



Since 1974

# GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

JUNE-JULY 2025

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connect to source 2025  
THE PREMIUM B2B SHOW

SHINING  
BEYOND  
BRILLIANCE





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Jaipur

Since 1974

# GEM WORLD

Official Magazine of The Jewellers Association, Jaipur

JUNE -JULY 2025 | Volume XXXXIII No.3

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**DHARAM KANTA**

**GEM BOURSE**

**GEM WORLD**

**JAS**

**JAGS**

**JANOPYOGI BHAWAN**

**JAY**

**PYAAU**

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**2024-26**

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# ONE IDIOT

## GAJENDRA KOTHARI

to speak at

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## YOUNG MINDS, SMART MOVES

**JAY** Hosts an Exclusive Evening with  
Gajendra Kothari (One Idiot), CFA | **22nd August 2025**



### Gajendra Kothari

With over 16 years of experience across global and Indian financial markets, he is known for his honest, simplified, and relatable approach to personal finance.

Through “**One Idiot**” – his financial literacy initiative – he has empowered thousands to start early, invest wisely, and build long-term wealth with confidence.

**JAY (Jewellers Association Youth)** – an initiative by **Jewellers Association Jaipur** – is proud to present an exclusive and inspiring evening for its members on 22nd August, featuring an engaging session with one of India’s most respected voices in personal finance — **Gajendra Kothari (One Idiot), CFA | Co-Founder of Etica Wealth.**

**This exclusive members-only event will include:**

- **TALK SHOW** – Gajendra will share his inspiring journey and break down essential money principles for today’s generation of jewellers and entrepreneurs.
- **Q&A + NETWORKING** – A live, interactive session where JAY members can engage directly, ask questions, and connect with fellow professionals.
- **FOLLOWED BY DINNER** – A relaxed, informal dinner to deepen conversations and strengthen the JAY community.

Whether it’s managing personal finances or planning for long-term business sustainability, this session will equip JAY members with valuable insights and practical direction.

### GOVIND KUMAR GUPTA

Convenor – JAY



*“This session with Gajendra Kothari on 22nd August is a unique opportunity for our JAY members to gain clarity on financial matters that impact their lives and businesses. His real-world insights and transparent approach make him an ideal mentor for our generation. I urge all members to attend and make the most of this meaningful evening.”*



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3, 4 & 5 JULY 2026

Novotel Jaipur Convention Centre



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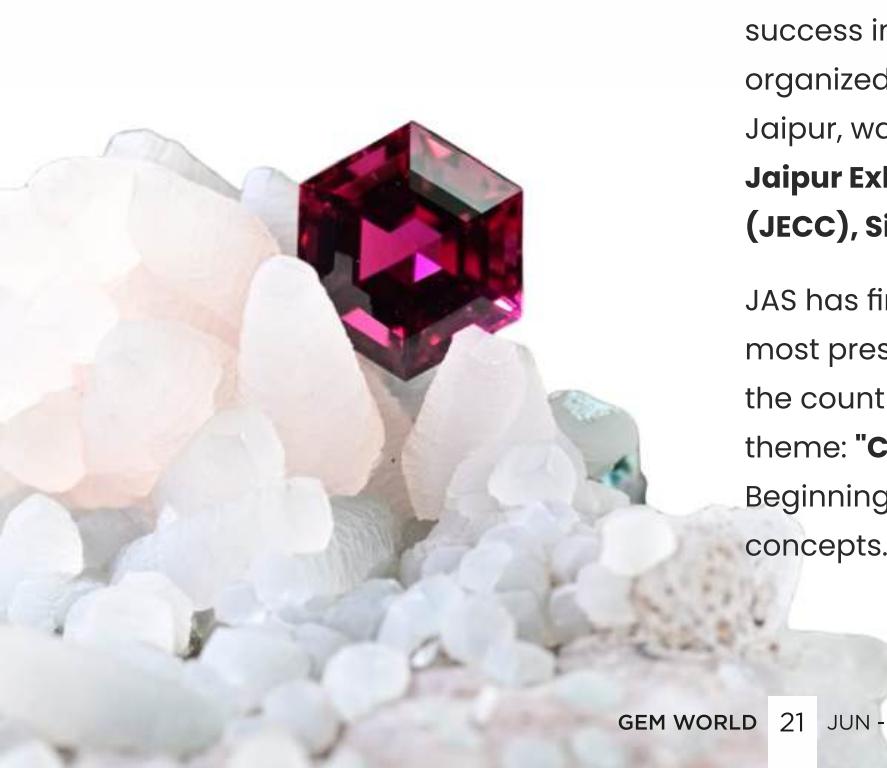
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THE PREMIUM B2B SHOW



Shining Beyond Brilliance

**T**he Jewellers Association Show (JAS) 2025, India's premier B2B jewellery exhibition, concluded with grand success in Jaipur. The three-day event, organized by the Jewellers Association Jaipur, was held from **July 4 - July 6, 2025, at Jaipur Exhibition & Convention Centre (JECC), Sitapura, Jaipur, India.**

JAS has firmly established itself as one of the most prestigious B2B jewellery exhibitions in the country and this edition opened with the theme: "**Connect to Source**" and "Auspicious Beginnings," showcasing "Mines to Market" concepts.





The show was inaugurated by Princess Diya Kumari, Hon'ble Deputy Chief Minister of Rajasthan; C K Venkataraman, Managing Director, Titan Company, with lighting of lamps. On this occasion, Pramod Derawala, President, National Gems & Jewellery Council of India and Yogendra Garg,

Regional President, Gems & Jewellery Export Promotion Council and Manoj Gupta, Executive Vice President, AU Small Finance Bank, were also present on the stage. Members of the organising committee – Alok Sonkhiya, President; Neeraj Lunawat, Honorary Secretary; Ashok Maheshwari, JAS Convenor; Raju Mangodiwala, Vice President & Co-Convener, JAS; Ajay Godha, Joint Secretary; and Naresh Agroya, Co-Convener, JAS & Coordinator, JEA – expressed their heartfelt gratitude by presenting bouquets and mementos to all the distinguished guests.

#### SUCCESS HIGHLIGHTS

**310**  
BOOTHES



**800+** HOSTED BUYERS

**5200+** TRADE VISITORS

**12000+** FOOTFALL IN 3 DAYS



#### GUEST OF HONOUR

**PRINCESS DIYA KUMARI, Hon'ble Deputy Chief Minister, Government of Rajasthan**

Jewellers are a big contributor to the economy of Rajasthan. Jaipur is a hub for gemstone and jewellery and a lot of tourist comes here for jewellery. Our government is committed to assist this industry and has always been working towards making this industry better and stronger through policies and support.



The opening day also witnessed the unveiling of compendium issue of Gem World, the official magazine of the Jewellers Association Jaipur. A show guide of the show was also released.



**GUEST OF HONOUR**

**C K VENKATARAMAN**  
Managing Director,  
Titan

I really like the cohesiveness I saw here at JAS, despite being competitors, they're all working together as a family for greater good. JAS is certainly a bridge between innovation and development where visitors come and experience it and take it back to present it to their respective customers.

The first day of the event recorded a footfall of over 5,500 people which includes 450+ hosted buyers, 1500+ pre-registered buyers, and 2000+ trade buyers. With participation from leading

jewellery manufacturers from across India, and with business delegates from various international locations like USA, Germany, Middle East, Thailand, etc., the show turned out to be vibrant and successful.



JAS 2025 marked a new beginning with an important strategic MoU. A historic **Memorandum of Understanding (MoU)** was signed between the Jewellers Association Jaipur and the Indian-Thai Chamber of Commerce (ITCC). This Agreement is an important step towards promoting gems and jewellery trade between India and Thailand, simplifying trade procedures, and strengthening mutual cooperation.

The day concluded with vibrant networking evening jointly organised by JAS and JYWS, which provided an opportunity for interaction and collaboration among various industry stakeholders.



**ALOK SONKHIYA**  
President, JA

We are currently in the 99th year of our Association and that figure alone speaks volumes of the legacy we've been carrying and pride we all feel being a part of this great community. I am proud that Jaipur jewellers are firmly positioned as global leaders, thanks to the vision of our forefathers.



**NEERAJ LUNAWAT**  
Hon'y Secretary, JA

Established in 1927, the Jewellers Association Jaipur is not just the pride of Jaipur but also a trademark of heritage, craftsmanship, and prosperous jeweller legacy of India. The association actively promotes trade development while contributing to society through impactful CSR initiatives.





**ASHOK MAHESHWARI**  
Convenor, JAS

With over 12,000 visitors across three days, including 800+ hosted buyers and 5,200+ trade buyers, JAS 2025 set a new benchmark in B2B networking and business generation. All 310 booths were fully

booked well in advance and we expanded the booth counts to accommodate new exhibitors. This year marked two major milestones for us — 60 JAS exhibitors received 100% grant support under the Ministry of MSME, and JAS has now been proudly featured in Rajasthan Tourism's official annual calendar.



**RAJU MANGODIWALA**  
Vice President, JA  
Co-Convenor, JAS

We were honoured to have distinguished dignitaries like Kusum Yadav, Mayor, Jaipur Heritage, Madan Rathore, President, BJP Rajasthan, and Balamukund Acharya, MLA, Hawa Mahal Constituency grace the JAS 2025 Show with their presence. I feel immense pride in sharing the tremendous success of this edition. Every year, we aim higher, and achieve a new benchmark.



### KEY HIGHLIGHTS

- **UNVEILING OF GEM WORLD COMPENDIUM**
- **SHOW GUIDE RELEASED**
- **MOU SIGNED BETWEEN ITCC AND JA**
- **JEWELLERY EMINENCE AWARDS**
- **NETWORKING EVENINGS JOINTLY ORGANISED BY JAS & JEWELLERS YOUTH & WELFARE SOCIETY (JYWS)**



**AJAY GODHA**  
Joint Secretary, JA

It is a matter of great pride for Jaipur to have had an illustrious achiever like C K Venkataraman grace JAS. I am also grateful to Pramod Derewala, past presidents and secretaries of JA, our exhibitors, sponsors and buyers to have come together to make JAS an unparalleled trade show of Indian subcontinent.



**ANIL TAMBİ**  
Committee Member, JA

JAS has been beautifully shaping the gems and jewellery trade and connecting buyers from all parts of the world to Jaipur. Our exhibitors have worked remarkably to come up with innovative designs, styles, and shapes, and have steered Jaipur trade towards growth and development through all its editions.



**GOVIND PRAKASH  
AGARWAL**  
Treasurer, JA

JAS is among the world's most promising B2B shows, with each edition boosting global business and buyer-seller connections. This year too, its resounding success is thanks to the strong support of our partners, exhibitors, hosted buyers, and sponsors.



**SUDHIR THOLIA**  
Member, JAS

It fills my heart with immense pride and honour to be a part of such an extravagant trade show that is unmatched. People generously appreciated the arrangements made along with beautiful décor of the exhibition area. It was heartening to see visitors clicking pictures at all venues behind gorgeous backdrops created by the team.

### EXHIBITOR SPEAK

#### ABHISHEK SAND

Exhibitor & Committee Member, JA



The customers came from all parts of India because JAS is one of the best B2B show of the country. People set their calendar to visit the show to purchase gemstones and gemstone jewellery every year. The arrangements made for visitors is another reason why people find it easy to come here.



**VIKAS DUGAR**  
Vikas Impex, Exhibitor

We've been exhibiting at JAS for last 5 years. I really like the B2B concept of the show and also the calendaring of the show. It is the onset of festival season and a lot of buying and selling takes place. The best part of the show is the detailed involvement of JA members.



### BYERS BYTES



I am a 4th generation jeweller from London, visiting Jaipur a lot of times in the past but this is my first visit to JAS. It's great being here because in a short span of time, we can meet hundreds of people here from trade and get to see such assortment of stuff.

Fazil, London

I'm a retailer and a wholesaler in Germany and this is my first time at JAS. I am fascinated with the cutting and assortment of gemstones available. I usually travel to Bangkok for my sourcing, but now I have a new destination—JAS. I will surely recommend visiting JAS to my German friends back home.

Amano Haniffsa, Germany

I have come to JAS four times and I love seeing the wide collection of gemstones. I take back huge varieties of gemstones to Gujarat and I am able to do good business there because of my visits to JAS have exposed me to more cuts, colours and shapes of natural gemstones.

