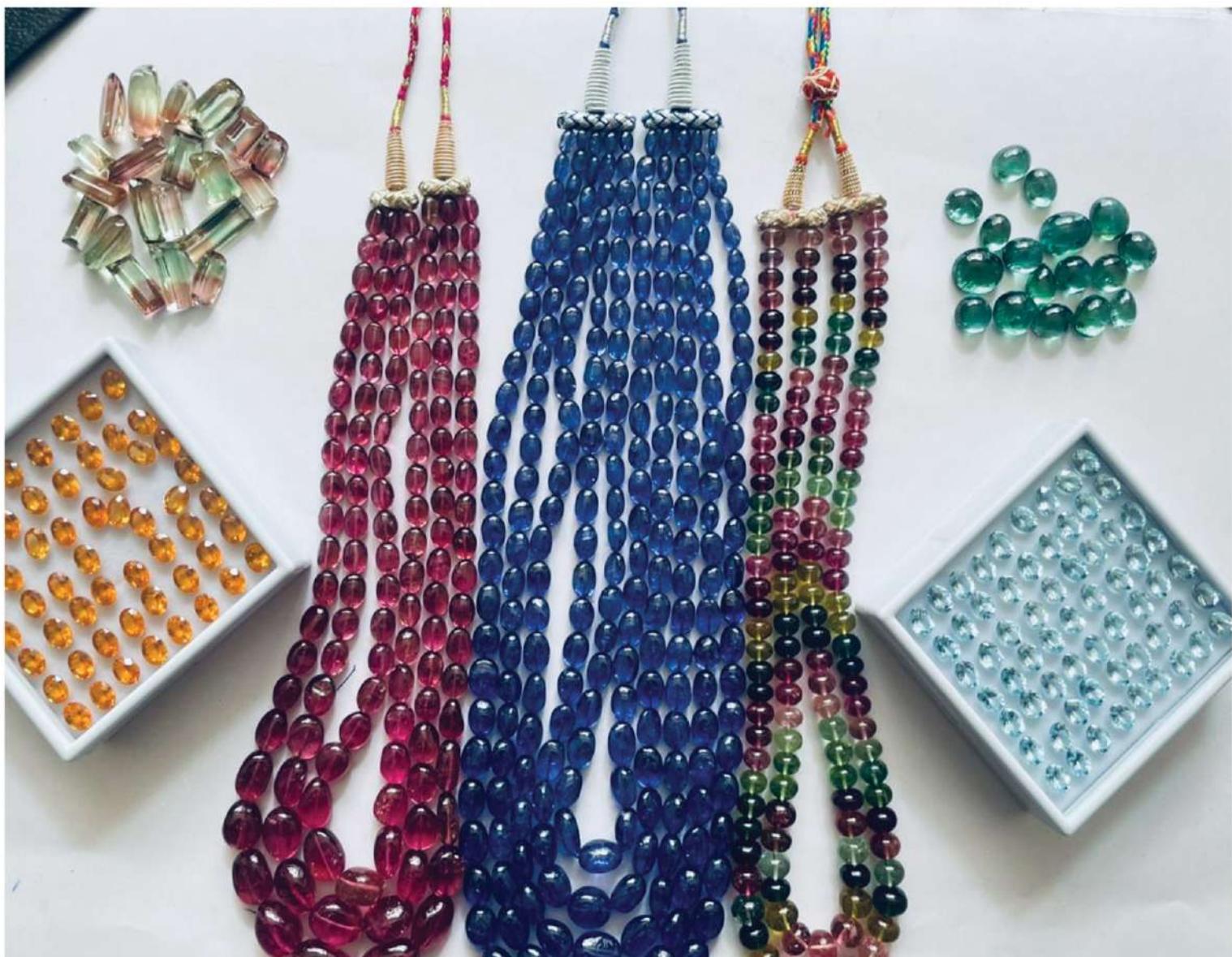
आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

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आपका जनोपयोगी भवन



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(अध्यक्ष)

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(उपाध्यका, वेयरमैन सीएसआर कमेटी)

नीरज लूणावत
(मानद सचिव)

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कार्यकारिणी

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(अध्यक्ष)

नीरज लूणावत
(मानद सविव)