Jasmine Gupta, Gujarat

BLOGGERS @  
JAS

## RENU CHAUDHARY

A gem and jewellery consultant with over 191K followers on Instagram, Renu is the force behind The Diamond Talk. During her visit to the JAS show, she shared exclusive images showcasing the latest jewellery trends.



@MKV



@Jatin Gems



@Parina



@Bliss Gems &amp; Minerals



@Baheti Gems &amp; Jewels Pvt. Ltd.

## PRERNAA MAKHARIAA

With over 306K Instagram followers, Prernaa is widely regarded as India's first jewellery influencer. She visited JAS, explored trends, met exhibitors, and shared highlights with her audience.



@Rajender Gems



@Peacemoon Traders



@RMC Gems India



# CROWNING CREATIVITY AT

# JEA

## 2025



**Jewellery Eminence  
Awards celebrate  
excellence in  
design and craft**

The 17th edition of Jewellery Eminence Awards (JEA) was hosted under JAS – The Premium B2B Show 2025 on the second day of the three-day show organised by the Jewellers Association Jaipur. This event concluded in its full grandeur at Novotel Jaipur Convention Centre, offering a magnificent celebration of creativity, craftsmanship, and innovation from across the Indian jewellery industry.



The JEA theme was “Royale D' Art”, dedicated to India's regal legacy, elegance, and cultural pride. The industry witnessed not only tremendous business opportunities for exhibitors and buyers but also the unmatched brilliance of Jaipur's gem and jewellery heritage and talent.

The gala award night held on July 5th, **witnessed awards presented across 15 major categories**, honouring excellence in design, innovation, and artistry. Shazahn Padamsee, the popular Indian actress was the celebrity face of JAS 2025, who added glamour and energy to the event by presenting awards to the winners on stage.

The highlight of the evening was the presence of Honourable Chief Minister of Rajasthan, Bhajanlal Sharma. He was



**GUEST OF HONOUR**

**BHAJANLAL SHARMA**  
Honourable Chief Minister, Rajasthan

I take pride in standing with you today on a platform that represents the global hub of gems and jewellery. The Jewellers Association, Jaipur, a nearly 100-year-old institution, has played a pivotal role in shaping Jaipur's jewellery trade. Jaipur is renowned for Kundan, Meenakari, and gemstone carving. Our artisans' craftsmanship is world-renowned.

extended a hearty welcomed by Alok Sonkhiya, President, Neeraj Lunawat, Honorary Secretary, and Raju Mangodiwala, Vice President & Co-Convenor, JAS, presented him with a bouquet, while Ashok Maheshwari, Convenor, JAS, Naresh Agroya, Co-Convenor, JAS & Coordinator, JEA, and Ajay Godha, Joint Secretary, presented a memento.

**The Hon'able Chief Minister Highlighted Various State Government Initiatives:**

- Imitation Jewellery Cluster in Sirohi**

- Allocation of 44,000 sq. meters of land in Sitapura for Gem Bourse.**
- Support to 60 exhibitors through MSME assistance**
- The Jewellers Association Show (JAS), a leading B2B jewellery exhibition, has been added to the Jaipur travel guide**

He stated that these initiatives would give a new direction to Rajasthan's industry. He further added that Rajasthan, the largest state in the country, is full of limitless opportunities —

its tourism, culture, and craft attract global attention.

He presented the JEA Lifetime Achievement Award to Shri Vijay Chand Lodha, and the JEA Artisan Award to Dharmendra Bhalla and Rinku Kumawat, for their outstanding contributions to the Indian jewellery industry. IIG Professional of the Year was awarded to Kavita Rajendran, Chennai; and Young Achiever Award was given to Vanisha Sharma, Jaipur. In addition, he presented awards in two key categories:

- JEA Diamond/Colour stone Ring
- JEA Diamond/Colour stone Bracelet/Bangle

During the ceremony, **Alok Sonkhiya, President, JA**, said “It is an honour to welcome jewellers and designers from all over India to this celebration of the magnificence of natural gemstones, jewellery, and talent. It is a privilege to honour the contribution of our elders and peers on this platform.”

Furthermore, **Neeraj Lunawat, Hon'ary Secretary, JA** said, “JEA is



Lifetime Achievement Award to Shri Vijay Chand Lodha



JEA Artisan Award to Rinku Kumawat



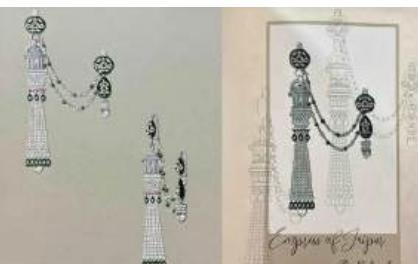
JEA Artisan Award to Dharmendra Bhalla



Vanisha Sharma, Jaipur  
Category: GIA Young Achiever (Student)



Kavita Rajendran, Chennai  
Category: IIG Professional of the Year



a festival that celebrates art, hard work and passion. We continue to showcase the talent of our jewellery design professionals, jewellery houses and design students from across the country to recognise their efforts and to motivate them to pursue good work.”

**Ashok Maheshwari, Convenor, JAS** said, “I feel extremely happy that JEA has become one of the most prestigious jewellery design awards in the country. Over the years, JEA is solidified my belief that design is not just an art, but a recognition of creative brilliance and passion.”



**SHAZAHN PADAMSEE**  
INDIAN FILM ACTRESS

Thank you so much for having me over for this prestigious event. I extend my thanks to the Jewellers Association and Jewellery Eminence Award committee members for their support, encouragement and hospitality. I congratulate all the participants and the winners of JEA for their talent and creativity.

JEA and JAS organisers extend warm gratitude to all partners for their participation and support in making the event a huge success.

**Banking Partner:** AU Small Finance Bank | **Co-sponsor:** RMC Gems  
**Supporter:** GJEPC India | **Logistics Partner:** Secure Global Logistics  
**Education Partner:** GIA | **Knowledge Partner:** IIG



**NARESH AGROYA**  
Coordinator, JEA

We were deeply honoured to welcome Hon'ble Chief Minister of Rajasthan, Bhajan Lal Sharma, whose gracious presence and inspiring words left an indelible impact on the entire gathering. When he presented the Lifetime Achievement Award, Artisans Awards and some category awards, it wasn't just a proud moment for the Association, but it was a proud moment for Jaipur.



**VINEESH AGARWAL**  
Co-coordinator, JEA

JEA is a testament of talent and transparency! I would like to thank all the participants for their innovative designs and efforts as these entries make JEA a richer trendsetting platform that ushers newness in the trade and also provides an interface between budding artists and industry.



Rakesh Kr Jain (COO) and Jitendra Kumar Vijay (Back Office Executive) felicitated for their contribution at JAS Show.

**Partners supporting various 'Category Awards' are:**

- Sunil Jewellers, Jaipur Jewels by Sephora
- Gem Plaza
- Jaipur Ratna
- Viraasat Jewels
- Raj Jewellers, Jaipur



1st JURY

Esteemed Jury Members (Seated, R-L): Sunita Shekhawat, Jewellery Designer & Founder, Sunita Shekhawat, Jaipur; Tarang Arora, Jewellery Designer & Creative Director, Amrapali Jewels; Rahul Singh, Actor & Playwright; Anuradha Singh, Director, Nila House and Head, Lady Bamford Foundation; Dr Laura Astrologo Porche, Jewellery Curator (Joined Virtually); Along with JEA Committee Members.

### RAHUL SINGH Actor & Playwright

JEA was a rollercoaster ride through a lot of talent...from traditional timeless pieces to path-breaking novelty. I congratulate all the artisans and wish them the very best for their future.

### ANURADHA SINGH Nila House

Every entry received had a bit of everything...creativity, skill, craftsmanship. It's really exciting to see the detailing in craftsmanship rendered by artisans.

### LAURA ASTROLOGO PORCHE Senior Jewellery Journalist, Editor and Founder, Journal des Bijoux



I judged all 19 categories of jewellery and each creation was wonderful. I extend a heartfelt 'thank you' to the organisers to make me a part of JEA.

(Joined Virtually)

### SUNITA SHEKHAWAT Jewellery Designer & Founder, Sunita Shekhawat Jaipur

With more than 605 entries, I was left impressed with the categories of awards and how the bridal jewellery designs transformed into beautiful real ornaments.

### TARANG ARORA Jewellery Designer & Creator of Amrapali Jewels

The most important part is that these awards have been there for last 17 years which in itself is an outstanding achievement for any awards.



A handsome gathering at **Exhibitors' Meet** organised on June 28th, 2025



### 2nd JURY

The distinguished jury panel included: Kalpana Devi, Member of Legislative Assembly, Ladpura (Kota); Shalin Jhaveri, Mumbai; Himang Agrawal, Varanasi; Meghali Gupta, Delhi; Yash Agrawal, Birdhichand Ghanshyamdas Jewellers, Delhi; Swastika Garg, Hyderabad; Tarang Arora, Creative Director, Amrapali Jewels; Pratiksha Prashant, Hyderabad

### HEMANG AGRAWAL Founder, Hemang Agrawal Benares

JEA is a melting pot of designs from all parts of the country and the quality of jewellery displayed shows our age old Indian craftsmanship and the legacy of this industry.

### SWASTIKA GARG Founder, DESDES Global

I am really impressed with the variety in entries received where designers have experimented with transformation, multi-wearability and presentation of new concepts.

### MAHARANI KALPANA DEVI MLA, Ladpura Assembly, Kota and Chairperson – Committee on WOWC

I have always felt that appreciation of art promotes the art, and this is exactly the premise of JEA and how it encourages new talent in the industry.

### MEGHALI GUPTA Director, Shri Ram Hari Ram

As a part of jury third time in a row, I realise that the design element is so high at JEA and the craftsmanship matches the depth of design, making every piece enchanting.

### SHALIN P. JAVERI Founder, Chief Designer & Partner, Sabine Jewels

Designer & Partner, Sabine Jewels  
These awards truly appreciate creativity, craftsmanship and innovation in our industry, I was impressed with attention to detail and creative talent that I saw in the entries.



**PRATIKSHA PRASHANT**  
CEO of Kishandas Jewellery and  
Chief Architect at Elitespaces

Being a part of the jury, I realised that all arrangements are done very professionally and we don't come to know the background and allows complete fairness.

**YASH AGARWAL**  
Partner & Creative Director,  
Birdhichand Ghanshyamdas

Every entry in the awards that I saw was breath-taking and unique. This is the best platform for young designers and jewellers to purse and present their creativity.

**Ring of Honour**



**Kala Johare, Jaipur**  
Category: Diamond/Colourstone Ring



**Dyne Jewellery, Mumbai**  
Category: Diamond/Colourstone Bangle/Bracelet



**Kirttilal Kalidas Jewellery Pvt. Ltd., Coimbatore**  
Category: Diamond/Colourstone Earrings



**Abhilasha Fine Jewels, Surat**  
Category: Diamond/Colourstone Necklace



**Motisons Jewellers Ltd., Jaipur**  
Category: Diamond/Colourstone Necklace



**C. Krishniah Chetty Group of Jewellers, Bengaluru**  
Category: Minimalist Jewellery



**Polki Paradise by V.K. Jeweller, Delhi**  
Category: Polki Ring



**Sangeeta Diamonds, Jaipur**  
Category: Polki Bangle/Bracelet



**Achal Jewels, Jaipur**  
Category: Polki Bangle/Bracelet



**Indriya – Aditya Birla Jewellery, Mumbai**  
Category: Polki Earrings



**Shri Radhe Diamonds, Vadodara**  
Category: Polki Earrings



**Royal Rising Jewels by Raniwala Jewellers, Jaipur**  
Category: Polki Necklace

## JAIPUR & BEYOND



**Maa Satti Jewels, Jaipur**  
Category: Polki Necklace



**Adbhut Jewels Pvt. Ltd., Jaipur**  
Category: Polki Bridal Set



**Kabra Jewels Ltd., Ahmedabad**  
Category: Statement Gold Jewellery



**Gaurii Jewels, Jaipur**  
Category: Accessory Jewellery  
(Men & Women)



**House of Sparsh Pvt. Ltd., Mumbai**  
Category: Accessory Jewellery  
(Men & Women)



**Kirtilal Kalidas Jewellery Pvt. Ltd., Coimbatore**  
Category: Diamond/Colourstone Earrings



**Shubh Jewellery India LLP  
(Ranisaaj Jewellery), Mumbai**  
Category: Theme of the Year –  
Royale d'Art



**Fine Colour Gems Pvt. Ltd., Jaipur**  
Category: Emerald Gemstone of the Year



**MKA's Rubylite, Jaipur**  
Category: Natural Gemstone of the Year  
(Other than Emerald)





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## LIST OF WINNERS - JEA 2025

S.NO.	Category	Winner(s)
1	<b>Diamond/Colourstone Ring</b>	Kala Johare, Jaipur
2	<b>Diamond/Colourstone Bangle/Bracelet</b>	Dyne Jewellery, Mumbai
3	<b>Diamond/Colourstone Earrings</b>	Kirtilal Kalidas Jewellery Pvt. Ltd., Coimbatore
4	<b>Diamond/Colourstone Necklace</b>	Abhilasha Fine Jewels, Surat & Motisons Jewellers Ltd., Jaipur
5	<b>Minimalist Jewellery</b>	C. Krishniah Chetty Group of Jewellers, Bengaluru
6	<b>Polki Ring</b>	Polki Paradise by V.K. Jeweller, Delhi
7	<b>Polki Bangle/Bracelet</b>	Achal Jewels, Jaipur & Sangeeta Diamonds, Jaipur
8	<b>Polki Earrings</b>	Indriya – Aditya Birla Jewellery, Mumbai & Shree Radhe Diamonds, Vadodara
9	<b>Polki Necklace</b>	Maa Satti Jewels, Jaipur & Royal Rising Jewels by Raniwala Jewellers, Jaipur
10	<b>Polki Bridal Set</b>	Adbhut Jewels Pvt. Ltd., Jaipur
11	<b>Statement Gold Jewellery</b>	Kabra Jewels Ltd., Ahmedabad
12	<b>Accessory Jewellery (Men &amp; Women)</b>	Gaurii Jewels, Jaipur & House of Sparsh Pvt. Ltd., Mumbai
13	<b>Theme of the Year – Royale d'Art</b>	Kirtilal Kalidas Jewellery Pvt. Ltd., Coimbatore & Shubh Jewellery India LLP (Ranisaa Jewellery), Mumbai
14	<b>Emerald Gemstone of the Year</b>	Fine Colour Gems Pvt. Ltd., Jaipur
15	<b>Natural Gemstone of the Year (Other than Emerald)</b>	MKA's Rubylite, Jaipur

## SPECIAL AWARDS WINNERS

16	<b>GIA Young Achiever (Student)</b>	Vanisha Sharma, Jaipur
17	<b>IIG Professional of the Year</b>	Kavitha Rajendran, Chennai

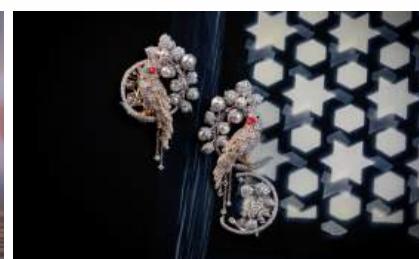
## WINNERS - JEA 2025



**Diamond/Colourstone Ring**  
Kala Johare, Jaipur



**Diamond/Colourstone Bangle/Bracelet**  
Dyne Jewellery, Mumbai



**Diamond/Colourstone Earrings**  
Kirtilal Kalidas Jewellery Pvt. Ltd., Coimbatore



**Diamond/Colourstone Necklace**  
Abhilasha Fine Jewels, Surat



**Diamond/Colourstone Necklace**  
Motisons Jewellers Ltd., Jaipur



**Minimalist Jewellery**  
C. Krishniah Chetty Group of Jewellers, Bengaluru



**Polki Ring**  
Polki Paradise by V.K. Jeweller, Delhi



**Polki Bangle/Bracelet**  
Achal Jewels, Jaipur



**Polki Bangle/Bracelet**  
Sangeeta Diamonds, Jaipur



**Polki Earrings**  
Indriya – Aditya Birla Jewellery, Mumbai &



**Polki Earrings**  
Shree Radhe Diamonds, Vadodara



**Polki Necklace**  
Maa Satti Jewels, Jaipur &



**Polki Necklace**  
Royal Rising Jewels by  
Raniwala Jewellers, Jaipur



**Polki Bridal Set**  
Adbhut Jewels Pvt. Ltd., Jaipur



**Statement Gold Jewellery**  
Kabra Jewels Ltd., Ahmedabad



**Accessory Jewellery (Men & Women)**  
Gaurii Jewels, Jaipur



**Accessory Jewellery (Men & Women)**  
House of Sparsh Pvt. Ltd., Mumbai



**Theme of the Year – Royale d'Art**  
Shubh Jewellery India LLP  
(Ranisa Jewellery), Mumbai



**Theme of the Year – Royale d'Art**  
Kirttil Kalidas Jewellery Pvt. Ltd., Coimbatore



**Emerald Gemstone of the Year**  
Fine Colour Gems Pvt. Ltd., Jaipur



**Natural Gemstone of the Year  
(Other than Emerald)** MKA's Rubylite, Jaipur



16.39  
Carat  
Zambian Emerald

## The Distinguished Emerald Wins at JEA



Rajesh Daga's Fine Colour Gems Pvt Ltd was recently awarded for their large size natural no oil Zambian Emerald weighing 16.39 carats at the prestigious JEA 2025.

Gem World interacted with him to know more about the stone and more.

## 1. Congratulations on winning this prestigious award! What makes this emerald truly exceptional in your eyes?

Thank you! Winning the Jewellery Eminence Award is a great honour and reinforces our commitment to offering the finest Zambian emeralds. This emerald is truly exceptional - **it is a certified 16.39 carat No-Oil emerald, graded "Excellent" by Gübelin Gem Lab.** It stands out for its vivid green colour, eye-clean clarity, and precision cut. It's more than just a gemstone- it has depth, character, and a soul.

## 2. Could you share the origin of this emerald and how it was sourced?

**This 16.39-carat Zambian Emerald was ethically sourced from Gemfields**



**in 2020.** It was chosen after months of careful selection of emerald raw stones-not just for its beauty, but for its natural strength and purity. From mine to masterpiece, every step was handled with care and respect.

## 3. What are the standout features of this stone-its colour, clarity, cut, or size-that set it apart?

This 16.39 carat emerald stands out for the rare combination of exceptional colour, clarity, cut, size, and natural purity. Its vivid, evenly saturated green gives a rich, glowing appearance. Remarkably, it's a No-Oil,



eye-clean emerald-which is extremely rare. **The expertly executed octagon cut enhances its brilliance and symmetry, allowing light to flow beautifully through the stone.** It is a true collector's piece-each feature rare on its own, but extraordinary together.

## 4. How do you see the demand and future trends for emeralds in today's global market?

It's an exciting time for the emerald market. The global demand for top-quality Zambian emeralds is rising steadily. With mining companies Gemfields and Grizzly digging deeper, sourcing is challenging, resulting in high pricing, and making fine emeralds increasingly rare. **Today's buyers value not just beauty, but rarity, and investment potential.** Emeralds are evolving from accessories into heirlooms and personal

statements. As awareness grows, we believe demand will continue to rise, reinforcing emeralds as both meaningful treasures and smart, long-term investments for the future.

# ‘THE AFRICAN ATTARDANI’ A Masterpiece in Rubellite wins at JEA



**1365** Carat Rubellite  
Perfume Bottle

Awarded as the “Natural Gemstone of the Year”, this unique “ATTARDANI” - the perfume bottle, made in Rubellite is a head-turner and a unique treasure!



Gem World spoke with Manoj Agarwal, Director of MKA's Rubylite, to learn more about the gemstone and its journey.

Breathtaking 1365 carat Rubellite perfume bottle is a singular masterpiece born from a massive 3kg+ piece of rough stone. The rough was sourced from the rich mines of Africa 20 years ago. This is not just a gemstone; it's a testament to unparalleled skill and generational expertise.

This massive Tourmaline family stone comes from MKA's Rubylite and **was recently awarded as the "Natural Gemstone of the Year"**. Manoj Agarwal, Director, MKA's Rubylite described how difficult it was to carve out this beautiful piece from a rough weighing more than 3Kgs. **Thorough research and deliberation over a period of 5 years was invested before starting to**



*Manoj Agarwal holds the 1365-carat award-winning Rubellite "Attardani" perfume bottle, a masterpiece carved from a single rough stone.*

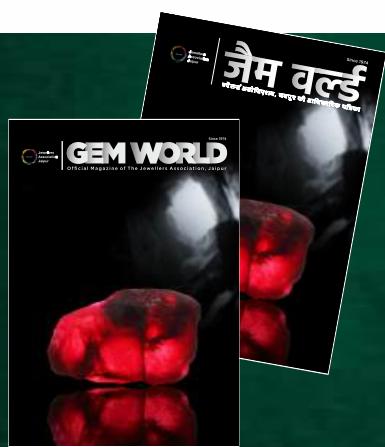
**carve the rock.** It took meticulous planning and acute precision by skilled artisan to etch out this beauty in a joint-less piece. **At 1365 carats, this is an extraordinary example of Rubellite, a stunning variety of tourmaline.** Its creation from a single, large piece of rough stone makes it a rare and impressive achievement. **Rubellite is a vibrant and high-**

**quality tourmaline, prized for its deep, rich red color.** It serves as a beautiful and increasingly popular alternative to the much more expensive and often treated ruby. Manoj Agarwal further explained how Rubellite is gaining popularity due to these features. Identifying tourmalines as their key area, his family has been working in the field since 2005.

This award-winning bottle of Rubellite is more than a jewel; it is a legacy—a perfect blend of nature's beauty and human artistry.



**GEM WORLD**  
Official Magazine Of The Jewellers Association, Jaipur



READ: <https://jajaipur.com/gem-world/>

The **50 year old magazine** has always enjoyed a huge reader base in India as well as across the globe. We invite you to use this platform to advertise in the magazine and expand your **access to a global audience in different parts of the world**. Come forth and showcase your business in one of the most read jewellery magazines of the trade. This e-magazine will be circulated amongst a wide reader-base, hence your brand-reach is unlimited.

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**E: gemworld@jajaipur.com**

# RUBELLITE

## THE RED QUEEN OF TOURMALINES



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*The captivating red-coloured stone on the cover of the magazine is a gigantic rubellite from the mines of Nigeria, exclusively brought in by Precitone Co Ltd.*

*We spoke to the director of the company, **Anurag Shah** to know more about this rare beauty. We also delved deeper to understand the intricacies of the gemstone for our readers and have insights from an expert gemmologist, **Gagan Choudhary** in the latter part.*

---

*“Completely natural,  
incredibly rare, and visually stunning.”*

## THE DEALER'S PERSPECTIVE

## A Rare Red Treasure

Procured from the mines of Nigeria over two decades ago, this enormous rubellite stone weighs more than 800grams, and is completely natural, making it absolutely rare and distinguished. The unique deep red colour, its huge size and lack of any enhancement truly makes it a prized treasure.

The red-pink hue and alluvial formation is very difficult to find in such a big sized stone. Belonging to a family of tourmaline, the red colour makes Rubellite stand out from its variety and comes close to ruby or Spinel. Despite of its inclusions, the stone holds a great value and charm owing to its gregarious size and quality.

## Rising Demand & Global Appeal

The global market for tourmaline, particularly the highly prized rubellite variety, is experiencing a surge in demand that far outstrips supply. This scarcity is driven by low production, especially of the exceptional-quality material from Nigeria, which is celebrated for its stable and vibrant colour.

While Brazil and other parts of Africa continue to be the primary sources for red-hued tourmalines, the limited yield of genuine, high-quality rubellite has made it a favourite among jewellers worldwide. Once categorized as a "semi-precious" stone, rubellite, along with many other colour stones, has seen its value and status rise dramatically.

The demand for rubellite is particularly strong in Asia, where the colour red holds profound cultural significance. As a symbol of good luck, prosperity, and auspiciousness, red gemstones are highly favoured. This cultural preference ensures a consistently growing market for rubellite, making it a star player in the world of high-end jewellery.

When compared to other red gemstones, rubellite stands out as the most accessible choice. There is no other gemstone in its class that offers such a stunning red color at a comparable value, making it the perfect choice for exquisite jewellery pieces.

## About Precitone Co Ltd



ANURAG SHAH

DIRECTOR

We started in Idar Oberstein, a small town in Germany which is also known to be a popular gemstone centre. From the conception of our company, our main focus has been to provide our clients with the best quality rough stones in order to meet their expectations. Currently, we are based in Thailand as Precitone Co Ltd and continue to share our passion for gemstones with our clients by providing them with what they need. From Bangkok, the gemstone capital of the world, we serve manufacturers and collectors around the world with the decades of experience we possess.