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- ① सभी ओपीडी और आईपीडी बिलों का भुगतान सदस्यों या उनके परिजनों द्वारा किया जायेगा।
- ② छूट का लाभ उठाने के लिए, अधिकृत हस्ताक्षरकर्ता से जारी पत्र / पहचान पत्र और वैध आईडी प्रमाण की प्रतिलिपि प्रवेश के समय या आपातकालीन प्रवेश के 24 घंटे के भीतर जमा करनी होगी।
- ③ उपरोक्त छूट दवाओं और उपभोग्य सामग्रियों, ब्लड प्रोसेसिंग दर, टी.पी.ए. आदि पर लागू नहीं है।
- ④ ऑफर बिना किसी पूर्व सूचना के किसी भी समय वापस लिए जा सकते हैं।

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- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- 2D Echo/TMT

Liver Function Test (LFT)

- Bilirubin Indirect
- Bilirubin Direct
- Bilirubin Total
- SGOT-AST
- SGPT-AST
- Total Proteins
- Albumin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

Kidney

- Urea
- Sr Creatinine
- Sr Calcium

Diabetic Test

- Blood Glucose (Fasting)
- Blood Glucose (PP)

Cancer Detection

- PSA (For Male)
- PAP Smear (For Female)

Urine Routine

- Volme
- Color & Apperance
- PH & Specific Gravity
- Protein & Bilirbin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

Thyroid Screening

- TSH

ESR

Consultation

- Physician
- Dentist
- Diet & wellness

Radiology Imaging

- Chest X-ray

अन्य सेवाएं

- वरिष्ठ नागरिक (50 वर्ष और अधिक) के लिए पिक एंड ड्रॉप सुविधा
- ओपीडी परामर्श पर 20% की छूट
- आईपीडी और ओपीडी सेवाओं पर 10% विशेष छूट*

अतिरिक्त जांचों पर @ 50% की छूट

Mammography

Vitamin D

Vitamin B12

USG (Whole Abdomen)

HBA1C

ECHO/TMT

*पैकेज 31 अक्टूबर 2025 तक वैध

ज्वैलर्स हेल्थ पैकेज व
अन्य सेवाओं का लाभ
उठाने के लिए पहचान पत्र
और वैध आईडी प्रमाण
की प्रतिलिपि प्रवेश के समय
जमा करनी होगी



ज्वैलर्स एसोसिएशन जयपुर - कार्यकारिणी समिति

आलोक सौखिया
अध्यक्ष

नीरज लुणावत
मानद मंत्री

राजू अग्रवाल मंगोड़ीवाला
उपाध्यक्ष, संयोजक-सी. एस. आर. कमिटी



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Jewellers
Association
Jaipur
Since 1927



ज्वैलर्स एसोसिएशन RHL

एवं

राजस्थान हॉस्पिटल

के संयुक्त तत्वाधान में एसोसिएशन के
सदस्यों व परिवारजनों के लिए

(Parents, Spouse & Children)

Jewellers Regular Health Package

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile
Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
General Health
CBC - Complete Blood Count
Vitamin B12
Serum Calcium
Kidney Health
Uric Acid
Creatinine
Urine Routine
Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
Lung Health
X - Ray Chest PA View
PFT
Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating Hormone
Consultation
Ophthalmology
General Medicine
Cardiology
Dental
Breakfast

1900/-

Jewellers Advanced Health Package

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile
Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
General Health
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium
Kidney Health
Uric Acid
Creatinine
Urine Routine
Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
Lung Health
X - Ray Chest PA View
PFT
Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating Hormone
Consultation
Ophthalmology
General Medicine
Cardiology
Dental
Breakfast

2750/-

Jewellers Advanced Health Package (Age above 60 years)

Cardiac Health
2D Echo / TMT
ECG
Lipid Profile
Diabetic Health
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
General Health
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium
Kidney Health
Uric Acid
Creatinine
Urine Routine
Liver Health
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
Lung Health
X - Ray Chest PA View
PFT
Multi-Organ Health
USG - Abdomen
TSH - Thyroid Stimulating Hormone
Recommended for Age Above 60
PSA (For Male)
Mammography (For Female)
Consultation
Ophthalmology
General Medicine
Gynecology (For Female)
Cardiology
Dental
Breakfast

3100/-

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