## THE GEMMOLOGIST'S PERSPECTIVE

*Gagan Choudhary, FGA, is the Director at IIGJ-Research & Laboratories Centre (Formerly, GJEPC-Gem Testing Laboratory, Jaipur). Here is what he shares with Gem World readers about this red beauty called rubellite.*

## RUBELLITE

### A Vivid Tourmaline Variety

Among the many shades tourmaline has to offer, rubellite—its striking purplish pink to red to purplish-red variety—has carved out a distinct place in the gemstone market. With a rich saturation reminiscent of ruby and the optical allure unique to tourmaline, rubellite appeals to both designers and connoisseurs. It has emerged as a desirable-coloured gemstone in both domestic and international markets.

The term “rubellite” is typically reserved for tourmalines with rich, saturated purplish pink to red to purplish-red hues that maintain their colour intensity under various lighting conditions, in contrast to lighter pink or brownish tourmalines.

**This article presents a gemmological overview and key quality assessment factors of rubellite.**



### About The Author



**GAGAN CHOUDHARY**

FGA

He has a Masters' Diploma in Gem Identification from Gem Testing Laboratory, Jaipur, India, a Diploma in Gemmology from Gem-A, UK and has completed the Scientific Gemmology Course from SSEF, Basel. He is currently in charge of certification and research activities of the laboratory. The author of Understanding Rough Gemstones, Gems & Rocks (in Hindi) and The Science of Gemstone Treatment, Choudhary is also the author of gem-passion.com, where he has shared numerous reports on interesting gem materials and other gem-related articles. He is also an editor of the Gem News International section of GIA's Gems & Gemology journal.

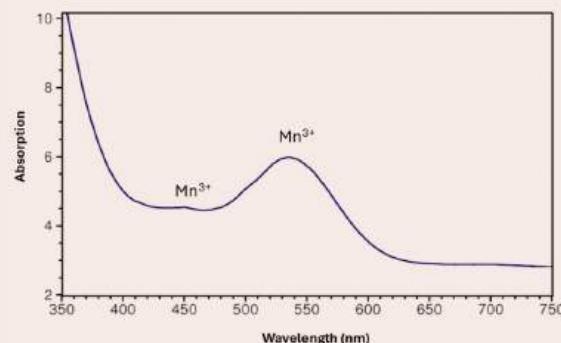
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## Chemical Formula and Composition

A variety of elbaite tourmaline, rubellite is a complex borosilicate with the general chemical composition:

$\text{Na}(\text{Li},\text{Al})_3\text{Al}_6(\text{BO}_3)_3\text{Si}_6\text{O}_{18}(\text{OH})_4$ . The colour in rubellite is primarily attributed to  $\text{Mn}^{3+}$  (trivalent manganese), which substitutes for Al in the crystal structure.

Trace elements such as Fe and Ti may also influence hue and tone and may result in brownish and greyish overtones.



► Representative absorption spectrum of rubellite displaying manganese-related absorption at ~520–560 nm.

## Treatments On Rubellite

A significant portion of rubellite in the trade is treated to improve colour and clarity. Two principal types of enhancement are used:

PROPERTY	DYED SERPENTINE ROCK
Refractive Index (RI)	1.614 – 1.666 (range)
Birefringence	0.014 – 0.021 (range)
Specific Gravity	~3.06
Crystal System	Trigonal
Pleochroism	Strong (pinkish-red, orangey-pink/red) When viewed from one direction rubellite appears pink/red, while from the perpendicular direction appears orangey pink/red.
Common Inclusions	Feathers, tubes, trichites

## Absorption Spectrum

Rubellite exhibits a characteristic absorption spectrum with broad absorption below 420 nm and a broad band between ~520-560 nm. The latter absorption band is responsible for the red and pink colours observed in rubellite and is associated with manganese ( $\text{Mn}^{3+}$ ). This band corresponds to the absorption of green and yellow light, allowing the complementary colours (red and pink) to be transmitted and observed.

### 1. Irradiation:

Gamma or electron-beam irradiation is used to enhance or shift colour in pink-to-brown tourmalines toward a more desirable red. However, presence of irradiation is currently undeterminable in gemmological laboratories. In most of the cases, irradiation in rubellite is stable and permanent, but is reversible on heating.

### 2. Clarity Enhancement (Fissure Filling):

Rubellites with eye-visible surface-reaching fissures may be filled with oils or resins, thereby enhancing their clarity. Fillings are detectable under magnification by identifying flash effects, flow lines, or bubble trails. Infrared or Raman spectroscopy may confirm the presence of polymeric materials.

Untreated rubellites with rich red hues, eye-clean clarity, and good cutting are considered premium and relatively rare in the market.

## Quality And Value Factors

The value of rubellite depends on several interrelated factors:

- **Colour:** The most prized rubellites display a vivid, evenly saturated purplish red to true red. Colour stability under various lighting is critical.
- **Clarity:** Moderate inclusions are acceptable, but large, clean stones are rare and valuable.
- **Cut:** Due to strong pleochroism, proper orientation is essential to bring out the optimal red colour on table of the stone.
- **Carat Weight:** Stones above 5 carats, if untreated and fine quality, command premium prices.
- **Treatment Status:** Disclosure of any clarity enhancement is vital. Untreated stones are preferred by collectors and high-end jewellers.



## Rarity And Supply

Rubellite is sourced primarily from Mozambique, Nigeria, Brazil, and Afghanistan. However, clean, untreated stones with fine colour make up a small fraction of total production.

Estimates suggest that fewer than 10% of rubellite rough yield high-grade faceted stones over 5 carats without requiring enhancement.

## Market Demand And Trade Observations

With increased awareness and appreciation for coloured gemstones, rubellite has been gaining traction. Jewellers are drawn to its affordable luxury, vivid colour, and suitability for custom cuts and larger sizes. Rubellite has gained ground as a viable alternative to ruby and red spinel. Collectors are particularly interested in natural, untreated stones, especially those backed by lab certification.

**Rubellite's durability (Mohs hardness 7–7.5) makes it suitable for most jewellery applications, such as in rings, pendants, and statement pieces. Though, care is needed due to possible internal stress fractures. Proper mounting and cutting can mitigate these concerns.**

Its increasing availability from East African sources has also brought more consistency to the supply chain, helping designers plan collections with confidence.

Jewellery designers appreciate rubellite's availability in large, custom-cut sizes and unique colour tones. Collectors, on the other hand, are increasingly focusing on minimally treated specimens from classic locations like Brazil, Mozambique or Nigeria. Further, jewellers catering to consumers are seeking rare red-to-pink alternatives to ruby.

## Conclusion

Rubellite, with its commercial potential, is a stone that balances beauty, rarity, and affordability. It offers meaningful market positioning as an alternative to more expensive red stones such as ruby or spinel. Rubellite's market adaptability make it an increasingly relevant stone in the coloured gemstone trade. As availability of fine untreated material tightens, laboratory certification, treatment disclosure, and buyer education will remain central to sustaining its market growth. Rubellite's recognition is expected to grow further—especially in the segment of large, untreated, and well-cut gems.



# IN SYNC WITH VISION

C K Venkataraman and Manoj Dhandia in an exclusive conversation exploring thoughts, ideas, and experiences.

**G**reat minds bring great ideas and an aura that inspires people around them.

The Jewellers Association Jaipur was delighted to host C K Venkataraman, Managing Director of Titan Company, as the chief guest for the inauguration of JAS-25. With his impressive tenure as COO (2005-2012) and CEO (2012-2019) of Titan's jewelry division, Venkataraman has been instrumental in driving the company's growth and diversification.

Under his visionary leadership, Tanishq became a prominent jewelry brand in India, and Titan's presence expanded across key consumer segments. Venkataraman's experience and insightful perspectives have been invaluable in promoting the trade.



## A Conversation with Industry Leaders

During his visit, Venkataraman was interviewed by Manoj Dhandia, a seasoned industry professional and former office-bearer of the Jewellers Association Jaipur. Dhandia's long-standing association with Gem World magazine has given him a unique understanding of the industry's dynamics.

### Inspiring the Next Generation

Venkataraman's presence at JAS-25 was a testament to his commitment to the jewelry industry. His leadership and vision continue to inspire professionals and entrepreneurs alike, shaping the future of the trade.

### MD. How do you see the role of coloured gemstones in the global market, especially with Jaipur as the gem capital of the world?

**CKV.** The beauty of coloured gemstones can be capitalised much more. If we combine the fresh cuts in gemstones, the overall modern forms of jewellery being conceived for the west and western sensibilities, along with the Indian flavour of design, for example, I imagine a pair of very modern Jhumkas that have Kundan setting and differently cut gemstones. The overall impact of the Jhumkas could be very modern and chic but the inputs would be purely Indian. That kind of creative breakthrough has a lot of scope in and can definitely be a new approach.

### MD. What significance do coloured gemstones hold in terms of market demand, consumer preferences especially in context of Titan or Tanishq?

**CKV.** The significance currently is fairly decent but the beauty and variety of coloured gemstones hasn't been explored to its full potential because of over-emphasis on the traditional orientation in design. We have done a lot of work with Tanzanites, emeralds and other stones in Zoya. But I think the cuts and forms need to be made more appealing for the women of today.

### MD. Natural coloured gemstones have so much variety and are easily available and should be preferred over synthetic stones. Hailing from Jaipur and being a part of this trade, I would like to request you to source these natural stones as you are the biggest company of India.

**CKV.** Certainly! I haven't been involved in this division in the company but I will surely take back this feedback to my colleagues and explore this potential.

### MD. With a strong presence in global market, what emerging trends do you observe in the jewellery industry, particularly in relation to coloured gemstones and Jadau Jewellery?

**CKV.** We choose from the best that we sell in India to sell outside India now. Every American city is a melting pot of Indian cultures and people in these places very strongly hold their associations with the culture of their roots, as they are distant from the country. We take what sells in Punjab, Gujarat, Bengal, South, Rajasthan, etc. to these communities and have been receiving good response.

### MD. How do you see the jewellery market coping with what's happening in the current geo-political scenario?

**CKV.** Some things are beyond our control and we shouldn't worry about them. We should just do what we can and plan the best we can and go for it.



**“ Rooted in Jaipur's heritage—Meenakari, Kundan, and natural gemstones—crafted with precision and globally competitive pricing. ”**

**MD. Tanishq has been a pioneer in streamlining Jadau jewellery and has made it more marketable. What future plans do you have for this segment?**

**CKV.** Jadau jewellery has a low market share in the context of the country. Also, Indians are becoming more and more cosmopolitan in their taste irrespective of the region they belong to. There is a big opportunity to spread this across the country and not restrict it to north or perhaps west of India. Making it more modern and wearable will hugely impact its spread. The designs need to be modern and ergonomic so that it reaches out to a wider audience. If we work on the aesthetics and ergonomics, I think we can get people to buy it from regions where Jadau is not popular, like Kerala, Tamil Nadu, Karnataka, Andhra, etc.

**MD. What steps are being undertaken by Tanishq for preserving the craftsmanship of Jadau jewellery?**

**CKV.** I am very proud to be a part of a company that has always taken a lot of efforts to focus on the Karigar and therefore Karigiri. In last twenty years, a lot of efforts have been taken to ensure their safety and working conditions. More than 90% of the artisans that work for Tanishq work in a particular environment where their dignity, assured income, safety, tools, etc. are taken up with utmost respect. There are processes in place to ensure the continuity of these. We've created a similar system in our Sari business and have created a concept called a 'Weaver-Shala' for the weavers.

**MD. What would you like to suggest to younger generation of jewellers about sustainability and ethical manufacturing?**

**CKV.** You should put the stakeholders in focus. If you take care of the



stakeholders, they will take care of the shareholders or the owners. Employees contribute to business and make its value. If the employer places them at the centre and gives them a fair share of prosperity that the enterprise is creating and do it before the profit comes to the business, then these employees will give their heart and soul and create value for the owners.

**MD. What did you mean by 'Brand – Jaipur'?**

**CKV.** Rajasthan...A range that is extremely modern but is deeply embedded in the heritage of Jaipur. I can vividly imagine a range that includes Meenakari, Kundan, and natural gemstones, crafted with utmost precision. They can be competitively priced overseeing the international brands. Everyone has to come together to take the initiative and it can be a total knockout!



# ICA Congress: The Changemaker

Prernaa Makhariaa, a leading figure in the Indian gems and jewellery industry, attended ICA Congress in Brazil.

**With more than 306K Instagram followers, Prernaa is widely recognized as the country's first jewellery influencer. With over 23 years of experience and formal training from top institutions, Prernaa's expertise in gemstone, jewellery, watches and lifestyle are followed closely. We explored her ICA visit and bring some perspective on the mega event for our readers.**

**International Coloured Gemstone Association (ICA) Congress** was a much anticipated trade event for coloured gemstone industry and was held from **19th – 22nd May, 2025**. This year, the congress was held at **Royal Tulip Brasilia Alvorada in Brasilia, Brazil, a UNESCO cultural heritage since 1987**, and situated in the heart of the **most prolific source of gemstones in the world**.

This event, organized in partnership with **The Brazilian Gems and Jewellery Trade Association (IBGM)**, focuses on “**Gems for Generations**” and emphasize **sustainability throughout the coloured gemstone supply chain**. The aim of the congress is to

facilitate discussions and knowledge-sharing among global industry professionals on topics such as **responsible sourcing, market trends, and the future of the coloured gemstone industry**. **Prernaa met Damien Cody, ICA President**, and discussed how industry challenges can be best tackled and here's what he said: We're in an industry that has been there for so many centuries and is currently seeing a perfect storm, globally, with economic unrests, political instability and tariff issues. I urge people of the trade to



connect with ICA so that we can collectively find solutions. As an industry, we're also encouraging young people to connect with us and become members of ICA.



Prernaa had an insightful conversation with **Susan Jacques, President & CEO, GIA** on transformation in the education system.



Digitisation has become a very important part of how people learn today. **We're coming up with new courses that are video-type, short and engaging**. We also have an amazing program called Gem Kids where we've trained thousands of children in our global headquarters in Carlsberg, USA, primarily in grade 4, 5 and 6. While learning about earth sciences, **they learn about the wonders of gemstones**. These videos are available for industry people to learn and explore.

ESTHER LIGHART IS KNOWN AS A TRAILBLAZER IN THE GEMS & JEWELLERY INDUSTRY, OWING TO HER VAST EXPERIENCE OF OVER THREE DECADES. HER ACUMEN, IMMENSE KNOWLEDGE AND VARIED EXPOSURE MAKE HER A LEADING NAME IN JEWELLERY PROMOTION AND BRAND BUILDING. GEM WORLD IS HAPPY TO SHARE ONE OF ESTHER'S ESCAPADES TO LAS VEGAS IN HER OWN WORDS.



Austy Lee jewellery



Austy Lee jewellery



## WHAT HAPPENS IN VEGAS... ENDS UP AS A LESSON FOR ALL OF US

— Esther Ligthart —



Austy Lee jewellery

In February, I received my **third invitation** to collaborate with **JCK Las Vegas**, one of the world's most important jewellery trade shows. An honour, as always, and a genuine pleasure to return.

On June 5th, I flew from Amsterdam directly to Las Vegas. Sharing a cab upon arrival with a fellow passenger from the flight turned into an unexpectedly interesting conversation. Frederik Degryse, CEO of iTraceit,

works on creating transparent, traceable supply chains from mine to consumer, using the power of block-chain. We quickly found ourselves



Steven Royce

discussing what is arguably, one of the industry's biggest concerns, traceability and transparency.

On the show floor, from the very first day, it was clear that business was happening. Despite on-going global challenges, including tariffs and uncertainty in some markets, the energy was there. Conversations, deals, connections, they were being made. Yet, below the surface,



Lydia Courteille



Selfie with Austy Lee

concerns were quietly echoed, particularly among companies specializing in natural diamonds.

While booths were seeing their existing clients, securing new ones proved challenging. The decline in natural diamond sales is no longer an uncomfortable topic whispered at the bar, but an undeniable reality. In contrast, laboratory-grown diamonds continue to gain traction, not just because of price but also due to consumer narratives about innovation and sustainability.

And yet, amidst all this, the most successful booths shared something else, storytelling. The ones that drew crowds

weren't necessarily those shouting about the lowest price or biggest carat weight. They were the ones sharing their story: about provenance, about craftsmanship, and about sustainability.

During the Rappaport Breakfast, the emphasis on transparency and traceability couldn't have been stronger. Yet, as I heard from many retailers, the end consumer rarely asks about provenance directly. If they do, it often traces back to pop culture references like Blood Diamond. However, this doesn't mean it doesn't matter. It does, deeply. For some, the story of a diamond's billion-year journey is reason enough. For others, knowing that diamonds fund schools and hospitals in Botswana is a far more compelling narrative.

At JCK, Botswana made its presence felt with the House of Botswana pavilion and even its president attending to underline how crucial diamonds are to the country's development. These stories matter. They shape perception. They inspire trust. Beyond diamonds, coloured

gemstones shone brightly, in every sense of the word. I was especially drawn to the work of Austy Lee, exhibiting for the first time. His creations, a vivid marriage of pop-art flair and technical artistry, offered a refreshing take on gemstone jewellery.

Of course, in true Vegas style, there was also Snoop Dogg performing at the official party. But glitter aside, my biggest takeaway remains clear, storytelling is the future.

It's what I teach my clients, from brands to retailers to designers.



LeVian

Storytelling isn't a luxury or afterthought, it's a strategic tool. The story of a gem doesn't end at extraction. It continues with the design, the maker, the wearer. That is the true value we bring to market.



LeVian

# TRAIL *of* JEWELS

DIAMOND PENDANT

Photo Courtesy:  
Achal Jewels



PERIDOT DIAMOND  
RING

Photo Courtesy:  
Gem Plaza



GREEN TOURMALINE

Photo Courtesy:  
Precitone Co.Ltd.



EMERALDO BRACELET

Photo Courtesy:  
Savio Jewellery

A trail of ornaments and gemstones,  
that are not only gorgeous but also  
tell you what's pretty and trending.

18 K GOLD PINK  
SAPPHIRE PENDANT

Photo Courtesy:  
Onsaz Jewellers



PADPRADSCHA SAPPHIRE

Photo Courtesy:  
Biharilal Holaram



POLKI NECKLACE SET

Photo Courtesy:  
Achal Jewels



## TRENDY AFFAIRS



POLKI AND EMERALD NECKLACE SET

Photo Courtesy:  
Birdhichand Ghanshyamdas



RUBY

Photo Courtesy:  
Precitone Co.Ltd.



RUBY

Photo Courtesy:  
Biharlal Holaram



POLKI NECKLACE SET

Photo Courtesy:  
Achal Jewels



TANZANITE

Photo Courtesy:  
Ratan Jewellers & Sons



THE REALM OF RUSSIAN EMERALDS

Photo Courtesy:  
Baid Trading Corporation



INVISIBLE EARRINGS

Photo Courtesy:  
Savio Jewellery



MULTI SAPPHIRE DIAMOND EARRINGS

Photo Courtesy:  
Gem Plaza

## TRENDY AFFAIRS



ECHOES OF EMERALD -  
A FRONT BACK DANCE IN WHITE GOLD

Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd

EMERALD DROPS NECKLACE

Photo Courtesy:  
Ram Narayan & Company



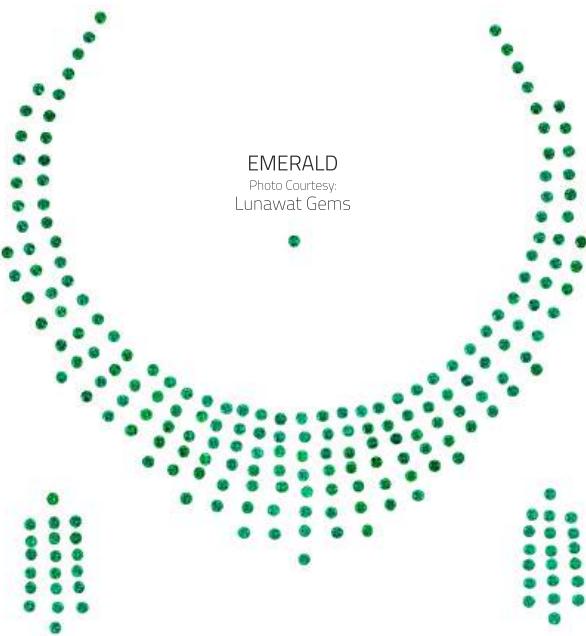
18K GOLD BI-COLOR  
TOURMALINE PENDANT

Photo Courtesy:  
Onsaz Jewellers



EMERALD DIAMOND  
NECKLACE

Photo Courtesy:  
Achal Jewels



EMERALD

Photo Courtesy:  
Lunawat Gems



GREEN TOURMALINE .

Photo Courtesy:  
Lunawat Gems



AQUAMARINE

Photo Courtesy:  
Gem India Exports



PINK TOURMALINE

Photo Courtesy:  
Precitone Co.Ltd.



ZAMBIAN EMERALD DIAMOND EARRINGS

Photo Courtesy:  
Royal Gems & Jewels

## TRENDY AFFAIRS



DIAMOND BEADS

Photo Courtesy:  
Ratan Jewellers & Sons



SUKANYA

Photo Courtesy:  
Jaipur Ratna



PEARLS, DIAMONDS  
& POLKI EARRINGS

Photo Courtesy:  
Shree Jee Jewels



RUBELLITE

Photo Courtesy:  
Lunawat Gems



MORGANITE

Photo Courtesy:  
Gem India Exports



CARVING PENDANT

Photo Courtesy:  
GIE Gold Creations Pvt. Ltd.



THE REALM OF GEMSTONES

Photo Courtesy:  
Baid Trading Corporation

TANZANITE



RUBELLITE

MORGANITE

PARAIBA

Photo Courtesy:  
RMC Gems

## TRENDY AFFAIRS

MUGHAL DARBAR

Photo Courtesy:  
Jaipur Ratna



TANZANITE

Photo Courtesy:  
Gem India Exports



EMERALD  
& POLKI NECKLACE

Photo Courtesy:  
Shree Jee Jewels



MORGANITE

Photo Courtesy:  
Precitone Co.Ltd.



EMERALD PEAR  
SHAPED CUT STONE

Photo Courtesy:  
Ramnarayan & Co.



A TALE OF TWO PEARS -  
DIAMONDS TO EMERALD  
IN ONE BOLD CURVE

Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd



EMERALD DIAMOND  
EARRINGS

Photo Courtesy:  
Royal Gems & Jewels



YELLOW DIAMOND NECKLACE

Photo Courtesy:  
Gem Plaza



CRIMSON GEOMETRY -  
A STYLISH PARTYWEAR BAND

Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd

## TRENDY AFFAIRS



**BIG JADAU PENDANT**

Photo Courtesy:  
GIE Gold Creations Pvt. Ltd.



**MULTI TOURMALINE CABS**

Photo Courtesy:  
RGS Creation



**SPESSARITE**

Photo Courtesy:  
RGS Creation



**AQUAMARINE**

Photo Courtesy:  
Lunawat Gems



**MULTI SAPPHIRE DIAMOND BRACELET**

Photo Courtesy:  
Gem Plaza



**ORBIT OF OPULENCE  
ROUND ELEGANCE  
REIMAGINED**

Photo Courtesy:  
Valentine Jewellery (I) Pvt. Ltd



**POLKI AND  
EMERALD NECKLACE SET**

Photo Courtesy:  
Birdhichand Ghanshyamdas



**TOURMALINE**

Photo Courtesy:  
Gem India Exports



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# DESIGN SPEAK

*Design Speak is an initiative of Gem World to promote upcoming talent in the industry.*

{ DESIGN SKETCHES BY BUDDING TALENT FROM JEWEL EXCEL BY AMITA JAIN }



Necklace: The Rosy Enchantment Choker

**HITESHI BAGRECHA**

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## Navigating New Trade Winds: How India's Gem & Jewellery Sector can Adapt to US Tariffs

US President Trump's announcement of a 25% tariff on Indian goods could negatively impact the gem and jewellery export business, particularly for those heavily reliant on the US market. However, this situation should also be viewed as an opportunity. India currently accounts for only 2-3% of the global gem and jewellery export market, highlighting a significant potential for expansion into new international markets. By focusing on market diversification and design innovation, the long-term



This tariff is a wake-up call – It is a setback in the short term, but it's an opportunity too. Jaipur's strength lies in its craftsmanship and adaptability. By focusing on innovation and new markets, we'll emerge stronger and more global than ever.

— Alok Sonkhiya,  
President, JA

impact of these tariffs on India will be limited. This is a critical time for the industry to strengthen its export model, making it more resilient and global.



Jaipur is resilient. We're focusing on product innovation, market diversification, and automation to stay competitive.

— Neeraj Lunawat,  
Hon. Secretary, JA

Additionally, there is an expectation that the Indian government will provide export support subsidies to assist exporters during this period. This strategic shift will ensure the industry's continued growth and stability in a changing global trade landscape.

## Jaipur Customs Eases Gems & Jewellery Hand-Carry Rules



A lot of time and tireless efforts were directed towards bringing ease in the customs's matter and I am glad we were successful. The Association is committed to the welfare of the trade and tradesmen and directs its resources towards achievement of desired goals. We are working

towards gaining 24x7 help access of custom department. We are working on a new development and shall share news on its completion. **Please feel free to connect with me personally or through our committee for import/export related queries or assistance.**

— ANIL TAMBİ  
Convenor, Tax, Law and Customs

**A major win for the Jewellers Association, Jaipur as long-pending demand for hand-carry facility is fulfilled, easing trade at Jaipur Air Cargo and International Airport.**

A significant relief has arrived for Rajasthan's importer-exporter jewellers with the re-establishment of the hand-carry facility for

gems and jewellery at Jaipur Air Cargo Complex and International Airport, effective July 14, 2025. The Customs Department has issued a new notification detailing the streamlined process. Importers must now pre-file their Bill of Entry before arrival, including

self-assessed duty and travel details. Exporters utilizing the hand-carry option are required to submit full particulars and an e-shipping bill 24 hours prior to departure. The process for customs brokers has also been formalized. This facility, which was suspended after

the Corona period, was a long-standing demand from the jewellery community. **Alok Sonkhiya, President, and Neeraj Lunawat, Honorary Secretary of the Jewellers Association, emphasized that its reinstatement will significantly save both time and cost for jewellers.**

### Impactful Efforts from JA's Vyaparik Security Committee Helps Solve a Robbery Case



It is a matter of great joy that due to the continuous and dedicated efforts of the Vyaparik Security Sub-Committee, all the criminals involved in the

robbery of jeweller Brij Mohan Gandhi have been arrested, and almost all the stolen goods have

been successfully recovered.

**The incident, which occurred on July 15th, 2025, involved the theft of:**

- Two emerald rings weighing 4 and 5.3 grams respectively
- A diamond ring weighing 12 grams
- Two emerald strings totaling 700 carats
- Ruby beads weighing 1500 carats
- 40,000 in cash and Keys



**PANKAJ SONKHIYA**  
Convenor, Vyaparik Committee, JA

This robbery was an unfortunate episode that spread fear and insecurity like wild fire amongst tradesmen. On behalf of the JA committee, I reached out to the SHO and then the Commissioner of Police to explain our concerns and to aggressively chase the search for guilty along with stolen goods. We're grateful to the administration for all their help in solving the matter and recovering the stolen goods.

**On behalf of the Security Committee, we would like to assure all members that if anyone faces any issue related to safety or security, they can reach out to the committee at any time for assistance.**

# 13TH FOUNDATION DAY

## Celebrations Galore



Long Service Award

GJSCI's 13th Foundation Day was celebrated with much enthusiasm on July 24th, 2025, along with Long Service Award distribution, JOSH Convocation Ceremony and Recognition of Centre of Excellence to IIGJ Delhi.

A ceremony was organized where Dnyaneshwar B. Patil, IAS, Development Commissioner, SEEPZ-SEZ, was the Chief Guest. Ekta Upadhyay, Director, Academic Administration - IIGJ, Mumbai, was the Special Guest along with

Executive Director & CEO Rajeev Garg, & General Manager Operations, Kiran Padture.

### 13th Foundation Day

GJSCI employees of more than 10 years were recognised for their contribution on the Foundation Day with a 'Long Service Award'.

### JOSH Convocation Ceremony

The ceremony was attended by 250 plus students leading to an overwhelming audience. The 5th batch of

specially-abled persons, as well as the 11th batch of regular candidates was felicitated at this Convocation ceremony. All the students of the SAP Batch have been placed with Jewelex India Ltd.

### Recognition as Centre of Excellence

Indian Institute of Gems & Jewellery (IIGJ), Delhi a reputable institute offering varied educational programs in the gems & jewellery sector has been recognized by GJSCI as a 'Centre of Excellence' for a period of 3 years. Their newly renovated institute having state-of-the-art infrastructure has qualified as one of the finest institutes in Delhi. Ekta Upadhyay, who represented IIGJ Delhi, was present to receive the Certificate of 'Centre of Excellence'.



Recognition of COE



Josh Certification Distribution



Attendees during the Ceremony

# GJSCI Honoured for Pioneering Skill Development Initiatives



The World Education Congress 2025 was held on 10th July 2025 at Taj Lands End, Mumbai. At its 14th edition, they honoured the Gem & Jewellery Skill Council of India with '**The Skill Development Leadership Award**' under the title **The New Education Paradigms**.

The World Education Congress 2025 is governed by Global Advisory Council which guides the strategic intent of the congress to its logical success. The World HRD Congress, is a global forum committed to recognizing organizations and leaders who drive transformation in education and workforce development. Dr. R L

Bhatia, Founder of World CSR Day and World Sustainability, certified the award. An Independent Jury which consists of prominent names of senior Leaders, Researchers and Academicians have nominated GJSCI to receive this award. GJSCI's dedication to excellence in the field of Education is well known. The position that it occupies in the fraternity is strategic and iconic.

GJSCI has achieved much through its skill development activities PAN India. The Skill Development Leadership Award is a testament to GJSCI's achievements in the skilling arena. The organization remains

Rajeev Garg, Executive Director of GJSCI and Kiran Padture, General Manager- Operations of GJSCI, were the recipients of this prestigious award.

dedicated to expanding its reach, enhancing training methodologies, and contributing to the national agenda of a skilled and self-reliant India.

Rajeev Garg has been with the organization for over 7 years and has been instrumental in shaping its future. GJSCI also acknowledges the support that it receives from its Industry Partners over the years.

## IIJS PREMIERE 2025 KICKS OFF, Targeting Rs70,000 Crore in Business



IIJS Premiere 2025 show dates: 30 July - 3 August at JIO World Convention Centre, Mumbai and 31 July - 4 August at Bombay Exhibition Centre, NESCO Goregaon, Mumbai. Inaugurated by Rahul Narvekar, Speaker of the Maharashtra Legislative Assembly, the 41st edition of the India International Jewellery Show (IIJS) Premiere 2025 is set to generate a massive Rs.70,000 crore in

business over the next quarter. Hosted by the Gem & Jewellery Export Promotion Council (GJEPC), this year's event is the largest ever, with over 2,100 exhibitors across two venues: the Jio World Convention Centre and the Bombay Exhibition Centre. The show, themed "Brilliant Bharat," highlights India's architectural heritage and is expected to attract over

### Special Highlight

A special highlight this year is 'The Select Club', an exclusive section dedicated to high-end couture jewelry, featuring 118 exhibitors showcasing innovative designs. The event also includes the Jewellers for Hope Charity Dinner and the IIJS Celebration Night, honoring industry legends.

50,000 visitors, including more than 3,000 international buyers. GJEPC Chairman Kirit Bhansali noted that recent Free Trade Agreements (FTAs) are crucial for unlocking new growth opportunities and boosting exports.



# GJEPC JAIPUR OUTLINES 2025

## Vision For Industry Growth

GJEPC Regional Office organised an exclusive trade meeting on July 15th, 2025 at IIGJ Jaipur Campus to share the Council's vision and seek industry support.



### Key highlights included:

- JEWELLERY SKILLING PROGRAM:** aiming to build a strong pipeline of skilled workers in filing, polishing, and setting to meet rising industry demands.
- TECHNOLOGY PRESENTATION:** showcasing cutting-edge services to enhance productivity and global competitiveness.

- INDIA'S EXPORT-FOCUSED SHOW VISION - IGJS 2026:** to connect MSMEs with international buyers within India and boost exports.
- IIGJ LAB GLOBAL ACCEPTANCE PLAN:** to establish IIGJ Lab as India's own trusted certification brand recognised worldwide.

Yogendra Garg, Regional Chairman, informed that these initiatives have full support of the Council's leadership, with an initial grant already sanctioned to kickstart skilling programs. The trade

praised these efforts and assured their full support. Dignitaries present included K B Goyal, Convener, Silver Jewellery Panel; D P Khandelwal, Convener, Silver Jewellery Panel; Arvind Gupta, Convener, SEZ Panel; Sudhir Kothari, Chairman, IIGJ Jaipur; and Sanjay Kala, Vice Chairman, IIGJ Jaipur.

## Historic FTA between India and UK to Spark \$7 Billion Gem & Jewellery Trade



Hon'ble Prime Minister of India, Narendra Modi and UK Prime Minister, Sir Keir Starmer, signed the landmark India-UK Free Trade Agreement (FTA) on 24th July 2025 at Chequers, the official country residence of the British Prime Minister.



Union Minister of Commerce and Industry Piyush Goyal with Kirit Bhansali

Kirit Bhansali, Chairman, Gem & Jewellery Export Promotion Council (GJEPC), was present at the ceremony as part of a special 20-member business delegation led by Hon'ble PM to UK.

The FTA is set to transform bilateral trade between the two nations, with nearly 99% of Indian exports gaining zero-duty access to the UK market. The pact is expected to significantly boost Indian gem exports across key sectors, especially plain gold and gemstone studded jewellery.

In 2024, India exported gems and jewellery worth

\$941 million to the UK, while imports from there stood at \$2.7 billion, bringing bilateral trade in the sector to \$3.6 billion. Under the FTA, this trade is projected to nearly double, with Indian gem & jewellery exports to the UK set to touch \$2.5 billion and bilateral trade in the sector expected to hit \$7 billion in two years' time.

The elimination of import tariffs will enhance the global competitiveness of 'Made in India' gems and jewellery, creating fresh opportunities for manufacturers, MSMEs, and creating jobs for skilled artisans across the country.

It was both a matter of pride and honour to be part of the Prime Minister's Indian business delegation and to present the book, *Gem of a Partnership*, to both the Prime Ministers. The book

highlighted the immense potential of India-UK gem and jewellery trade. Additionally, it was a distinguished honour to showcase the exquisite 'Indian Crafts Reimagined' jewellery collection at the UK-India Reception.

GJEPC is actively working to support its members through this evolving trade landscape by hosting awareness sessions, webinars, and seminars led by international trade experts for ensuring that the industry maximises the long-term benefits of this India-UK partnership.

### KEY HIGHLIGHTS

- Historic FTA signed
- Zero-duty access
- Projected trade boom \$7 billion in 2-3 years
- Strategic diplomacy
- GJEPC to support and further the development





## GEMFIELDS RELEASES UPDATED 'G-FACTOR FOR NATURAL RESOURCES' FIGURES TO 31 DECEMBER 2024

Gemfields is pleased to confirm its 'G-Factor for Natural Resources' figures for the Kagem emerald mine in Zambia and the Montepuez ruby mine in Mozambique, which now stand at 20% and 25% respectively for the 10-year period from 2015 through 2024. The 'G-Factor for Natural Resources' reveals the percentage of natural resource revenue paid to the government of the country from which the resource is derived.

First announced in 2021, Gemfields shares its 'G-Factor for Natural Resources' annually in an effort to promote greater transparency and accountability regarding the level of natural resource wealth shared

with the host country's government, whether that value originates from the mining, oil, gas, timber or fishing sectors. It is also an indicator of the efficiency of natural resources companies in converting those natural resources into funds for the host government.

In 2024, Zambia became the first country in Africa to publish 'G-Factor for Natural Resources' data for key mining companies on its Zambia Extractive Industry Transparency Initiative (ZEITI) Online Fusion Portal (<http://portal.zambiaeiti.org>), a pioneering step providing Zambian citizens with direct insight into their country's participation in its natural resources.

**Gemfields' CEO, Sean Gilbertson, said:**

*"Gemfields' 2024 G-Factor for Natural Resources figures highlight the contrasting contributions that a mining company can make to its host country depending on the prevailing operating and market conditions. Despite a challenging in-country context, Montepuez Ruby Mining was able to return a robust 24% of its revenue to the Government of Mozambique given a resilient ruby market.*

*Conversely, the widely documented adverse market conditions for Zambian emeralds in the second-half of 2024 impacted profitability at Kagem. Indeed, Kagem reported losses in respect of 2024, suspended*

mining operations at the end of the year and saw its 2024 G-Factor falling considerably to just 9%. Focussed in-pit mining resumed in May 2025 and, should the improving market conditions for Zambian emeralds

continue, Kagem's G-Factor should again return to its long-term average of circa 19%. While Kagem had a poor 2024, we remain committed to the transparency brought by the G-Factor for Natural Resources and we hope

this candidness will encourage others to adopt the G-Factor, allowing host governments and their citizens to better understand the performance of the custodians of their resources."

**G-Factor for Natural Resources computations for Gemfields' two key mining subsidiaries (the Kagem emerald mine in Zambia and the Montepuez ruby mine in Mozambique) are set out below:**

Montepuez Ruby Mining Limitada (Mozambique), USD million	G-Factor (1 Year) 2024	G-Factor (5 Years) 2020-2024	G-Factor (10 Years) 2015-2024	G-Factor (since Gemfields acquired 75%) 2012-2024
(A) Mineral Royalties Paid	13.9	54.1	105.4	112.9
(B) Corporation Tax Paid	14.2	95.5	171.3	172.6
(C) Dividends to Government (if applicable)	-	-	-	-
(D) Export Taxes/Levies	-	-	-	-
<b>Total to Government (A+B+C+D)</b>	<b>28.1</b>	<b>149.6</b>	<b>276.7</b>	<b>285.5</b>
(E) Total Company Revenue	117.2	582.6	1,095.6	1,172.4
<b>G-Factor, being (A+B+C+D)/E</b>	<b>24%</b>	<b>26%</b>	<b>25%</b>	<b>24%</b>
<b>NOTES:</b>				Gemfields announced the completion of its acquisition of 75% in MRM on 27 February 2012. Mining commenced 2012. Auctions commenced 2014.

Kagem Mining Limited (Zambia), USD million	G-Factor (1 Year) 2024	G-Factor (5 Years) 2020-2024	G-Factor (10 Years) 2015-2024	G-Factor (since Gemfields acquired 75%) 2008-2024
(A) Mineral Royalties Paid	3.9	26.0	51.1	68.3
(B) Corporation Tax Paid	1.9	42.1	78.1	101.2
(C) Dividends to Government (if applicable)	1.5	8.0	16.5	20.5
(D) Export Taxes/Levies	-	-	12.4	12.4
<b>Total to Government (A+B+C+D)</b>	<b>7.4</b>	<b>76.1</b>	<b>158.2</b>	<b>202.5</b>
(E) Total Company Revenue	81.7	448.3	783.3	1,090.6
<b>G-Factor, being (A+B+C+D)/E</b>	<b>9%</b>	<b>17%</b>	<b>20%</b>	<b>19%</b>
<b>NOTES:</b>	Kagem reported losses in 2024 as a result of poor market conditions and suspended all mining in December 2024, recommencing focussed mining in May 2025.			Gemfields completed the acquisition of a 75% interest in Kagem on 5 June 2008.

The G-Factor for Natural Resources would typically be calculated by each standalone company engaged primarily in the extraction and sale of natural resources, whether in the mining, oil, gas, timber or fishing sectors. Accordingly, multi-national natural resource companies would publish the G-Factor for Natural Resources for each operating subsidiary engaged primarily in the extraction and sale of natural resources.

The G-Factor for Natural Resources is expressed as a percentage and is calculated as:

$$\frac{A_p + B_p + C_p + D_p}{E_p}$$

where:

- **A** = the total mineral royalty (tax on revenue) paid by the reporting company to the host country government during the period

- **B** = the total corporation tax (tax on

profit) paid by the reporting company to the host country government during the period

- **C** = the dividends paid by the reporting company to the host country government during the period (where the host country government is a shareholder in the reporting company)

- **D** = the total export taxes or export levies paid by the reporting company to the host country government during the period

- **E** = the total revenues of the reporting company during the period

- **p** = the relevant period, typically calculated for each of (i) the prior year; (ii) the preceding 5 years and (iii) the preceding 10 years

- The sums actually paid during the period (rather than the sums accrued or falling due during the period) are used for the purposes of A, B, C and D.

No measure of this type is perfect and it is recognised that:

- a.** the G-Factor for Natural Resources is a "rule-of-thumb" – while it has broad application and is a practical indicator, it is not suited to every situation;

- b.** there are numerous additional and indirect taxes which are not included in the G-Factor for Natural Resources and which further increase the contribution made to host nations by natural resource companies. Such taxes include but are not limited to area/surface charges, social security contributions, taxation on the salaries of employees, import and export duties, VAT, etc; and

- c.** the variety and variations in natural resource deposits, types and occurrences lessens the ability to make direct comparisons between companies.



## EXCLUSIVE GLOBAL STAMP COLLECTION

### STAMPS ON NECKLACES

Rajnikant Shah, a veteran jeweller, shares his unique collection of jewellery-related stamps from around the world.

#### Gold Necklaces 1 - 6



7 - 10



11 - 15



#### Wedding Necklaces 16 - 20



#### Necklaces with Pendant 21 - 27



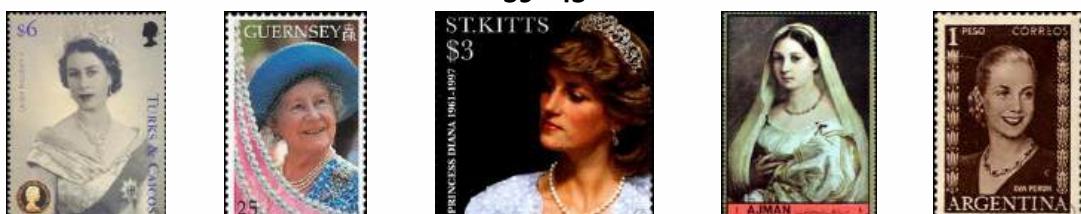
28 - 32



33 - 38



39 - 43



The images are on this page, and their descriptions are on the third page.

# EXCLUSIVE GLOBAL STAMP COLLECTION

## Necklaces with Beads 44 - 49



## Necklaces from India 50- 54



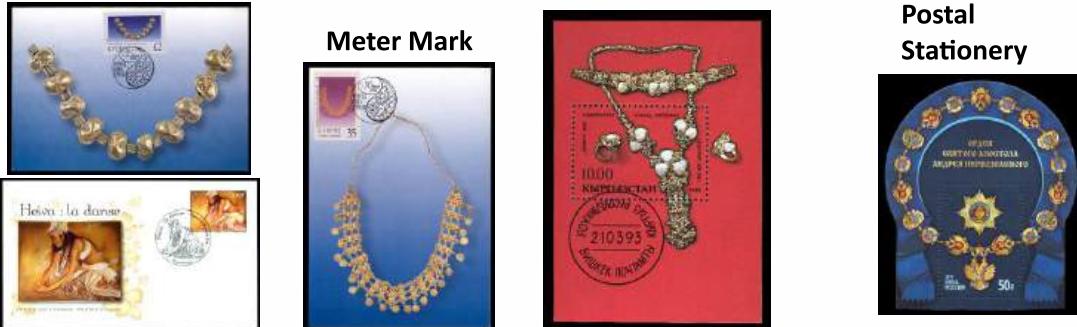
## Block 55 - 58



## FDC 59 - 61



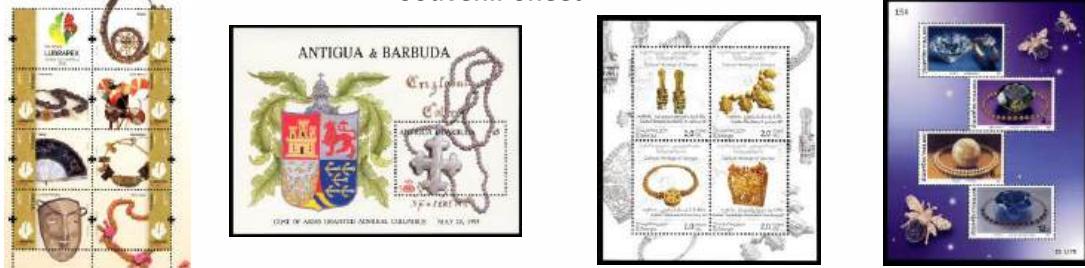
## 62 - 66



## Postal Stationery



## Souvenir Sheet 67- 70



## 71- 76



The images are on this page, and their descriptions are on the third page.

# EXCLUSIVE GLOBAL STAMP COLLECTION

## Stamp Descriptions and Details

### Gold Necklace

1. Issued for international fair in Damascus, Syria
2. Gold Necklace from 18th-19th century of Cyprus
3. Jewellery Culture Art 2017 in Azerbaijan
4. Jewellery Culture Art 2017 in Azerbaijan
5. antique gold necklace of Lamboussa from 6th century A.D. of Cyprus
6. Early bronze age item from Turkey
7. Lydian Treasure of 6th Century B.C. from Turkey
8. Egkomi of 13th century B.C. – Cyprus
9. Gold Nugget on a Golden Chain from Liberia
10. Dated to 5th century from Greece
11. Roman gold treasure of pietroasa, necklaces, from Romania
12. Jewelry from Neum - Bosnia And Herzegovina
13. Mariya um alnairat from UAE
14. Mortasha from UAE
15. 5th century BC from Georgia

### Wedding Necklace

16. Bridal Jewelry from Israel
17. Wedding Necklace, Singapore
18. Wedding Necklace, Singapore
19. Silver & Agate laced from Greece
20. Brooch necklace from Bhutan

### Necklaces with Pendant

21. Golden Pendant from Laos
22. Crescent shaped pendants, from Jordan
23. Gemstone pendants from Jordan
24. Pearl Necklace with Ruby Pendant from Burma (Myanmar)
25. Order of St. Andrew the Apostle from Russia
26. 2nd -3rd Century gold necklace from Georgia
27. Southern Tuaregs of Algeria
28. winged sun disc pectoral necklace and bracelet belonging to treasures of Karun from Turkey
29. Navajo necklace from USA
30. Traditional Pendant Necklace from Oman
31. Gemstone Studded Necklace from Serbia & Montenegro
32. Multicolored necklace from Djibouti
33. Queen Elizabeth wearing pearl



Rajnikant Shah, a veteran jeweller and passionate collector, has amassed an extraordinary collection of over 10,000 stamps themed around gemstones, minerals, jewellery, clock & coins. His online stamp museum serves as an educational platform showcasing his thematic journey into these diverse worlds. Beyond philately, Rajnikant has contributed to significant cultural projects, including Jain temple in New York and Museum of Gem & Jewellery in Jaipur. He has also contributed gemstone idols for museums in India, blending his love for art, heritage, and creativity.

A Thematic Journey into the World of Gemstones, Minerals, Jewelry, Clocks, Coins, Gold & Silver  
[www.drshahstamps.com](http://www.drshahstamps.com) | [www.stampsongemsandjewellery.com](http://www.stampsongemsandjewellery.com) | [doctorrshah@gmail.com](mailto:doctorrshah@gmail.com)



# ज्वैलर्स असोसिएशन, जयपुर

वर्ष 1927 में स्वतंत्रता-पूर्व युग में स्थापित, ज्वैलर्स असोसिएशन की कल्पना जयपुर के रत्न और आभूषण व्यापार के विकास को बढ़ावा देने के विचार के साथ की गई थी। वर्तमान में असोसिएशन जौहरी बाजार जयपुर में अपना कार्यालय चलाता है। आज इस असोसिएशन में सदस्यों की संख्या 7000 से अधिक है।

## सदस्यता के लाभ

- सदस्यों के लिए वीज़ा रिकमेन्डेशन लेटर उपलब्ध कराना।
- IIGJ रिसर्च एंड लैबोरेट्रीज़ सेंटर द्वारा LAB TESTING पर 10% छूट।
- सदस्यों के व्यापारोत्थान के लिए विभिन्न TRADE SHOWS का आयोजन।
- JAGS SHOW में विशेष दरों पर बूथ उपलब्ध कराना।
- अन्य SHOWS की तुलना में JAS SHOW में सस्ती दरों पर बूथ उपलब्ध कराना।
- सदस्यों को जनोपयोगी भवन में विवाह व अन्य समारोह के लिए आरक्षण करवाने पर 50% छूट।
- व्यापार में आने वाली विभिन्न समस्याओं पर समय-समय पर बातचीत व समाधान।
- सदस्यों के मध्य व्यापारिक विवादों का निपटारा।
- विभिन्न विषयों पर सेमिनार आयोजित कर व्यापार हित में सदस्यों का ज्ञानवर्धन।
- जैम-वर्ल्ड पत्रिका के माध्यम से सदस्यों तक जवाहरात उद्योग से जुड़ी वैश्विक जानकारी पहुँचाना।
- असोसिएशन परिसर में धर्मकांटा की सुविधा।
- विभिन्न अस्पतालों से हेल्थ चेकअप एवं उपचार के लिए सदस्यों को छूट के लिए अनुबन्ध।
- प्राकृतिक आपदाओं एवं विपत्ति के समय असोसिएशन सर्वदा सदस्यों के साथ होती है। जैसे की कोविड-19 महामारी के समय सदस्यों के लिए निःशुल्क टीकाकरण, कोविड केयर सेंटर व ऑक्सीजन कन्सेट्रेटर की व्यवस्था व गद्दियों के सार-संभाल की व्यवस्था।

## सामाजिक सरोकार के विभिन्न कार्य

- जौहरी बाजार व चौड़ा रास्ता के बाजारों में सघन वृक्षारोपण।
- स्वच्छ भारत अभियान के अंतर्गत पॉलीथीन के विरुद्ध कपड़े के थैलों का वितरण।
- कोविड लॉकडाउन के दौरान राष्ट्रीय राजमार्गों पर भोजन व पानी की व्यवस्था।
- जयपुर के परकोटे में रत्न तराशने वाले कारीगरों व अन्य व्यक्तियों को राशन किट वितरण।
- पूरे वर्ष जौहरी बाजार एवं आगरा रोड स्थित सार्वजनिक प्याऊ की व्यवस्था।
- आपदा के समय विभिन्न राहत कोषों में योगदान जैसे-भुज में भूकंप त्रासदी, उत्तराखण्ड त्रासदी, पुलवामा त्रासदी, कोरोना आदि।

आप सभी से अनुरोध है कि आपके संपर्क में जयपुर के रत्न एवं आभूषण व्यापारी जो असोसिएशन से नहीं जुड़े हैं उन्हें सदस्यता लेने के लिए प्रेरित करें जिससे असोसिएशन और सशक्त होगा। इससे हमारा व्यापार तो बढ़ेगा साथ ही विश्व में जयपुर ब्रांड बनकर उभरेगा।

**आलोक सौंखिया**

अध्यक्ष

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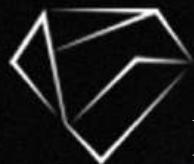
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ठकने-ठहरने, शादी-विवाह, मीटिंग-कांफ्रेंस  
इत्यादि के लिए, ज्वैलर्स असोसिएशन जयपुर द्वारा संचालित  
**आपका जनोपयोगी भवन**



जनोपयोगी भवन: ए-14-15, गोविन्द मार्ग, जनता कॉलोनी, जयपुर-4

जयपुर में जनता कॉलानी जैसी बेहतरीन लोकेशन पर तीन मंजिला भवन। यहां उचित किराये पर आपके रुकने-ठहरने, शादी-विवाह, मीटिंग-कॉन्फ्रेंस जैसी जरूरतों के लिए कमरे, हॉल, मीटिंग रूम, लॉन और अन्य सुविधाएं आपकी सेवा में उपलब्ध हैं।

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शादी-विवाह के लिए गार्डन, ए.सी. कमरे, छोटा हॉल, बड़ा हॉल, किचन, स्टोर, लॉन आदि

---

ज्वैलर्स असोसिएशन के सदस्यों के लिए 50% छूट

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आलोक सौखिया  
अध्यक्ष

नीरज लुणावत  
मानद मंत्री

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# GEM WORLD

Official Magazine Of The Jewellers Association, Jaipur

Know • Connect • Grow

## E-MAGAZINE 2025 -26

Gem World, the official magazine of the Jewellers Association Jaipur, is one of the leading trade publications in the country and enjoys a wide readership.

The e-magazine is bilingual and released in English as well as Hindi. The 50 years old magazine has always enjoyed a huge reader base in India as well as across the globe. We invite you to use this platform to advertise in the magazine and expand your access to a global audience in different parts of the world.

### Advertising details are as follows:

S.no.	ADVERTISEMENT PLACEMENT	TARIFF	PRINT VERSION YEAR BOOK	INCLUSIONS
1.	Within first half of Magazine	60,000/-	10,000/-	1 full page advertisement in 6 editions
				4 products feature in Trendy Affairs in all 6 editions with credits
2.	In second half of the Magazine	30,000/-	5,000/-	1 full page advertisement in 6 editions
				2 products feature in Trendy Affairs in all 6 editions with credits

- GST extra.
- Rights to select the advertiser reserves with Gem World magazine.
- Advertisement will be first come first serve basis.
- Creatives are supposed to be provided by sponsors in A4 (8.25" x 11.75") Portrait in PDF high resolution size.
- Prices are subject to increase after 6 issues.
- In Print Version only advertisement will be printed.

For more details, contact:

Anuj 99502 11331

Swati 72299 54040

Email: [gemworld@jajaipur.com](mailto:gemworld@jajaipur.com)

# HEALTH PACKAGE

\*Package Valid Till 31st March 2025

## JEWELLERS WELLNESS PACKAGE

### ✓ Preliminary Tests

- CBC
- Haemoglobin
- Packed Cell Volume(PCV)
- MCV
- MCH
- MCHC
- RBC
- RCDW
- TLC
- DLC
- ESR

### Urine Routine

- Volume
- Colour & Apperance
- pH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- Epithelial Cells/HPE
- CASTS
- Crystals

### ✓ Cardiac Profile

- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- ECHO/TMT

### ✓ Diabetic Tests

- Blood Glucose (Fasting)
- Blood Glucose (PP)

### ✓ Thyroid Screening

- TSH

### ✓ Kidney Screening

- Urea
- Serum Creatinine
- Serum Calcium

### ✓ Radiology Imaging

- Chest X-Ray

### ✓ Liver Function Test (LFT)

- Bilirubin Total
- Bilirubin Indirect
- Bilirubin Direct
- SGOT-AST
- SGPT-ALT
- Total Proteins
- Albulin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

### ✓ Cancer Detection

- PSA (For Male)
- PAP Smear (Female)

### ✓ Consultations

- Physician
- Dentist
- Diet and Wellness

### ✓ Breakfast

Rs  
2500/-

## Add on Investigations @ 50% Discounted Rate

- Mammography
- Vitamin D
- Vitamin B12
- USG (Whole Abdomen)
- HbA1C
- ECHO/TMT

#### Instructions:-

- Do not eat or drink anything except water for a minimum of 10-12 hours prior to Sample Collection for Blood test i.e Tea/Coffee/Juice/Biscuits etc.
- Please do not consume your morning dose of tablets (if any) prior to Sample Collection.
- Please do not consume alcohol/nicotine 24 hours prior to health check.

#### Specifically for ladies:

- If you're menstruating on the scheduled day of your health checkup, kindly inform us. Since you'll not be able to do your urine tests as the presence of blood would produce inaccurate results.

ज्वैलर्स असोसिएशन जयपुर - कार्यकारिणी समिति

आलोक सौरिया  
(अध्यक्ष)

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नीरज लुणावत  
(मानदमंत्री)



# ज्वैलर्स एसोसिएशन, जयपुर एवं मणिपाल हॉस्पिटल, जयपुर

के संयुक्त तत्वावधान में एसोसिएशन के सदस्यों व परिवारजनों के लिए

**ज्वैलर्स हेल्थ पैकेज** ₹2100

#### CBC (Complete Blood Count)

- Hemoglobin
- Packed Cell Volume (PCV)
- MV
- MCH
- MCHC
- RBC
- RCDW
- TLC
- DLC

#### Cardiac Profile

- Lipid Profile
- Cholesterol Total
- HDL Cholesterol
- LDL Cholesterol
- Cholesterol VLDL
- Triglycerides
- Cholesterol/HDL Ratio
- ECG
- 2D Echo/TMT

#### Liver Function Test (LFT)

- Bilirubin Indirect
- Bilirubin Direct
- Bilirubin Total
- SGOT-AST
- SGPT-AST
- Total Proteins
- Albumin/Globulin
- A/G Ratio
- Alkaline Phosphatase
- GGTP

#### Kidney

- Urea
- Sr Creatinine
- Sr Calcium

#### Diabetic Test

- Blood Glucose (Fasting)
- Blood Glucose (PP)

#### Cancer Detection

- PSA (For Male)
- PAP Smear (For Female)

#### Urine Routine

- Volume
- Color & Appearance
- PH & Specific Gravity
- Protein & Bilirubin
- Sugar
- Ketones
- WBCS/HPE
- RBCS/HPE
- CASTS
- Crystals

#### Thyroid Screening

- TSH

#### ESR

#### Consultation

- Physician
- Dentist
- Diet & wellness

#### Radiology Imaging

- Chest X-ray

#### अन्य सेवाएं

- वरिष्ठ नागरिक (50 वर्ष और अधिक) के लिए पिक एंड ड्रॉप सुविधा
- ओपीडी परामर्श पर 20% की छूट
- आईपीडी और ओपीडी सेवाओं पर 10% विशेष छूट\*

#### अतिरिक्त जांचों पर @ 50% की छूट

##### Mammography

##### Vitamin D

##### Vitamin B12

##### USG (Whole Abdomen)

##### HbA1C

##### ECHO/TMT

\*पैकेज 31 अक्टूबर 2025 तक वैध

ज्वैलर्स हेल्थ पैकेज व  
अन्य सेवाओं का लाभ  
उठाने के लिए पहचान पत्र  
और वैध आईडी प्रमाण  
की प्रतिलिपि प्रवेश के समय  
जमा करनी होगी



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Jewellers  
Association  
Jaipur  
Since 1927



# ज्वैलर्स एसोसिएशन

## एवं

# राजस्थान हॉस्पिटल

RHL

के संयुक्त तत्वाधान में एसोसिएशन के  
सदस्यों व परिवारजनों के लिए

( Parents, Spouse & Children )

### Jewellers Regular Health Package

<b>Cardiac Health</b>
2D Echo / TMT
ECG
Lipid Profile
<b>Diabetic Health</b>
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
<b>General Health</b>
CBC - Complete Blood Count
Vitamin B12
Serum Calcium
<b>Kidney Health</b>
Uric Acid
Creatinine
Urine Routine
<b>Liver Health</b>
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
<b>Lung Health</b>
X - Ray Chest PA View
PFT
<b>Multi-Organ Health</b>
USG - Abdomen
TSH - Thyroid Stimulating Hormone
<b>Consultation</b>
Ophthalmology
General Medicine
Cardiology
Dental
<b>Breakfast</b>

1900/-

### Jewellers Advanced Health Package

<b>Cardiac Health</b>
2D Echo / TMT
ECG
Lipid Profile
<b>Diabetic Health</b>
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
<b>General Health</b>
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium
<b>Kidney Health</b>
Uric Acid
Creatinine
Urine Routine
<b>Liver Health</b>
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
<b>Lung Health</b>
X - Ray Chest PA View
PFT
<b>Multi-Organ Health</b>
USG - Abdomen
TSH - Thyroid Stimulating Hormone
<b>Consultation</b>
Ophthalmology
General Medicine
Cardiology
Dental
<b>Breakfast</b>

2750/-

### Jewellers Advanced Health Package ( Age above 60 years )

<b>Cardiac Health</b>
2D Echo / TMT
ECG
Lipid Profile
<b>Diabetic Health</b>
Blood Sugar Fasting
Blood Sugar (Post Parandial)
HbA1c
<b>General Health</b>
CBC - Complete Blood Count
Vitamin B12
Vitamin D
Serum Calcium
<b>Kidney Health</b>
Uric Acid
Creatinine
Urine Routine
<b>Liver Health</b>
Bilirubin Direct & Indirect
SGPT, SGOT
Total Proteins - Albumin & Globulin
A / G Ratio
Alkaline Phosphate
GGPT
<b>Lung Health</b>
X - Ray Chest PA View
PFT
<b>Multi-Organ Health</b>
USG - Abdomen
TSH - Thyroid Stimulating Hormone
<b>Recommended for Age Above 60</b>
PSA (For Male)
Mammography (For Female)
<b>Consultation</b>
Ophthalmology
General Medicine
Gynecology (For Female)
Cardiology
Dental
<b>Breakfast</b>

3100/-

Single Point Contact श्री सुमित श्रीवास्तव +91 9602530123

Jewelers Association Team

**Alok Sonkhiya**  
President

**Neeraj Lunawat**  
Hon. Secretary

**Raju Agarwal Mangodiwala**  
Vice President, Convenor-CSR Committee